



3.2 Innovation Ecosystem

Year: 2022-2023

## TITLE: AWARENESS PROGRAMME ON SOLID WASTE MANAGEMENT AND ECOFRIENDLY ENVIRONMENT DATE: 13.07.2022 NO.OFPARTICIPANTS: 75 DEPARTMENT: GREEN ENVIRONMENT/ECO CLUB RESOURCEPERSONDETAIL: CHENNAI CORPORATION OFFICIALS

As a part of the Environment awareness campaign to make the country garbage free, we have organized an awareness programme on "Solid waste managementand Eco friendly environment "on 13h July 2022 at 10.00 AM. Special talk wasgiven by the Chennai corporation officials to create awareness among thestudents to segregate waste and explained about the evils of dumping garbage inpublic places. All the students were educated about the various aspects of solidwaste management such as Wet waste /Bio degradable waste, Dry waste/ Non Bio degradable waste and Domestic Hazardous waste. Students have taken pledge to keep our city clean. A total of 75 Students were attended the programme.





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3.2.1: Social Awareness Programmes

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# AWARENESS PROGRAMME ON

SOLID WASTE MANAGEMENT

AND

ECO FRIENDLY ENVIRONMENT

Organized by

# Green Environment /Eco Club

## &

# National Service Scheme (NSS)

#### VENUE: INDOOR AUDITORIUM

#### DATE: 13.07.2022

## TIME: 10.00 AM GUEST

Mrs.Sharmila Gandhi (councillor)

ORGANIZING COMMITTEE ECO CLUB Mrs. R. Sharmila Dr. C. Chitra Mr. S. Chithambara Bharathy Dr. A. Janaki

NSS Programme officers Dr. J. Sampath Kumar Mr. G. Venkatesan Mr. Thennavan (Asst.Executive Engineer) CORPORATION MEMBERS Mr.Premchandran(Asst.Engineer)

Mr.Radhakrishnan

(Executive Engineer)

Mr.H.Saravanan(CI) Mr.S.Mani(CI Asst.) Mrs.S.Suganthi(Animator)

Thiru.M.G.E.Selapalam Secretary& Correspondent

Dr.S.Srividhya Principal





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### TITLE: EXCESS OF MOBILE PHONE USAGE LEADS TO CYBER CRIME DATE: 16.08.2022 NO.OFPARTICIPANTS: 130 DEPARTMENT: CRIMINOLOGY AND POLICE ADMINISTRATION WITH COMPUTER APPLICATION RESOURCE PERSON DETAIL: MR. JAGAN ANANDHAN, ORGANIZING SECRETARY, POLICE CHARITY FORUM, NAMAKKAL

The Department Of Criminology and Police Administration Collaboration With B.Com Computer Application Organized the Awareness Programme On "Excess Of Mobile Phone Usage Leads To Cyber Crime" On 16thaugust 2022, Tuesday @ 11:00am. The guest is working as Samsung Technical Manager in Chennai. He have Achieved various Awards regarding Awareness Camp in Cyber Security / Ethical Hacking Karur in Chetinad College of Engg, Dharamapuri.





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### THE DEPARTMENT OF CRIMINOLOGY AND POLICE

### ADMINISTRATION

#### COLLABORATION WITH

#### **B.COM COMPUTER APPLICATION**

Cordially invites you to the

AWARENESS PROGRAMME

ON

## **"EXCESS OF MOBILE PHONE USAGE**

# LEADS TO CYBER CRIME"

On 16th August 2022, Tuesday @ 11:00am

VENUE: Thiruthangal Gnaniyar S.Arumuga Nadar - Meenammal Trust Conference Hall (A/C).

#### Resource Person Mr. JAGAN ANANDHAN, Organizing Secretary,

Police Charity Forum, Namakkal

Mrs. S. JAYASUTHA Head of the Department Dr. S. SRIVIDHYA Principal THIRU M.G.E. SELAPALAM Secretary & Correspondent



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TITLE: CONSUMER RIGHTS DATE: 25.08.2022 NO.OF PARTICIPANTS: 50 DEPARTMENT: CONSUMER CLUB RESOURCE PERSON DETAIL: Dr.J. Vijayathilagam. coordinator, Consumer Advice Centre

The Consumer Club has organized a Guest lecture on "Consumer Rights". On 25.8.22. Dr.J.Vijayathilagam. coordinator, Consumer Advice Centre acted as a Resource Person. She gave more information about Right to safety relating to ISI.

