

CROSS CUTTING ISSUE PROGRAMME

S.NO	DEPARTMENT	EVENT/PROGRAMM	EVENT DATE	TOPIC	Cross cutting programmes
1	BSW	Training Programme on Street Theatre	17-07-2023 to 19-07-2023	Street Theatre	Human Values
2	BA English General	Life skills programme on Silent Reading Revolution	28-07-2023	Silent Reading Revolution	
3	B.Com General	Life Skills Programme	18-08-2023	Unfolding the enfolded	
4	B.Com General	Book Donation Programme	24-08-2023	Books are Best Companion	
5	NSS	Awareness program	05-10-2023	De-Addiction "Look for Opportunities, not Drugs"	
6	NSS	Eye camp	09-10-2023	Eye Camp on M.N Eye hospital	
7	Rid Ribbon Club	Eye Camp	11-10-2023 & 12-10-2023	Eye Camp on Agarwal hospital	
8	B.Sc SA	Life Skill Programme	21-02-2024	Upholding Core Values among Young Adults	
10	Red Ribbon Club	Training Programme	11-07-2023	Basic Life Support (BLS)	Corporate Social Responsibility
11	B.A. Criminology	Life Skill Programme	01-08-2023	Private Security Management in the Industrial Establishments	
12	B.Com General	Knowledge sharing session	22-01-2024	Role of Accounting Professionals in the Emerging Indian Corporate Sector	
13	BA Criminology	Career Guidance Programme	26-02-2024	Scope of Criminology in Corporate Sector	
14	Ragam Thalam Pallavi TNC-Cultural Association	Talent Expo 2K23 Competitions	01-08-2023	Talent Expo 2K23 Competitions	Cultural Diversity
15	B Com B.M	Teacher's Day	05-09-2023	Teacher's Day Celebrations	



16	Eco Club	Waste Management And Ocean Conservation Awareness	28-06-2023	Waste Management And Ocean Conservation Awareness	Environmental Hazards
17	B.Com General	Poster Presentation Competition	29-09-2023	"The Eco-Friendly Packaging and Waste Reduction"	
18	B.Com CS	KEP	07-02-2024	Student Support Programme on Guidelines to Crack Civil Service Examination	Gender balance
19	English	Student Support Programme	19-02-2024	Student support Programme on Competitive exam	
20	Women's Safety and Welfare Club	TNC Sewing Wing	11-01-2024	TNC Sewing Wing	Gender Sensitivity
21	Physical Education	International Yoga Day	21-06-2023	International Yoga Day	Health & Hygiene
22	Incubation Cell	Exhibition	18-07-2023	Homemade Herbal Products	
23	Women's Safety and Welfare Club	Installation of Incinerator & an awareness program on "Personal Hygiene" for girls	11-08-2023	Installation of Incinerator & an awareness program on "Personal Hygiene" for girls	
24	Women's cell	Feminine Hygiene and Personal Excellence"	20-02-2024	Dr.Swathi Praveen., (Dentist, Mental Health Counsellor, Psychotherapist, Soft Skill Trainee, Life Coach, Career Guidance Coach, NIP Practitioner, Posh and PocsO Trainer)	
25	Social Work	Awareness on Anti Human Trafficking	28-06-2023	Awareness on Anti Human Trafficking	Human Security
26	B.Sc CS	Knowledge Enhancement programme (Alumni)	07-09-2023	Testing and cyber security	



27	BACPA	Awareness Programme	13-09-2023	Impact of Social Media on Crime against Women	
28	Women's Safety and welfare club	Awareness Programme	13-09-2023	Kavalan SOS App	
29	Womens Safety & Welfare Club	Awareness Programme	21-09-2023	Suicide Prevention	
30	BA Criminology	Awareness Programme	06-11-2023	Rape, Suicide, Human Trafficking, Love Affair, POCSO & Sexual Harassments	
31	B.Com BM	Poverty Reduction Programme	22-08-2023	Anna Tillou Cottage	Poverty reduction
	B.Com AF	Awareness Programme	27-06-2023	Financial Literacy	
32	B.Com AF	Seminar	25-09-2023	Seminar on "Growing your savings"	
33	B.Com General	Seminar	25-07-2023	"How To Become A Capital Market Professional"	Professional Ethics
34	Management Studies & Information System Management	Knowledge Enhancement Programme	31-07-2023	Communication and Banking	
35	ACCOUNTING & FINANCE	Cross Cutting Issue Programme	19-03.2024	Business Ethics & Etiquettes	



