

3.2.1 Awareness Program



**3.2 Innovative Eco-system** 

Year: 2023 - 2024

#### AWARENESS PROGRAMS

#### TITLE: WASTE MANAGEMENT AND OCEAN CONSERVATION AWARENESS DATE: 28/06/2023 NO.OF. PARTICIPANTS: 122 DEPARTMENT: ECO CLUB RESOURCE PERSON DETAIL: MS.V.S.KAVYA, MS.K.SUGANTI

Guest lecture on "Waste Management and Ocean Conservation Awareness" was conducted by Green Environment/Eco Club on 28-06-2023 in our college A/C Conference Hall. Chief guests explained the causes for Ocean Conservation and how to overcome. They create awareness with the power point presentation and videos how plastics dumped in the ocean which affecting the eco system. The session was interactive and gave an idea how to avoid dumping of plastics in ocean.

They spoke about the following concepts at create awareness among the students.

- Ocean pollution is a significant threat to marine life, ecosystems, and human health.
- Proper waste management infrastructure is crucial in preventing ocean pollution.
- Waste management programs can prevent waste from entering the ocean and reduce the impact of chemical pollutants on the environment.
  - Implementing waste management infrastructure can be challenging, and more investment is needed in waste management programs.

The program ends with plantation of trees in the college campus.



Thiruthangal Nadar College Knowledge is Power

NAAC CYCLE III – AQAR

**3.2 Innovative Eco-system** 

3.2.1 Awareness Program Year: 2023 - 2024

# TITLE: FINANCIAL LITERACY DATE: 27/06/2023 NO.OF. PARTICIPANTS: 174 DEPARTMENT: DEPARTMENT OF ACCOUNTING & FINANCE RESOURCE PERSON DETAIL: MS.HARSHINI NERALLA

The Department of Accounting &a Finance has organized an Awareness programme on "Financial Literacy" on 27<sup>th</sup> June,2023. A total of 174 students from various departments attended the programme. Ms.Harshini Neralla was the resource person. The speaker educated the students about the safe investments that eventually help them to become a smart investor in the future. At the end of the session the speaker took the queries of the students. It was really an informative and interactive session, where students participated with full enthusiasm.



3.2.1 Awareness Program



**3.2 Innovative Eco-system** 

Year: 2023 - 2024

# TITLE: AWARENESS PROGRAMME ON ANTI HUMAN TRAFFICKING DATE: 28/06/2023 NO.OF. PARTICIPANTS: 125 DEPARTMENT: BSW RESOURCE PERSON DETAIL: MR.A.J.HARIHARAN, SECRETARY OF

## RESOURCE PERSON DETAIL: MR.A.J.HARIHARAN, SECRETARY OF ICWO, MR.A.BAKTHAVATCHALAM, MEMBER OF CHILD WELFARE COMMITTEE (CENTRAL & SOUTH CHENNAI) AND MS.PRAVEENA SOLOMON, STATE COORDINATOR OF ICWO.

The Department of Social Work in association with the Indian Community Welfare Organisation (ICWO) organised an Orientation Program on Anti-Human Trafficking on 28th June, 2023. The objective of the program was to make the students understand their role in Anti-Human Trafficking. The resource person for the day was Mr.A.J.Hariharan, Secretary of ICWO, Mr.A.Bakthavatchalam, Member of Child Welfare Committee (Central & South Chennai) and Ms.Praveena Solomon, State Coordinator of ICWO. The sessions focussed on the problems faced by children with special reference to Child trafficking, role of Child Welfare Committee in the case of trafficking, rescue and reintegration of victims, child helpline and women helpline. The role of students in the case of Anti-Human Trafficking was very clearly explained. 125 students from various departments participated in the program and got benefitted.





### TITLE: PLASTIC AWARENESS RALY DATE: 05/07/2023 NO.OF. PARTICIPANTS: 100 DEPARTMENT: NSS/NCC RESOURCE PERSON DETAIL: MRS. K. SHARMILA GHANTHI, COUNCILOR, ZONAL HEALTH OFFICERS DR. V. SAISUDHA, MR.P.SATHISH KUMAR, MR.ARIVAZHAGAN & MR.SURYA

NSS & NCC have conducted plastic awareness rally by our NCC Cadets from TNC towards kannadhsan nagar to parvathi nagar. The chief guest Mrs. K. Sharmila Ghanthi, Councilor has started rally by flag with oath taking. Zonal health officers Dr. V. Saisudha, Mr.P.Sathish kumar, Mr. Arivazhagan & Mr.Surya join with us.

