

3.2 Innovation Ecosystem

3.2.1 : Entrepreneurship-ED Cell

Year: 2022-2023

Title: Winning Skills to Succeed In The Corporate World

Date: 21/07/2022

No. of. Participants: 54

Department: B.Com Accounting & Finance Resource Person Detail:Mr.K.M. Rogeeth

The Department of Accounting & Finance has conducted a Knowledge Enhancement Programme on "Winning Skills to Succeed in The Corporate World" for B.COM 3 year students on 21st July ,2022. A total of 54 students attended the programme. One of the students gave the introduction of the speaker. The lecture was given by our TNC Alumnus Mr.K.M. Rogeeth. He began with an introduction about the importance of communication skills. He shared his views and thoughts about developing communication skills by communicating with various other statepeople and adopting their lifestyles in order to gain the listening skills as well as to obtain the habit of mingling with different kind of people as and when the students to get a chance of working in team of people with the different background and also shared his own experience during his campus placement. The session was very interactive and students participated enthusiastically and got their queries clarified and also they gained knowledge on skills required to excel in the corporate world.



3.2 Innovation Ecosystem

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Year: 2022-2023



THIRUTHANGAL NADAR COLLEGE

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The Finacct Optimus Association of the DEPARTMENT OF ACCOUNTING & FINANCE

Cordially invites you to the

KNOWLEDGE ENHANCEMENT PROGRAMME

On

"WINNING SKILLS TO SUCCEED IN THE CORPORATE WORLD"

SPEAKER (TNC ALUMNUS)

MR.K.M.ROGEETH PROCESS ASSOCIATE TCS, THORAIPAKKAM.

Date: 21st July 2022 Time: 11.30 AM-12.45 PM

Venue: Room.No.68

All are Welcome

Mrs.R. SHARMILA Dr.S.SRIVIDHYA THIRU.M.G.E.SELAPALAM
Head, Dept. of AF Principal Secretary&Correspondent



3.2 Innovation Ecosystem

3.2.1 : Entrepreneurship-ED Cell

Year: 2022-2023

Title: Career Options And Counseling On Finance Sector

Date: 16.08.2022

No. of participants: 37

Department: Bank Management

Resource person detail: Mr. Ganesh Vaideeswaran, Chief Transformation officer of Finspire,

Associate Professor of Vit Business School For MBA Programme

The Department of Bank Management conducted Knowledge Enhancement programme on 16.08.22 between 11.00 AM to 12.00 noon at Smart Room (Room No:85) Chief Guest Mr. Ganesh Vaideeswaran Chief Transformation Officer of FINSPIRE, Associate Professor of VIT Business School for MBA Programme. delivered the lecture on "Career Options and Counseling on Finance Sector". Introduction of the Chief Guest given by Mrs. M. Subashini Assistant Professor Bank Management. Thiru.M.G.E.Selapalam Secretary & Correspondent, ThiruthangalNadar College.Will preside over the function Welcome Address given by K.M.GowthamiYasodha II B.Com BM and Vote of thanks given by A.HarshiniPriya III B Com, BM.





3.2 Innovation Ecosystem

3.2.1 : Entrepreneurship-ED Cell

Year: 2022-2023



THIRUTHANGAL NADAR COLLEGE



THE DEPARTMENT OF B.COM (BANK MANAGEMENT)

Cordially invites you to the

Knowledge Enhancement Program

on

"Career Options and Counselling on Finance Sector"

On 16th August 2022, Tuesday @ 11.00 A.M. at Smart Room (Room No 85), Thiruthangal Nadar college.

Chief Guest Mr. GANESH VAIDEESWARAN

Chief Transformation Officer of FINSPIRE,

Associate Professor of VIT Business School for MBA programme.

All are Welcome.

Mr. C.KANDASAMY, Head of the Department Dr. S. SRIVIDHYA, Principal THRU M.G.E. SELAPALAM. Secretary & Correspondent



3.2 Innovation Ecosystem

3.2.1 : Entrepreneurship-ED Cell

Year: 2022-2023

Title: How To Become A Crorepati

Date: 16.09.2022

No.of participants: 200

Department:B.Com (General)

Resource Person Detail:Dr. Vaiahali R Venkat

Sub-Editor "The Hindu'

The Department of Commerce General on 16th September 2022, by 11.30 AM, shift I in A/C Auditorium Skill Development programme organised by Dr.Vaiahali R Venkat, Chief sub-editor "THE HINDU' Chennai served as the resource person. Mrs.E.RJessie HOD addresses and vote of thanks. introduced the Chief Guest to the audience and students did welcome .The main objective of the programme was to impart knowledge about, How to save money and to make investment. She gave information about mutual fund crorepati and explains about SIP. Investments and to become Students of all third years gained knowledge. The students were enriched with the information given by the resource person.





