

## SARDAR PATEL INSTITUTE OF ECONOMIC AND SOCIAL RESEARCH

## anveşak

A bi-annual journal

### CERTIFICATE OF PUBLICATION

This is to certify that the paper entitled

AN EMPIRICAL STUDY ON RETAILERS' PERCEPTION OF MASALA PRODUCTS IN CHENNAI

Authored by

Dr.V.Govindarajan Assistant Professor, Department of Management Studies, Thiruthangal Nadar Arts and Science College, Chennai.

vol. 54 No. 01(II)

in

Anvesak A bi-annual Journal

UGC Care Group - 1

ISSN: 0378 - 4568

July – December 2022

#### 3.3. Extension Activities

3.5.1. Staff Exchange Year: 2022-2023

ANVESAK ISSN: 0378 – 4568

UGC Care Group 1 Journal

## AN EMPIRICAL STUDY ON RETAILERS' PERCEPTION OF MASALA PRODUCTS IN CHENNAI

Dr.V.Govindarajan, Assistant Professor, Department of Management Studies, Thiruthangal Nadar Arts and Science College, Chennai.

S.Samson, Assistant Professor, Department of Management Studies, JHA Agarsen Arts and Science College, Chennai.

ABSTRACT: The distribution sector connects the producer to the consumer, which is a vital link. The availability of qualified workers, quick modernization, and more retail space are all excellent outcomes of liberalization that have led to corresponding societal changes. Indian customers these days have a good grasp of what it means to buy goods and services are high in quality and safe for their use. The effects of these pressures on the retail industry are apparent to see. Masala items, including kuzhambu chili powder, sambar, Rasam, Turmeric, chili, lemon, and idly power, were the focus of this research, which was conducted by surveying retailers about their consumers' buying habits, preferences, and motivations.

Keywords: Consumer Preference, Purchase Decision, Customer Attitude, and Retailer's Perception.

#### INTRODUCTION:

The retail industry in India is a fast-growing one. They win over consumers, and businesses are increasingly experimenting with new retail formats in cities and towns around the nation. Image, qualities, product range, variety, services, staff behavior, décor, music, and marketing methods all significantly attract and retain customers. Selling products or services to individual customers rather than other businesses is what we mean when we talk about retail. Any commercial organization with a retail sales revenue stream is a retailer or retail shop. Retailers include manufacturers, wholesalers, and anyone who sells directly to customers. No matter the location of the sale (shop, street, or house) or the method of purchase (in-person, mail, telephone, vending machine, or online), the same rules apply. For this reason, the study's primary goal is to identify the variables that most significantly affect how retailers view masala products. In an Indian cooking context, the term "masala" appears rather often. Without Masala, Indian cuisine would be tasteless. That's an undeniably accurate assertion. Masala plays a crucial role in Indian cooking, and every home in India has its unique manner of making and using masala from various spices. Masala combines dry or pastes from aromatic Indian herbs to flavor numerous traditional cuisines and drinks in India and the Indian diaspora. There are several distinct formulations of the blend, each with its combination of spices and intended purpose. When it comes to Indian cuisine, the absence of masala renders dishes bland and unsatisfying. Many restaurants, both in the East and the West, have masala on their menus. Meals with this name may be found on the menus of almost every Indian restaurant, and you could even find certain variations of these dishes at non-Indian restaurants. You may also use these spice mixes when making meals at home as seasonings. While pre-made blends and pastes may find at certain grocery stores and culinary supply shops, many cooks choose to make their own from scratch using fresh ingredients. Some people even roast their herbs to bring out a deeper flavor.

#### RETAILING

Businesses that sell products or provide services directly to individuals for noncommercial use fall under the broader retailing category. As the last link in the distribution chain, retail is the channel's previous stop. Any business that deals directly with the end customer is doing retail tasks. In his book "The New Rules of Marketing and Advertising," Philip Kotler writes, "Retailing comprises all the actions involved in selling products or services to the ultimate consumers for personal, non-company usage. "After agriculture, the retail sector is India's most significant employment, placing it in the top five of the country's most lucrative industries. The marketing strategies of retailers are rapidly evolving. A few short years ago, we shopped at local mom-and-pop stores and farmer's markets for most of our household necessities. Shop



NEUROGUANTOLOGY | NOVEMBER 2022 | VOLUME 20 | ISSUE 15 | PAGE 1551-1563 | DOI: 10.14704/NO.2022.20.15.NGBB141 A.J. Rajeswari Joe et al. / Feasibility field tests to predict fidelity in agriculture with the application of IOT Devices and communication protocols



## Feasibility Field Tests to Predict Fidelity in Agriculture with The Application of IOT Devices and Communication Protocols

A.J.Rajeswari Joe<sup>1</sup>, Karmuhil<sup>2\*</sup>

The accurate prediction in the field of agriculture is essential for the challenges like shortage for food, deterioration of soil properties and water scarcity. The developments in modern communication protocols and wireless communication standards help to build up accuracy in the smart agriculture. Internet of things technology has brought greater revolution to the common farmer's life by making everything intelligent and advanced. The IOTself-configuring network enhances agriculture production and crop yields by reducing the wastages and cost. The proposed technology is integrated with arduino technology breadboard mixed with various sensors. This paper isprepared with the help of live data feed obtained from thingsspeak.com. This paper attempts to experiment various field tests to find the precision in farming and agriculture. It is tested on live agriculture fields giving high precision over 98% in data fields.