- 1. Impact of plastic pollution on environment and health
- 2. Benefits of reducing plastic use
- 3. Alternatives to single-use plastics (e.g., cloth bags, stainless steel water bottles)
- 4. Local initiatives and successes in reducing plastic waste
- 5. Call to action: encouraging individuals to make a change



3.2.1 Awareness Program Year: 2023 - 2024



**3.2 Innovative Eco-system** 

#### TITLE: AWARENESS PROGRAMME ON SUICIDE PREVENTION DATE: 21/09/2023 NO.OF. PARTICIPANTS: 200 DEPARTMENT: WOMEN'S SAFETY & WELFARE CLUB RESOURCE PERSON DETAIL: MRS.K.SARADHADEVI

The Women's safety & Welfare club conducted an Awareness programme on the topic "Suicide prevention" on 21.09.2023. Objective of this programme is to promote mental health of students by helping them to develop problem-solving skills and encouraging them to self-recognize the need for help as well as how to help peers in need. All first & second year girl students participated in the awareness programme. Resource person of the event Mrs.K.Saradhadevi , Head, Department of Social work provided participants with an elaborate Positive coping mechanisms such as problem-solving skills, effective communication skills, and good conflict resolution skills are all essential in lessening the likelihood that a teen exhibiting depressive behaviors will go forth and take their own life. Our Principal Dr.V.Devi delivers a special lecture in this programme to bring awareness about Suicide. The session ended with positive feedback from the students.





3.2.1 Awareness Program Year: 2023 - 2024



3.2 Innovative Eco-system

### TITLE: KAVALAN SOS APP DATE: 23/09/2023 NO.OF. PARTICIPANTS: 250 DEPARTMENT: WOMEN'S SAFETY & WELFARE CLUB RESOURCE PERSON DETAIL: MR.JAGAN ANANDHAN

Thiruthangal Nadar College (13/09/23) Women's Safety and Welfare Club conducted a Awareness Programme On Kavalan SOS App by Mr.JAGAN ANANDHAN Organizing Secretary Police Charity Forum Namakkal at M.G.Erulangudi Nadar E. Valliyammal Auditorium. More than 400 girls from first and Second year participated in this programme. It was very useful and very interactive. Girls came Aware of SOS Kavalan App. That is the Kavalan - SOS app was launched as part of the Tamil Nadu State Police Master control Room initiative. People of Tamilnadu can use to seek police assistance instantly in emergency situations such as physical emergencies, eve teasing, kidnapping or natural disaster such as floods, earthquake, etc., It created confidence among them. Our sincere thanks for all the coordinators of the programme to make it as a grand event .





**3.2 Innovative Eco-system** 

3.2.1 Awareness Program

Year: 2023 - 2024

# TITLE: AWARENESS PROGRAMME ON "SCOPE AND OPPORTUNITIES IN LIFE SCIENCES" DATE: 22/09/2023 NO.OF. PARTICIPANTS: 36 DEPARTMENT: B.SC PBPB RESOURCE PERSON DETAIL: MS. MANIKODI SHANMUGAM, PROJECT ASSISTANT, SHEFFIELD HALAM UNIVERSITY, UNITED KINGDOM

The Department of Plant Biology and Plant Biotechnology organized the awareness program on "Scope and Opportunities in Life Sciences". Our first and second year students of PBPB and Chemistry actively participated in the program. The chief guest, Ms. Manikodi Shanmugam, Project Assistant, Sheffield Halam University, United Kingdom, explained the opportunities in Masters and Research programs abroad for Life Science students. Moreover, She delivered ideas to apply for the scholarships, to crack IELTS and to face interviews etc





3.2.1 Awareness Program

**3.2 Innovative Eco-system** 

Year: 2023 - 2024

### TITLE: AWARENESS ON BENEFITS AND IMPORTANCE OF READING NEWSPAPER DATE: 25/09/2023 NO.OF. PARTICIPANTS: 450 DEPARTMENT: LIBRARY RESOURCE PERSON DETAIL: SARAVANAN S (CITY HEAD – NORTH CHENNAI SALES & DISTRIBUTION - THE HINDU GROUP)

The Department of Library organized the Awareness Programme on Benefits and Importance of Reading Newspaper on 25.09.2023. Mr.S.Saravanan (City Head – North Chennai Sales & Distribution )has explained about Importance of Reading The Hindu English Newspaper and he encouraged the Students to improve our Communication skills by reading the Hindu English Newspaper daily and also, He explained how to clear UPSC and TNPSC exams.