3.2 Innovation Ecosystem

3.2.1 : Entrepreneurship-ED Cell

Year: 2022-2023

THIRUTHANGAL NADAR COLLEGE



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THE MERK WARRIORS ASSOCIATION

of

DEPARTMENT OF COMMERCE- GENERAL SHIFT I

Organius

Skill Development Programme

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"HOW TO BECOME A CROREPATI"

SPEAKER Dr. VAISHALI R. VENKAT.

Chief Sub-Editor in 'The Hindu',

Date: 16th SEPTEMBER, 2022 Time: 11.30AM - 12.45PM

Venue: A/C Auditorium.

ALL ARE WELCOME.

Mrs,E,R,Jessie HOD, B,Com (G) Dr.K.C.Lalithambika Principal In-charge THIRU,A,Narayana Murthy Secretary&Correspondent



3.2 Innovation Ecosystem

3.2.1 : Entrepreneurship-ED Cell

Year: 2022-2023

TITLE: Traditional foods in Coconut recipe

DATE: 22.09.2022

NO.OFPARTICIPANTS: 36

DEPARTMENT: The Student Talent Expo Club & Entrepreneurship cell and Innovation and

Incubation cell

Food festival on Traditional foods in Coconut recipe The Student Talent Expo Club feels archaic in conducting the Food festival on Traditional foods in Coconut recipe on the 22nd of September 2022 in view of World Coconut Day. The event showcased the innate talents of students with their splendid recipes of traditional ingredients manifested into delightful combos. It further enriched the entrepreneurship skills of our students. The students captured the nuances of the taste buds of the entire college. Through the event, the organisers also aim to give an opportunity to the students to prove their culinary expertise and to revive traditional foods. The festival will offer food varieties ranging from Raagi Coconut Puttu to Coconut milk Halwa. We would like to express our sincere gratitude to our Secretary and Correspondent ThiruA.Narayana Murthy Sir, Principal in charge Dr.K.C.Lalithambika Mam and Vice Principal Dr Asaithambi Sir for their generous guidance and support. We thank our judges Mr.Rubakannan, Head Department of B.Com Computer Application and Dr.S.SayeedaJabeen Placement Head and Assistant Professor in Corporate Department for their genuine judgment for the day.



3.2 Innovation Ecosystem

3.2.1 : Entrepreneurship-ED Cell

Year: 2022-2023



The Management, Princpal & Faculty of the STUDENT TALENT EXPO CLUB

Cordially invite you to the

SKILL DEVOLOPMENT PROGRAMME

ON

"TRADITIONAL FOOD FESTIVAL ON COCOUNUT RECIPES"

Date: 22 SEP 2022 Time: 09.00 am

Venue: PERUNTHALAIVAR KAMARAJAR ARANGAM

All are invited to the Programme

Dr.L.Chandrasekar ChairPerson

Principal I/C

Dr. K. C. Lalithambika THIRU. A. NARAYANAMURTH Secretary & Correspondent



3.2 Innovation Ecosystem

3.2.1 : Entrepreneurship-ED Cell

Year: 2022-2023

Title: Influence of Economics in Banking And Corporate Sector

Date: 07.10.2022

No of participants: 110 Department: B.Com (Cs)

Resource Person Detail: Dr. R. Veerachamy, Assistant Professor of Economics,

New Prince Shribhavani Arts & Science College, Medavakkam, Chennai-100.

The Seminar has been conducted for Final year students of B.Com(CS) shift - I and shift-II around110 students were participated in the webinar and the Resource person enlighten the students with key terms and schemes of Career Guidance.





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Year: 2022-2023







THIRUTHANGAL NADAR COLLEGE

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Department of CORPORATE SECRETARYSHIP- SHIFT I & II

in Association with IQAC

Cordially invite you to the

KNOWLEDGE ENHANCEMENT PROGRAMME

on

INFLUENCES OF ECONOMICS IN BUSINESS AND CORPORATE SECTOR

Chief Guest

Dr. R.VEERACHAMY,
Assistant Professor of Economics,
New Prince Shri Bhavani Arts & Science College,
Medavakkam, Chennai-100.

DATE: 07.10.2022 TIME: 11 A.M

Venue: A/C Conference Hall

ALL ARE WELCOME!

