

NAAC CYCLE III – AQAR

3.2 Innovation Ecosystem

3.2.2 Workshop/seminar/conference on Entrepreneurship

Year: 2023-2024

TITLE: FINANCIAL LITERACY

DATE: 27/06/2023

NO.OF. PARTICIPANTS: 174

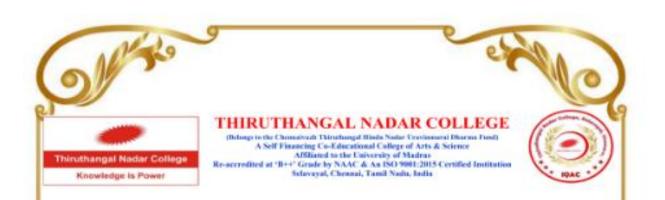
DEPARTMENT: DEPARTMENT OF ACCOUNTING & FINANCE

RESOURCE PERSON DETAIL: MS.HARSHINI NERALLA

The Department of Accounting &a Finance has organized an Awareness programme on "Financial Literacy" on 27th June,2023. A total of 174 students from various departments attended the programme. Ms.Harshini Neralla was the resource person. The speaker educated the students about the safe investments that eventually help them to become a smart investor in the future. At the end of the session the speaker took the queries of the students. It was really an informative and interactive session, where students participated with full enthusiasm.



Year: 2023-2024



Department of Accounting & Finance

Cordially invite you to the
Awareness programme
on
FINANCIAL LITERACY

Chief Guest

Harshini Neralla Managing Director Frince Learnings, Chennai.

DATE: 27.06.23 TIME:9.30 AM- 11.30 AM

Venue: Thiruthangal Gnaniyar S.Arumuga Nadar Meenammal Trust Conference Hall (A/C)

ALL ARE WELCOME!

Dr. V. Devi Principal Thiru. A. Narayana Murthy, M. Tech. Secretary & Correspondent





NAAC CYCLE III – AQAR 3.2 Innovation Ecosystem

3.2.2 Workshop/seminar/conference on Entrepreneurship

Year: 2023-2024

TITLE: HOW TO BECOME A CAPITAL MARKET PROFESSIONAL

DATE: 25/07/2023

NO.OF. PARTICIPANTS: 170

DEPARTMENT: B.COM (GENERAL)

RESOURCE PERSON DETAIL: MR.JAYAPRAKASH MARIA MICHAEL

A report on the Department Inaugural function - "The Merx Warriors Association" for the academic year 2023 - 2024 and a Seminar on "How To Become a Capital Market Professional" organized by Department of Commerce General at AC Conference Hall on25th July, 2023 by 11.40a.m.The Resource Person and Chief Guest for the day was Mr.Jayaprakash Maria Michael, Director, MCUBE Academy. He explained about various kinds of capital markets and instruments of capital market. He also gave information about NISM certification and along with that the available job opportunities in the field of capital markets. More than 170 students participated and benefitted by this seminar. Also the staffs were also made aware of the NISM certification available. The students were invited to register for the certificate program and the training sessions for the same.



Year: 2023-2024



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Department of Commerce General

In Association with Merx Warriors

Cordially invite you to the

Inaugural cum Seminar
On
HOW TO BECOME A CAPITAL MARKET
PROFESSIONAL

Chief Guest
MR.JAYAPRAKASH MARIA MICHAEL, DIRECTOR,
MCUBE ACADEMY

DATE: 25-07-2023 TIME: 11:40 AM

Venue: AC Conference Hall

ALL ARE WELCOME!

Dr.V.Devi Principal Thiru.A.Narayana Murthy,M.Tech Secretary & Correspondent







NAAC CYCLE III – AQAR

3.2 Innovation Ecosystem

 ${\bf 3.2.2\ Workshop/seminar/conference\ on\ Entrepreneurship}$

Year: 2023-2024

TITLE: PRIVATE SECURITY MANAGEMENT IN THE INDUSTRIAL ESTABLISHMENTS

DATE: 01/08/2023

NO.OF. PARTICIPANTS: 54

DEPARTMENT: DEPARTMENT OF CRIMINOLOGY AND POLICE ADMINISTRATION

RESOURCE PERSON DETAIL: DR. D. RAVICHANDRAN

On 1. August .2023, Department Of Criminology And Police Administration in association with Criminal Justice Association was Conducted Life skill Development program on Private Security Management in the Industrial Establishments. The Speaker Dr. D. Ravichandran, Regional Manager, PRS in BOSCH Ltd, Chennai. He Spoke about the Skill required in the field of Private Security and Corporate Sector's . The Program of Life Skill Development aims to Equip individuals with essential abilities to navigate various aspects of Private Security Management in the Industrial Establishments. The goal of the Speaker is to develop Personal growth, resilience, and adaptability, empowering individuals to handle challenges and achieve success in both personal and professional career in the field of private security.