She also explains about.,

Rights To Safety. Right To Choose. Right To Informative. Right To Represent. Right To Redressal. Consumer Act. Right To Consumer Education. Trademark. FSSI ISO. AGMARK andFood Safety.

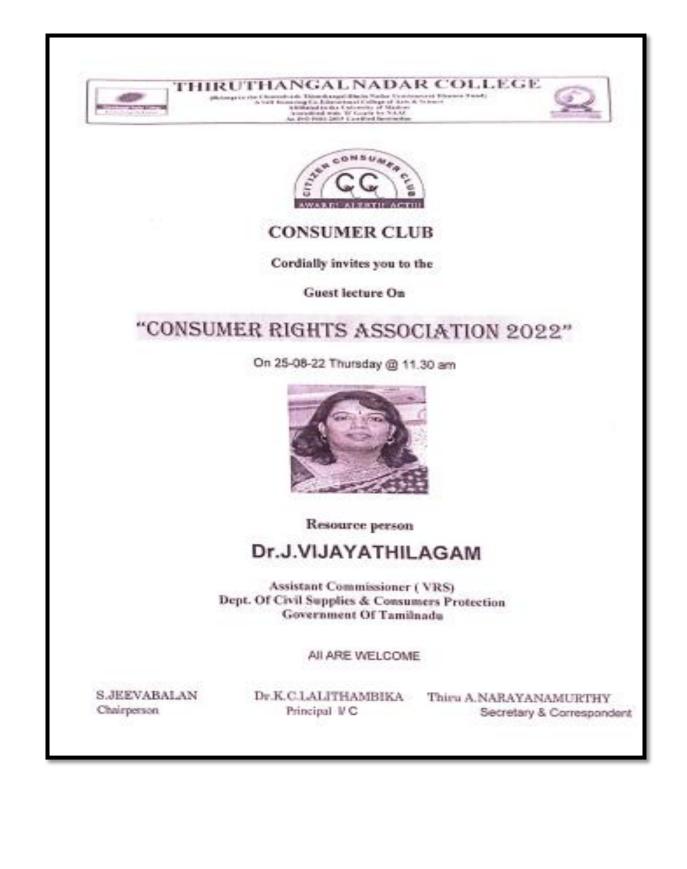






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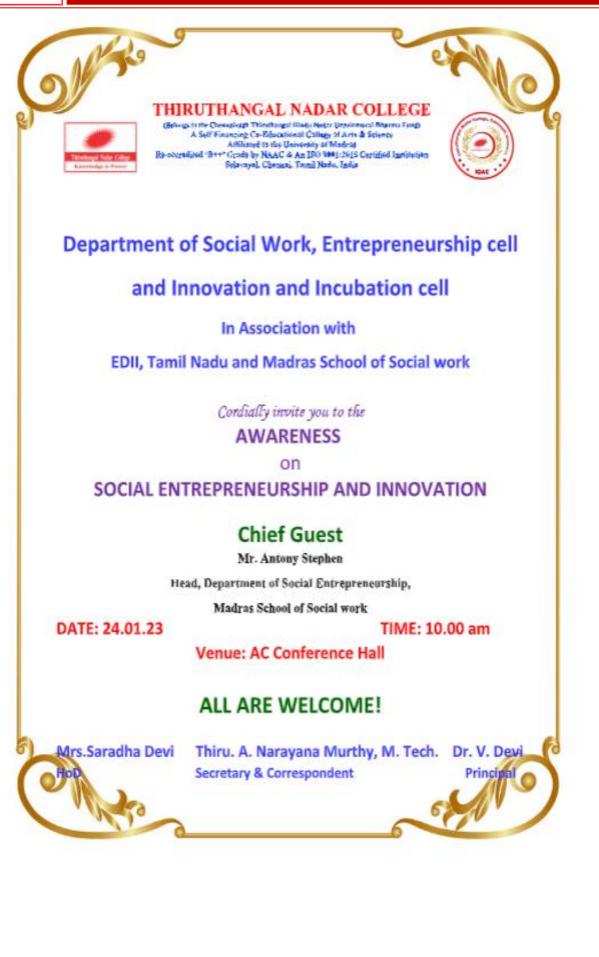
## TITLE: AWARENESS ON SOCIAL ENTREPRENEURSHIP AND INNOVATION DATE: 24.01.2023 NO.OF PARTICIPANTS: 112 DEPARTMENT: DEPARTMENT OF SOCIAL WORK, ENTREPRENEURSHIP CELL AND INNOVATION AND INCUBATION CELL RESOURCE PERSON DETAIL: MR. ANTONY STEPHEN, HEAD, DEPARTMENT OF SOCIAL ENTREPRENEURSHIP, MSSW