HUMAN VALUES

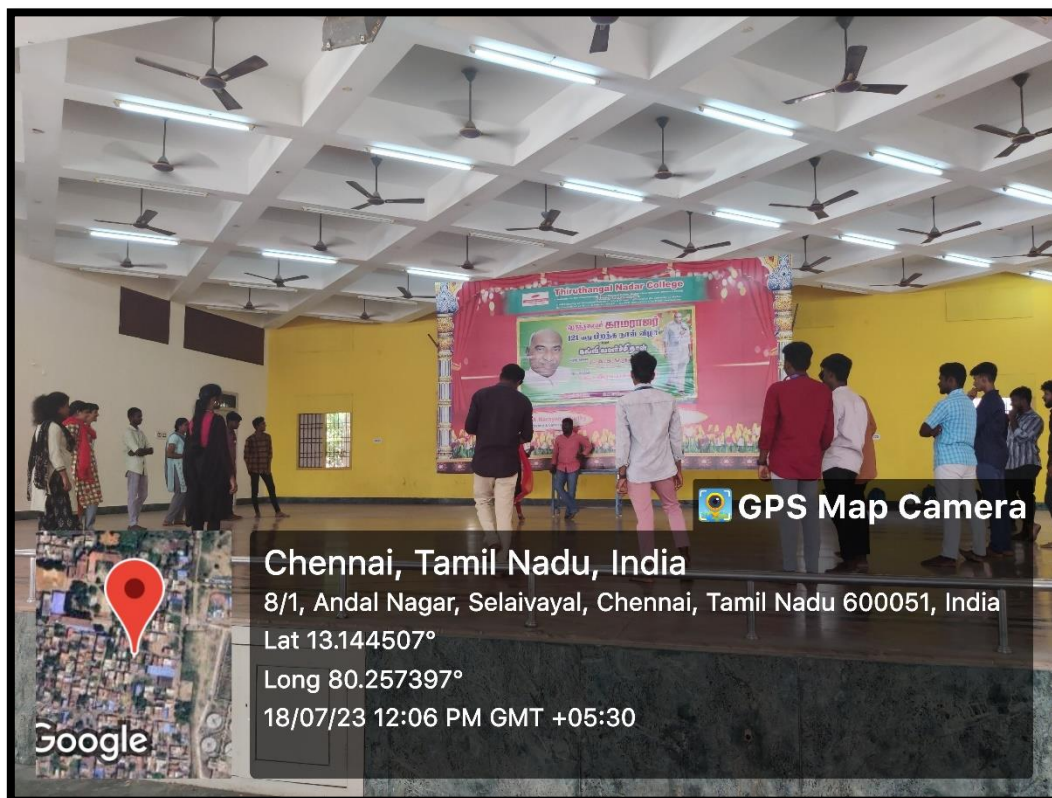
Event Name: Street Theatre Training

Date: 17-07-2023 to 19-07-2023

Department : BSW

Participants : 32

The Department of Social Work conducted a Street Theatre Training program for the students of BSW from 17th-19th July, 2023. The main objective of the training was to equip the students with the techniques and medium of communication. The trainers were Mr. Rajesh and Mr. Mohan. The training had a complete focus on gaining the attention of the audience, the way in which information can be delivered effectively, the change in body language according to the character etc. It was very useful for the students. 34 students from I, II, III BSW were benefitted by this training.





Event Name: Life skills programme on Silent Reading Revolution

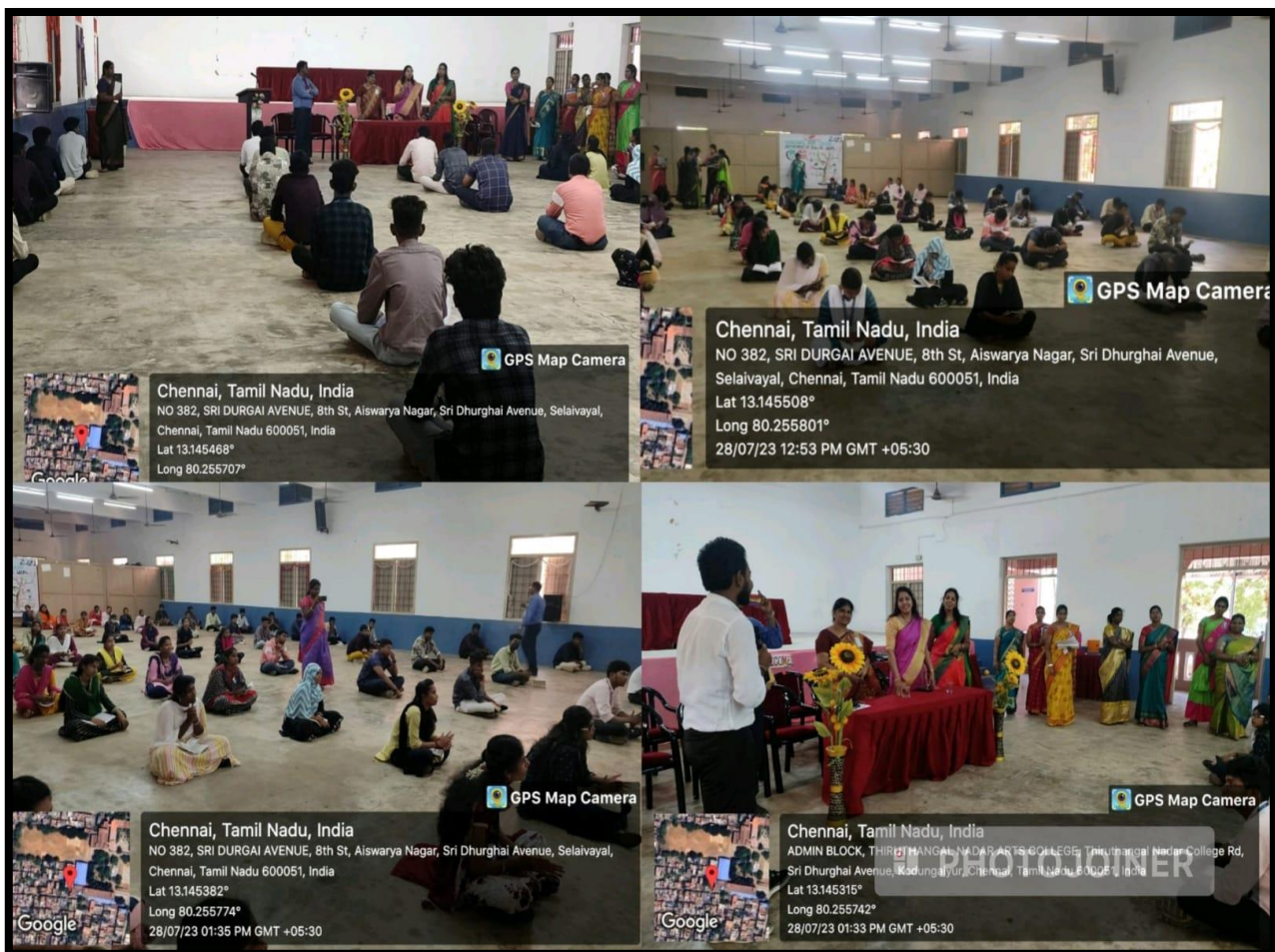
Date:28-07-2023

Department : BA English General

Participants : 70

The Department of English (General) organized the Silent Reading Revolution programme on 28.7.23 at the Indoor Auditorium. Students from various departments participated in the programme. Dr K. C. Lalithambika Vice-Principal and Dean School of Language and Humanities addressed the students and explained how Reading will exercise the brain and improve concentration and the ability to focus also reduces stress.

At the end of the event Principal addressed and motivated the students, she also explained how reading can reform a person. She concluded by explaining how reading habit will improve their all other skills. This turned out to be a motivational programme. Nearly 70 students participated in the Silent Reading Revolution which triggered students' reading skills and abilities.