Learning Objective:

- 1. Rule and Regulations of Private Security.
- 2. Private Security Operation in Industrial Establishments.
- 3. Role of Private Security are Risk Assessment, Surveillance, Access Control, Emergency Response, and Legal Regulations of the Industrial.



Year: 2023-2024



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Department of Criminology and Police Administration

Cordially invite you to the

Life Skill Programme
On
PRIVATE SECURITY MANAGEMENT IN THE
INDUSTRIAL ESTABLISHMENTS

Chief Guest

DR. D. RAVICHANDRAN, REGIONAL MANAGER, PRS IN BOSCH LTD, CHENNAI

DATE: 01-08-2023 TIME: 11:40 AM

Venue: Indoor Auditorium

ALL ARE WELCOME!

Dr.V.Devi Principal Thiru.A.Narayana Murthy,M.Tech Secretary & Correspondent





Year: 2023-2024

TITLE: DIGITAL MARKETING

DATE: 17/08/2023

NO.OF. PARTICIPANTS: 110

DEPARTMENT: B.COM CORPORATE SECRETARYSHIP

RESOURCE PERSON DETAIL: MS.SHOBANA

The Seminar has been conducted for second and Third year students of B.Com (CS) shift -I & II B.Com CS-II, III around 110 students were participated in the event and the Resource person enlighten has delivered a wonderful thoughtful session regarding presentation also they felt benefited the students with key terms of Digital Marketing.



Year: 2023-2024



THIRUTHANGAL NADAR COLLEGE

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A Self Florating Co-Educational College of Arts & Science
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Re-according of "B++" Grade by NAAC & An ISO 3000:2005 Certified Institution
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SCHOOL OF COMMERCE

Department of Corporate Secretaryship

Cordially invite you to the
Skill Enhancement Programme
on
Digital Marketing

Chief Guest Ms.Shobana NIIT (Team Head)

DATE: 17.08.2023

TIME: 11.40 A.m

Venue: Indoor Auditorium

ALL ARE WELCOME!

Dr.P.Balusamy

Dr.S.Anitha Dr. V. Devi

Thiru. A. Narayana Murthy

HOD

Dean

Principal

Secretary & Correspondent

Year: 2023-2024

TITLE: WORKSHOP ON ENTREPRENEURSHIP GROWTH AND ITSCOMPETITIVENESS

Date: 18/08/2023

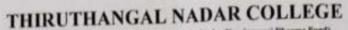
NO.OF. PARTICIPANTS: 60

DEPARTMENT: The Entrepreneurship Club in Association with IQAC

RESOURCE PERSON DETAIL: Mr. S. Prabhakar

The Entrepreneurship Club in Association with IQAC conducted workshop on Entrepreneurship Growth and its Competitiveness handled by, Mr. S. Prabhakar, Assistant Director, KVIC Mr. M.S. Khana, Executive (Training) KVIC. They shared their experience in the marketing field. Students are motivated and inspired by their speech. Participants enjoyed the session and benefited. Our students actively participated in this workshop and learnt the varieties entrepreneurship growth and its competitiveness. Nearly 60 students were benefited by this workshop. Feedback reports of the industrial visit were collected from the students.





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ENTREPRENEURSHIP CLUB

In Association with IQAC

Cordially invite you to the Workshop

Entrepreneurship Growth and its Competitiveness

Chief Guest Mr. S. PRABHAKAR Assistant Director, KVIC Mr. M.S. KHANNA **Executive (Training) KVIC**

TIME: 11:30 AM DATE: 18-08-2023

Venue: Indoor Auditorium

ALL ARE WELCOME!