3.2.1 Awareness Program Year: 2023 - 2024



3.2 Innovative Eco-system

TITLE: Vigilance Awareness DATE: 03/11/2023 NO.OF. PARTICIPANTS: 70 DEPARTMENT: NCC

The Vigilance Awareness Programme organized by 1 (TN) ARMD SQN NCC and National Service Scheme on November 3, 2023. The programme was held to observe Vigilance Awareness Week, which is an annual event that aims to promote integrity and transparency in governance and public administration. This year's theme was "Say no to corruption; commit to the Nation"

The first-year students of the Social Work Department conducted a street play on corruption to create awareness among the public.

The event aimed to educate people about the ill effects of corruption and promote ethical values.





3.2 Innovative Eco-system

Year: 2023 - 2024

## TITLE: AWARENESS PROGRAM ON RAPE, SUICIDE, HUMAN TRAFFICKING, LOVE AFFAIR, POCSO & SEXUAL HARASSMENTS DATE: 06/11/2023 NO.OF. PARTICIPANTS: 150 DEPARTMENT: DEPARTMENT OF CRIMINOLOGY AND B.COM GENERAL RESOURCE PERSON DETAIL: P.DEEPIKA

The Department of Criminology organized the Awareness Program on Rape, Suicide, Human Trafficking, Love Affair, Pocso & Sexual Harassments on 06/11/2023. To educate rural women about government schemes, training programs, and resources available for their empowerment, health, and well-being.

- 1. Rape, Suicide, Human Trafficking, Love Affair, POCSO, and Sexual Harassments
- 2. Government schemes and programs for rural women
- 3. Health and hygiene awareness
- 4. Capacity building and training





3.2.1 Awareness Program

**3.2 Innovative Eco-system** 

Year: 2023 - 2024

## TITLE: AWARENESS PROGRAMME ON GUARANTEED PENSION SCHEMES DATE: 12/12/2023 NO.OF. PARTICIPANTS: 120 DEPARTMENT: SCHOOL OF LNGUAGE AND HUMANITIES RESOURCE PERSON DETAIL: MRS. KARPAGAVALLI DIVISIONAL SALES MANAGER (DSM)

The School of Lang. & Humanities in association with the IQAC embarked on its first event by organizing an "Awareness Programme on Guaranteed Pension Schemes" for faculty which was facilitated by the Chief Guest Mrs. Karpagavalli Divisional Sales Manager (DSM) & her team. The Chief Guest created awareness among the faculty regarding the significance of new plans available in SBI Life Insurance and briefed out how to reap benefits from them.



3.2.1 Awareness Program



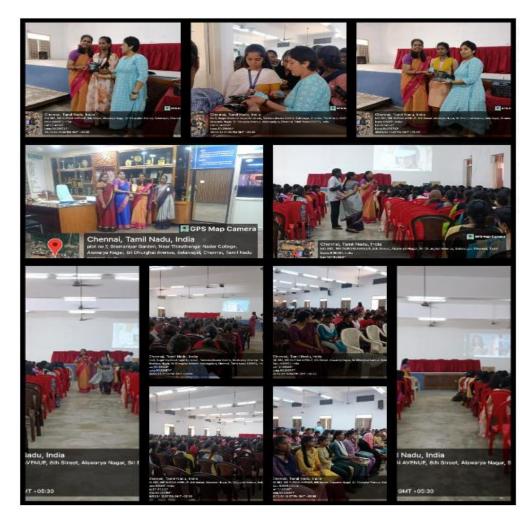
3.2 Innovative Eco-system

NAAC CYCLE III – AQAR

Year: 2023 - 2024

## TITLE: FEMININE HYGIENE AND PERSONAL EXCELLENCE DATE: 0/02/2024 NO.OF. PARTICIPANTS: 250 DEPARTMENT: WOMENS SAFETY & WELFARE CLUB RESOURCE PERSON DETAIL: DR SWATHI PRAVEEN (DENTIST, MENTAL HEALTH COUNSELLOR, PSYCHOTHERAPIST, SOFT SKILL TRAINER, LIFE COACH, CAREER GUIDANCE COACH, NLP PARCTITIONER, POSH AND POCSO TRAINER)

The Women's Safety and Welfare Club "QUEEN" of Thiruthangal Nadar College recently organized an enlightening session on Feminine Hygiene and Personal Excellence for girl students. The session was expertly delivered by Dr. Swathi Praveen, who boasts a diverse range of expertise including dentistry, mental health counseling, psychotherapy, soft skills training, life coaching, career guidance, and training in NIP, POSH, and POCSO. Approximately 250 girl students had the opportunity to benefit from the session, gaining valuable insights into feminine hygiene and personal excellence. Dr. Swathi Praveen's expertise ensured that the students were well-informed and equipped with essential knowledge for their well-being. In addition to the informative session, the organizers generously provided hampers to each student, further enhancing the experience and expressing their commitment to the students' welfare.





