THIRUTHANGAL NADAR COLLEGE

(Belongs to the Chennaiva zh Thiruthangal Hindu Nadar Uravinmurai Dharma Fund) A Self Financing Co-Educational College of Arts & Science Affiliated to the University of Madras Re -accredited at 'B++' Grade by NAAC & An ISO 9001:2015 Certified Institution Selavayal, Chennai, Tamil Nadu, India.



ANNUAL REPORT

<u> 2023 - 2024</u>

ABOUT US

The Placement Cell of Thiruthangal Nadar College is committed to provide best possible Placement, Skill Development Programme, Soft Skill Training, Orientation Programme, Career Guidance Programme and Internship opportunities for its students seeking professional growth.

In this academic year, we conducted numerous sessions to groom the students into enhanced and confident personalities and help them achieve highest standards of progression as they graduate into successful beings. During the Academic Session 2023 -2024, the Cell strived to achieve its set standards and successfully conducted various events for the benefit of the students. Our College Principal Dr.V.Devi facilitated all the Placement events, the Placement officer of Thiruthangal Nadar College are Mr.K.Prabhakaran, Mr.Rishi Assistant Placement Officer and Other Placement Staff Representatives coordinated the programmes.

PLACEMENT CELL STAFF REPRESENTATIVE 2023 - 2024

S.No.	Department	Name of the Staff
1	P Com (Conoral)	Mrs.Anitha.K
1	B.Com (General)	Ms.Salo Thenkani S
2	B.Com (Corporate Secretaryship)	Mrs.A.Ramsheena
3	B.Com (Bank Management)	Dr.Kuttymani
4	B.Com (Accounting Finance)	Dr.K.Vijayasuganthi
5	B.Com (Computer Application)	Dr.V.Vijayasarathy
6	B.Com (Information System Management)	Mr.K.Prabhakaran
7	BBA	Mr.S.Ashok
8	B.Sc Mathematics	Mrs.K.Karpagam
9	B.Sc Computer Science	Mr.Prem Kumar
10	B.Sc Software Application	Mrs.A.Yogameena
11	BCA	Mrs.T.Rekha
12	B.Sc Chemistry	Dr.Raja
13	B.Sc Plant Biology and Plant Biotechnology	Dr. A. Ram Kumar
14	BSW	Mr.Jhon Britto
15	B.A English	Mrs.K.Suganthi
16	B.A Criminalogy & Police Administration	Mr.J.Akash
17	B.A Tamil	Dr.H.Malarvazhi

PLACEMENT CELL STUDENT BODY 2023 - 2024

S.No	Name of the Staff	Department
1	ASHOK A	BSW
2	AAMEER A	BSC CS
3	S.JAGARAO GANTA	BA CPA
4	STEEPHEN A	BCA
5	PRITHIK ROHID	BA ENGLISH
6	DHANUSH KUMAR.R	BSC SA
7	S.SATHISH	BCOM NM
8	C.ABISHEK	BCOM AF
9	SRIRAM E	BCOM GENERAL
10	NANDHAKRISHNAN .P	BCOM CS
11	R NISHANTH	BSC CHEMISTRY

PRACTICES OF PLACEMENT CELL



MOU'S SIGNED 2023 - 2024

- 1. On 18th October 2023 Thiruthangal Nadar College has signed an MOU (Memorandum of Understanding) with Plant Green Inertia, Chennai.
- 2. On December 2023 Thiruthangal Nadar College has signed an MOU (Memorandum of Understanding) with DON BOSCO VAZHIKATTI, Chennai.

DEPARTMENT WISE STATISTICS

DEPARTMENT	Sutherland	Groveman Global Pvt.Ltd	Piramal	Mega Job Fair Magic Bus	Total Count With Duplication	Total Count Without Duplication
BCOM GENERAL	4	32	2	345	398	134
BCOM CS	4	40		141	194	67
BCOM AF	1	0		35	42	18
BCOM BM	0	0	1	40	41	9
BCOM CA	0	20	3	48	74	38
BCOM ISM	0	3		2	6	4
BBA	0	21		75	96	41
BCA	4	25	1	75	117	63
BSC CS	0	6		57	71	23
BSC SA	0	3		8	12	5
СРА	0	0		11	11	7
TAMIL	0	4		0	4	4
ENGLISH	0	0		3	3	3
BSW	0	0		12	13	3
PBPB	0	1		0	1	1
MATHS	0	4		0	4	4
CHEMISTRY	0	0		4	4	3
TOTAL	13	159	7	856	1091	427