Dr.V.Govindarajan **Entrepreneurship Club** Thiru. A. Narayana Murthy, M. Tech. Secretary & Correspondent

Dr. V. Devi Principal

3.2.2 Workshop/seminar/conference on Entrepreneurship

Year: 2023-2024

TITLE: HOMEMADE HERBAL SOAP MAKING

DATE: 18/08/2023

NO.OF. PARTICIPANTS: 65

DEPARTMENT: ENTREPRENEURSHIP CLUB IN ASSOCIATION WITH THE DEPARTMENT

OF PLANT BIOLOGY AND PLANT BIOTECHNOLOGY

RESOURCE PERSON DETAIL: MRS. BEULA DEVI (PARENT STAKE HOLDER),

ENTREPRENEUR.

The Entrepreneurship Club in association with the Department of Plant Biology and Plant Biotechnology conducted workshop on Homemade Herbal Soap Making demonstrated by Mrs. Beula Devi (Parent Stake holder), Entrepreneur.

Our students actively participated in this workshop and learnt the varieties of natural soap making. Nearly 65 students were benefited by this workshop. Feedback reports of the industrial visit were collected from the students.



Year: 2023-2024

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Sclavayal, Chemnai, Tamil Nada, India

ENTREPRENEURSHIP CLUB

In Association with Department of Plant Biology and Biotechnology

Cordially invite you to the
Workshop
On

Homemade Herbal Soap Making

Chief Guest Mrs. C. Beulah Devi (Parent Stakeholder) Entrepreneur

DATE: 18-08-2023 TIME: 10:00 AM

Venue: Indoor Auditorium

ALL ARE WELCOME!

Dr.V.Govindarajan HOD I/C Thiru. A. Narayana Murthy, M. Tech. Dr. V. Devi

Entrepreneurship Club Dr.A.Janaki Secretary & Correspondent Principal



NAAC CYCLE III – AQAR 3.2 Innovation Ecosystem

3.2.2 Workshop/seminar/conference on Entrepreneurship

Year: 2023-2024

TITLE: STOCK MARKET TRADING & INVESTMENTS

Date: 24/08/2023

NO.OF. PARTICIPANTS: 86

DEPARTMENT: DEPARTMENT OF ACCOUNTING & FINANCE

RESOURCE PERSON DETAIL: MR. S. PRABHAKAR

The Department of Accounting & Finance organized the Knowledge Enhancement Program on the topic "Stock market Trading & Investments" on 24/08/2023. The beneficiaries of the program were 86 students. The overall objective of this programme was to inculcate a basic concept of mutual fund, share market, NIFTY, BSE. Resource person for the session was Mr.Srihari Krishnan, Corporate trainer. It was an informative and interesting session. He further showed a road map regarding planning and implementation of investment which also included an individual's risk appetite. Along with this, he enlightened the students giving few insights for making an investment based on one's goals. In conclusion, the session was really informative and interesting and it clarified a mysterious area for students.





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Schwaysi, Chemoi, Tamil Nadu, India

SCHOOL OF COMMERCE

Department of Accounting & Finance "FINACCT OPTIMUS ASSOCIATION"

Cordially invite you to the

Knowledge Enhancement Programme on

STOCK MARKET TRADING & INVESTMENTS

Chief Guest

Mr.SRIHARI KRISHNAN Corporate Trainer Chennai

DATE: 24.8.2023 TIME:11.30 AM

Venue: Seminar Hall -1
ALL ARE WELCOME!

Mrs.R.Sharmila Dr.S.Anitha Dr.V.Devi

HOD

Dean Principal

Thiru. A. Narayana Murthy Secretary&Correspondent



Year: 2023-2024

TITLE: "SKILL DEVELOPMENT TRAINING PROGRAMME"

DATE: 04-09-2023 TO 08-09-2023

DEPARTMENT: ENTREPRENEURSHIP DEVELOPMENT CELL

PARTICIPANT: 90

The Entrepreneurship Club of Thiruthangal Nadar College, in collaboration with the Central Palmgur and Palm Products Institute, organized a 5-day certificate course on Bakery and Beautician training from September 4th to 8th, 2023. The instructors were Mr. M.S. Khanna, Executive Trainer from KVIC, and Mrs. M. Sangeetha from CPPPIO (KVIC). The event saw participation from 90 students of our college."