3.2 Innovative Eco-system

Year: 2023 - 2024

## TITLE: GENERAL MENTAL HEALTH AWARENESS DATE: 09/02/2024 NO.OF. PARTICIPANTS: 24 DEPARTMENT: DEPARTMENT OF PLANT BIOLOGY AND PLANT BIOTECHNOLOGY RESOURCE PERSON DETAIL: MS. K. HARINI

The Department of Plant Biology and Plant Biotechnology in association with IQAC organized the Life Skill Programme on "General Mental Health Awareness". The students of PBPB and Chemistry actively participated in the programme.

The chief guest, Ms. K. Harini, State Psychologist and Executive, Aditya Birla Educational Trust explained awareness on mental health, types of stress and to overcome the stress.





3.2 Innovative Eco-system

3.2.1 Awareness Program Year: 2023 - 2024

### TITLE: ROAD SAFETY AWARENESS DATE: 14/02/2024 NO.OF. PARTICIPANTS: 24 DEPARTMENT: NSS/NCC RESOURCE PERSON DETAIL: MR.PURUSHOTAMN, MR.RAGUPATHI, MR.KUMAR AND 1(TN) ARMD SQN NCC UNIT MR.JAYAKUMAR

On 14.02.2024, the "Road Safety Awareness" program was successfully conducted in our college along with Police Mr.Purushotamn, Mr.Ragupathi, Mr.Kumar and 1(TN) Armd sqn ncc unit Mr.Jayakumar. Dr.V.Devi, the principal of the college flagged off the inauguration and the Cadets students created awareness among the people.





**3.2 Innovative Eco-system** 

#### TITLE: CANCER AWARENESS PROGRAMM DATE: 20/02/2024 NO.OF. PARTICIPANTS: 210 DEPARTMENT: YRC CLUB RESOURCE PERSON DETAIL: Mrs. Angelin Prince, Director, The Candles [NGO].

On behalf of YRC Club, we organized an awareness program entitled "CANCER AWARENESS PROGRAMME" on February 20, 2024. The resource person of the day Mrs. Angelin Prince, Director, The Candles [NGO]. The session was very informative and thought-provoking. Emphasized the importance of awareness about cancer for our students. The participants from various departments like B.com [General], BA Tamil, and BSW have participated, and the program went successfully.





**3.2 Innovative Eco-system** 

3.2.1 Awareness Program

Year: 2023 - 2024

#### TITLE: AWARENESS PROGRAMME ON BENEFITS OF HEALTHY TRADITIONAL FOOD Date: 27/02/2024 NO.OF. PARTICIPANTS: 25 DEPARTMENT: ED CELL RESOURCE PERSON DETAIL: DR.VANTHANA VARATHARAJAN

Awareness programme on Benefits of Healthy Traditional Food. Guest lecture is very much useful for the students as well as for the faculties who have participated. Session topic is need of the hour hence it was very interactive and a successful guest lecture with 102 Participants in this event.





#### TITLE: AN ELECTION AWARENESS CAMPAIGN THEMED "MY VOTE, MY DUTY, MY RESPONSIBILITY." DATE: 29/03/2024 NO.OF. PARTICIPANTS: 419

On March 29, 2024, the dedication of 419 students from Thiruthangal Nadar College illuminated their participation in an election awareness campaign themed "My Vote, My Duty, My Responsibility." With unwavering commitment, these students embarked on a noble endeavor to educate the public on the importance of elections and the significant role of voting.

Driven by a strong sense of responsibility, these students took to the streets, schools, and community hubs, serving as guides for knowledge and empowerment. Through innovative methods like street performances, informative sessions, and interactive workshops, they effectively communicated the message of electoral engagement with clarity and enthusiasm.

Their efforts went beyond mere words; they cultivated a profound understanding among citizens regarding the impact of their votes on governance and the collective future of the nation. By stressing the inherent responsibility associated with voting, they instilled a sense of duty and ownership in every individual, regardless of their background or affiliations.