NAME OF TH	E COMPANY
TAMILNADU MERCANTILE BANK LTD	TATINA Mercantile Bank Ltd Be a step ahead of life
CHANNEL PLAY	👬 Channelplay
SUTHERLAND	🗱 SUTHERLAND
ALTRUIST TECHNOLOGIES PVT LTD	In the benefit of AB
HIGH SOURCE HR SOLUTIONS PVT LTD	HIGH SOUNDY
MUTHOOT FINCORP	Muthoot Finance
SKILL PLAN CONSULTANT LLP	SkillPlan Strategies solutions consulting
ASHOK LEYLAND	ASHOK LEYLAND
V4U SOLUTIONS	V4U SOLUTIONS
TECH MAHINDRA FOUNDATION (VALLIAPPA FOUNDATION)	Valliappa Foundation Institution: Transforming Communities
HDB FINANCIAL SERVICE	HDB FINANCIAL SERVICES
QUESS	15 OUESS VINNING TOGETHER

STAR HEALTH AND ALLIED INSURANCE	The Health Insurance Specialist
BZ FINSERV PRIVATE LIMITED	BANKZONE One stop express money solutions.
NAZ V HR SOLUTIONS	HR SOLUTIONS
TALLY XCELERATOR SKILL PLAN	TALLY XCELERATOR CONSULT - PARTNER - GROW
ALLINS WEALTHPRO INDIA PVT LTD	ALLINS.IN Your sefety insured
OM INNOVATIONS	Operational Excellence through Integrated Quality and ISO compliance management (ISO 9001 : 2000)
THE DOLLAR BUSINESS	THE DO AR BUSINESS
TEAM LEASE	• • TeamLease™
PAYTM	Paytm

The following details are the activities of the Placement Cell during the Academic Year 2023 – 2024.

<u>1. SOFT SKILL TRAINING PROGRAMME – HHH</u>

(04.09.23 To 08.09.23)

Placement Cell organized **"Soft Skill training Programme"** through **HHH** for all Final year students on 04.09.2023 to 08.09.2023 at 11.40 am to 01.30 pm. The main aim was to develop confidence in students and improve their communication skills. These sessions was taken for students to make them understand the importance of Communication and develop stage daring as well. More than 600 students benefited from it.

The following points were highlighted by the resource person - Mr. LG ABRAHAM LINCOLN

- ✤ Introduction about Soft Skill
- Various Skill Development Process
- ✤ How to improve the student confidence Level
- Interview Skills
- ✤ How to crack the Interview rounds
- Communication and its Type
- ✤ How to build up communication skills.

04.09.2023



Annual Report 2023 - 2024







05.09.2023







07.09.2023







Annual Report 2023 - 2024

08.09.2023









2. "SOFT SKILL TRAINING" - NAAN MUDHALVAN TEAM

07.09.2023



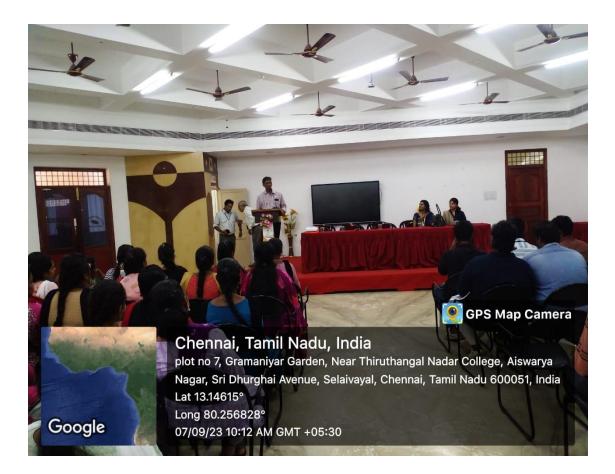
Placement Cell organized **"Soft Skill training"** through "**Naan Mudhalvan Team"** for all Final year students on 07.09.2023 at 09.30 am to 10.30 am. The main aim was skill enhancement initiative for the student's. This is a comprehensive skill building program for all the students and also they integrating the skill development programs of all departments, which are offering skilling and vocational courses. More than 500 students benefited from it.