Day 1: Baked Goods and Beauty Treatments

- Morning: Burger, Babka Bread, Tea Cake, Egg Puffs
- Afternoon: Eyebrow and Threading, Facial Bleaching, D-tan





Day 2: Sweets and Hair Services

- Morning: Dulche de leche Cookies, Ginger Cookies, Choco Chips Cookies
- Afternoon: Haircut, Oil Massage





NAAC CYCLE III – AQAR

3.2 Innovation Ecosystem

3.2.2 Workshop/seminar/conference on Entrepreneurship

Year: 2023-2024

Day 3: Desserts and Nail Care

- Morning: Tiramisu, Tres Leeches, Chocalate Trio Verrine, Doughnuts
- Afternoon: Mehndi, Nail Art, Medicure and Pedicure





Day 4: Review and Bridal Services

- Morning: Review and restock baked goods
- Afternoon: Bridal Make-up and Hairstyle





Year: 2023-2024

Day 5: Special Offers

- Morning: Offer a selection of the most popular baked goods and beauty services
- Afternoon: Special discounts and packages for customers





Year: 2023-2024



igs to the Chennaivazh Thiruthangal Hindu Nadar Uravinmurai Dharma Fundi A Self Financing Co-Educational College of Arts & Science Affiliated to the University of Madras Grade by NAAC & An ISO 9001:2015 Certified Institution Selavayal, Chennai, Tamil Nadu, India

ENTREPRENEURSHIP CLUB

In Association with IQAC

Cordially invite you to the Training

On

Skill Development Training Programme

Trainers

Mr. M.S. KHANNA **Executive (Training) KVIC**

Mrs. M.SANGEETHA **Executive (Training) KVIC**

DATE: 04-09-2023 TIME: 8:30 AM

Venue: Indoor Auditorium

ALL ARE WELCOME!

Dr.V.Govindarajan Entrepreneurship Club Thiru. A. Narayana Murthy, M. Tech. Secretary & Correspondent

Dr. V. Devi Principal

 ${\bf 3.2.2\ Workshop/seminar/conference\ on\ Entrepreneurship}$

Year: 2023-2024

TITLE: GROWING YOUR SAVINGS

DATE: 25/09/2023

NO.OF. PARTICIPANTS: 75

DEPARTMENT: ACCOUNTING AND FINANCE

RESOURCE PERSON DETAIL: MR.P.SURESH KUMAR

The Department of Accounting and Finance organized a Seminar on the topic "Growing your Savings" on 25th September 2023. Objective of this seminar is to provide students with a strong foundation of financial literacy that can help support various life goals, such as saving for education or retirement, using debt responsibly, and running a business. Resource person of the event Mr.P. Suresh Kumar, Vice-president, Marketing, AETRAM Group of companies provided participants with an elaborate scheme which can be adopted for financial support planning after retirement. The session focused mainly on precautions to be taken while investing in any type of saving and investment schemes. The session narrated the steps for planning routine financial activities and the significance of personal financial planning.



3.2.2 Workshop/seminar/conference on Entrepreneurship

Year: 2023-2024



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SCHOOL OF COMMERCE

Department of Accounting & Finance

"FINACCT OPTIMUS ASSOCIATION"

Cordially invite you to the Seminar

on

GROWING YOUR SAVINGS

Chief Guest

Mr.P. SURESH KUMAR VICE PRESIDENT-MARKETING AETRAM, CHENNAI.

DATE: 25.9.2023

TIME:11.30 AM

Venue: AC Conference Hall

ALL ARE WELCOME!

Mrs.R.Sharmila Dr.S.Anitha Dr.V.Devi
HOD Dean Principal
School of Commerce

Thiru. A. Narayana Murthy Secretary&Correspondent





NAAC CYCLE III – AQAR 3.2 Innovation Ecosystem ${\bf 3.2.2\ Workshop/seminar/conference\ on\ Entrepreneurship}$

Year: 2023-2024

TITLE: PLACEMENT TRAINING, DIGITAL ENTREPRENEURSHIP AND COMMUNICATION

SKILLS

DATE: 13/10/2023

NO.OF. PARTICIPANTS: 200

DEPARTMENT: PLACEMENT CELL

RESOURCE PERSON DETAIL: MR. LAVENLOKESHBARANI& MS. SNEHA

Placement Cell organized "Workshop" through "Plant Green Inertia" for all school of Commerce & School of Humanities Final year students on 13.10.2023 at 09.30 am to 11.00 am. The main aim was to enhance placement training, Digital Entrepreneurship and Communication Skills for the student's. More than 200 students benefited from it.



