



# LOGISTICS MANAGEMENT



DEPARTMENT OF COMMERCE (G) - SHIFT I

ADD ON COURSE MODULE

COURSE NAME : Logistic Management

COURSE DURATION : 30 Hours

COURSE OFFERED : II YEAR B.COM (G)

COURSE LAYOUT :

UNIT	TOPIC
1	<ul style="list-style-type: none"> <li>• Introduction to physical distribution</li> <li>• Logistics management</li> <li>• Logistics Management and its elements</li> <li>• Modern Concepts in Logistics</li> <li>• Role of logistics in strategy</li> </ul>
2	<ul style="list-style-type: none"> <li>• Container – types</li> <li>• Different types of cargo</li> <li>• Packaging and Material Handling</li> <li>• Introduction to Multimodal Transport</li> <li>• 1. Carriage By Air</li> <li>• 2. Carriage By Sea</li> <li>• 3. Carriage By Road</li> <li>• 4. Carriage By Rail</li> <li>• 5. Types of Vessels</li> </ul>
3	<ul style="list-style-type: none"> <li>• Introduction to warehousing</li> <li>• Warehouse functions</li> <li>• Warehouse types</li> <li>• Warehouse providing value added services</li> </ul>
4	<ul style="list-style-type: none"> <li>• Warehouse internal operations</li> <li>• Warehousing equipment</li> <li>• Inventory</li> <li>• Safety and security in warehouses</li> </ul>

5	<ul style="list-style-type: none"> <li>• Foreign Trade Policy</li> <li>• Export and Import Procedures</li> <li>• Documents Related to Export and Import</li> <li>• Instruments and Terms of Payment in Export – Import</li> </ul>
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**THIRUTHANGAL NADAR COLLEGE**

(Belongs to the Chennai Vazh Thiruthangal Hindu Nadar Uraivanurai Dharma Fund)  
A Self Financing Co-Educational College of Arts & Science  
Affiliated to the University of Madras  
Re-accredited 'B++' Grade by NAAC & An ISO 9001:2015 Certified Institution  
Selavayal, Chennai, Tamil Nadu, India

**DEPARTMENT OF COMMERCE GENERAL - SHIFT - I**  
**ADD ON COURSE COURSE - LOGISTIC MANAGEMENT - ACSOC201**

**TIME TABLE**

**BATCH : 2021-2024**

**CLASS : II B.COM B**

**TIME : 1.00 P.M TO 3.00 P.M**

S.NO.	DATE	DAY	TOPIC
1	04.02.2023	I	Introduction to physical distribution, Logistics management
2	07.02.2023	II	Logistics Management and its elements
3	09.02.2023	III	Modern Concepts in Logistics, Role of logistics in strategy
4	11.02.2023	IV	Container – types, Different types of cargo
5	14.02.2023	V	Packaging and Material Handling
6	16.02.2023	VI	Introduction to Multimodal Transport -Air, sea, road, rail,
7	18.02.2023	VII	Introduction to warehousing, functions
8	21.02.2023	VIII	Warehouse types and value added services
9	23.02.2023	IX	Warehouse internal operations, Warehousing equipment
10	28.02.2023	X	Inventory, Safety and security in warehouses
11	02.03.2023	XI	Foreign Trade Policy
12	07.03.2023	XII	Export and Import Procedures
13	09.03.2023	XIII	Documents Related to Export and Import
14	16.03.2023	XIV	Instruments and Terms of Payment in Export – Import
15	18.03.2023	XV	Assessment conducted



# DEPARTMENT OF COMMERCE GENERAL SHIFT-I

Batch (2) 2021-2024			Date																
S.No.	ID.No.	Name of Students																	
1	21BCOMG097	ABDUL AZEEZ.S	Am	Am	Am	Am	Am	Am	Am	Am	Am	Am	Am	Am	Am	Am	Am	Am	Am
2	21BCOMG099	ABISHEIK.K	K.Ashik	K.Ashik	K.Ashik	K.Ashik	K.Ashik	K.Ashik	K.Ashik	K.Ashik	K.Ashik	K.Ashik	K.Ashik	K.Ashik	K.Ashik	K.Ashik	K.Ashik	K.Ashik	K.Ashik
3	21BCOMG111	ARTHUL RAHIM.R	Ar	Ar	Ar	Ar	Ar	Ar	Ar	Ar	Ar	Ar	Ar	Ar	Ar	Ar	Ar	Ar	Ar
4	21BCOMG136	AKASH.D	Akash	Akash	Akash	Akash	Akash	Akash	Akash	Akash	Akash	Akash	Akash	Akash	Akash	Akash	Akash	Akash	Akash
5	21BCOMG087	AMRITHS.M	Am	Am	Am	Am	Am	Am	Am	Am	Am	Am	Am	Am	Am	Am	Am	Am	Am
6	21BCOMG084	ANTHONY RAJ.D	Raj	Raj	Raj	Raj	Raj	Raj	Raj	Raj	Raj	Raj	Raj	Raj	Raj	Raj	Raj	Raj	Raj
7	21BCOMG092	ARUL MURUGAN.S	Ar	Ar	Ar	Ar	Ar	Ar	Ar	Ar	Ar	Ar	Ar	Ar	Ar	Ar	Ar	Ar	Ar
8	21BCOMG118	AYATHI BASHAA	Bash	Bash	Bash	Bash	Bash	Bash	Bash	Bash	Bash	Bash	Bash	Bash	Bash	Bash	Bash	Bash	Bash
9	21BCOMG093	AZEES AHAMED.T	Aze	Aze	Aze	Aze	Aze	Aze	Aze	Aze	Aze	Aze	Aze	Aze	Aze	Aze	Aze	Aze	Aze
10	21BCOMG109	BHARATHI KANNAN.G	Bk	Bk	Bk	Bk	Bk	Bk	Bk	Bk	Bk	Bk	Bk	Bk	Bk	Bk	Bk	Bk	Bk
11	21BCOMG120	BHAVANI.M	Mb	Mb	Mb	Mb	Mb	Mb	Mb	Mb	Mb	Mb	Mb	Mb	Mb	Mb	Mb	Mb	Mb
12	21BCOMG138	BHUVANESWARLM	Bh	Bh	Bh	Bh	Bh	Bh	Bh	Bh	Bh	Bh	Bh	Bh	Bh	Bh	Bh	Bh	Bh
13	21BCOMG113	BLASET BENNIYOLA	Bl	Bl	Bl	Bl	Bl	Bl	Bl	Bl	Bl	Bl	Bl	Bl	Bl	Bl	Bl	Bl	Bl
14	21BCOMG087	DEEPA.P.K.	De	De	De	De	De	De	De	De	De	De	De	De	De	De	De	De	De
15	21BCOMG082	DHANALAKSHMLV	Dh	Dh	Dh	Dh	Dh	Dh	Dh	Dh	Dh	Dh	Dh	Dh	Dh	Dh	Dh	Dh	Dh