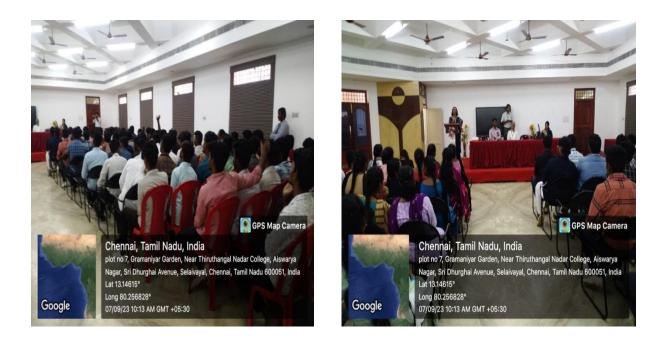
The following points were highlighted by the Naan Mudhalvan Team :

- ✤ Skill Enhancement initiatives
- Offering skilling and Vocational Courses
- Scope of the vocational Courses
- Offering Skill building programs



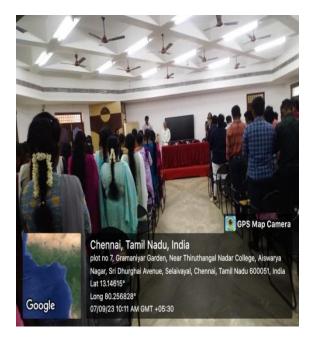
07.09.2023













<u>3. PERSONALITY DEVELOPMENT PROGRAMME – GILLETTE</u> <u>08.09.2023</u>



Placement Cell organized **"Personality Development Programme"** through **JILLETTE** for all students and on 08.09.2023 at 09.30 am to 01.30 am. The main aim was chance to secure an internship and jobs for the student's. This is a comprehensive skill building program for all the students and also they integrating the programs of all departments, which are offering Internship, Free Gillette Guard Razor, Scholarships and Laptops. More than 2800 students benefited from it.

The following points were highlighted by the Jillette:

- Personality Development initiatives.
- Offering Internship, Free Gillette Guard Razor, Scholarships, and Laptops.



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<u>4. SOFT SKILL TRAINING - NAANDI FOUNDATIONS</u> (13.09.2023 to 22.09.2023)



Placement Cell organized **"Soft Skill training"** through "**Naandi Foundations"** for all school of science Final year students on 13.09.2023 to 22.09.2023 at 08.30 am to 01.30 pm. The main aim was skill enhancement initiative for the student's. This is a comprehensive skill building program for the students and also them integrating the skill development programs of all departments. More than 300 students benefited from it.

The following are the trainers from Ti9tan LeAP & Naandi Foundation:

- 1. Ms.S.Abinaya Soft Skill Trainer
- 2. Ms.V.Madhumathi Soft Skill Trainer
- 3. Ms.A.Sophia Nancy Soft Skill Trainer
- 4. Ms.R.Sadhana Aptitude Trainer

The following points were highlighted by the Naandi Foundations Trainers

- Skill Enhancement initiatives
- Skill building programs.









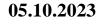
5. CAMPUS DRIVE – CAVINKARE (05.10.2023)



Placement Cell conducted **"Campus Drive"** through "**Cavinkare**" for all students on 05.10.2023 at 09.30 am to 01.30 pm. More than 200 students attended the Interview. Selected Candidate list will be announced at end of this Month.

The following interview rounds conducted by the Cavinkare:

- ✤ Resume Shortlisting.
- ✤ Face to Face.











<u>6. "CAREER GUIDANCE PROGRAMME" – GUIDEDMYNDZ INC</u> (13.10.2023)



Placement Cell organized "CAREER GUIDANCE PROGRAMME" through "GUIDEDMYNDZ INC" for all School of Commerce & School of Humanities Final year students on 13.10.2023 at 11.30 am to 01.30 pm. The main aim was to create the Awareness about Various Careers Available & Alternative Careers. This is a comprehensive career building program for the students. More than 250 students benefited from it.

Name of the Guidedmyndz Resource Persons:

- 1. Mr. Ganesh Gopinath R Founder, CEO & Principal Career Coach.
- 2. Mr. Ashok Chakravarthy Career Development Guide

The following points were highlighted by the Guidedmyndz Resource Persons:

> The self-audit is comprised of five inter-related sections:

- 1. Where am I now?
- 2. Where do I want to be?
- 3. How do I get there?
- 4. Getting there.
- 5. Review and improvement.