Event Name: Life skill Programme on **Unfolding the enfolded**

Date: **18-08-2023**

Department : **B.Com General**

Participants : 148

A report on the Life Skill Programme by the Department of Commerce General Shift I &II. On August 18, 2023 at 11:40 am in A/C Auditorium, III B.Com general students in the programme. The chief guest explained Emotional Intelligence and the difference between Emotional Intelligence & Artificial Intelligence. She fully engaged the students by showing different types of emotions. The emotion can be reduced by deep breath, listening & talking. Her questions were answered passionately by the students. The occasion significantly improved the students' knowledge.





Event Name: **Book Donation Programme**

Date: **24-08-2023**

Department : **B.Com General**

Participants : 130

The School of Commerce(Department of Commerce) Book Donationprogram conducted on 24/8/23.Dr. V.Ajantha Devi was the resource person for the event. She hasdelivered a wonderful thoughtful session regarding the Books are bestcompanion.Nearly 130 students attended the Book Donation program and studentshave gained so much knowledge and enhanced the skill through herpresentation also they felt benefited from the session.





Event Name: Awareness Programme on De-Addiction"Look for Opportunities,not Drugs"

Date:5-10-2023

Department : NSS

Participants : 62

In our Thiruthangal Nadar College, NSS Volunteers had been participated inthe “Awareness program on de-addiction (no drugs)” event on 05.10.2023 at theplace of Our Thiruthangal Nadar College. Our NSS Volunteers give awarenessof not to take any drugs advice given the students in this event by the chief guest. This event was coordinated by NSS program officers, Dr. J. Sampath Kumar sirand Ms.A.Christable of our college with the NSS volunteers.





Event Name: A Free Eye Check-up Camp - 2023

Date:09.10.2023

Department : NSS

Participants : 30

Thiruthangal Nadar College, NSS Volunteers had been participated in the “A Free Eye Check-up Camp” event on 09.10.2023 at the place of Our Thiruthangal Nadar College. The eye camp was connected by Dr. Niruala Challani president of JAIN group in association and M.N.EYE HOSPITAL TONDIARPET in our college the eye check-up is done for the faculty members and student by the eye hospital doctors. This event was coordinated by NSS program officers, Dr. J.Sampath Kumar sir and Ms.A.Christable.





Event Name: **Eye Check-up Camp**

Date: **11-10-2023 & 12-10-2023**

Department : **Red Ribbon Club**

Participants : 537

Thiruthangal Nadar College, Red Ribbon Club organized an “ Eye Check-upCamp” event on 11.10.2023 & 12.10.2023 in the college premises in associationwith Dr.AGARWALS EYE HOSPITAL TONDIARPET. 537 students along with ourfaculty members benefited from this eye camp. This event was coordinated byRRC coordinators Mrs. J. Devi and Mr. Johnbritto.II B.A Tamil students and NSSvolunteered also tenderedtheir services during this eye camp.We are grateful toour Honourable Secretary & Correspondent Thiru A.Narayana Murthy, ourPrincipal Dr. V. Devi, for their valuable support and guidance.





Event Name: **Life Skill Programme on “Upholding Core Values Among Young Adults”**

Date: **21/2/2024**

Department **BSC SA**

Participants : **37**

The Department of Software Applications organised Life Skill Programme on “Upholding Core Values among Young Adults” today. Dr. S. Mary Christiana Edith MBBS., AFIH., F.IAB., acted as the resource person and indulged the moral values among the students regarding Stress Management, Personality Development, Relationship Handling and Positive Thinking. The students enthusiastically participated in the Group Activity and thoroughly enjoyed the session. They also gained Knowledge about their responsibilities in the Society and the Family.





CORPORATE SOCIAL RESPONSIBILITY

Event Name: **AWARENESS PROGRAMME ON FINANCIAL LITERACY**

Date: **27/6/23**

Department: **BCOM AF**

Participants : 174

The Department of Accounting & Finance has organized an Awareness programme on “Financial Literacy” on 27 th June,2023. A total of 174 students from various departments attended the programme. Ms.Harshini Neralla was the resource person. The speaker educated the students about the safe investments that eventually help them to become a smart investor in the future. At the end of the session the speaker took the queries of the students. It was really an informative and interactive session, where students participated with full enthusiasm.





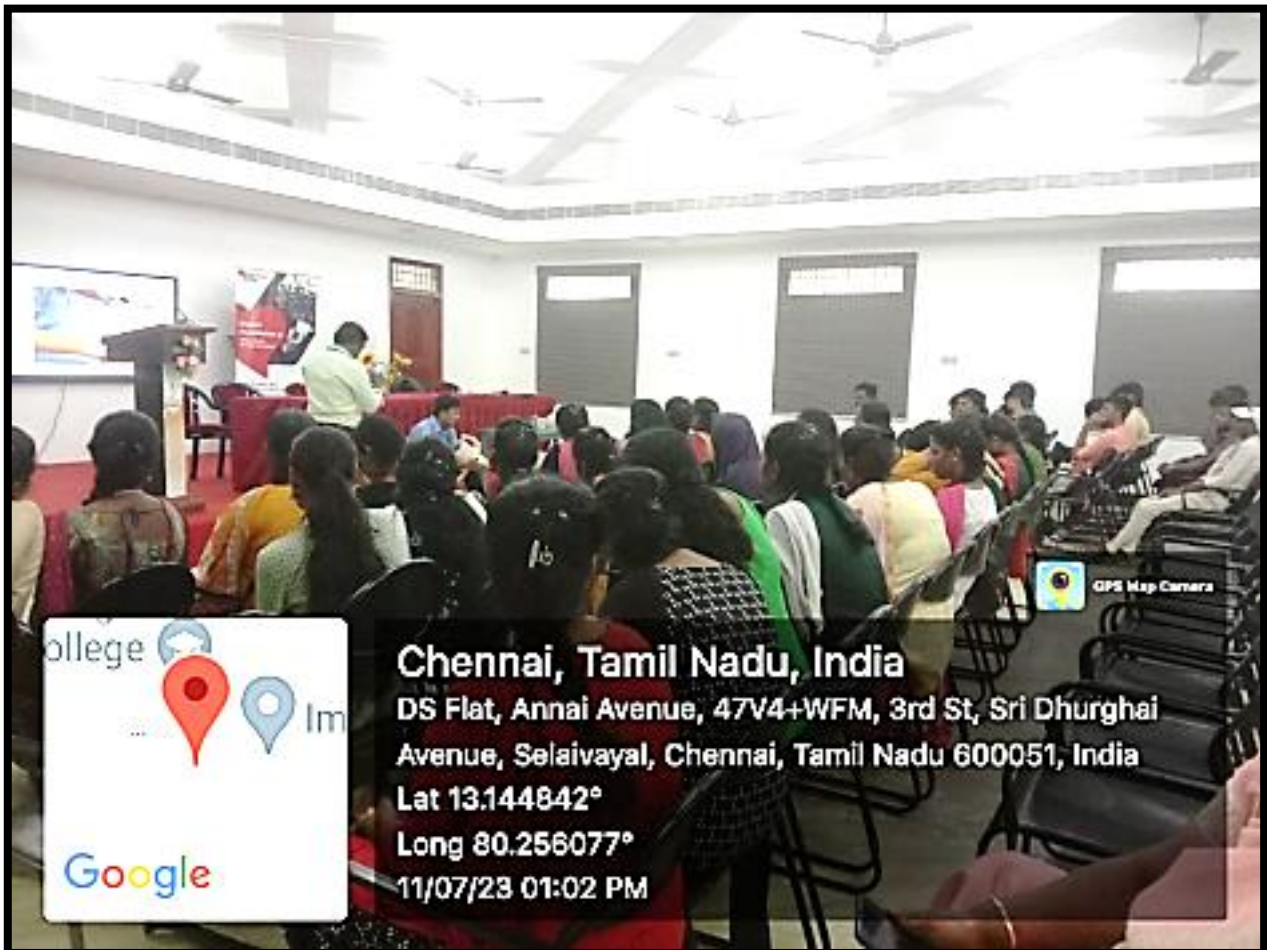
Event Name: **Basic Life Support (BLS)**