Batch (3) 2021-2024			Date																
S.No.	ID.No.	Name of Students																	
1	21BCOMG205	AJAYS	Ajays	Ajays	Ajays	Ajays	Ajays	Ajays	Ajays	Ajays	Ajays	Ajays	Ajays	Ajays	Ajays	Ajays	Ajays	Ajays	Ajays
2	21BCOMG214	ARAVIN.S	Aravin	Aravin	Aravin	Aravin	Aravin	Aravin	Aravin	Aravin	Aravin	Aravin	Aravin	Aravin	Aravin	Aravin	Aravin	Aravin	Aravin
3	21BCOMG168	ASHWIN.V	Ashwin	Ashwin	Ashwin	Ashwin	Ashwin	Ashwin	Ashwin	Ashwin	Ashwin	Ashwin	Ashwin	Ashwin	Ashwin	Ashwin	Ashwin	Ashwin	Ashwin
4	21BCOMG152	BALAR	Balar	Balar	Balar	Balar	Balar	Balar	Balar	Balar	Balar	Balar	Balar	Balar	Balar	Balar	Balar	Balar	Balar
5	21BCOMG178	DEEPAK.K	Deepak	Deepak	Deepak	Deepak	Deepak	Deepak	Deepak	Deepak	Deepak	Deepak	Deepak	Deepak	Deepak	Deepak	Deepak	Deepak	Deepak
6	21BCOMG164	DENCY.R	Dency	Dency	Dency	Dency	Dency	Dency	Dency	Dency	Dency	Dency	Dency	Dency	Dency	Dency	Dency	Dency	Dency
7	21BCOMG167	DHANUSLH	Dhanush	Dhanush	Dhanush	Dhanush	Dhanush	Dhanush	Dhanush	Dhanush	Dhanush	Dhanush	Dhanush	Dhanush	Dhanush	Dhanush	Dhanush	Dhanush	Dhanush
8	21BCOMG194	DIVYA SHREE.D	Divya	Divya	Divya	Divya	Divya	Divya	Divya	Divya	Divya	Divya	Divya	Divya	Divya	Divya	Divya	Divya	Divya
9	21BCOMG199	GAYATHRI DEVI.V	Gayathri	Gayathri	Gayathri	Gayathri	Gayathri	Gayathri	Gayathri	Gayathri	Gayathri	Gayathri	Gayathri	Gayathri	Gayathri	Gayathri	Gayathri	Gayathri	Gayathri
10	21BCOMG203	GEETHAM	Geetha	Geetha	Geetha	Geetha	Geetha	Geetha	Geetha	Geetha	Geetha	Geetha	Geetha	Geetha	Geetha	Geetha	Geetha	Geetha	Geetha
11	21BCOMG186	GILBERT JOE.A	Gill	Gill	Gill	Gill	Gill	Gill	Gill	Gill	Gill	Gill	Gill	Gill	Gill	Gill	Gill	Gill	Gill
12	21BCOMG198	GOKULA	Gokul	Gokul	Gokul	Gokul	Gokul	Gokul	Gokul	Gokul	Gokul	Gokul	Gokul	Gokul	Gokul	Gokul	Gokul	Gokul	Gokul
13	21BCOMG154	GOWTHAMAN.S	Gowtham	Gowtham	Gowtham	Gowtham	Gowtham	Gowtham	Gowtham	Gowtham	Gowtham	Gowtham	Gowtham	Gowtham	Gowtham	Gowtham	Gowtham	Gowtham	Gowtham
14	21BCOMG156	HARISH.D	Harish	Harish	Harish	Harish	Harish	Harish	Harish	Harish	Harish	Harish	Harish	Harish	Harish	Harish	Harish	Harish	Harish
15	21BCOMG190	HARIVARMAN.G.Y.	Harivarman	Harivarman	Harivarman	Harivarman	Harivarman	Harivarman	Harivarman	Harivarman	Harivarman	Harivarman	Harivarman	Harivarman	Harivarman	Harivarman	Harivarman	Harivarman	Harivarman
16	21BCOMG161	JAGADEESILR	Jagadeesil	Jagadeesil	Jagadeesil	Jagadeesil	Jagadeesil	Jagadeesil	Jagadeesil	Jagadeesil	Jagadeesil	Jagadeesil	Jagadeesil	Jagadeesil	Jagadeesil	Jagadeesil	Jagadeesil	Jagadeesil	Jagadeesil
17	21BCOMG180	JAGADEESWARLM	Jagadeeswar	Jagadeeswar	Jagadeeswar	Jagadeeswar	Jagadeeswar	Jagadeeswar	Jagadeeswar	Jagadeeswar	Jagadeeswar	Jagadeeswar	Jagadeeswar	Jagadeeswar	Jagadeeswar	Jagadeeswar	Jagadeeswar	Jagadeeswar	Jagadeeswar