Dr. S. Anitha Dr. P. Balusamy HoDs Thiru. A. Narayana Murthy, M. Tech. Secretary & Correspondent

Dr. V. Devi Principal

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3.2 Innovation Ecosystem

3.2.1: Entrepreneurship-ED Cell

Year: 2022-2023

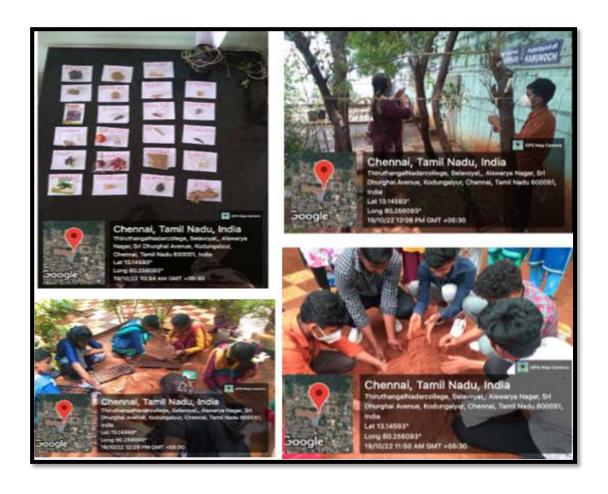
Title: Traditional Foods In Coconut Recipe

Date: 22.09.2022 No.of Participants: 15

Department: Department Of Plant Biology and Plant Biotechnology & Entrepreneurship Cell And

Innovation And Incubation Cell

The students from the Department of Plant Biology and Plant Biotechnology & Entrepreneurship cell and Innovation and Incubation cell have actively participated in the "Skill Development Programme on Plantation of Vegetable Crops" held on 19.10.2022 between 11.00 am - 12.45 pm at Herbal Garden, TNC. The seeds of different crops like tomato, musk melon, pumpkin, radish, carrot, fenugreek, brinjal, broad beans, lady's finger, bitter gourd, snake gourd, ivy gourd, ridge gourd, turnip, millets, coriander, cow peas and rhizomes of ginger, bulb of garlic, lettuces of Tropical amaranth, Red spinach, Spinaciaoleracea and Solanumnigrum were planted in seed trays and pots. The students of III B.Sc. PBPB taught about the mixing of soil along with the vermin compost and cocopeat and also the plantation techniques during the programme to their peer groups of I& II B.Sc., PBPB. Our students got hands-on experience and learnt potting techniques, also the methods of vegetative and seed propagation. The activity sheets have been given to the students to observe and record the growth of crops regularly, Which help us to future entrepreneurs in plantation.





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3.2.1 : Entrepreneurship-ED Cell

Year: 2022-2023





3.2 Innovation Ecosystem

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Year: 2022-2023

Title: Entrepreneurship Awareness Program

Date: 27.10.2022

No. of participants: 130

Department: Entrepreneurship Club

Resource person detail: Mr.Prabha, Assistant Director, Kvic. Chennai

Guest lecture on Entrepreneurship Awareness Program

The Entrepreneurship Club Organized the Entrepreneurship Awareness Programme on 27-10-2022. The Resource Person delivered the Entrepreneurship involves identifying opportunities, taking risks, and creating value. Being aware of market trends, having a strong work ethic, and adapting to challenges are key aspects of entrepreneurship. The Programme is very much useful for the students as well as for the faculties who have participated. Session topic is need of the hour hence it was very interactive and a successful guest lecture with 130 Live Participants.





3.2 Innovation Ecosystem

3.2.1: Entrepreneurship-ED Cell

Year: 2022-2023

Title: Awareness on Social Entrepreneurship and Innovation

Date: 24.01.2023

No. of Participants: 112

Department: Department of Social Work, Entrepreneurship Cell, Innovation and Incubation Cell

Resource Person Detail: Mr. Antony Stephen,

Head, Department Of Social Entrepreneurship, MSSW

On January 24,2023 Department of Social work, Entrepreneurship cell and Innovation and Incubation cell, ThiruthangalNadar College jointly organized an Awareness Program on Social Entrepreneurship and Innovation in Collaboration with EDII, Tamilnadu and Madras School of Social work. Resource person Mr. Antony Stephen, Head, Department of Social Entrepreneurship, MSSW gave a speech on main features of social entrepreneurship and its importance. He also encouraged students to become social entrepreneurs and contribute to the upliftment of our society. It was a **very** interactive session.112 students participated in this program.





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Year: 2022-2023





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Department of Social Work, Entrepreneurship cell

and Innovation and Incubation cell

In Association with

EDII, Tamil Nadu and Madras School of Social work

Cordially invite you to the

AWARENESS

SOCIAL ENTREPRENEURSHIP AND INNOVATION

Chief Guest

Mr. Antony Stephen

Head, Department of Social Entrepreneurship,

Madras School of Social work

DATE: 24.01.23

TIME: 10.00 am

Venue: AC Conference Hall

ALL ARE WELCOME!

