



ENTREPRENEURIAL SUPPORT

TITLE: FINANCIAL LITERACY

DATE: 27/06/2023

NO.OF. PARTICIPANTS: 174

DEPARTMENT: DEPARTMENT OF ACCOUNTING & FINANCE

RESOURCE PERSON DETAIL: MS.HARSHINI NERALLA

The Department of Accounting & Finance has organized an Awareness programme on “Financial Literacy” on 27th June,2023. A total of 174 students from various departments attended the programme. Ms.Harshini Neralla was the resource person. The speaker educated the students about the safe investments that eventually help them to become a smart investor in the future. At the end of the session the speaker took the queries of the students. It was really an informative and interactive session, where students participated with full enthusiasm.





Thiruthangal Nadar College
Knowledge is Power

NAAC CYCLE III – AQAR

3.2 Innovation Ecosystem

3.2.1 Entrepreneurial Support

Year: 2023 - 2024



THIRUTHANGAL NADAR COLLEGE

(Belongs to the Chinnaiyath Thiruthangal Nadar Charitable Dharma Fund)
A Self Financing Co-Educational College of Arts & Science
Affiliated to the University of Madras
Re-accredited at 'B++' Grade by NAAC & An ISO 9001:2015 Certified Institution
Selvayal, Chennai, Tamil Nadu, India



Department of Accounting & Finance

Cordially invite you to the
Awareness programme
on
FINANCIAL LITERACY

Chief Guest

Harshini Neralla
Managing Director
Frince Learnings, Chennai.

DATE: 27.06.23

TIME: 9.30 AM- 11.30 AM

**Venue: Thiruthangal Gnaniyar S.Arumuga Nadar Meenammal
Trust Conference Hall (A/C)**

ALL ARE WELCOME!

Dr. V. Devi
Principal

Thiru. A. Narayana Murthy, M. Tech.
Secretary & Correspondent



TITLE: WORKSHOP ON ENTREPRENEURSHIP GROWTH AND ITS COMPETITIVENESS

Date: 18/08/2023

NO.OF. PARTICIPANTS: 60

DEPARTMENT: The Entrepreneurship Club in Association with IQAC

RESOURCE PERSON DETAIL: Mr. S. Prabhakar

The Entrepreneurship Club in Association with IQAC conducted workshop on Entrepreneurship Growth and its Competitiveness handled by, Mr. S. Prabhakar, Assistant Director, KVIC Mr. M.S. Khana, Executive (Training) KVIC. They shared their experience in the marketing field. Students are motivated and inspired by their speech. Participants enjoyed the session and benefited. Our students actively participated in this workshop and learnt the varieties entrepreneurship growth and its competitiveness. Nearly 60 students were benefited by this workshop. Feedback reports of the industrial visit were collected from the students.





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Selavayal, Chennai, Tamil Nadu, India

ENTREPRENEURSHIP CLUB

In Association with IQAC

*Cordially invite you to the
Workshop
On*

Entrepreneurship Growth and its Competitiveness

Chief Guest

Mr. S. PRABHAKAR

Assistant Director, KVIC

Mr. M.S. KHANNA

Executive (Training) KVIC

DATE: 18-08-2023

TIME: 11:30 AM

Venue: Indoor Auditorium

ALL ARE WELCOME!