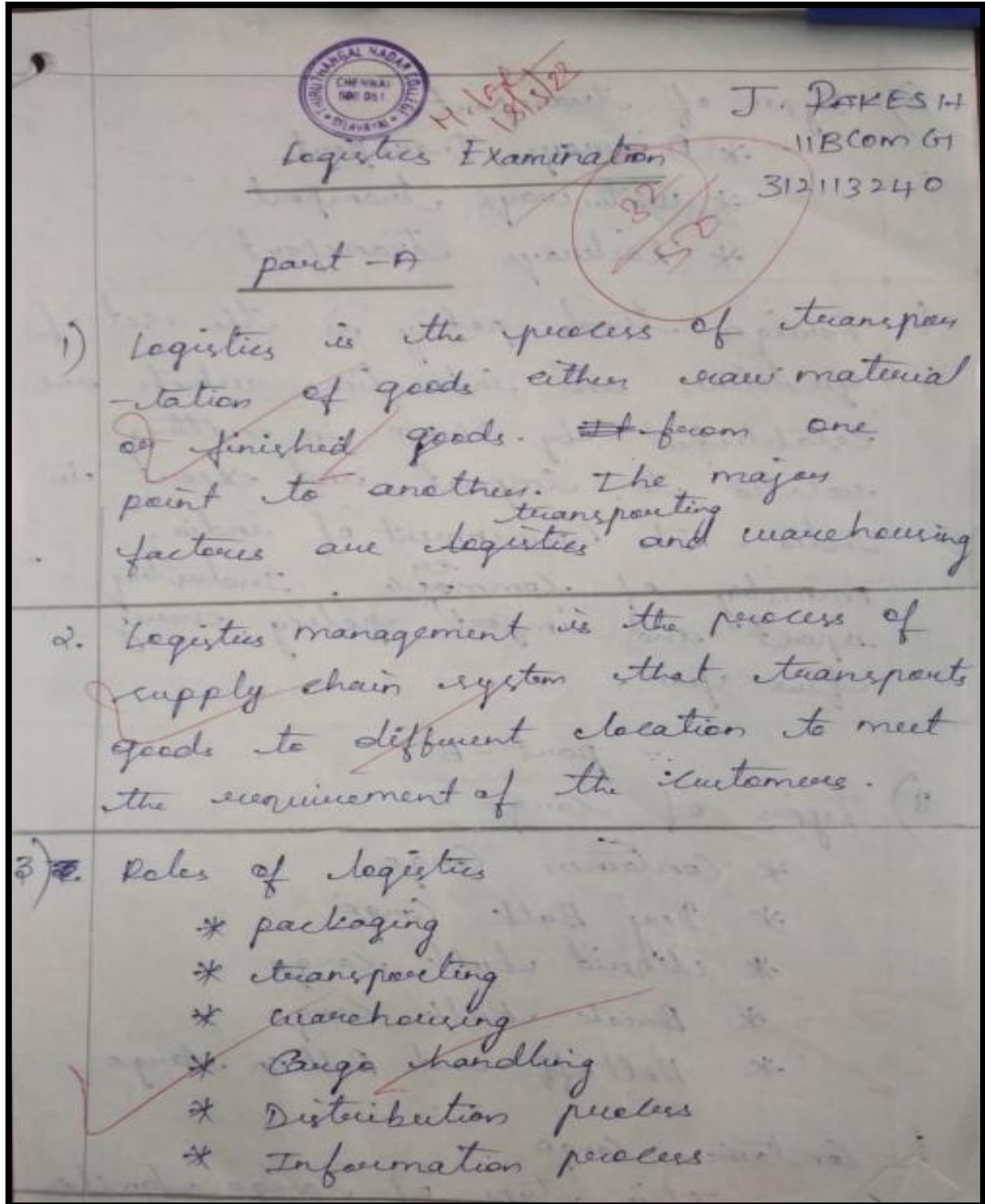
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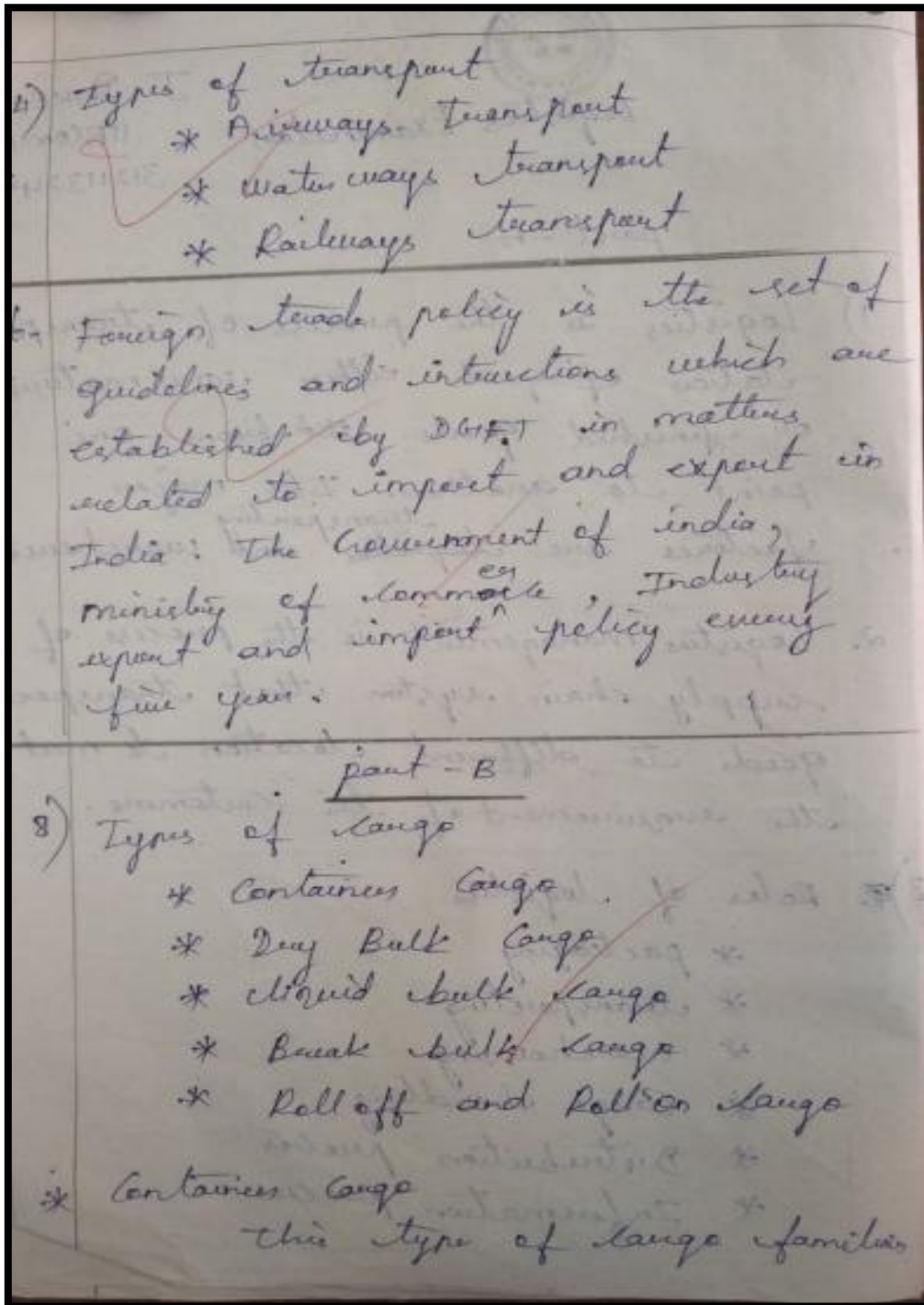














with almost all type of products. with this  
Congo various size of goods are  
transported EX. TV, refrigerator, AC  
and more.