Date: **11-07-2023**

Department: **Red Ribbon Club**

Participants : 51

Basic Life Skill (BLS) training was conducted by red ribbon club on 11.07.2023. Resource persons were Mr. Saravana Kumar and Thulasinadhan from Billion Hearts Beating Foundation, Apollo Hospital. Students were updated and trained on life saving ventures through first aid which proved very beneficial to the audience. 62 students were trained and received certificate.



Event Name: **Private Security Management in the Industrial Establishments**

Date: **01-08-2023**

Department: **BA CPA**

Participants : 54

On 1. August .2023, Department Of Criminology And Police Administration in association with Criminal Justice Association was Conducted Life skill Development program on Private Security Management in the Industrial Establishments. The Speaker Dr. D. Ravichandran, Regional Manager, PRS in BOSCH Ltd, Chennai. He Spoke about the Skill required in the field of Private Security and Corporate Sector's . The Program of Life Skill Development aims to Equip individuals with essential abilities to navigate various aspects of Private Security Management in the Industrial Establishments. The goal of the Speaker is to develop Personal growth, resilience, and adaptability, empowering individuals to handle challenges and achieve success in both personal and professional career in the field of private security.

Learning Objective:

1. Rule and Regulations of Private Security.
2. Private Security Operation in Industrial Establishments.
3. Role of Private Security are Risk Assessment, Surveillance, Access Control, Emergency Response, and Legal Regulations of the Industrial.





Event Name: **Role of Accounting Professionals in the Emerging Indian Corporate Sector**

Date: **22-01-2024**

Department: **B.Com General**

Participants : 112

Knowledge Sharing Session on Monday (22/1/2024) at 10.00 am on "The Role of Accounting Professional in The Emerging Indian Corporate Sector".The chief guest was Dr.K.N.Ramasamy, Founder & Director, RR AcademyNungambakkam.He explained the role of commerce students in the corporate sector. He alsogaveinformation about CA, CMA, ACS, and how to do their higher studiesrelating to professional courses. He also explained the job opportunities in thegovernment and private sector and the scale of pay.More than 150 students participated and benefited from this.12 Staffs of theparent department participated in the session.





Event Name: **Scope of Criminology in Corporate Sector**

Date: **26-02-2024**

Department: **BA Criminology**

Participants : 54

On 26.02.2024, Department Of Criminology And Police Administration in association with Criminal Justice Association was Conducted Career guidance Program on Scope of Criminology in Corporate Sector. The Speaker Ms. Nirosha Sureshbabu, Security Supervisor, Infosys. The Career guidance Program aims to equip individuals with essential abilities to aware about the scope of criminologist in Corporate Sector. The goal of the Speaker is to provide students with transferable Knowledge to understand the uses of Career guidance on scope of criminologist in Corporate Sector as a key to summarize and aid in the interpretation of knowledge from the government source and private.





CULTURAL DIVERSITY

Event Name: **Teacher's Day**

Date: **05-09-2023**

Department: BCOM BM

Participants : 130

On 05.09.2023 Department of Bank Management conducted Teachers' Day Celebration. At 12.00 noon in the Open Auditorium we conducted some fun events to the Teaching staff like Lemon –Spoon, and Musical Chair. The Lunch has been provided by the management to the all Teaching and Non Teaching staff for the token of Gratitude. At 1.30 pm the programme was commenced in the Thiruthangal Gnaniyar S.Arumuga Nadar - Meenammal Trust Conference Hall A/with the Tamilthai Vazhthu. Another Fun event like One minute Challenge to the Teaching staff by the III B.Com Bank Management students was conducted. Next, DEBATE BY TEACHERS' - PATTIMANDRAM were conducted and Felicitation by the management members to the all Teaching staff were distributed. There are 130 Teachers were participated and Enjoyed.