Words: IOT Based smart farming architecture, Sensors, Methodology and Experimentation results, Implementation challenges, Advantages of 5g on smart farming DOI Number: 10.14704/NQ.2022.20.15.NQ88141

## NeuroQuantology2022;20(15): 1551-1563

#### Introduction

From the studies of food and agriculture organization of the United Nations(FAO), the world's population estimation will reach 9.2 billionby 2050. Due to this there will be scarcity in water resources, fertile lands and farming. water resources, fertile lands and farming. Moreover, there will be decrease in agricultural labour force, various technologies such as sensor labour force, various technologies such as sensor technology, Environment friendly farming through flexible fertilization technology, ICT information and communications technology, Geographic information systems are shaken their hands to increase the productivity even with a small labour force. The innovative ideas behind these technologies help to promote optimum production in the agriculture sector. By reducing the fertilizer usages and environmental impacts the productivity is increased to achieve maximum profits. Sensors are used to observe ambient temperature,

atmospheric humidity, soil electric conductivity, Soil moisture level, Soil status, soil temperature, level and Luminance.

The intelligent perception system, intelligent process and control system allow farmers to obtain detailed data on real time as variablesfor the above detailed data on real time as variablesfor the above measures. Wireless sensor networks are used for communicating these data with the help of Artificial Intelligence system. There are various wireless sensor network technologies such as Narrow band Internet of things (NB-IOT), long range (LoRa), Zigbee wireless communication, LTE-M are used to measure and monitor the field agriculture scenarios [1]. There are many smart devices which help the farmers to monitor their crops, help the farmers to monitor their crops, atmospheric humidity, and soil conditions to make reasonable decisions. Also these AI systems help to minimize the wastage of pesticides to control the pests, diseases and weeds effectively, thereby leading to a green farming.

Corresponding author: Karmuhil Address: Assistant professor, PG Department of computer science, Thiruthangal nadar college,Chennai, TamilNadu, India, Assistant professor & Head Department of computer Science, GSS Jain College for women Chennai-7 E-mail: ajrajeswanjoe@gmail.com





Article

## Smart Contract-Enabled Secure Sharing of Health Data for a Mobile Cloud-Based E-Health System

P. Chinnasamy <sup>1</sup><sup>®</sup>, Ashwag Albakri <sup>2</sup><sup>®</sup>, Mudassir Khan <sup>3,+</sup><sup>®</sup>, A. Ambeth Raja <sup>4</sup><sup>®</sup>, Ajmeera Kiran <sup>1</sup> and Jyothi Chinna Babu <sup>5</sup><sup>®</sup>

- Department of Computer Science and Engineering, MLR Institute of Technology, Hyderabad 500043, India; chinnasamyponnusamy@gmail.com (P.C.); kiranphd.jntsh@gmail.com (A.K.)
- Department of Computer Science, College of Computer Science & Information Technology, Jazan University, Jazan 45142, Saudi Arabia; aoalbakri@jazanu.edu.sa
- Department of Computer Science, College of Science & Arts Tanumah, King Khalid University, P.O. Box 960, Abha 61421, Saudi Arabia
- <sup>4</sup> Head of the Department, PG Department of Computer Science, Thiruthangal Nadar College, Chennai 600051, India; arajacs1983@gmail.com
- Department of ECE, Annamacharya Institute of Technology and Sciences, Rajampet 516126, India
- Correspondence: mkmiyob@kku.edu.sa

Abstract: Healthcare comprises the largest revenue and data boom markets. Sharing knowledge about healthcare is crucial for research that can help healthcare providers and patients. Several cloudbased applications have been suggested for data sharing in healthcare. However, the trustworthiness of third-party cloud providers remains unclear. The third-party dependency problem was resolved using blockchain technology. The primary objective of this growth was to replace the distributed system with a centralized one. Therefore, security is a critical requirement for protecting health records. Efforts have been made to implement blockchain technology to improve the security of this sensitive material. However, existing methods depend primarily on information obtained from medical examinations. Furthermore, they are ineffective for sharing continuously produced data streams from sensors and other monitoring devices. We propose a trustworthy access control system that uses smart contracts to achieve greater security while sharing electronic health records among various patients and healthcare providers. Our concept offers an active resolution for secure data sharing in mobility computing while protecting personal health information from potential risks. In assessing existing data sharing models, the framework valuation and protection approach recognizes increases in the practicality of lightweight access control architecture, low network expectancy, and significant levels of security and data concealment.