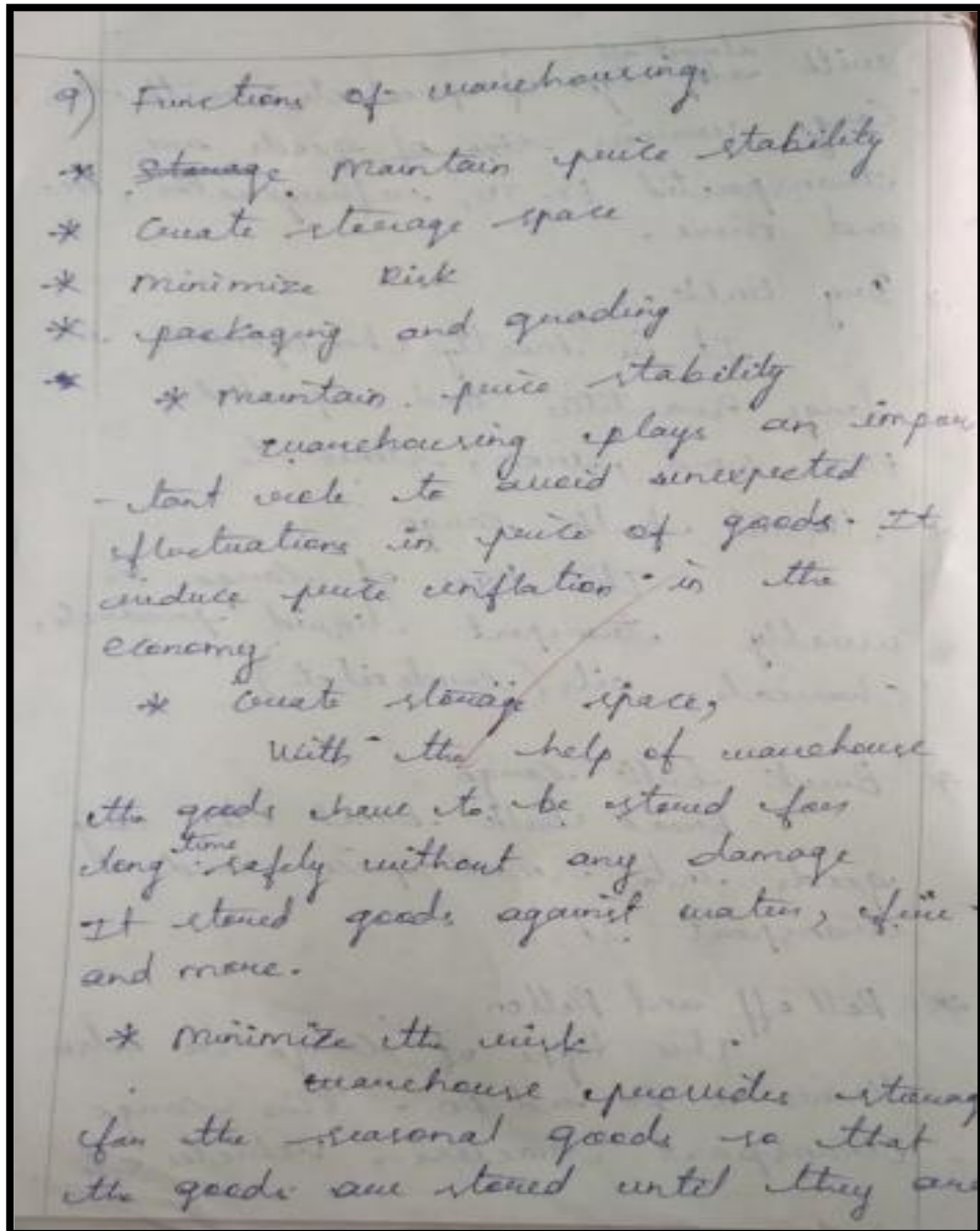
\* Buy Bulk  
It is mostly homogeneous in  
large quantities and unpacked.  
EX, sand, iron, stones etc

\* Liquid bulk cargo  
This type of cargo is  
usually transport liquid products,  
chemicals, oils (kerosene oil etc).

\* Break bulk cargo  
Break bulk break the big  
goods into small pieces and  
transport it.

\* Pallet and Pallet  
This type of cargo is also  
known as PO and PO. This cargo  
transport tractors, vehicles etc







demanded. It reduces the risk of  
loss. Warehouse has a specified  
facilities for a specific goods  
ex: cooler for perishable goods,  
so the risk of damage is less.

\* packaging and grading  
with the help of warehouse  
the goods are stored and some  
are packaged for the sale.  
ex: grains are packed and graded.

10) Common Types of Logistics

- \* Inbound Logistics
- \* Outbound Logistics
- \* Reverse Logistics
- \* Third party Logistics
- \* Fourth party Logistics

\* Inbound Logistics

Inbound Logistics is used  
to execute strategic organisational  
tasks for working upstream. This  
inbound Logistics the movement,  
transportation and storage solution



of various information and documents  
product. From the supplier is  
passed on to the warehouse and  
then it is transferred to the production  
facilities for further processing and  
production.

\* Out bound logistics  
It is the movement of  
product or finished goods from the  
production centres to the next  
supply chain link.

\* Fourth party logistics  
In this logistics is  
used by companies to outsource all  
their logistics operations to a single  
logistics partner.

\* Third party logistics  
This type of  
logistics are used for operational  
or e-commerce logistics to a  
third party logistics company  
who then handles everything.





S.No.	ID.No.	Name of Students	Signature
1	21BCEMG078	ARRABATI VAMSHIN	A. Ramshi
2	21BCEMG069	ARUNACHALAM R	R. Arun
3	21BCEMG011	ARUNBALAJI R	R. Arunbalaji
4	21BCEMG050	ATHESIVARAMA KRISHNAN S	Krishnan
5	21BCEMG025	BALAJEN	N. Balaji
6	21BCEMG059	BALAJI P	P. Balaji
7	21BCEMG061	BALAJI S	S. Balaji
8	21BCEMG077	BELLAM KONDA LAKSHMAN V	B.K. Lakshman
9	21BCEMG016	BHUVANESHEM	M. Bhuvanesh
10	21BCEMG188	BOOPAL P	P. Boopal
11	21BCEMG031	BHANALAKSHMI L	L. Bhanalakshmi
12	21BCEMG164	BINESH KUMAR T	T. Binesh Kumar
13	21BCEMG091	GOKUL S	S. Gokul
14	21BCEMG097	GOKULAN R	R. Gokulan
15	21BCEMG016	HARINID	D. Harini
16	21BCEMG019	HARSHAVARDHAN P	P. Harshvardhan
17	21BCEMG188	JAGADEASAN R	R. Jagadeesan
18	21BCEMG028	JOHNSON BABU S	S. Johnson
19	21BCEMG203	KAMALESH K	K. Kamal
20	21BCEMG036	KAMESHWARAN G	G. Kameshwaran
21	21BCEMG175	KANNAN U	U. Kannan
22	21BCEMG179	KARTHIKEYAN G	G. Karthikeyan
23	21BCEMG024	KARUNESH KUMAR C S	S. Karunesh Kumar
24	21BCEMG066	KISHORE L	L. Kishore
25	21BCEMG024	KOWSHIK V	V. Kowshik
26	21BCEMG041	LUCAS JEBARAJ P	P. Lucas
27	21BCEMG089	LUCAS HUTSON T	T. Lucas
28	21BCEMG040	MADHAV V	V. Madhavan






29	21RCOM02011	MADEANANDH	Madeha
30	21RCOM02012	MAHESWATHI E	C. Madhumisha
31	21RCOM02005	MAHALAKSHMI R	Madha
32	21RCOM02004	MAHESH KISHAN	S. Mahesh Babu
33	21RCOM02070	MANIKANDAN V	Manik
34	21RCOM02010	MEHAMED RAFFEEK N	Rafique
35	21RCOM02076	MEHAMED ZUHAYRABASHIF U	Zahid
36	21RCOM02075	MEER NIPHA . R	P. Pooja
37	21RCOM02077	MEERGAN S	S. Manjuna
38	21RCOM02062	MEENAKUMAR M	Meena
39	21RCOM02002	MEERAN G	G. Meera
40	21RCOM02017	MEETHILALI	Meetha
41	21RCOM02002	MUSHEEM	M. U. L.
42	21RCOM02017	MORSELIAN P	Morse
43	21RCOM02046	MRADHKA S B	S.S.R. Mradha
44	21RCOM02072	MURTI KUMAR U	Murthy
45	21RCOM02004	MURTHY H	Murthy
46	21RCOM02003	MURTHY J	J.P. Murthy
47	21RCOM02008	MURTHY A	Murthy
48	21RCOM02022	MURTHY R	Murthy
49	21RCOM02011	MURTHYANVAR Y	Murthy
50	21RCOM02014	MURTHY S	S. Murthy
51	21RCOM02010	MURTHY S	D. Sumanathi
52	21RCOM02048	MURTHY C	Murthy
53	21RCOM02019	MURTHY LAKSHMI T	T. S. Murthy
54	21RCOM02075	MURTHY PANDITAN S	P. Murthy
55	21RCOM02074	MURTHY G	Murthy
56	21RCOM02058	MURTHY S	S. Murthy
57	21RCOM02088	MURTHY M	M. Murthy
58	21RCOM02086	MURTHY S	S. Murthy
59	21RCOM02051	MURTHY E	E. Murthy
60	21RCOM02040	MURTHY NATHAN R	N. Murthy
61	21RCOM02015	MURTHY LAKSHMI D	D. Murthy
62	21RCOM02018	MURTHY S	S. Murthy
63	21RCOM02011	MURTHY S	V. Murthy
64	21RCOM02070	MURTHY PRANAV U	U. Murthy