On January 24,2023 Department of Social work, Entrepreneurship cell and Innovation and Incubation cell, Thiruthangal Nadar College jointly organized an Awareness Program on Social Entrepreneurship and Innovation in Collaboration with EDII, Tamilnadu and Madras School of Social work. Resource person Mr. Antony Stephen, Head, Department of Social Entrepreneurship, MSSW gave a speech on main features of social entrepreneurship and its importance. He also encouraged students to become social entrepreneurs and contribute to the upliftment of our society. It was a very interactive session.112 students participated in this program.





3.2.1: Social Awareness Programmes



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## TITLE: AWARENESS PROGRAM ON CYBERTRAFFICKING DATE: 10.02.2023 NO.OF PARTICIPANTS: 34 DEPARTMENT: DEPARTMENT OF SOCIAL WORK RESOURCE PERSON DETAIL: DR. M. DEVASITHAM, MSW, PH.D., REGIONAL SPECIALIST, ILED, SOUTH ASIA JUSTICE SOLUTIONS, INTERNATIONAL JUSTICE MISSION

The Department of Social Work, Thiruthangal Nadar College in collaboration with International Justice Mission (IJM) organised an Awareness programme on Cyber trafficking on 10th February, 2023. The objective of the programme was to educate the Social Work students about Cyber trafficking so that they can educate others in the community. The resource person for the program was Dr. M. Devasitham, MSW, Ph.D., Regional Specialist, ILED, South Asia Justice Solutions, and International Justice Mission. The resource Person spoke about Trafficking, causes, mode etc. He discussed about cyber trafficking in detail and also shared few of his own experiences during rescue. 34 Students from the Department of Social Work were the beneficiaries of this Programme





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3.2.1: Social Awareness Programmes





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## TITLE: UPCYCLING –MAKINGPAPER AND CLOTH BAGS DATE: 22.02.2023 – 02-03-2023 NO.OFPARTICIPANTS: 260 DEPARTMENT:GREEN ENVIRONMENT/ECO CLUB RESOURCE PERSON DETAI: GREEN ENVIRONMENT/ECO CLUB WITH BHUMI

### GREEN ENVIRONMENT /ECO CLUB DESCRIPTION OF THE EVENT-UPCYCLING

Green Environment /Eco club of Thiruthangal Nadar College in association with Bhumi organized the short activities for upcycling from 22.2.28- 2.3.23. Our students have participated by making paper and cloth bags from old ones. Totally 260 volunteers involved in this activity and madetotal 300 paper/cloth bags.

This activity inspired students to reuse paper and old clothes and reduce plastic in their day-to day life and also they have distributed bags to the public on 3.3.23 and created awareness of harmful nature of plastic and polythene products towards saving our environment.





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## TITLE: HARMFUL EFFECTS OF PLASTICS DATE: 10-03-2023 NO.OF PARTICIPANTS: 151 DEPARTMENT: GREEN ENVIRONMENT/ECO CLUB RESOURCE PERSON DETAIL: MRS.BALAMANI RAVISANKAR, PROGRAMME EXECUTIVE, TEACH INDIA, TIMES OF INDIA, MUMBAI

Green Environment /Eco club organized an Environmental awareness programme on "Harmful Effects of Plastics" held at 10.3.23. The chief guest Mrs.Balamani Ravisankar, Programme Executive, Teach India, Times of India, Mumbai educated the students about the importance of understanding our environment'svulnerability and protecting it. She encouraged students to take a step in their daily lives towards environmental conservation and protection. Activity was conducted to test the level of environmental awareness amongst the students.





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