13.10.2023







7. "WORKSHOP" – PLANT GREEN INTERTIA (13.10.2023)



Placement Cell organized **"Workshop"** through "**Plant Green Inertia**" for all school of Commerce & School of Humanities Final year students on 13.10.2023 at 09.30 am to 11.00 am. The main aim was to enhance placement training, Digital Entrepreneurship and Communication Skills for the student's. More than 200 students benefited from it.

Name of the Plant Green Inertia (PGI) Resource Persons:

- 1. Mr. Laven Lokesh Barani Founder, PGI
- 2. Ms. Sneha Trainer, PGI

The following points were highlighted by the Plant Green Inertia (PGI) Resource Persons:

- Placement Training
- Digital Entrepreneurship and
- Communication Skills

13.10.2023









<u>8. "ORIENTATION PROGRAMME" – MAGIC BUS</u> (25.10.2023 To 26.10.2023)



Placement Cell organized **"Orientation Programme"** through **Magic Bus** for all Final year students on 25.10.2023 to 26.10.2023 at 11.00 am to 01.30 pm. The main aim was skill, Communication & Placement enhancement initiative for the student's. More than 2500 students benefited from it.

The following points were highlighted by the Magic Bus Trainers:

- ✤ Skill Enhancement,
- ✤ Communication Skills,
- ✤ Placement Initiatives.

25.10.2023 to 26.10.2023





<u>9. "ORIENTATION PROGRAMME" – DON BOSCO VAZHIKATTI</u> (20.12.2023)



Placement Cell organized **"Orientation Programme"** through **Don Bosco Vazhikatti** for all Final year students on 20.12.2023 at 11.00 am to 01.30 pm. The main aim was skill, Communication & Placement enhancement initiative for the student's. More than 2500 students benefited from it.

The following points were highlighted by the Magic Bus Trainers:

- ✤ Skill Enhancement,
- ✤ Communication Skills,
- ✤ Placement Initiatives.

<u>10. "ORIENTATION PROGRAMME" – ASK Technology & Techveel</u> (11.01.2024)



Placement Cell organized "Orientation Programme" through ASK Technology & Techveel for all Final year students on 11.01.2024 at 11.00 am to 01.30 pm. The main aim was coding skill, Internship enhancement initiative for the student's. More than 200 students benefited from it.

The following points were highlighted by the Magic Bus Trainers:

- Coding
- ✤ Internship
- ✤ IT Project



<u>11. "CAMPUS DRIVE" – Groveman Global Pvt Ltd</u> (20.01.2024)



Skill Development Centre & Placement Cell jointly organized on campus drive in College Campus. Two Companies were visited **Groveman Global Pvt Ltd** and **TVS** on 20.01.2024. HR has given the pre placement talk which includes the essentials about the job description and the company profiles. Around 160 students have attended in the drive out of that 98 and 25 (Total - 123) students of various branches were placed in Groveman Global Pvt ltd and TVS respectively. Finally HR team handovered the appointment letters to placement Cell at the end of the drive.



<u>12. "ORIENTATION PROGRAMME" – SMATAL Computer Academy</u> (24.01.2024)



Placement Cell organized **"Orientation Programme"** through **SMATAL Computer Academy** for all Final year students on 24.01.2024 at 11.00 am to 01.30 pm. The main aim was Tally, E - Publication enhancement initiative for the student's. More than 200 students benefited from it.

The following points were highlighted by the Magic Bus Trainers:

- ✤ Tally
- \bullet E Publication
- Coding



13. "JOB FAIR" – NAAN MUDALVAN (03.02.2024)

On behalf of the **Thiruthangal Nadar College**, **Placement Cell** Mr.Prabhakaran, Mr.Rishi and 71 Students from various departments have been participated in the **Mega Job Fair** held on **3rd February 2024** at **Indra Medical College**, **Pandur**, **Tiruvallur**. which was organised by Government of Tamilnadu. It very helpful to all the students to gain some exposure.



<u>14. "ORIENTATION PROGRAMME" – ISSM Institute</u> (05.02.2024)



Placement Cell organized **"Orientation Programme"** through **ISSM Institute** for all Final year students on 05.02.2024 at 11.00 am to 01.30 pm. The main aim was skill, Communication & Placement enhancement initiative for the student's. More than 2500 students benefited from it.

15. "ORIENTATION PROGRAMME" – ASK Technology & Techveel



Placement Cell Organised "Orientation Programme on IT Internship Project through Techveel for III BCA, III B.Sc CS, II B.Sc CS, B.Sc SA on 06.02.24 at 12.00am to 01:30pm. The main aim was to enhance Internship Projects in IT Sector. More than 150 students benefited from it.