Dr.V.Govindarajan
Entrepreneurship Club

Thiru. A. Narayana Murthy, M. Tech.
Secretary & Correspondent

Dr. V. Devi
Principal



TITLE: HOMEMADE HERBAL SOAP MAKING

DATE: 18/08/2023

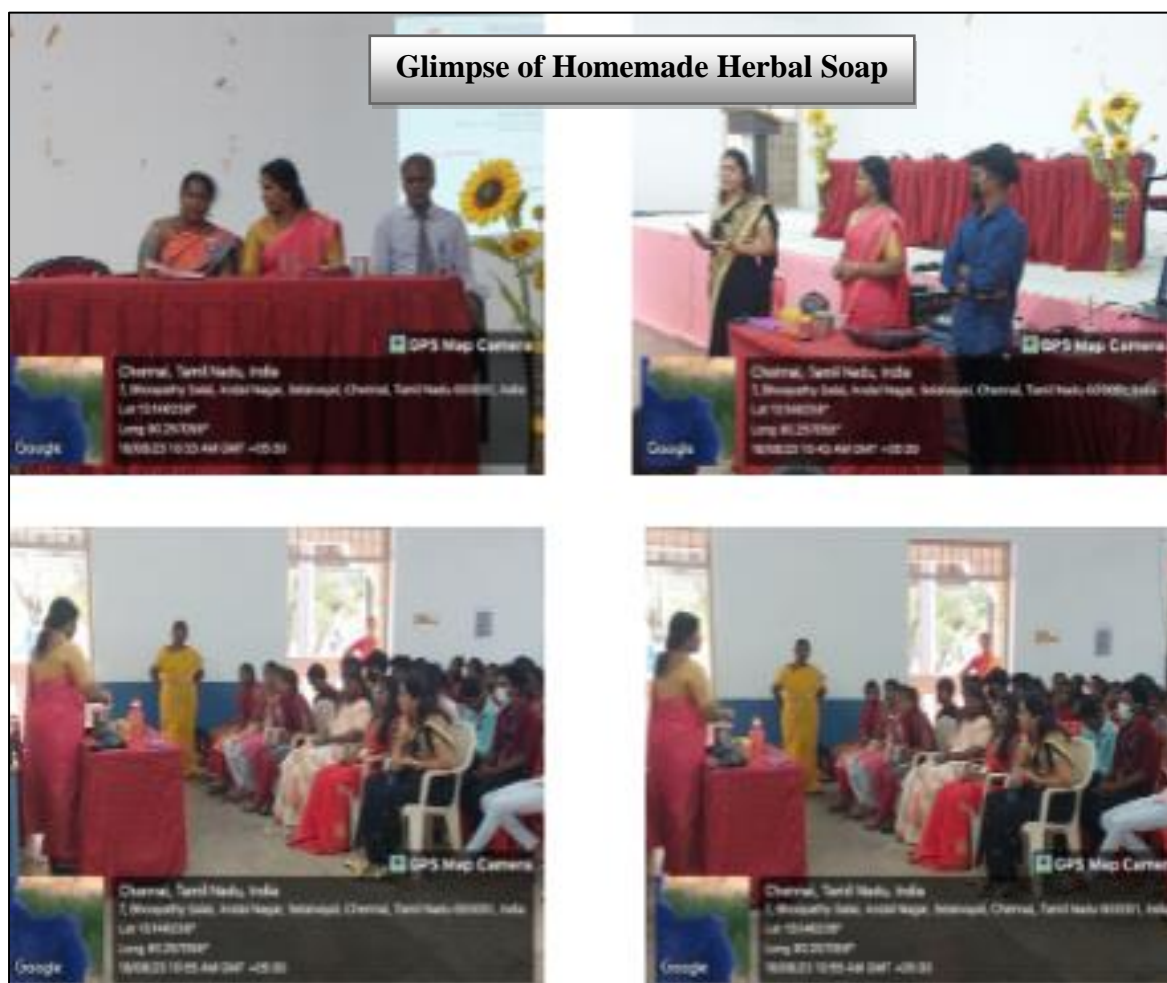
NO.OF. PARTICIPANTS: 65

DEPARTMENT: ENTREPRENEURSHIP CLUB IN ASSOCIATION WITH THE DEPARTMENT OF PLANT BIOLOGY AND PLANT BIOTECHNOLOGY

RESOURCE PERSON DETAIL: MRS. BEULA DEVI (PARENT STAKE HOLDER), ENTREPRENEUR.

The Entrepreneurship Club in association with the Department of Plant Biology and Plant Biotechnology conducted workshop on Homemade Herbal Soap Making demonstrated by Mrs. Beula Devi (Parent Stake holder), Entrepreneur.

Our students actively participated in this workshop and learnt the varieties of natural soap making. Nearly 65 students were benefited by this workshop. Feedback reports of the industrial visit were collected from the students.





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Selavayal, Chennai, Tamil Nadu, India

ENTREPRENEURSHIP CLUB

In Association with Department of Plant Biology and Biotechnology

*Cordially invite you to the
Workshop*

On

Homemade Herbal Soap Making

Chief Guest

**Mrs. C. Beulah Devi (Parent Stakeholder)
Entrepreneur**

DATE: 18-08-2023

TIME: 10:00 AM

Venue: Indoor Auditorium

ALL ARE WELCOME!

Dr.V.Govindarajan

HOD I/C

Thiru. A. Narayana Murthy, M. Tech.