Event Name: **TALENTEXPO 2K23 COMPETITIONS**

Date: **01-08-2023**

Department: RAGAM THALAM PALLAVI TNC- CULTURAL ASSOCIATION

Participants : 100

The Cultural Association of Thiruthangal Nadar College “RagamThalam Pallavi” OrganizedTalentExpo2K23 Talent Hunt Competitionsfor freshers in the month August 1,2,3 date (1/8/23, 2/8/23, 3/8/23)(Tuesday,Wednesday,Thursday) In this Event we conducted more than10 events, many students were participated in the events, form this eventwe found many talented students for our culturalAssociation.The competitions are

1. News cover you - Fashionable Paper Dressing
2. Professional walk - Group /individual
3. Fusion mesmerizer – Group / Individual Dance
4. Rhythmic Rebels - Vocal/ Instrumental music
5. Ad zap
6. Mime
7. Texture of Arts – All types of painting
8. Spruce up - explore your ideas in waste
9. Carve in your way – soap/vegetables/fruits carving
10. Daring jam - explore your talent in a minute except dance and music
11. Piece of writing – English /Tamil
12. Speak from you -English /Tamil
13. Cookie n you – cook without fire
14. Adorn your hands – mehndi /nail arts





Thiruthangal Nadar College
Knowledge is Power

NAAC CYCLE III – AQAR

1.3 Curriculum Enrichment

1.3.1.Crosscutting Issues- Programme

Year: 2023-2024





ENVIRONMENTAL HAZARDS

Event Name: WASTE MANAGEMENT AND OCEAN CONSERVATION AWARENESS

Date:28-06-23

Department: **ECO CLUB**

Participants : 112

Guest lecture on "Waste Management and Ocean Conservation Awareness" was conducted by Green Environment/Eco Club on 28-06-2023 in our college A/C Conference Hall. Chief guests explained the causes for Ocean Conservation and how to overcome. They create awareness with the power point presentation and videos how plastics dumped in the ocean which affecting the eco system. The session was interactive and gave an idea how to avoid dumping of plastics in ocean. They spoke about the following concepts at create awareness among the students.

- Ocean pollution is a significant threat to marine life, ecosystems, and human health.
- Proper waste management infrastructure is crucial in preventing ocean pollution.
- Waste management programs can prevent waste from entering the ocean and reduce the impact of chemical pollutants on the environment.
- Implementing waste management infrastructure can be challenging, and more investment is needed in waste management programs.

The program ends with plantation of trees in the college campus.





Event Name: **The Eco-Friendly Packaging and Waste Reduction- Poster Presentation**

Date:**29-09-2023**

Department: **B.Com General**

Participants : 10

The department of commerce conducted an - Intra-departmental competition “POSTER PRESENTATION” on theTopic” The Eco-Friendly Packaging and Waste Reduction” for I stB.Com general 5 teams participated. In order to create awareness on theenvironment this event has been conducted. Students enthusiasticallyparticipated. They exposed their talent in making the poster presentationa perfect one.





GENDER BALANACE

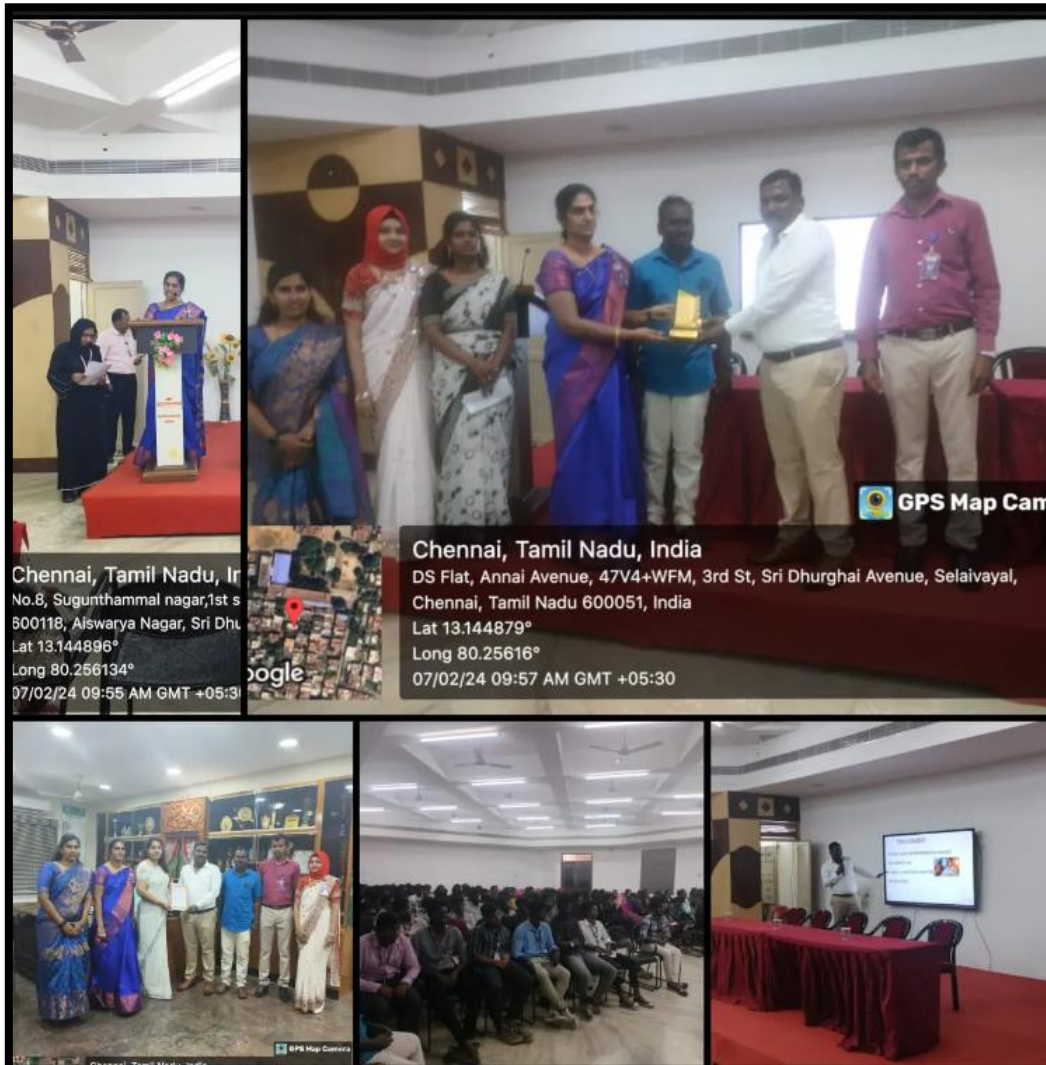
Event Name: **Guidelines To Crack The Civil Service Examination**

Date:**07-02-2024**

Department: **B.Com CS**

Participants : 167

The Seminar has been conducted for First and Final year students of B.Com (CS) shift - I & I B.Com cs- III around 157 students were participated in the Guest Lecturer and the Resource person enlightened the students with key terms and schemes of Guidelines to Crack Civil Service Examination.