Keywords: Health Data Sharing; IoT cloud; blockchain technology; smart contracts; proof-of work; confidentiality; integrity



Citation: Chinnasamy, P.; Albakri, A.; Khan, M.; Raja, A.A.; Kiran, A.; Babu, J.C. Senart Contract-Enabled Socure Sharing of Health Data for a Mobile Cloud-Based E-Health System. Appl. Sci. 2023, 13, 3870. https:// doi.org/10.3390/appl.3063970

Academic Editors: Hong-Ning Dai, Xi Zheng and Zibin Zheng

Received: 23 February 2023 Revised: 15 March 2023 Accepted: 17 March 2023 Published: 21 March 2023



Copyright: © 2023 by the authors, Licensee MDPI, Basel, Switzerland. This article is an open access article distributed under the terms and conditions of the Creative Commons Attribution (CC BY) license (https:// creativecommors.org/licenses/by/ 4.0/).

#### 1. Introduction

Currently, there is a resurgence of interest in using blockchain technology to build therapeutic and e-health facilities. With its distributed and reliable structure, blockchains have tremendous potential in several e-health sectors, such as the safe distribution of electronic health records (EHRs) and access control management among multiple therapeutic societies. Blockchains offer innovative ways to accelerate healthcare delivery, thus reinvigorating the healthcare sector [1–3].

With the proliferation of emerging technologies, especially mobile cloud computing and the Internet of Medical Things [4], the medical field has experienced substantial changes in e-health services. Patients can already access their personal information from home through smartphones and wearable devices, and then exchange information utilizing the cloud, where clinicians can access patient data and offer suitable health support. This



#### 3.3. Extension Activities

3.5.1. Staff Exchange Year: 2022-2023

Journal of Applied Biology & Biotechnology Vol. X(XX), pp. 1-11, XXXX, 2023 Available online at http://www.jabonline.in DOI: 10.7324/JABB.2023.11501



## Antimicrobial and anticancer potential of soil bacterial metabolites - a comprehensive and updated review

A. Ram Kumar<sup>1,2\*</sup>, S. Kumaresan<sup>2</sup>

Department of Plant Biology and Plant Biology, Thiruthangal Nadar College, Selavayal, Chennan-600051, India.

PG and Research Department of Plant Biology and Plant Biotechnology, Ramakrishna Mission Vivekananda College, Mylapore, Chennai-600 004, India.

#### ARTICLE INFO

Article history: Received on: April 26, 2022 Accepted on: June 27, 2022 Available online: \*\*\*

Key words:
Bacteria,
Bioactority,
Natural products,
Soil microbes,
Pseudomonas app,
Streptomoces app.

#### ABSTRACT

The majority of natural products currently used in the medical field are derived from microbial or plant sources. The bioactive compounds derived from natural sources exhibit tremendous structural and chemical diversity. According to provious research, only a small percentage of the world's plant and microbial diversity has been examined for bioactivities. The compounds originating from secondary metabolities of microorganisms are more useful for the development of novel drugs due to their biological friendliness and drug-likeness than any other compounds. Thus, recent research suggests that microorganisms obtained from diverse habitats and natural resources offer various bioactive secondary metabolites with incredibly wider chemical entities, hopefully, an alternative remedy for many diseases. Soil bacteria are capable of producing a variety of natural bioactive compounds for the treatment of various diseases. The three genera Bacillus upp., Streptomyces upp., and Pseudomonas upp. have been the prime focus to produce different types of antibiotics. However, to date, there are no reviews that evaluated the antimicrobial and anticancer properties of soil bacterial metabolites. Hence, the current review aimed to assess the antimicrobial and anticancer potential of soil bacterial metabolites.

#### 1, INTRODUCTION

Man is dependent on natural products to maintain good health and protect against various diseases from time immemorial. Natural products are the richest source for drug discovery and currently, 65% of the approved drugs in medical fields are obtained from them [1,2]. The database of natural products contains more than 210,000 biologically active compounds with abundant chemical diversity [3]. In the year 2013, 1453 new compounds had been approved by the United States Food and Drug Administration of which approximately 40% were derived from natural products and their derivatives [4]. Scientific communities have given more importance to natural products as drugs derived from them provide better treatment compared to synthetic products [5]. Besides, the compounds derived from natural sources contain abundant structural diversity compared to synthetic compounds and play an important role in new drug discoveries [6]. Especially, compounds derived from microorganisms play a significant role in treating infectious diseases and cancer [2,7]. Among microorganisms, bacteria and fungi are the main candidates focused on the production of bioactive compounds [8,9], as they

\*Corresponding Author: Dr. A. Ram Kinnar Department of Plant Biology and Plant Biosechnology, Thiruthinegal Nodar College, Selavayal, Chennai: 000 004, India. Email: rama undannar 185 @ gmail.com have existed on earth for billions of years and have evolved many biosynthetic pathways by novel mechanisms to synthesize secondary metabolites. The various applications of microbial natural products are demonstrated in Figure 1. The discovery of bioactive compounds from microbes involves various steps, including isolation, structural elucidation, and establishing the biosynthetic pathway leading to the formation of secondary metabolites [7,9].

