

7.3.1. Portray the performance for the Institution in one areadistinctive to its priority and thrust.

Situated at the periphery of the Chennai city, the college has been shouldering its responsibility of spreading education among first generation learners with a commitment to impart quality higher education along with a holistic development to the large number of students it caters to. The college over the last 26 years of its existence has been catering to the students of all sections of society keeping in view the vision and mission of the college, instilling in the students the values of education and leadership qualities.

Advancing towards Professional Excellence

Few of the noteworthy distinct features are enumerated below:

1. Academic Excellence – The College has a legacy of creating subject Toppers and University Rank Holders. The main factors which cater to the academic excellence are innovative methods of teaching and ICT based learning. The College is also proud to have 10 Faculty members who are the product of this college.

2. Professional Excellence- Specific skills for professional development are imparted at College through the Student Support System providing coaching classes for competitive examinations, the entrepreneurship cell and the Placement Cell which offers Training and Career Guidance apart from providing soft skill training.

3. Regular Monitoring & Implementation of the code of conduct - In order to ensure discipline in the campus, there is an emphasis on implementation of code of conduct at all levels. There is an active Discipline committee which conducts

proper monitoring and discipline of students. Mentor Mentee practices have always been a part of teacher's role in maintaining a cordial relationship with the students..

4. Placement Initiatives – All these initiatives are helping the institute move towards professional excellence which is reflected in placement of majority of students in reputed companies. The placement cell tirelessly works to secure best placements for students that have resulted in the students getting placed in top companies with highpackages.

5. Personality Enhancement - Several seminars are organized for students on Soft skill development, Personality development, Value education, Career guidance and counseling to equip the students with the knowledge, skills and attitudes enhancing their creative ability and preparing them for their future endeavors to become responsible, effective and productive members of the society.

6. Reaching out to Community making them Self-Reliant- The student's governance like Master minds (SDC), NCC and NSS wings contribute immensely to the welfare and growth of the college by carrying out different activities like organizing of different events , functions and co-curricular activities of the college. Besides the college activities, they also carry out different social activities like Cleanliness Drives, Environmental awareness, Blood Donation, Visits to Old Age Homes & Orphanages and other Extension services. By giving the students an opportunity to manage different activities on their own, under the guidance of the teachers, they become independent and self reliant, building their personality as capable and responsible citizens.