Event Name: Student Support Programme on Competitive Examinations

Date:19-02-2024

Department: BA English

Participants : 137

The Department of English – Major in collaboration with veranda Club Learning Solutions solidified their commitment to advance education by signing a Memorandum of Understanding. Through this MoU, Veranda Clubs and our college will offer diversified and integrated learning solutions especially to crack the UPSC and other competitive exams.

The MoU signed for tenure of three years would prove beneficial to the deserving and diligent student community, enabling them to reach ecsalating heights in life.





Gender Sensitivity

Event Name: **TNC Sewing Wing**

Date:**11-1-2024**

Department: **Women's Safety and Welfare Club**

Participants : 40

To instigate entrepreneurship and self-confidence Women's Safety and Welfare Club organized (11-1-2024) an inauguration of "TNC SEWING WING for Girls and Staff" by GOW&MANAV SEVA SANKALP at at M.G.Erulangudi Nadar E. Valliyammal Auditorium.In this programme more than 50 girls from Second and third year participated.They are happy to join sewing classes. SDC students also joined and helped to make the event a grand success.





Health & Hygiene

Event Name: **Interanational Yoga Day**

Date:**21-06-2023**

Department: **Physical Education**

Participants : 50

The Department of Physical Education and Fitness Club jointly organised 'The International Yoga Day' on the theme 'Yoga for Health and Humanity' on 21 June 2023 in our College premises. Thiru. M.Selvakumar Vice-President, and Thiru. J. Srinivasan Assistant Secretary of Thiruthangal Nadar College were the special guests of the day. Master Adithya Hebbar, yoga teacher and therapist was the resource person of the day. Nearly 75 students and 25 faculty members were participated. He demonstrated many beneficial daily yoga. He motivated all to practice the yoga daily. He made us to realise yoga helps to keep our mind and body fit.





Event Name: **Homemade Herbal Products -Exhibition**

Date:**18-07-2023**

Department: **Incubation Cell**

Participants : 30

On 18th July 2023, Tuesday TNC-INCUBATION CELL in association with IQAC organized aHome Made Herbal Products Exhibition. Around 18 students from various departments of our collegeparticipated and displayed their products. They displayed herbal oil, Soaps, shampoo, Lip balms,perfumes, agerana suranam, herbal candies, cold and cough syrup (Honey Peggim), Face wash cleansingcreams and powder and Aloevera kajal. Also they explained how to prepare these herbal products athome. It was informative and interesting. We are obliged to our most respectful Secretary &Correspondent Thiru.A.Narayana Murthy for his guidance. We would like to thank our belovedPrincipal Dr.V.Devi for her motivation. We are thankful to our Vice principals Dr.K.C.Laithambikaand Dr.S.Asaithambi for their exciting guidance and support. We thank incubation cell coordinators,Deans, Heads and faculty teams of various departments and students of Thiruthangal Nadar College.





Event Name: **Installation of Incinerator & an awareness program on "Personal Hygiene" for girls**

Date:**11/8/2023**

Department: **Womens Safety and Welfare Club**

Participants : 108

As a Part of Women Safety and Welfare club (Queen), 02 Incinerators for Girls has been installed in our college by the NGO "Marwari Yuva Munch". The chief guests were Ms. Nirmala Challani, Chair Person & Advisor, And Rishi Singhvi, President of "Marwari Yuva Munch". It's really helpful for the personal hygiene of our girls.





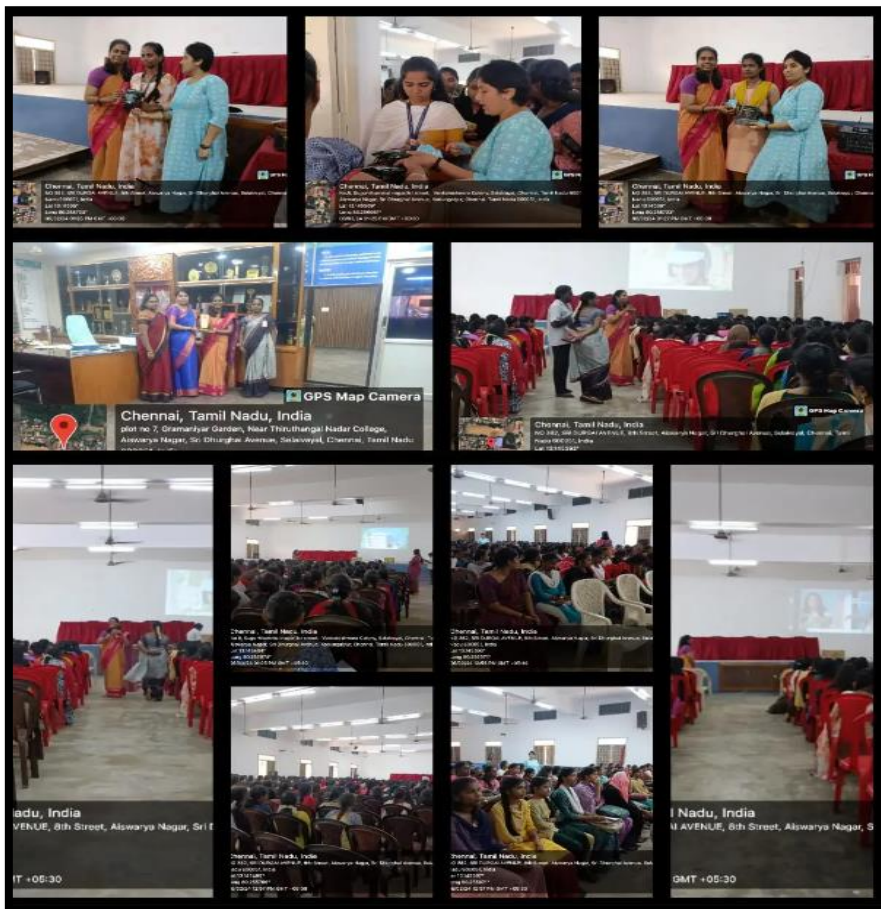
Event Name: **Feminine Hygiene and Personal Excellence"**

Date:**20-02-2024**

Department: **Womens Safety and Welfare Club**

Participants : 136

The Women’s Safety & Welfare Club - “QUEEN” of Thiruthangal Nadar Collegerecently organized an enlightening session on FeminineHygiene and Personal Excellence for girl students. The session was expertly delivered by Dr. Swathi Praveen, who boasts a diverse range of expertise including dentistry, mental health counseling, psychotherapy,soft skills training, life coaching, career guidance, and training in NIP,POSH, and POCSO.Approximately 250 girl students had the opportunity to benefit from then session, gaining valuable insights into feminine hygiene and personalexcellence. Dr. Swathi Praveen’s expertise ensured that the studentswere well-informed and equipped with essential knowledge for their well-being.In addition to the informative session, the organizers generously provided hampers to each student, further enhancing the experienceand expressing their commitment to the students.