Year: 2023-2024



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Selavayal, Chennai, Tamil Nadu, India

PLACEMENT CELL

Cordially invite you to the

Workshop

on

PLACEMENT TRAINING, DIGITAL ENTREPRENEURSHIP AND COMMUNICATION SKILLS

CONDUCTED BY

PLACEMENT CELL

THROUGH

PLANT GREEN INERTIA

VENUE : A/C Hall DATE : 13-10-2023

TIME : 09.30am to 11.00am

ALL ARE WELCOME!

Mr.K.Prabhakaran Placement officer Dr.V.Devi Principal Thiru.A.Narayana Murthy Secretary & Correspondent Year: 2023-2024

TITLE: ENTREPRENEURSHIP AWARENESS PROGRAMME

DATE: 01/11/2023

NO.OF. PARTICIPANTS: 100

DEPARTMENT: MINISTRY OF MSME-DFO IN ASSOCIATION WITH EQUAL OPPORTUNITY

CELL

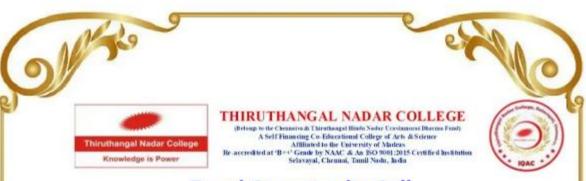
RESOURCE PERSON DETAIL: MR. SHRI RHYMSON T WILSON, R.SIDDHESWARAN

Government of India, Ministry of MSME-DFO, Chennai in association with Equal Opportunity Cell of Thiruthangal Nadar College Organized Professional Development Programme in the Topic of "Entrepreneurship Awareness Programme" on 11-01-2024. Mr. T. Shri Rhymson & Wilson, R.Siddheswaran. They have explained about MSME sector and its schemes for the benefit of the students and financial support for SC/ST students. Also they taught the students how to prepare organic napkins. 100 students were participated and benefited from this.



3.2.2 Workshop/seminar/conference on Entrepreneurship

Year: 2023-2024



Equal Opportunity Cell

Government of India Ministry of MSME-DFO Chennai
Organizes
In association with
Thiruthangal Nadar College,
Cordially invite you to the
Professional Development Programme

Or

Entrepreneurship Awareness Programme (EAP)

Chief Guest

Shri Rhymson T Wilson Asst. Director, MSME DFO Chennai

Keynote Speaker

R.SIDDHESWARAN

Consultant & Trainer for MSME Educator - World Skill Council

DATE: 11-01-2024 TIME: 10.00 AM

Venue: Seminar Hall-Main Block

ALL ARE WELCOME!

Dr.A.Ambeth Raja Convener Dr. V. Devi Principal Thiru. A.Narayana Murthy, M. Tech. Secretary & Correspondent



NAAC CYCLE III – AQAR

3.2 Innovation Ecosystem

3.2.2 Workshop/seminar/conference on Entrepreneurship

Year: 2023-2024

TITLE: THE ROLE OF ACCOUNTING PROFESSIONAL IN THE EMERGING INDIAN

CORPORATE SECTOR

DATE: 22/01/2024

NO.OF. PARTICIPANTS: 150

DEPARTMENT: COMMERCE GENERAL

RESOURCE PERSON DETAIL: DR.K.N.RAMASAMY FOUNDER & DIRECTOR RR ACADEMY

Knowledge Sharing Session on Monday (22/1/2024) at 10.00 am on "The Role of Accounting Professional in The Emerging Indian Corporate Sector". The chief guest was Dr.K.N.Ramasamy, Founder & Director, RR Academy Nungambakkam. He explained the role of commerce students in the corporate sector. He also gave information about CA, CMA, ACS, and how to do their higher studies relating to professional courses. He also explained the job opportunities in the government and private sector and the scale of pay. HOD More than 150 students participated and benefited from this.12 Staffs of the parent department participated in the session.