65	21RCOM02017	MURTHY MOORTHY R	R. Murthy
66	21RCOM02012	MURTHY S	S. Murthy
67	21RCOM02018	MURTHY S	S. Murthy
68	21RCOM02014	MURTHY S	S. Murthy
69	21RCOM02010	MURTHY S	S. Murthy



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Department of Commerce General Shift - I Add On Course Summative Assessment - Attendance Sheet			
Course : Logistics Management Date : 18/03/2023 Batch : 2021-2024		Course Code : ACSOC201 CLASS : II B.Com - G - 'B' Section	
S.No	HS No	Name of Students	Signature
1	21BCOMG097	ABDUL AZEED.S	<i>Abdul Azeed.S</i>
2	21BCOMG099	ABISHIEK.K	<i>K. Abishiek</i>
3	21BCOMG111	ARTHUR RAHIM.R	<i>Arthur Rahim</i>
4	21BCOMG136	AKASILD	<i>D. Akash</i>
5	21BCOMG087	AMRITH.S.M	<i>Amrith</i>
6	21BCOMG084	ANTHONY RAJ.D	<i>D. Anthony Raj</i>
7	21BCOMG092	ARUL MURUGAN.S	<i>Arul Murugan</i>
8	21BCOMG118	AYATH BASILA.A	<i>Ayath Basila</i>
9	21BCOMG093	AZEES AHAMED.T	<i>Azees</i>
10	21BCOMG109	BHARATHI KANNAN.G	<i>Bharathi</i>
11	21BCOMG129	BHAVANI.M	<i>Bhavani</i>
12	21BCOMG135	BHUVANESWARIM	<i>Bhuvaneshwari.M</i>
13	21BCOMG113	BLASET BENNYOLA	<i>Blaset Bennyola</i>
14	21BCOMG087	DEEPA.P.K.	<i>Deepa</i>
15	21BCOMG082	DHANALAKSHMI.V	<i>Dhanalakshmi.V</i>
16	21BCOMG153	DHANALAKSHMI.E	<i>Dhanalakshmi</i>
17	21BCOMG103	DHANUSHB	<i>Dhanush</i>
18	21BCOMG088	DILIP KUMARS	<i>S. Dilip Kumar</i>
19	21BCOMG214	DINESH.S	<i>Dinesh.S</i>
20	21BCOMG110	GANESAN.M	<i>M. Ganesan</i>
21	21BCOMG125	GIDEON.J	<i>Gideon</i>
22	21BCOMG091	GNANASEKAR.B	<i>Gnanasekar</i>
23	21BCOMG115	HARDHARAN.S	<i>Hardharan</i>
24	21BCOMG139	HARISH.R.P.	<i>R.P. Harish</i>
25	21BCOMG102	IRISH MICHEAL RAJ.J	<i>Irish Michael Raj</i>
26	21BCOMG071	JAGADEESWARLD	<i>Jagadeeswari.D</i>
27	21BCOMG127	JAYASINGH PRABU.E	<i>Jayasingh Prabhu</i>
28	21BCOMG090	JEEVA.V	<i>Jeeva</i>



29	21BCOMG097	JENIFFER S	Jeniffer S
30	21BCOMG112	KISHORE P	Kishore P
31	21BCOMG098	MAHIA ZEB SAJJITHA	Mahia Zeb Sajjitha
32	21BCOMG106	MENAGARAJ M	Menagaraj M
33	21BCOMG100	MOHAMMEDAMAN A	Mohammedaman A
34	21BCOMG123	MOHAN S	Mohan S
35	21BCOMG133	MOMSIY	Momsiy
36	21BCOMG144	MYTHILEE	Mythilee
37	21BCOMG107	NAVJEN KUMAR V	Navjen Kumar V
38	21BCOMG129	NAVJEN KUMAR K.R.	Navjen Kumar K.R.
39	21BCOMG086	NIJMAL DALE	Nijmal Dale
40	21BCOMG051	POOJA M	Pooja M
41	21BCOMG132	POOJA N	Pooja N
42	21BCOMG124	PRABALATHAN R.L.K.	Prabalathan R.L.K.
43	21BCOMG119	PRASANTH R	Prasanth R
44	21BCOMG045	PREVADHARSHINI V	Prevadharshini V
45	21BCOMG125	PUGAZHENDHIL R	Pugazhendhil R
46	21BCOMG081	RAMACHANDRAN T	Ramachandran T
47	21BCOMG114	SAIKUMAR N	Saikumar N
48	21BCOMG088	SAMUELA	Samuela
49	21BCOMG040	SANDHYA G	Sandhya G
50	21BCOMG101	SANTHOSH KUMAR M	Santhosh Kumar M
51	21BCOMG108	SARAJAL M	Sarajal M
52	21BCOMG117	SATHISH KANNAN M	Sathish Kannan M
53	21BCOMG134	SATHISH KUMAR S	Sathish Kumar S
54	21BCOMG082	SHAIK KALIL S	Shaik Kalil S
55	21BCOMG105	SHERWIN KUMAR W	Sherwin Kumar W
56	21BCOMG131	SHYAM SUNDAR V	Shyam Sundar V
57	21BCOMG0302	SRIJA P	Srija P
58	21BCOMG055	SUGANYA K	Suganya K
59	21BCOMG126	SUSIDHAR P	Susidhar P
60	21BCOMG104	SYED ANSAR BASHA S	Syed Ansar Basha S
61	21BCOMG121	SYED TAJUDDIN B	Syed Tajuddin B
62	21BCOMG128	THIRUMALAI PATHY K	Thirumalai Pathy K
63	21BCOMG069	TIVENA M	Tivena M
64	21BCOMG094	VASEKARAN N	Vasekaran N

65	21BCOMG096	VENKATESH P	Venkatesh P
66	21BCOMG116	VIKRAM S	Vikram S
67	21BCOMG089	VIMAL RAJ G	Vimal Raj G
68	21BCOMG044	YASMEEN M	Yasmeen M
		Staff Signature	
		Staff Coordinator	





**THIRUTHANGAL NADAR COLLEGE**  
(College for the Community, Thiruthangal, India. Sister Institution: Nadar Family A Self Financing Deemed to be University of Arts & Science. Affiliated to the University of Madras. No. 100/2017/2018 Order by NAAC & An ISO 9001:2015 Certified Institution. Chennai, Chennai, Tamil Nadu, India.