Dr. V. Devi

Entrepreneurship Club

Dr.A.Janaki

Secretary & Correspondent

Principal



TITLE: "SKILL DEVELOPMENT TRAINING PROGRAMME"

DATE: 04-09-2023 TO 08-09-2023

DEPARTMENT: ENTREPRENEURSHIP DEVELOPMENT CELL

PARTICIPANT: 90

The Entrepreneurship Club of Thiruthangal Nadar College, in collaboration with the Central Palmgur and Palm Products Institute, organized a 5-day certificate course on Bakery and Beautician training from September 4th to 8th, 2023. The instructors were Mr. M.S. Khanna, Executive Trainer from KVIC, and Mrs. M. Sangeetha from CPPPIO (KVIC). The event saw participation from 90 students of our college."

Day 1: Baked Goods and Beauty Treatments

- Morning: Burger, Babka Bread, Tea Cake, Egg Puffs
- Afternoon: Eyebrow and Threading, Facial Bleaching, D-tan



Day 2: Sweets and Hair Services

- Morning: Dulche de leche Cookies, Ginger Cookies, Choco Chips Cookies
- Afternoon: Haircut, Oil Massage





Day 3: Desserts and Nail Care

- Morning: Tiramisu, Tres Leeches, Chocalate Trio Verrine, Doughnuts
- Afternoon: Mehndi, Nail Art, Medicure and Pedicure



Day 4: Review and Bridal Services

- Morning: Review and restock baked goods
- Afternoon: Bridal Make-up and Hairstyle





Day 5: Special Offers

- Morning: Offer a selection of the most popular baked goods and beauty services
- Afternoon: Special discounts and packages for customers





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Selavayal, Chennai, Tamil Nadu, India

ENTREPRENEURSHIP CLUB

In Association with IQAC

Cordially invite you to the

Training

On

Skill Development Training Programme

Trainers

Mr. M.S. KHANNA
Executive (Training) KVIC

Mrs. M.SANGEETHA
Executive (Training) KVIC

DATE: 04-09-2023

TIME: 8:30 AM

Venue: Indoor Auditorium

ALL ARE WELCOME!

Dr.V.Govindarajan
Entrepreneurship Club

Thiru. A. Narayana Murthy, M. Tech.
Secretary & Correspondent

Dr. V. Devi
Principal



TITLE: ONAM CELEBRATION – FOOD STALL

DATE: 05-09-2023

DEPARTMENT: ED CELL STUDENT

The TNCAS celebrate the spirit of Onam, promoting cultural diversity and community bonding among students, faculty, and staff. The Ed Cell students took charge of planning, preparing, and managing the food stalls, showcasing their teamwork and entrepreneurial skills. The event attracted students, faculty, and staff from various departments, fostering a sense of community and cultural exchange.



TITLE: PLACEMENT TRAINING, DIGITAL ENTREPRENEURSHIP AND COMMUNICATION SKILLS

DATE: 13/10/2023

NO.OF. PARTICIPANTS: 200

DEPARTMENT: PLACEMENT CELL

RESOURCE PERSON DETAIL: MR. LAVENLOKESHBARANI& MS. SNEHA

Placement Cell organized “Workshop” through “Plant Green Inertia” for all school of Commerce & School of Humanities Final year students on **13.10.2023** at **09.30 am** to **11.00 am**. The main aim was to enhance placement training, Digital Entrepreneurship and Communication Skills for the student’s. More than 200 students benefited from it.

Glimpse of Placement Training, Digital Entrepreneurship and Communication Skills





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Selavayal, Chennai, Tamil Nadu, India

PLACEMENT CELL

Cordially invite you to the

**Workshop
on**

**PLACEMENT TRAINING, DIGITAL ENTREPRENEURSHIP AND
COMMUNICATION SKILLS**

CONDUCTED BY

PLACEMENT CELL

THROUGH

PLANT GREEN INERTIA

VENUE : A/C Hall

DATE : 13-10-2023

TIME : 09.30am to 11.00am

ALL ARE WELCOME!

Mr.K.Prabhakaran
Placement officer

Dr.V.Devi
Principal

Thiru.A.Narayana Murthy
Secretary & Correspondent



TITLE: ENTREPRENEURSHIP AWARENESS PROGRAMME

DATE: 01/11/2023

NO.OF. PARTICIPANTS: 100

DEPARTMENT: MINISTRY OF MSME-DFO IN ASSOCIATION WITH EQUAL OPPORTUNITY CELL

RESOURCE PERSON DETAIL: MR. SHRI RHYMSON T WILSON, R.SIDDHESWARAN

Government of India, Ministry of MSME-DFO, Chennai in association with Equal Opportunity Cell of Thiruthangal Nadar College Organized Professional Development Programme in the Topic of “Entrepreneurship Awareness Programme” on 11-01-2024. Mr. T. Shri Rhymson & Wilson, R.Siddheswaran. They have explained about MSME sector and its schemes for the benefit of the students and financial support for SC/ST students. Also they taught the students how to prepare organic napkins. 100 students were participated and benefited from this.