According to an estimate, 0.1% of bacterial species and 5% of fungal species of the world are known to man, which only a small fraction has been screened for bioactivity [10,11]. Antimicrobial agents isolated from actinomycetes include streptomycin, gentamycinand rifamycin, whereas anti-cancer agents comprise mitomycin, aclarubicin, neocarzinostatin, doxorubicin, mithramycin, and carzinophilin [12]. Previously, there are no reviews that evaluated the antimicrobial and anticancer properties of soil bacterial metabolites. Therefore, the current review aimed to assess the antimicrobial and anticancer properties.

#### 2. CANCER-A DEADLY DISEASE

In recent years, the incidence of cancer is increasing at a phenomenal rate. According to a World Health Organization (WHO) estimate, cancer affects approximately 10 million people by 2020, or nearly one in six deaths, Breast, lung, colon, rectum, and prostate cancers are the most frequent cancers. Tobacco use, a high body mass index, alcohol consumption, and a lack of physical activity account for almost one-third of cancer fatalities. In low- and lower-middle-income

© 2023 A. Ram Kumar and S. Kumaresan. This is an open access article distributed under the terms of the Creative Commons Attribution License -NonCommercial-ShareAlike Unported License (http://creativecommons.org/licenses/by-uc-sa/3.0/)



3.3. Extension Activities

3.5.1. Staff Exchange Year: 2022-2023







# SCHOOL OF ARTS AND SCIENCE [SAS], AVIT CAMPUS, PAIYANOOR DEPARTMENT OF BUSINESS ADMNISTRATION SCHEDULE FOR UNIVERSITY PRACTICAL EXAMINATIONS - JULY 2022

0 %	Date	NAME OF THE PRACTICAL SUBJECT(S) WITH SUB. CODE	Course & Branch	Sem.	No of Candidates	Internal Examiner	External Examiner
1	7/7/2022	BUSINESS COMMUNICATION LAB - 714212L1	BBA	II SEM	31	MR.S.GOWTHAM	Dr.V. VIJAYASARATHY, ASSISTANT PROFESSOR, Trinulangal Mdar College Chennai-600051 Inovijsyasarathyv@gmail.com MOBILE NO 7094280264

30/6/2022 HOD

IRECTOR (SAS)

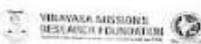
DIRECTOR

School of Arts and Substree
Vinayaka Idealor's Research Countition
(Desmet to be University)
(Campus, OMR, Palyanour-603 104.



3.3. Extension Activities

3.5.1. Staff Exchange Year: 2022-2023







# SCHOOL OF ARTE AND SCHENCE (BAD), AVIT CAMPUS, TALYANDON DEPARTMENT OF CONSMISCE SCHOOL FOR UNIVERSITY PRACTICAL FRANKATIONS - EAT 2022

è	Deer	NAME OF THE PROCESSAL, MORPH STATE AND ASSOCIATION OF THE PERSON.	Cancar A Treate	+	Ne of Contribute	Named Printer	Kristod Courses
0.0	wract	SEC-1 BEDSENDENDER DECEMBER LICEY E-10 - TRICASE L	BEURE OHN "A"	1 1004 A	15		De V. VIII YAKARATIY. AMEERAY PROPERIES, Througel solo Calus Casas differ avigeasethyligyad con MERCE NO 2010/00264
-	s-11(40)	NO.1 DECEMBER OF THE PROPERTY	discone cass B	15 HIM	A .82	DOMESTIAN.	Domonto anticos Asternos Professoro, Francisco Crigori Arta Sciente, Pallar 403 (8) Maria Verrando Como Carlos (8) Maria Carlos (8) Maria Carlos (8) Maria Carlos (8)
1	# Y 29/22	DESCRIPTION NATIONAL PROPERTY AND ADDRESS OF THE PROPERTY ADDRESS OF THE PROPERTY AND ADDRESS OF THE PROPERTY ADDRESS OF THE PROPERTY AND ADDRESS OF THE PROPERTY ADDRESS	NCM)	61 STIN	11	D-A EPINISAMORIST	In P. MANEYANNAN  SASTIANT MOTERNIA, Tradema- Celligs of Arm Telenic, Pader 865001  Inter-remark contracting parallesses  MORELE NO. PRINTED IN

DIATE INDICATE







## JAYAGOVIND HARIGOPAL AGARWAL Agarsen College

A Co- Educational College of Arts & Science, Affiliated to University Of Madras

4.11.2022

The Principal, Thirdwayal Nudar College, Chemist.