**Department of Commerce General Shift - I**  
**Add On Course - Summative Assessment - Attendance Sheet**

Course : Logistics Management      Course Code : ACSOC201  
Date : 18/03/2023      CLASS : II B.Com - G - 'C' Section  
Batch : 2021-2024

S.No.	ID No.	Name of Student	Signature
1	21BCEMG105	LAVES	[Signature]
2	21BCEMG114	ARAVIN	[Signature]
3	21BCEMG118	ASHWINY	[Signature]
4	21BCEMG152	BALAR	[Signature]
5	21BCEMG179	DEEPAK	[Signature]
6	21BCEMG244	DENYR	[Signature]
7	21BCEMG267	DIANEBR	[Signature]
8	21BCEMG314	DIVYA SHEEL	[Signature]
9	21BCEMG319	GAVATHI DEVI	[Signature]
10	21BCEMG381	SHREYA M	[Signature]
11	21BCEMG385	GLORIOUSA	[Signature]
12	21BCEMG398	GOVILA	[Signature]
13	21BCEMG399	GOVATHANAN	[Signature]
14	21BCEMG398	HARSH	[Signature]
15	21BCEMG398	HARINIMANGLY	[Signature]
16	21BCEMG398	JAGADEESH	[Signature]
17	21BCEMG398	JAGADEESHWAR	[Signature]
18	21BCEMG398	JANA R	[Signature]
19	21BCEMG398	JANANI M	[Signature]
20	21BCEMG398	JAYAMANKANDAN	[Signature]
21	21BCEMG398	JEEVITHA P	[Signature]
22	21BCEMG398	JENIFER J	[Signature]
23	21BCEMG398	KAVITHA R	[Signature]
24	21BCEMG398	KRUTHISANKAR	[Signature]
25	21BCEMG398	KRISHNA	[Signature]
26	21BCEMG398	LAKSHMI	[Signature]
27	21BCEMG398	LEVIN AKASH	[Signature]
28	21BCEMG398	LINGSIMAR D	[Signature]
29	21BCEMG398	LINGSIMAR S	[Signature]
30	21BCEMG398	LEKSHA	[Signature]
31	21BCEMG398	MADAN P	[Signature]





27	71HC0MG139	MADHAVAN S	S. Madhavan
28	71HC0MG140	MARSHAL P	Marshall P
29	71HC0MG172	MUHAMMAD ZACKY A	A.M.J. Zacky
30	71HC0MG148	NANCY BANLI	L. Nancy Banli
36	71HC0MG146	NAVJEN BECK MANNA	P. Navjen
37	71HC0MG177	NEHA W	Neha W
74	71HC0MG158	PRADDEPA A	A. Pradeepa
38	71HC0MG147	PRAKASH RALS	P. Prakash
4	71HC0MG185	PRASANNA KUMAR L	P. Prasan
21	71HC0MG200	PREM KUMAR M	P. Prem Kumar
42	71HC0MG191	RAGUL R	R. Ragul
43	71HC0MG179	RAVI PRASATH P	R. Prasad
4	71HC0MG190	RIPAN RAJR	R. Ripan
4	71HC0MG197	SAGAYA DROUZA I	S. Sagaya
4	71HC0MG148	SANJAY	S. Sanjay
2	71HC0MG199	SANJAY KUMAR D	S. Sanjay Kumar
2	71HC0MG171	SASIKUNAH R	S. Sasikumar
2	71HC0MG186	SHALINI S	Shalini S
3	71HC0MG163	SHREENIVASAN K	K. Shreenuvasan
2	71HC0MG191	SOWMYA V	V. Sowmya
1	71HC0MG180	SRENIYASAN M	M. Sreniyasan
4	71HC0MG194	SREERAM E	E. Sreeram
2	71HC0MG234	SUREHA DEARSHINER	R. Sureha
3	71HC0MG159	SUNILKUMARAN R	R. Sunil Kumar
4	71HC0MG185	SWATHI S	S. Swathi
3	71HC0MG141	SYED SHAHUL HAMEED BASHAN	Syed Shahul H.
1	71HC0MG148	TEJA B	B. Teja
2	71HC0MG143	UDHAYA KUMAR M	M. Udhaya
1	71HC0MG189	UMASHANKAR D	D. Umashankar
4	71HC0MG187	VASANTHA PRIYA S	S. Vasantha Priya
1	71HC0MG208	VENKATESAN T	T. Venkatesan
1	71HC0MG207	VENKATESH P	P. Venkatesh
1	71HC0MG181	VIGNESH V	V. Vignesh
1	71HC0MG189	VIKASH V	V. Vikash
1	71HC0MG175	VADHESWARAN M	M. V. Vadheswaran
		Staff Signature	D. Nandini



THIRUTHANGAL NADAR COLLEGE		THIRUTHANGAL NADAR COLLEGE (An Autonomous Government Thiruthangal Nadar College Corporation, Chennai, Tamil Nadu) A Self-Financing Co-Educational College of Arts & Science Affiliated to the University of Madras For Accredited by NAAC, A-1, 103, West Street, Chennai-600 002, Tamil Nadu, India		
THIRUTHANGAL NADAR COLLEGE Knowledge is Power		DEPARTMENT OF B.COM (GENERAL) SHIFT - I ADD ON COURSE - LOGISTIC MANAGEMENT CLASS: II B.COM (G) 'A' COURSE CODE: AC50C201 STAFF INCHARGE : Dr.M.KARUKKVEL		
S. NO.	ID NO.	REGISTER NO.	STUDENTS NAME	MAX. MARKS
				50
1	21BCOMG078	312113129	ARRABATI VAMSHI	31
2	21BCOMG077	312113130	BELLAMKONDA LAKSHMAN	24
3	21BCOMG080	312113131	BOOPAL P	24
4	21BCOMG068	312113142	JAGADEASAN B	21
5	21BCOMG004	312113145	YOGASRI D	48
6	21BCOMG011	312113156	ARUNBALAJI R	38
7	21BCOMG065	312113157	ARUNACHALAM R	30
8	21BCOMG050	312113159	ATHIYARAMA KRISHNAN S	20
9	21BCOMG033	312113163	BALAJI N	31
10	21BCOMG059	312113164	BALAJI P	35
11	21BCOMG061	312113165	BALAJI S	34
12	21BCOMG054	312113173	DINESH KUMAR T	60
13	21BCOMG001	312113180	GOKUL S	36
14	21BCOMG067	312113181	GOKULAN B	20
15	21BCOMG028	312113194	JOHNSON BABU S	22
16	21BCOMG003	312113195	KAMALESH K	20
17	21BCOMG036	312113196	KAMESHWARAN G	49
18	21BCOMG075	312113197	KANNAN U	40
19	21BCOMG079	312113198	KARTHIKEYAN G	32
20	21BCOMG020	312113199	KARUNESH KUMAR C S	41
21	21BCOMG066	312113202	KISHORE L	31
22	21BCOMG024	312113204	KOWSHIK V	40
23	21BCOMG042	312113208	LUCAS JEBARAJ P	25
24	21BCOMG009	312113209	LUKAS HUTSON T	40
25	21BCOMG030	312113210	BHUVANESH M	31
26	21BCOMG040	312113212	MADHAV V	26
27	21BCOMG071	312113215	MADHAVAN M	30
28	21BCOMG054	312113215	MAHESH KUMAR S	34
29	21BCOMG070	312113216	MANIKANDAN V	24



