



Thiruthangal Nadar College  
Knowledge is Power

NAAC CYCLE III - AQAR

1.2.2 & 1.2.3 Add-on / Certificates / MoU

1.2 Academic Flexibility

Year: 2023-2024

## VALUE ADDED COURSE (2023-2024)



### THIRUTHANGAL NADAR COLLEGE

(Belongs to the Chennaivazh Thiruthangal Hindu Nadar Uravinmurai Dharma Fund)

A Self Financing Co-Educational College of Arts & Science

Affiliated to the University of Madras

Re-accredited at 'B++' Grade by NAAC & An ISO 9001:2015 Certified Institution

# VALUE ADDED COURSE 2023-2024

*Bridges the gap between the academic  
and industry need*

**16/8/23-13/9/23**

**30  
HOURS**

*Exclusively for II  
year & III year  
students*



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Selavayal, Chennai, Tamil Nadu, India

**VALUE ADDED COURSE 2023-2024**

**LIST OF COURSES**

**CLASSES: II YR & III YR**

S.NO	NAME OF THE COURSE	COURSE CODE	STRENGTH	DEPARTMENT	ROOM NO.
1	Services Marketing :Integrating People, Technology And Strategy	VACSOC2301	203	B.COM (ISM), B.COM (CS),B.COM (AF), B.COM (G),B.COM (CA),B.COM (BM)	CB 8 CB 7 CB 9
2	Customer Relationship Management	VACSOC2302	207	B.COM (ISM), B.COM (CS),B.COM (AF), B.COM (G),B.COM (ISM),B.COM (CA),B.COM (BM) & BBA	CB 10 CB 11 CB 12
3	Organizational Behaviour	VACSOC2303	197	B.COM (ISM), B.COM (CS),B.COM (AF), B.COM (G),B.COM (BM),BBA,M.COM	CB 16 CB 17 CB 18
4	Management Information System	VACSOC2304	201	B.COM (CS),B.COM (AF), B.COM (G),B.COM (ISM),B.COM (CA),B.COM (BM)	CB 21 CB 22 CB 23
5	Brand Management	VACSOC2305	133	B.COM (CS), B.COM (G),B.COM (CA),B.COM (BM),M.COM,BBA	CB 4 CB 5
6	Cyber Security And Privacy	VACSOS2306	98	BCA B.Sc (CS) B.Sc (SA) M.Sc (CS)	LAB 6 LAB 1
7	Introduction To Industry 4.0 And Industrial Internet Of Things	VACSOS2307	44	BCA S1 BCA S2 B.Sc (CS) B.Sc (SA) M.Sc (CS) B.Sc (Maths)	MB14
8	Bio Analytic Techniques & Bio Informatics	VACSOS2308	36	B.Sc (Chemistry ) B.Sc (PBPB)	SB5
9	Python For Data Science	VACSOS2309	87	BCA S1 BCA S2 B.Sc (CS) B.Sc (SA) M.Sc (CS) B.Com(ISM) B.Com (CA)	LAB 2 LAB 4
10	Artificial Intelligence:Search Methods For Problem Solving	VACSOS2310	43	BCA B.Sc (CS) B.Sc (SA) B.Sc (Maths)	MB28
11	Google Cloud Computing Foundations	VACSOS2311	92	BCA B.Sc (CS) B.Sc (SA) M.Sc (CS)	LAB 5 MB2
12	Ethical Hacking	VACSOS2312	46	BCA B.Sc (CS) B.Sc (SA) M.Sc (CS) B.Sc (Maths)	SB6
13	Stress Management	VACSOH2313	193	BBA	MB 23 MB 24 MB 30

V. Devi

PRINCIPAL  
Principal  
THIRUTHANGAL NADAR COLLEGE  
SELAVAYAL, CHENNAI-600 051.



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**VALUE ADDED COURSE 2023-2024  
CURRICULUM DESIGN**

S.NO	NAME OF THE COURSE	COURSE CODE	STAFF NAME
1	Services Marketing :Integrating People, Technology And Strategy	VACSOC2301	Dr.S.Anitha
2	Customer Relationship Management	VACSOC2302	Mrs.K.Seema
3	Organizational Behaviour	VACSOC2303	Dr.S.Aruna
4	Management Information System	VACSOC2304	Mrs.U.Safia Fathima
5	Brand Management	VACSOC2305	Mrs.K.Mangai
6	Cyber Security And Privacy	VACSOS2306	Mrs.S.Sathya
7	Introduction To Industry 4.0 And Industrial Internet Of Things	VACSOS2307	Mrs.Sandhya Sabu
8	Bio Analytic Techniques & Bio Informatics	VACSOS2308	Mr.K.Visvaganesan
9	Python For Data Science	VACSOS2309	Mrs.J.Karthiga
10	Artificial Intelligence:Search Methods For Problem Solving	VACSOS2310	Dr.P.Krishnamoorthy
11	Google Cloud Computing Foundations	VACSOS2311	Dr.S.B.Ninu
12	Ethical Hacking	VACSOS2312	Mr.K.Somasundaram
13	Stress Management	VACSOH2313	Mrs.K.Saradha Devi

*V. Devi*

PRINCIPAL  
Principal

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