Stespected Sir/Madam.

Sub: Appointing External Examiner for Conducting University Practical

Examinations November 2022- Reg.

Mrs.N.Rudbika, Associate Professor, Department of Computer Applications, Thiruthorquit Nuclet Crélège, Cheorus, is appointed as the External Examiner for constituting B.ComtCA; University Practical Examinations in the Department of Computer Science on 7/11/2022, 1 regions 2011 to depute her for the same

Thunking Von-

d'app. to

Controller of examination

University of Madray

Chennai -05

755 P. PRINCIPAL Dr. M. Mohamakrishnan MTAGOWIND HAPPGOPAL AGARWA AGAISSIN COLLEGE

#### 3.3. Extension Activities

3.5.1. Staff Exchange

Year: 2022-2023



## RAMAKRISHNA MISSION VIVEKANANDA COLLEGE (AUTONOMOUS)

Mylapore, Chennal — 600 604, COE Office Point No. 044—2493 3052 Calling Office Point No. 044—2493 3052 Exec. 45 Exect coefficience. In seatoo@rimvc.ac.in

Dr. V. CHANDRASEKAR

14-11-2022

To Dr. P. Krishnamoorthy, Associate Professor, PG Dept. of Computer Science, Thiruthangal Nadar College, Chennal - 52

Appointment of External Examiner for Practical Examinations - November - 2022

We are pleased to appoint you as an examiner to conduct the semester Practical Examinations in November - 2022 for the papers noted below:

COURSE	SUBJECT CODE	TITLE OF THE PAPER	DATE OF EXAMINATIONS	
II B.Com. (ISM)	21UISAM07	00Ps with C++ (Practical )	16.11.2022	
III B.Com.	20UESAM14	Web Designing (Practical)	16.11.2022	

You are requested to make it convenient to come to the Department at 9:30 AH on 16-11-2022 for setting the question paper along with the other examiner and for making the necessary preliminary arrangements and to conduct the Practical Examinations as per the above scheme enclosed.

While the remuneration for the work shall be on par with rates of the University of Madras, the T.A. and

The Mark list in the sealed cover shall be handed over to the Chief Superintendent.

D.A. - Rs. 200/- (Local for External Examiners)
D.A. - Rs. 300/- (Outstation for External Examiners)
T.A. - Rs. 153/- (Outstation for External Examiners - one time unit)

Controller of Examinations

#### K.C.S. KASI NADAR COLLEGE OF ARTS ASCIENCE



(Belongs to S.V.H.N.A.Dharms Fund)
Affiliated to University of Madras
ACCREDITED WITH B+ GRADE BY NAAC
ISO 9001; 2015 CERTIFIED

96, Ellaya Street, R.K.Nagar, Chennai-21.

25974499,25974498, E.Mail: info.keskasinadarcollege@gmail.com

The Department of Economics

Cordially invites you to the

Guest lecture on

#### "IMPORTANCE OF ECONOMICS IN PRESENT SCENARIO"

On Monday, 12th September 2022 between 12.30 p.m. and 01.30 p.m.

Dr.A.Malliga, M.A., M.B.A., M.Phil., Ph.D. Associate Professor, Thiruthangal Nadar College, Department of Economics, Chemnai-51.

has gracious consented to be the resource person in the presence of

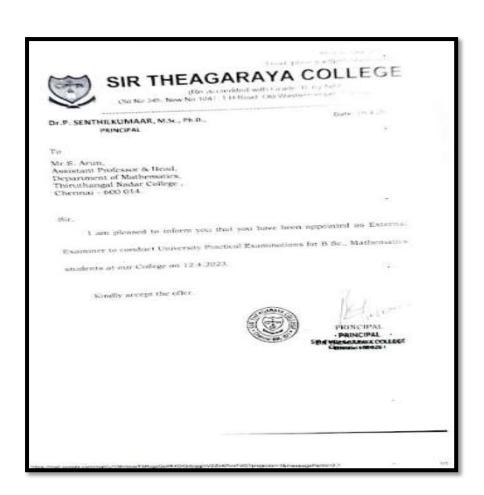
Dr.Shobha Edward, M.C.S., M.Phil., P.G.D.P.M.,& L.L., P.G.D.C.S.M., D.L.T., NET., Ph.D. Principal

Dr.K.Sumathy, M.A., M.Phil., B.Ed., Ph.D., Asst. Professor & Head, Department of Economics

ði.