Human Security

Event Name: **Awareness on Anti Human Trafficking**

Date:**28-06-2023**

Department: **BSW**

Participants : 125

The Department of Social Work in association with the Indian Community Welfare Organisation (ICWO) organised an Orientation Program on Anti-Human Trafficking on 28th June, 2023. The objective of the program was to make the students understand their role in Anti-Human Trafficking. The resource person for the day was Mr.A.J.Hariharan, Secretary of ICWO, Mr.A.Bakthavatchalam, Member of Child Welfare Committee(Central & South Chennai) and Ms.Praveena Solomon, State Coordinator of ICWO. These sessions focussed on the problems faced by children with special reference to Child trafficking, role of Child Welfare Committee in the case of trafficking, rescue and reintegration of victims, child helpline and women helpline. The role of students in the case of Anti-Human Trafficking was very clearly explained. 125 students from various departments participated in the program and got benefitted.





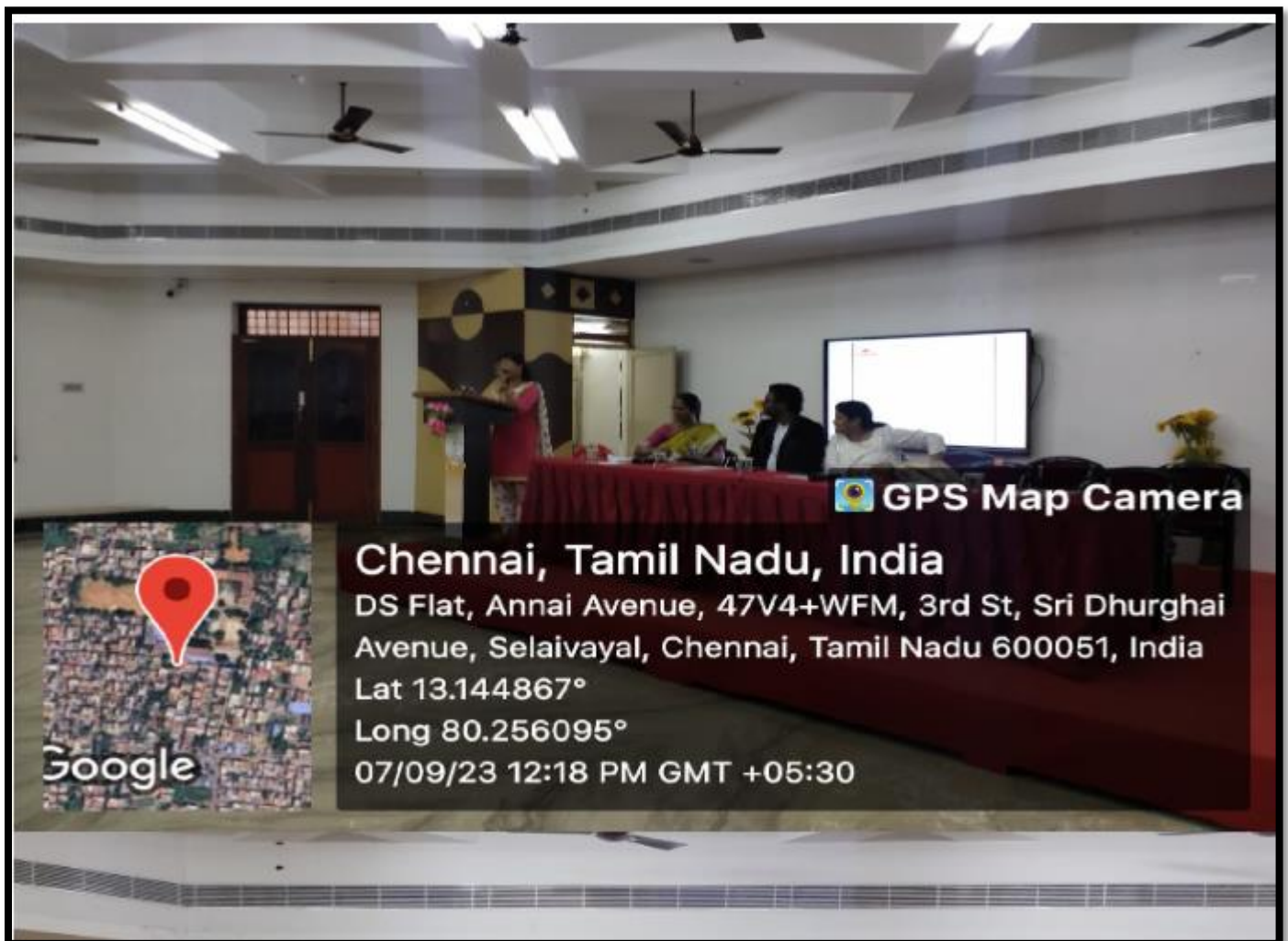
Event Name: **Testing and cyber security**

Date:**07-09-2023**

Department: **B.Sc CS**

Participants : 112

The School of Science(Dept. Of computer science) successfully conducted a knowledgenhancement program on cyber security and testing today from 11.40 am to 1.30pm. Thealumnus Mr. Kalaivanan and alumnae Mrs. Muthu selvi addressed the students. Thesession was so informative and interactive. Theydistributed prizes to the Students whoanswered the queries.





Event Name: **Impact of Social Media on Crime against Women**

Date:**13-09-2023**

Department :**BACPA**

Participants : 124

On 13. September .2023, Department Of Criminology And Police Administration in association with Criminal Justice Association was Conducted Awareness programme on Impact of Social Media on Crime against Women. The Speaker Mr. Jagan Anandhan, Samsung Technical Manager located in Chennai. His notable expertise in the domains of Cyber Security and Ethical Hacking has garnered him several prestigious awards in recognition of his contributions. Of significance, he has been instrumental in arranging and conducting Awareness Camps across numerous educational institutions in Tamil.