30	21BCOMG038	312113220	MOHAMMED RAFAEK N	43
31	21BCOMG039	312113221	MOHAMMED ZUBAIRSHARIEF U	46
32	21BCOMG032	312113224	MUKESH M	30
33	21BCOMG052	312113225	MURUGAN S	43
34	21BCOMG062	312113228	NAVEEN KUMAR M	31
35	21BCOMG062	312113230	NIYASAN G	32
36	21BCOMG017	312113231	PORSELVAN P	32
37	21BCOMG046	312113232	PRADEEP S S B	44
38	21BCOMG072	312113236	PRAVEEN KUMAR G	40
39	21BCOMG063	312113240	RAKESH J	32
40	21BCOMG022	312113245	SABHARISHI R	32
41	21BCOMG033	312113246	SAKTHIVAYANAR V	22
42	21BCOMG048	312113253	SATHISH G	31
43	21BCOMG053	312113256	SHANKARA PANDIAN S	40
44	21BCOMG074	312113260	SEVARAJI G	43
45	21BCOMG058	312113261	SIVENDAR S	40
46	21BCOMG043	312113267	SWAMI NATHAN D	20
47	21BCOMG041	312113272	THIRUMANI V	31
48	21BCOMG037	312113274	UDHAYAMOORTHY R	18
49	21BCOMG076	312113275	UDHAYA PRAKASH V	36
50	21BCOMG012	312113283	VINOTH L	23
51	21BCOMG056	312113284	YAKESH V	41
52	21BCOMG015	312113285	YOGESH S	39
53	21BCOMG031	312113290	DHANALAKSHIMI L	45
54	21BCOMG016	312113296	HARINI D	46
55	21BCOMG019	312113297	HARSHAVARDHANI P	40
56	21BCOMG021	312113308	MADHUMITHA E	47
57	21BCOMG080	312113309	MAHALAKSHIMI B (FS)	48
58	21BCOMG027	312113313	PAVITHARA U	44
59	21BCOMG013	312113316	POORNIMA R	37
60	21BCOMG004	312113319	PRIYANKA H	40
61	21BCOMG030	312113320	RESHMA A	45
62	21BCOMG014	312113322	SANDHIYA S	37
63	21BCOMG035	312113324	SARUNATHI D	33
64	21BCOMG029	312113325	SEETHA LAKSHMI T	43
65	21BCOMG008	312113327	SOBANA M	33
66	21BCOMG006	312113329	SRI RANJINI S	44
67	21BCOMG005	312113332	SUDHA E	42
68	21BCOMG025	312113334	SWATHI LAKSHMI D	46
69	21BCOMG018	312113336	THILAGAVATHI S	35



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**DEPARTMENT OF COMMERCE GENERAL - SHEET 1**  
**ADD ON COURSE MARK STATEMENT**

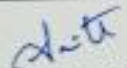
CLASS: II & COMB      LOGISTIC MANAGEMENT  
DATE: 18/01/2023      SUBJECT CODE: ACSOC201

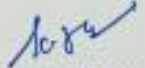
S.NO	ID NO.	REG.NO.	STUDENTS NAME	MARKS
1	21BCOMG123	312113132	GIDEON - J	29
2	21BCOMG107	312113134	NAVEEN KUMAR - V	23
3	21BCOMG114	312113135	SAIKUMAR - N	26
4	21BCOMG083	312113136	SHAIK KALIL - S K	30
5	21BCOMG096	312113138	VENKATESH - P	27
6	21BCOMG057	312113139	DEEPA - P K	34
7	21BCOMG111	312113140	ARTHUL RAHIM - R	29
8	21BCOMG136	312113141	AKASH - D	20
9	21BCOMG100	312113143	MOHAMMEDAMAN - A	32
10	21BCOMG094	312113144	VASIKARAN - N	24
11	21BCOMG097	312113148	ABDUL AZEEZ - S	31
12	21BCOMG099	312113149	ABISHEIK - K	34
13	21BCOMG087	312113152	AMRITH - S M	34
14	21BCOMG084	312113153	ANTHONY RAJ - D	35
15	21BCOMG092	312113155	ARUL MURUGAN - S	36
16	21BCOMG118	312113160	AYATH BASHA - A	36
17	21BCOMG093	312113161	AZEES AHAMED - T	27
18	21BCOMG109	312113166	BHARATHI KANNAN - G	33
19	21BCOMG113	312113167	BLASET BENNIYOL - A	34
20	21BCOMG103	312113170	DHANUSH - B	33
21	21BCOMG085	312113172	DILIP KUMAR - S	23
22	21BCOMG216	312113174	DINESH - S	32
23	21BCOMG110	312113175	GANESAN - M	23
24	21BCOMG091	312113177	GNaNASEKAR - B	24
25	21BCOMG115	312113185	HARIHARAN - S	25
26	21BCOMG130	312113187	HARISH - R P	41
27	21BCOMG102	312113188	IRISH MICHAEL RAJ - J	30
28	21BCOMG127	312113192	JAYASINGH PRABHU - E	30
29	21BCOMG090	312113193	JEEVA - V	37
30	21BCOMG112	312113203	KISHORE - P	32
31	21BCOMG098	312113217	MARIA JEBA SUGITH - S	29
32	21BCOMG106	312113218	MENAGARAJ - M	32
33	21BCOMG122	312113222	MOHAN - S	27
34	21BCOMG137	312113223	MONISH - V	30





35	21BCOMG129	312113227	NAVEEN KUMAR - K R	36
36	21BCOMG086	312113229	NIRMAL RAJ - K	31
37	21BCOMG124	312113233	PRAHALAATHAN - B J K	24
38	21BCOMG119	312113235	PRASANTH - R	24
39	21BCOMG125	312113238	PUGAZHENDHI - R	30
40	21BCOMG081	312113241	RAMACHANDRAN - T	25
41	21BCOMG088	312113247	SAMUVEL - A	20
42	21BCOMG101	312113251	SANTHOSH KUMAR - M	28
43	21BCOMG117	312113254	SATHISH KANNAN - M	23
44	21BCOMG134	312113255	SATHISH KUMAR - S	26
45	21BCOMG105	312113257	SHERWIN KUMAR - W	35
46	21BCOMG131	312113259	SHYAM SUNDAR - V	32
47	21BCOMG126	312113266	SUSIDHAR - P	30
48	21BCOMG104	312113268	SYED ANSAR BASHA - S	35
49	21BCOMG121	312113270	SYED TAJUDDIN - B	32
50	21BCOMG128	312113271	THIRUMALAI PATHY - K	35
51	21BCOMG116	312113281	VIKRAM - S	24
52	21BCOMG089	312113282	VIMALRAJ - G	20
53	21BCOMG120	312113286	BHAVANI - M	38
54	21BCOMG138	312113287	BHUVANESHWARI - M	37
55	21BCOMG153	312113289	DHANALAKSHMI - B	37
56	21BCOMG082	312113291	DHANALAKSHMI - V	26
57	21BCOMG073	312113298	JAGADEESWARI - D	35
58	21BCOMG047	312113303	JENIFER - S	37
59	21BCOMG144	312113310	MYTHILI - D	41
60	21BCOMG051	312113314	POOJA - M	40
61	21BCOMG132	312113315	POOJA - N	41
62	21BCOMG045	312113318	PRIYADHARSHINI - V	38
63	21BCOMG049	312113321	SANDHIYA - G	35
64	21BCOMG108	312113323	SARAAL - M	42
65	21BCOMGFS002	312113330	SRILA - P (FREE SEAT)	21
66	21BCOMG055	312113333	SUGANYA - K	32
67	21BCOMG060	312113337	TIVENA - M	37
68	21BCOMG044	312113340	YASMEEN - M	39