Dr.Santosh D Surana, M.A., M.Phil., M.B.A., Ph.D., Asst. Professor, Department of Economics



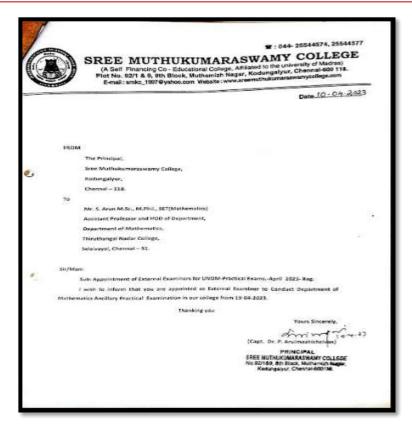


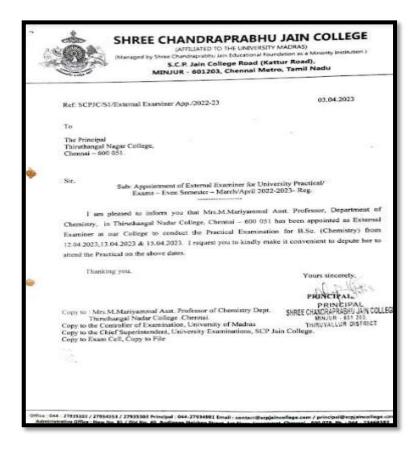




3.3. Extension Activities

3.5.1. Staff Exchange Year: 2022-2023

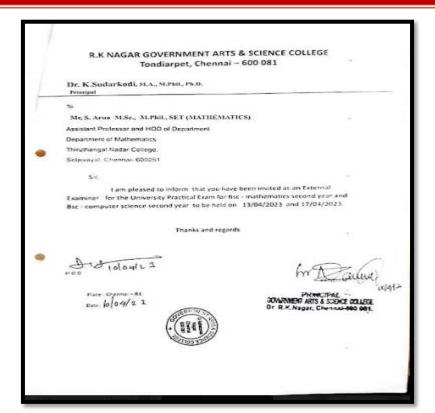


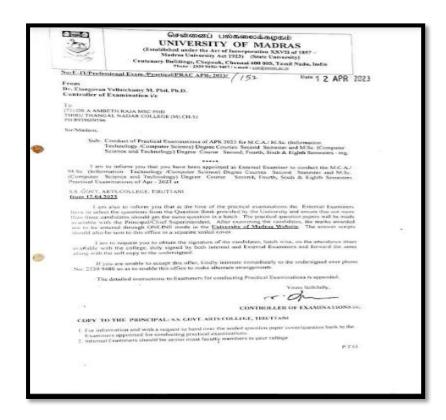




## 3.3. Extension Activities

## 3.5.1. Staff Exchange Year: 2022-2023







3.3. Extension Activities

3.5.1. Staff Exchange Year: 2022-2023



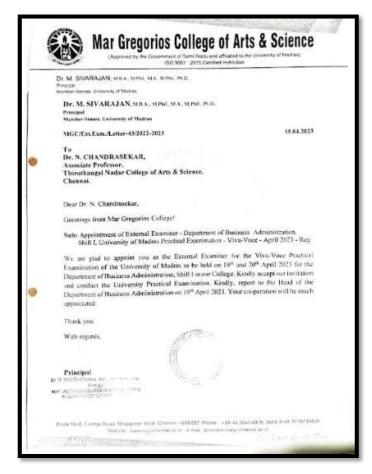


3.3. Extension Activities

3.5.1. Staff Exchange

Year: 2022-2023







சென்னைப் பல்கலைக்கழகம்

#### UNIVERSITY OF MADRAS

(Extablished under the Aut of Incorporation XXVII of 1857 -Madras University Act 1933). (State University)

Centenary Buildings, Chryson, Chesant 600 005, Tamil Nada, India Phone: 2529 5656 7657 co. no. 1 condition mails

No:E-11/Professional Exerc./Proctics/PRAC NOV - 2022/ | D-119

8 NO V 2022

DI. ELANGOVAN VELLANCRAMY M. Sc., M.Phil., Ph.D. Controller of Examination Vo

(84) DR A AMBETH RAJAMSC PHD THIRU THANGAL NABAR COLLEGE (M) CH.51 P94-8939409596

Su'Mader.

Sub: Condom of Practical Examinations of NOV 2022 for N.C.A., M.Se. (Information Technology (Computer Science) Degree Courses. First & Third Separate and M.Sc. (Computer Science and Technology) Degree. Course. First, Third, Fifth, Severth. & Niesth Semesters - Fig.

I am to inform you that you have been appointed as Ecternal Examiner to conduct the M.C.A./
M.Sc. (Information Technology /Computer Science) Dagme Courses First & Third Secretar and M.Sc.
(Computer Science and Technology) Degree Course First, Third, Fifth, Seventh & Month
Secretars/Partical Examinations of NOV - 2022 at

Cherr entry of Arm & Science,

The mark of the Dr. 14.12.2022

I are also as inform you that at the time of the practical manifestions the External Examiners have to select the questions from the Question Bank provided by the University and ensure that not more than time conditates should get the rante question in a beath. The practical question papers will be made available with the Principal/Chief Suparminulant. After examining the cardidates, the marks awarded available with the Principal/Chief Suparminulant. After examining the cardidates, the marks awarded available with the Principal/Chief Suparminulant, of Markova Wahaling. The answer scripts are to be exact to this office in a suparminulation.