Knowledge is Power

Year: 2023-2024



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Institution
Selavayal, Chennai, Tamil Nadu, India

SCHOOL OF COMMERCE

Department of Commerce General "MERX WARRIORS ASSOCIATION"

cordially invites you to the

"KNOWLEDGE SHARING SESSION"

on

"Role of Accounting Professionals in the Emerging Indian Corporate Sector" Chief Guest

Dr.K.N.RAMASAMY M.Com., M.Phil., B.L.PGDPM. Ph.D

Founder - Director, RR Academy

DATE: 22nd January, 2024 TIME:10.00am to 12.00 noon

Venue: A/C Conference Hall

ALL ARE WELCOME!

HOD E.R.Jessie K.Mangai

O Misso

DEAN Dr.S.Anitha Dr. V. Devi Principal Thiru. A. Narayana Murthy, M. Tech. Secretary & Correspondent

9/16



NAAC CYCLE III – AQAR

3.2 Innovation Ecosystem Year: 2

3.2.2 Workshop/seminar/conference on Entrepreneurship

Year: 2023-2024

TITLE: WOMEN ENTREPRENEURSHIP DEVELOPMENT PROGRAMME

DATE: 20/02/2024

NO.OF. PARTICIPANTS: 145 DEPARTMENT: ED CELL

RESOURCE PERSON DETAIL: DEEPHIKA S

The Entrepreneurship Development Cell organised the Guest lecture on "Women Entrepreneurship Development Programme" on 20th Feb 2024. The Programme is very much useful for the students as well as for the faculties who have participated. Session topic is need of the hour hence it was very interactive and a successful guest lecture with 145 Live Participants.



Year: 2023-2024

THIRUTHANGAL NADAR COLLEGE

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ENTREPRENEURSHIP CLUB

In Association with IQAC

Cordially invite you to the

Women Entrepreneurship Development Programme

Chief Guest

Mrs. S.DEEPHIKA

Chartered Accountant

DATE: 20-02-2024 TIME: 09:30 AM

Venue: Indoor Auditorium

ALL ARE WELCOME!

Dr.V.Govindarajan Entrepreneurship Club Thiru. A. Narayana Murthy, M. Tech. Secretary & Correspondent

Dr. V. Devi Principal 3.2.2 Workshop/seminar/conference on Entrepreneurship

Year: 2023-2024

TITLE: EDP TRAINING PROGRAMME

DATE: 28/02/2024

NO.OF. PARTICIPANTS: 40

DEPARTMENT: ENTREPRENEURSHIP CLUB IN ASSOCIATION WITH IQAC

RESOURCE PERSON DETAIL: MR. S.SAMYUKTHA

Entrepreneurship Club organised a Aari & Embroidery Work Training programme on 28-02-2024 The Trainer Mrs Samyuktha Proprietor Guru Chandra Arts 38 Students participated in this training They are learn in (Long stitch, small stitch, zig zag small, zig zag long, double aari stitch, pani stitch) It is useful and helpful for the students for the future references and it is interesting session for the students.





Year: 2023-2024

THIRUTHANGAL NADAR COLLEGE

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ENTREPRENEURSHIP CLUB

In Association with IQAC

Cordially invite you to the

Aari & Embroidery Work

Chief Guest

Mrs.Samyuktha

Proprietor Guru Chandra Art

DATE: 28-02-2024 TIME: 08:30 AM

Venue: Seminar Hall

ALL ARE WELCOME!

Dr.V.Govindarajan Entrepreneurship Club Thiru. A. Narayana Murthy, M. Tech. Secretary & Correspondent Dr. V. Devi Principal Year: 2023-2024

TITLE: BUSINESS ETHICS & ETIQUETTES

DATE: 19/03/2024

NO.OF. PARTICIPANTS: 12

DEPARTMENT: ACCOUNTING & FINANCE RESOURCE PERSON DETAIL: MRS. SHARMILA

On 19.03.24 Department of Accounting & Finance organized a Professional ethics programme on Business ethics and etiquette. Head, Department of Accounting and Finance Mrs.Sharmila shared her insights about business ethics to the students. Students presented posters on the theme Business ethics and etiquettes. The aim of the Poster Making Competition is not just to judge the students based on their creative aspects but also to trigger thought process among the students on the given topic.



Year: 2023-2024

THIRUTHANGAL NADAR COLLEGE DEPARTMENT OF ACCOUNTING & FINANCE organizing

INTRA DEPARTMENTAL POSTER PRESENTATION
COMPETITION

TOPIC: BUSINESS ETHICS & ETIQUETTES

DATE: 19th March 24

VENUE:CB 06

TIME:9.30 AM