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Knowledge is Power

NAAC CYCLE III – AQAR

3.2 Innovation Ecosystem

3.2.1 Entrepreneurial Support

Year: 2023 - 2024



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Selavayal, Chennai, Tamil Nadu, India



Equal Opportunity Cell

Government of India Ministry of MSME-DFO Chennai

Organizes

In association with

Thiruthangal Nadar College,

Cordially invite you to the

Professional Development Programme

On

Entrepreneurship Awareness Programme (EAP)

Chief Guest

Shri Rhymson T Wilson
Asst. Director, MSME DFO
Chennai

Keynote Speaker

R.SIDDHESWARAN
Consultant & Trainer for MSME
Educator - World Skill Council

DATE: 11-01-2024

TIME: 10.00 AM

Venue: Seminar Hall-Main Block

ALL ARE WELCOME!

Dr.A.Ambeth Raja
Convener

Dr. V. Devi
Principal

Thiru. A.Narayana Murthy, M. Tech.
Secretary & Correspondent

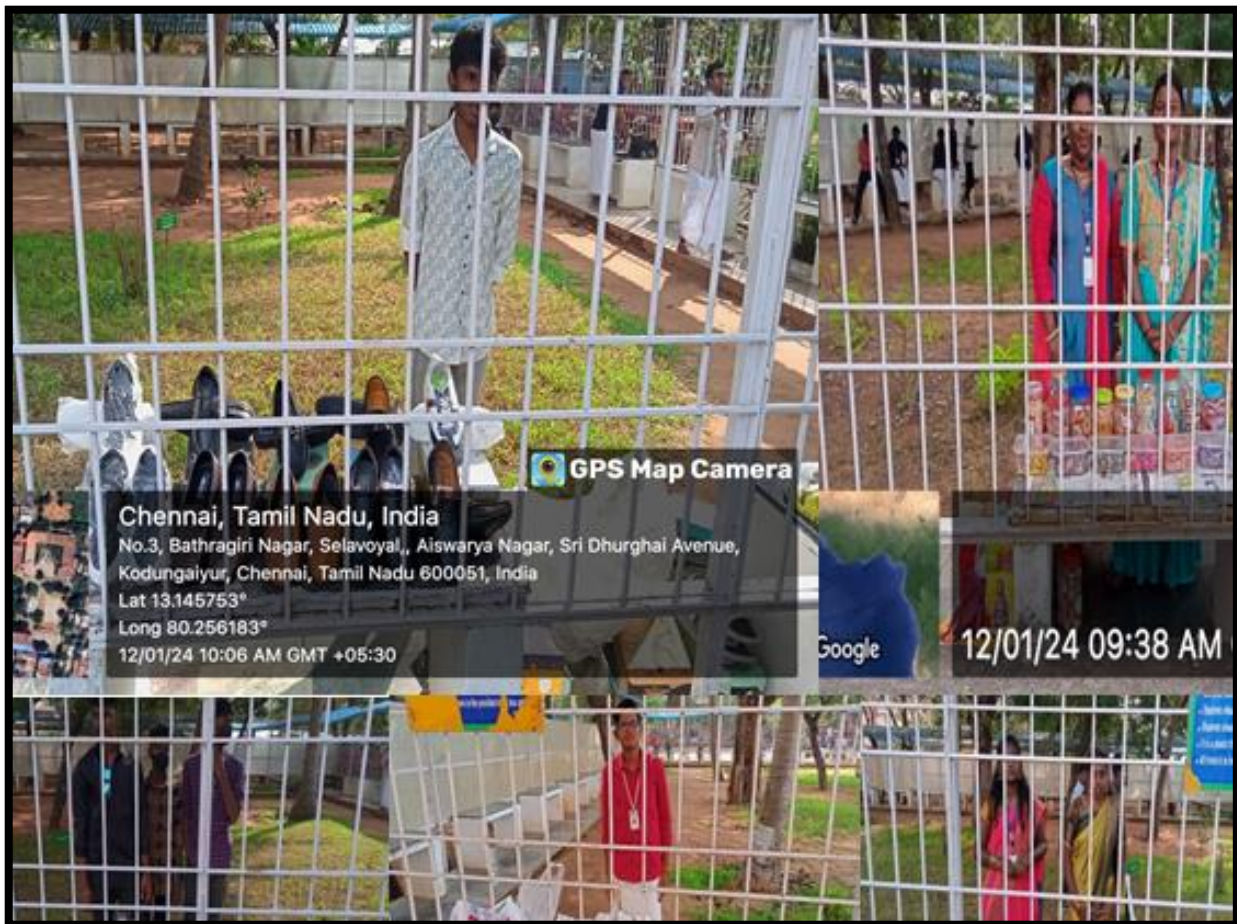


TITLE: PONGAL FESTIVAL – FOOD STALL

DATE: 12/01/2024

DEPARTMENT: ED CELL STUDENT

The TNCAS celebrate the harvest festival of Pongal, promoting cultural diversity, community bonding, and teamwork among students, faculty, and staff. Ed Cell students took charge of planning, preparing, and managing the food stall, showcasing their teamwork and entrepreneurial skills. The event featured traditional Tamil music, dance, and decorations, creating a festive atmosphere.





TITLE: WOMEN ENTREPRENEURSHIP DEVELOPMENT PROGRAMME

DATE: 20/02/2024

NO.OF. PARTICIPANTS: 145

DEPARTMENT: ED CELL

RESOURCE PERSON DETAIL: DEEPHIKA S

The Entrepreneurship Development Cell organised the Guest lecture on “Women Entrepreneurship Development Programme” on 20th Feb 2024. The Programme is very much useful for the students as well as for the faculties who have participated. Session topic is need of the hour hence it was very interactive and a successful guest lecture with 145 Live Participants.





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Selavoyal, Chennai, Tamil Nadu, India

ENTREPRENEURSHIP CLUB

In Association with IQAC

Cordially invite you to the

Women Entrepreneurship Development Programme

Chief Guest

Mrs. S.DEEPHIKA