I are to request you to obtain the arguments of the conditions, batch wise, on the attendance short available with the college, duly argued by both internal and Enternal Receivers and Servard the same along with the soft copy to the undersigned.

if you are unable to accept this offer, kindly intensts immediately to the undersigned over picore No. 2539 9548 so as to enable this office to make observate arrangements

The detailed interactions to Examiners for conducting Practical Examinations is appeared.

Yours Scithfully. -d-

CONTROLLER OF EXAMINATIONS VO.

COPY TO THE PRINCIPALL

<sup>1.</sup> For information and with a request to hand over the sealed question paper coverigention bank to the Examiners appeared for conducting practical examinations.

2. Internal Examiners should be senter most faculty members in your college.



PALLANGRAM - CHEVRAL

ACCREDITED BY NAAC WITH 'A' GRADE INSTITUTION WITH LIGH LIB STATES Manching Reyard 30 than Euroespiely

Dr.A. Vidhayakumar, Ph.D. Controller of Examinations

No.Ph.D.-PT/Virusi Communication/October-2022/664

Date: 27.10.2022

To

Dr. S. Lavanya, Associate Professor & Head, Department of Software Applications. Thiruthangal Nadar College. Selavayat, Chennal 600 051.

SinfMadam.

Sub: Ph.D (P.T) - Visual Communication -Conduct of Viva-voce Examination -Offer of appointment - Reg.

I would like to inform you that you have been appointed as an external examiner to conduct the "Public Viva Voce examination" in respect of Mr. BHARATH YUVARAJ R who has submitted the thesis for Ph.D. Degree sniftled,\* A STUDY ON THE INFLUENCE OF MOBILE GAMES ON CHILDREN'S BEHAVIOUR ".

in anticipation of your acceptance of the offer, I am sending herewith a copy of the thesis of the above candidate along with the copies of reports of the Board of Examiners and request you to go through the thesis and the reports. The convenient date and time for Viva Voce. examination in consultation with the Research Supervisor may be so suggested as to give at least a month's time for the candidate.

I arm, therefore, to request to convey to the research supervisor-Convener the exact date and time of the public viva voce examination so as to get the approval of the authorities. The venue will be Vels Institute of Science, Technology and Advanced Studies (VISTAS),Patovaram, Chennal.

Campus : Volan Nagar, P.V. Valthyologam Road, Pallevalam, Chennal - 600 117. INDIA. Phone: (91-44) 2266 2500 / 2266 2501 / 2265 2502 / 2266 2503, Fax: (91-44) 2265 2513 Email: coe@velsuniv.ac.in Website: www.velsuniv.ac.in

Admin. Office : 521/2, Arra Salai, Nandanam, Otennal - 600 035. Tele Pax : 2431 5541 / 2431 5542

Phone: 2537 5753

## Chevalier T.Thomas Elizabeth College For Women

Managed by Chavaller T. Thomas Educational Trust (1965) (Alfiliated to the University of Modras & Re-according by NAAC with Grade W) No. 16, St. Mary's Road, Mary Land, Semblum, Chennal - 600 011. E mail: affice@cttewc.edu.in website: www.cttewc.edu.in.

white Justice B. Gakuldas, Judge (flend.) Madros High Court,

Monoging Trustee & Correspondent

Thiru. L. Palamalai, 1.45 (Int.) Dr. S. Sridevi, M.A., M.H.J., Ph.D.

Channer

10664-2023.

The Principal

Thirumongal Nadar College

Chinna

Dear Sic Madam.

Sub: Appointment of External Examiner - B.Sc. Charmatry University Practical Examination (April 2023) - Reg.

We would be greatly collect if you could point to Epinica, Assistant Professor. Department of Chemistry to be the Extense Swanner for the 8.5c. Chemistry University Practical Examination to be held from 18.84 2023 to 20.04 2023

Thanking You.

#### 3.3. Extension Activities

3.5.1. Staff Exchange Year: 2022-2023

10025, 923 AM

Great - prevently practical assensations - Nov/Dec 2002-Appartment order-External examinar



naradha devi k «saradhadevihew@gmail.com>

## university practical examinations -Nov/Dec.2022-Appointment order-External examiner.

1 message

Patrician Exam Cell <examofficepcas@patriciancollege.ac.in> To: sandhadovibou@gmoil.com Ce: Dirya J <dvyoj@patriciancollege.ac.in> Morr, Nov 28, 2022 at 11:45 PM

Ms.Saradha Devi. K. Head, Department of Social work. Thiruthangal Nadar College Chennai. 9840029896



Dear Madam,

Sub: Appointment of External Examiner – UG University Practical Examination – Nov/Dec. 2022– Reg.