Learning Objective:

1. Security Awareness of Social Media.
2. Security Operation in Mobiles.
3. Role of Security Awareness training to prevent the losses.





Event Name: **Kavalan SOS App**

Date:**13-09-2023**

Department :**Women's Safety and welfare club**

Participants : 120

Thiruthangal Nadar College (13/09/23) Women's Safety and Welfare Club conducted a AwarenessProgramme On Kavalan SOS App by Mr.JAGAN ANANDHAN Organizing Secretary Police CharityForumNamakkal at M.G.ErulangudiNadar E. Valliyammal Auditorium. More than 400 girls from firstand Secondyear participated in this programme.It was very useful and very interactive. Girls cameAware of SOSKavalanApp. That is the Kavalan - SOS app was launched as part of the Tamil NaduState Police Mastercontrol Room initiative. People of tamil nadu can use to seek police assistanceinstantly in emergencysituations such as physical emergencies, eve teasing, kidnapping or naturaldisaster such as floods,earthquake,etc., It created confidence among them. Our sincere thanks forall the co-ordinators of the programme to make it as a grand event .





Event Name: **Suicide Prevention**

Date:**21-09-2023**

Department :**Women's Safety and welfare club**

Participants : 205

Department of Women’s safety & Welfare club conducted an Awareness programme on the topic “Suicide prevention” on 21.09.2023. Objective of this programme is to promote mental health of students by helping them to develop problem-solving skills and encouraging them to self-recognize the need for help as well as how to help peers in need. All first & second year girl students participated in the awareness programme. Resource person of the event Mrs.K.Saradhadevi , Head, Department of Social work provided participants with an elaborate Positive coping mechanisms such as problem-solving skills, effective communication skills, and good conflict resolution skills are all essential in lessening the likelihood that a teen exhibiting depressive behaviors will go forth and take their own life. Our Principal Dr.V.Devi delivers a special lecture in this programme to bring awareness about Suicide. The session ended with positive feedback from the students.





Event Name: **Rape,Suicide,Human Trafficking,Love Affair, POCSO & Sexual Harassments**

Date:**06-11-2023**

Department :**BA CPA**

Participants : 66

They will cater to awareness about government schemes/ programs, training and capacitybuilding for ruralwomen and help in bridging information and knowledge gap regardingschemes and facilities available for rural women.Encouraging women to take ownership of their health and hygiene is paramount in the era ofendless diseases preying on them. Because of lifestyle decisions and ignorance, women’s healthconditions have recently taken a leap. Women deal with more health issues than men.





Poverty reduction

Event Name: **Poverty Reduction Programme @ Anna Tillou Cottage**

Date:**22-08-2023**

Department :**B.Com BM**

Participants : 34

On 22.08.2023 Department of Bank Management conducted PovertyReduction Programme at “Anna Tillou Cottage” Nappalayam, Chennai – 600 103.II B.Com (BM) and III B.Com (BM) students along with Mr.C.KandasamyAssociate Professor & Head, Department of Bank Management andDr.R.Kuttimani Assistant Professor Department of Bank Management participated.There are 60 different age group mentally challenged persons in the Cottage werebenefited.Drawing Competition, Singing Competition, Dance Competition, andMotivational speeches are conducted among them and Skits are played by our IIB.Com (BM) and III B.Com (BM) students. Finally, Mid-Day lunches weredistributed to all the 60 Needy persons.





Event Name: Seminar on "Growing your savings"

Date:25-09-2023

Department :[B.Com AF](#)

Participants : 75

The Department of Accounting and Finance organized a Seminar on the topic“Growing your Savings” on 25 th September 2023. Objective of this seminar is to provide students with a strong foundation of financial literacy that can help support various life goals, such as saving for education or retirement, using debt responsibly, and running a business. Resource person of the event Mr.P. SureshKumar, Vice-president, Marketing, AETRAM Group of companies provided participants with an elaborate scheme which can be adopted for financial support planning after retirement. The session focused mainly on precautions to be taken while investing in any type of saving and investment schemes. The session narrated the steps for planning routine financial activities and the significance of personal financial planning.





Professional Ethics

Event Name: "HOW TO BECOME A CAPITAL MARKET PROFESSIONAL"

Date: 25-07-23

Department : COMMERCE GENERAL

Participants : 74

A report on the Department Inaugural function - "The Merx Warriors Association" for the academic year 2023 - 2024 and a Seminar on "How To Become a Capital Market Professional" organized by Department of Commerce General at AC Conference Hall on 25th July, 2023 by 11.40a.m. The Resource Person and Chief Guest for the day was Mr. Jayaprakash Maria Michael, Director, MCUBE Academy. He explained about various kinds of capital markets and instruments of capital market. He also gave information about NISM certification and along with that the available job opportunities in the field of capital markets. More than 170 students participated and benefitted by this seminar. Also the staffs were also made aware of the NISM certification available. The students were invited to register for the certificate program and the training sessions for the same.





Event Name: **Communicartion and Banking**

Date:**31-07-23**

Department :**Management Studies & Information SystemManagement**

Participants : 82

Department Of Management Studies And Information System Management organized Knowledge Enhancement Programme, on “Communication and Banking” for students on 31-07-2023 at 11.30 AM Mr.S.Ashok, Associate professor Department of BBA introduced the resource person Thiru. M.K.Sridhar, Training Partner BFSI, Chennai. The session started with the welcome address by Miss. S.Prithika III BBA, I & III BBA & B.Com(ISM) and was attended by students and 7 faculties at the end of the session vote of thanks were rendered by Mr. B. Hari III BBA

The following points were highlighted by the resource person

- Introduction about Communication and Banking
- Various forms of Banking
- Banking sectors
- Ideology of banking services
- Communication – Types and forms
- How to build up communication skills.





Event Name: **BUSINESS ETHICS & ETIQUETTES**

Date:**19-03.2024**

Department :**ACCOUNTING & FINANCE**

Participants : 12

On 19.03.24 Department of Accounting & Finance organized a Professional ethics programme on Business ethics and etiquette. Head, Department of Accounting and Finance Mrs.Sharmila shared her insights about business ethics to the students. Students presented posters on the theme Business ethics and etiquettes. The aim of the Poster Making Competition is not just to judge the students based on their creative aspects but also to trigger thought process among the students on the given topic.