Chartered Accountant

DATE: 20-02-2024

TIME: 09:30 AM

Venue: Indoor Auditorium

ALL ARE WELCOME!

Dr.V.Govindarajan
Entrepreneurship Club

Thiru. A. Narayana Murthy, M. Tech.
Secretary & Correspondent

Dr. V. Devi
Principal



TITLE: EDP TRAINING PROGRAMME

DATE: 28/02/2024

NO.OF. PARTICIPANTS: 40

DEPARTMENT: ENTREPRENEURSHIP CLUB IN ASSOCIATION WITH IQAC

RESOURCE PERSON DETAIL: MR. S.SAMYUKTHA

Entrepreneurship Club organised a Aari & Embroidery Work Training programme on 28-02-2024. The Trainer Mrs Samyuktha Proprietor Guru Chandra Arts 38 Students participated in this training. They are learn in (Long stitch , small stitch, zig zag small, zig zag long , double aari stitch, pani stitch) It is useful and helpful for the students for the future references and it is interesting session for the students.

Glimpse of EDP training programme





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Selvayal, Chennai, Tamil Nadu, India

ENTREPRENEURSHIP CLUB

In Association with IQAC

Cordially invite you to the

Aari & Embroidery Work

Chief Guest

Mrs.Samyuktha

Proprietor Guru Chandra Art

DATE: 28-02-2024

TIME: 08:30 AM

Venue: Seminar Hall

ALL ARE WELCOME!

Dr.V.Govindarajan
Entrepreneurship Club

Thiru. A. Narayana Murthy, M. Tech.
Secretary & Correspondent

Dr. V. Devi
Principal



TITLE: BUSINESS ETHICS & ETIQUETTES

DATE: 19/03/2024

NO.OF. PARTICIPANTS: 12

DEPARTMENT: ACCOUNTING & FINANCE

RESOURCE PERSON DETAIL: MRS. SHARMILA

On 19.03.24 Department of Accounting & Finance organized a Professional ethics programme on Business ethics and etiquette. Head, Department of Accounting and Finance Mrs.Sharmila shared her insights about business ethics to the students. Students presented posters on the theme Business ethics and etiquettes. The aim of the Poster Making Competition is not just to judge the students based on their creative aspects but also to trigger thought process among the students on the given topic.





THIRUTHANGAL NADAR COLLEGE
DEPARTMENT OF ACCOUNTING & FINANCE
organizing

INTRA DEPARTMENTAL POSTER PRESENTATION
COMPETITION

TOPIC:
BUSINESS ETHICS &
ETIQUETTES



DATE: 19th March 24

VENUE: CB 06

TIME: 9.30 AM