\*\*\*\*

We are glad to inform that you are appointed as External Examiner for conducting PG University Practical/Viva Voce Examination for MSW students on

8th December 2022 at 1611-Patrician College of Arts and Science, Chennai-20.

We request your presence in the college by 9 a.m.

Thanking you, Yours sincerely,

Dr. Usha George, Principal

Note: This information is solely intended for the individual and it is addressed to.

The letter is computer generated and signature not required.

Ms.Shardhs-msw-6.12.22.pdf 525K



## SHREE CHANDRAPRABHU JAIN COLLEGE

(AFFILIATED TO THE UNIVERSITY MADRAS)

(Managed by Sivee Chandraposithu Jain Liticational Foundation as a Minority Institution )

S.C.P. Jain College Road (Kattur Road). MINJUR - 601203, Chennai Metro, Tamil Nadu

Date: 01/12/2022

From

Dr.N. Sujatha,

Principal.

Shree Chandraprabhu Jain College, Minjur

To

The Principal,

Thiruthangal nadar college,

Schwayal, Chennai - 51.

Sir

Sub: SCPJ College - Appointment of External Examiner for conducting UG

BCA Main Practical Examination Nov/Dec-2022 -reg.,

Ref: Communication from the Controller of Examinations, University of Madras

No: COE/Practical Exam/Nov/Dec -2022

I am to inform you that Dr. S. Lavanya, Hend and Associate professor, Dept. of Software Applications has been appointed as External Examiner for conducting BCA Practical Examinations Nov/Dec 2022 to be held in our College on 08/12/2022. I request you to relieve her to attend to the Examination work for the above mentioned dates in our college.

Thanking You,

Copy to: 1. The Controller of Examinations, University Of Madras. SHREE CHANDRA PRANKLY AND DOCK MINJUR - 60 1 20 1.

THIRUVALLUR DUSTRICT

2. Dr. S. Lavanya, Head and Associate professor, Dept. of Software Applications.

3. Head, Dept of Computer Applications, SCPJC College, Minjur.

4. File



## St. Anne's Arts and Science College

P C

AFFILIATED TO UNIVERSITY OF MADRAS ISO 9001:7015 CERTIFIED INSTITUTION

Date: 18/84/2023

#### PROCEEDING OF THE PRINCIPAL

Dr. I. Annammal Arpathamary, M.Se., M.Phil., Ph.D ST.ANNE'S ARTS AND SCIENCE COLLEGE.

G.N. T. Bood, Forcing reproducts, Madavasary, Change - 600 110.

To

The Controller of Examinations, University of Madras.

RC NO: 122/SAASC/Unit: c-Pra/April 2023 dated 10/04/2023

Sult: Appeainment of External Examinar for University Practical Examination April 2023 - Reg

The Principal is pleased to appears Dr. P.T. Kasthuri Bai, M.C.A., M.Phil., NET., SET., Ph.D. Healt Department of Computer Science, Thirudangel Nather College, as an External Learness for B.C.A. at St. Anne's Arts and Science College, Madhavaram, Cheanai - 600110 for the University Practical Examination to be held from 12/04/2023 newards.

Dunking you.

PRINCIPAL ST EUR STEAM SERVING G.R.1 Nood, Nationals, Ch. 110

Copy le-

Dr. P.T. Kasthuri Bai, M.C.A., M.Phil., NET., SET., Ph.D. Hand, Department of Computer Science. Decarbangal Scalar College. Scienceal, Chemist 51

"Towards Fullness Through Excellence and Relevance"

G N T. Road, Ponniaremanroadu, Madhavaram , Chennal - 686110. Taminadu MOtA Phone : 044 - 25583529 / 25584529, Mobile : 8939225639

Email : seacoilegechennal@gmail.com Website : www.seacollegechennal.com

9 : 044-25544574, 25544577

## SREE MUTHUKUMARASWAMY COLLEGE

(A Solf Financing Co-Educational College, Altitated to the university of Macraty Plot No. 92/1 & 9, 5th Block, Muthamish Negar, Kodungalyur, Chennal-600 118. E-mail: emkc\_1997@yahoo.com Website: www.areemuthukumaraswamycollege.com

Ref :

Date 5 112

FROM

The Principal,

Sree Muthukumaraswamy College,

Kodungaiyur,

Chennal - 118.

Ta

Dr. P. Krishna Moorthy

Associate Professor,

PG Department of Computer Science,

Thiruthangal Nador College,

Chennai - 118.

Sir/Mam

Sub: Appointment of External Examiners for UNOM-Fractical Exams. Nevember 2022- Reg.

I wish to inform that you are appointed as External Examiner to Conduct 8.5C(CS) Major

and Ancillary Practical Examination in our college on 09-12-2022.

Thanking you

Yours Sincercly,

(Capt. Dr. P. Arulmoshichehan)