Ars.Saradha Devi

Thiru. A. Narayana Murthy, M. Tech. Dr. V. Devi Secretary & Correspondent



3.2 Innovation Ecosystem

3.2.1 : Entrepreneurship-ED Cell

Year: 2022-2023

Title: TNC Bazaar Date: 15.02.2023

No. of Participants: 30 Stalls, 250 Students

Department: Department Of English in Association With Entrepreneurship Development Cell &

Incubation Cell

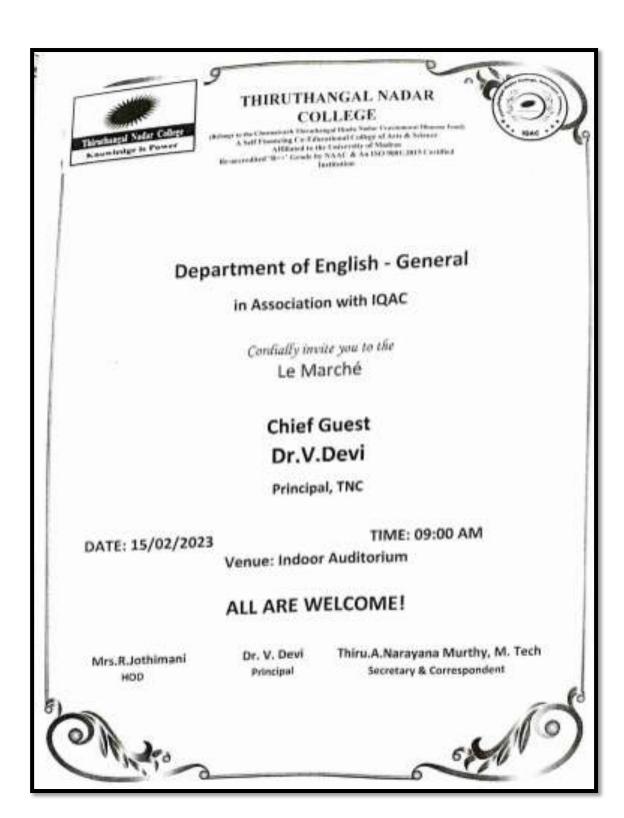
The Department of English (General) in association with IQAC organized TNC Bazaar on 15th February 2023 at Indoor Auditorium at 9.30 a.m. The Bazaar was inaugurated by our Principal Dr.V.Devi with the ribbon cutting ceremony. Vice Principals Dr. S. Asaithambi& Dr. Lathithambia also witnessed the ceremony. More than 30 stalls were setup comprising of different variety of foods, starting from fast foods to traditional foods. Each team consisting of two members from all branches: including first years to third years. The students captured the nuances of the taste buds of the entire college. Our students acquired the Entrepreneurship skills by selling their own preparation and also learnt the skills of investment and profit. Some students were able to succeed in their first attempt, while others were able to learn from their losses. Almost all the foods were sold, and the Bazaar ended at 1.00 pm. After the selling, the students tokens were counted and every team along with their members, were handed over given their sold money by our principal. Our Principal appreciated our students effort for participating in such a program. She even gave tips on how to get profit. Towards the end, she appreciated the department of English (General) faculty members for taking such an effort to initiate such a great program for the benefit of the students.



3.2 Innovation Ecosystem

Year: 2022-2023

3.2.1 : Entrepreneurship-ED Cell





3.2 Innovation Ecosystem

3.2.1 : Entrepreneurship-ED Cell

Year: 2022-2023

Title: Bio-Entrepreneur Skill Workshop on Mushroom Cultivation Technology

Date: 17.02.2023 No.of Participants: 80

Department: Plant Biology and Plant Biotechnology In Association With Entrepreneurship

Development Cell & Incubation Cell

Resource Person Detail: Dr.S. Palanivel, Assistant Professor,

The New College, Chennai.

The Department of Plant Biology and Plant Biotechnology in association with Entrepreneurship Development Cell, Incubation Cell and Alumni Association organized Skill Development Programme on "Bio-Entrepreneur Skill workshop on Mushroom cultivation technology". Dr. S. Palanivel, Assistant Professor, Department of Botany, The New College, Chennai, was a Resource Person and delivered informative lecture on Mushroom cultivation technology. Moreover, he motivated the students to become entrepreneur and also demonstrated the preparations of mushroom bags, inoculation and packing. Around 80 students and few of our alumni were also benefited. Our students got hands-on experience and learnt mushroom cultivation techniques.











3.2 Innovation Ecosystem

3.2.1 : Entrepreneurship-ED Cell

Year: 2022-2023



Department of Plant Biology and Plant Biotechnology

In Association with Entrepreneurship Development Cell, TNC
Incubation Cell & Alumni Association

Cordially invite you to the

Skill Development programme

on

Bio-Entrepreneur Skill Workshop on Mushroom Cultivation Technology

Chief Guest

Dr. S. Palanivel

Assistant Professor, Department of Botany

The New College, Chennai

DATE: 17-02-2023 TIME: 10.00 AM

Venue: Indoor Auditorium

ALL ARE WELCOME!

Dr. A. Janaki Thiru. A. Narayana Murthy HOD, Incharge, PBPB Secretary & Correspondent Dr. V. Devi Principal