<u>16. "CAMPUS DRIVE" – Magic Bus India Foundation</u> (16.02.2024)



Thiruthangal Nadar College, Placement Cell in collaboration with Magic Bus India Foundation organised Mega Job Fair 2K24 in College Campus on 16.02.2024. More than 410 students have registered before Job Fair and around 102 students have registered through on spot registration facility. 18 Companies have participated in Job Fair 2K24. A list of Companies and it's requirements was displayed near registration Desk. So that students can choose their own. All the final year students from various departments got benefited from this Drive.



<u>17. "CAMPUS DRIVE" – Sutherland</u> (19.02.2024)

🐝 SUTHERLAND

Sutherland conducted a Campus placement drive on **19th February 2024.** The small presentation by Mrs. Soniya HR of Sutherland which gave a detailed knowledge of the company and the job role. After that the following rounds of interview were conducted.

- Resume Shortlist
- Group Discussion
- Passage Writing

Around 282 students registered in the campus recruitment drive, out of which 55 students were qualified after the first round. Qualified candidates were then assessed on their communication skills, after which 13 students were shortlisted and selected for Virtual Interview.



<u>18. "Corpoarte Visit" – UMAGINETN</u> (23.02.2024)

As a part of Incubation Cell, ED Cell and **Placement Cell** of Thiruthangal Nadar College students and Dr.Srinivasan and Mr.Rishi from faculty side have been participated in the "Embark on a journey of transformation at **UmagineTN**" held on 23.02.2024 at Chennai Trade Centre, Nandhambakkam which was organised by Government of Tamilnadu. The Event was inaugurated by Honourable Chief Minister of Tamilnadu Thiru.M.K Stalin. It was an informative Event for both the staff and students and we explored the exhibition. Around 102 Students from various Departments and 2 Faculty were benefited.



<u>19. "CAMPUS DRIVE" – Piramal Finance</u> (12.03.2024)



Piramal Finance conducted a Campus placement drive on 12th March 2024. The small presentation by Panel Members of Piramal Finance which gave a detailed knowledge of the company and the job description. After that the interview were conducted. Around 48 students registered in the campus recruitment drive and attended the Aptitude Test through Virtual Mode. Final Result of selected students list will be declared within this week.



<u>"PLACEMENT DAY" – 17th April 2024</u>

PLA	CEMENT CELL
The Managemer	nt, Principal, Faculty & Studen
Cor	dially invite you to the
" I	PLACEMENT DAY " 📃 🦯
17th A	April 2024 at 10.00 am 🛛 🚬
	ndoor Auditorium 🛛 🚬 🚬
111	are welcome !
	are weicome .
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Mr.K.Prabhakaran Placement officer	Dr.V.Devi Thiru.A.Narayana Mur Principal Secretary & Correspond
Mr.K.Prabhakaran Placement officer	Dr.V.Devi Thiru.A.Narayana Mur Principal Secretary & Correspond
Mr.K.Prabhakaran Placement officer	Dr.V.Devi Thiru.A.Narayana Mur
Mr.K.Prabhakaran Placement officer	Dr.V.Devi Thiru.A.Narayana Mur Principal Secretary & Correspond
Mr.K.Prabhakaran Placement officer	Dr.V.Devi Thiru.A.Narayana Mur Principal Secretary & Correspond OUR RECRUITERS



Placement Day of Thiruthangal Nadar College was organized by Placement Cell on 17/04/2024. The programme was headed by the Management Members, Honorable Secretary and Correspondent Thiru A Narayana Murthy, Respected Principal Dr.V Devi and Vice Principal Dr.K.C.Lalithambika they gave the Welcome Address and Presidential Address to placed students. Placement Annual Report 2023 - 2024 was delivered by Mr.K.Prabhakaran Placement Officer. The Dignitaries distributed the job offer letters of various companies like Sutherland, Piramal Finance, Groveman Global Ltd, V4U Solutions, Ashok Leyland..etc to 435 placed students from various streams. Many placed students' Parents are actively attended this Placement Officer gave away the Vote of Thanks. The programme was whole heartedly concluded with the National Anthem. We thank our Management, Secretary & Correspondent, Principal, Vice Principal, Various Departments Heads, Placement Representatives and Other Faculty Members for their support and Guidance for conducting the event.