  
STAFF INCHARGE

  
STAFF CO-ORDINATOR



**THIRUTHANGAL NADAR COLLEGE**  
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Selaupal, Chennai, Tamil Nadu, India

**Department of Commerce General Shift - 1**  
**Add On Course: Summative Assessment - Mark Sheet**  
**Course : Logistics Management** **Course Code : ACSOC201**  
**Date : 18/03/2023** **CLASS : II B.Com - G - 'C'**  
**Batch: 2021-2024**

S.No.	ID.No.	Name of Students	Marks
1	21BCEMG285	AJAY.S	32
2	21BCEMG214	ARAVIND.S	36
3	21BCEMG168	ASHWIN.V	34
4	21BCEMG182	BALA.R	40
5	21BCEMG178	DEEPAK.K	38
6	21BCEMG164	DENCY.R	45
7	21BCEMG167	EDIANUS.H	32
8	21BCEMG194	DIVYA SHREED	40
9	21BCEMG199	GAYATHRI DEVLV	43
10	21BCEMG200	GEETHA.M	40
11	21BCEMG186	GILBERT JOELA	43
12	21BCEMG198	GOKULA	39
13	21BCEMG154	GOWTHAMAN.S	43
14	21BCEMG156	HARISID	41
15	21BCEMG196	HARIVARMAN.G.Y.	36
16	21BCEMG163	JAGADEESH.R	48
17	21BCEMG180	JAGADEESWAR.M	43
18	21BCEMG176	JANA.R	47
19	21BCEMG173	JANAN.M	40
20	21BCEMG157	JAYAMANIKANDAN.T	42
21	21BCEMG282	JEEVITHA.P	49
22	21BCEMG155	JENIFER.J	43
23	21BCEMG162	KAVITHA.B	48
24	21BCEMG174	KEERTHIVASAN.K	35
25	21BCEMG188	KEVIN.R	36



26	21BCOMG183	LAVANYA.H	47
27	21BCOMG166	LEVEN AKASH.G	35
28	21BCOMG169	LINGESHWAR.R.D	35
29	21BCOMG193	LOGESHVAR.L.S	41
30	21BCOMG213	LOKESHA	41
31	21BCOMG202	MADAN.P	48
32	21BCOMG139	MADHAVAN.S	48
33	21BCOMG180	MARSHAL.P	35
34	21BCOMG172	MOHAMED ZACKY.A	38
35	21BCOMG168	NANCY RAN.L	42
36	21BCOMG148	NAVEEN BERCK MAN.SA	39
37	21BCOMG177	NISHA.W	48
38	21BCOMGFS01	PRADEEPA.A	46
39	21BCOMG147	PRAKASH RAJ.S	43
40	21BCOMG185	PRASANNA KUMAR.L	43
41	21BCOMG201	PREM KUMAR.M	42
42	21BCOMG192	RAGUL.R	42
43	21BCOMG179	RAVI PRASATH.P	31
44	21BCOMG210	RUPAN RAJ.R	38
45	21BCOMG197	SAGAYA DSOUZA.J	41
46	21BCOMG148	SANJAY.U	30
47	21BCOMG195	SANJAY KUMAR.D	48
48	21BCOMG171	SASIKUMAR.R	40
49	21BCOMG196	SIRALINI.S	39
50	21BCOMG163	SHREENIVASAN.K	31
51	21BCOMG191	SOWMYA.V	37
52	21BCOMG181	SRINIVASAN.M	36
53	21BCOMG184	SRIRAME	39
54	21BCOMG204	SUBHA DHARSHINI.R	49
55	21BCOMG159	SUNILKUMARAN.R	43
56	21BCOMG215	SWATHI.S	31
57	21BCOMG141	SYED SHAHUL HAMEED BASHA.N	31
58	21BCOMG146	TEJA.B	33
59	21BCOMG143	UDHAYA KUMAR.M	30

60	21BCOMG189	UMASHANKAR.D	33
61	21BCOMG187	VANANTHA PREVA.S	32
62	21BCOMG208	VENKATESAN.T	42
63	21BCOMG207	VENKATESAN.P	49
64	21BCOMG182	VIGNESHV	30
65	21BCOMG209	VIKASHV	33
66	21BCOMG175	VADHESWARI.M	42
Staff Signature			<i>D. Nandini</i>
Staff Coordinator			





Thiruthangal Nadar College  
Knowledge is Power

NAAC CYCLE III - AQAR

1.2.2 & 1.2.3 Add-on / Certificates / MoU

1.2 Academic Flexibility

Year: 2022-2023



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# CERTIFICATE OF COMPLETION

This Certificate is presented to

**ARUNACHALAM.R of II B.Com - General**

for the successful completion of 30 hours Add-On Course

on "**Logistics Management**"

as a part of their curriculum for the year 2022 - 2023.



*V. Devi*

Dr.V.Devi  
PRINCIPAL

*N-N-V*

Thiru.A. Narayana Murthy  
SECRETARY & CORRESPONDENT



### DEPARTMENT OF COMMERCE- CORPORATE SECRETARYSHIP

**THIRUTHANGAL NADAR COLLEGE**  
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Selvayal, Chennai, Tamil Nadu, India  
Department of B.Com - Corporate Secretaryship  
Add On Course - Attendance Sheet

Batch (2) 2021-2024			Date															
S.No.	ID.No.	Name of Students	4/2	4/2	4/2	4/2	4/2	4/2	4/2	4/2	4/2	4/2	4/2	4/2	4/2	4/2	4/2	4/2
1	21BCOMCS077	ABINAYASRI R	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs
2	21BCOMCS058	ABISHEK D	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs
3	21BCOMCS009	ABISHEK S	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs
4	21BCOMCS075	AJAI PANDIYAN P	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A
5	21BCOMCS081	AKASH R	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A
6	21BCOMCS065	ARUN P	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A
7	21BCOMCS011	ASHWIN C	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs
8	21BCOMCS004	ATCHAYA P	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs
9	21BCOMCS041	BASKAR B	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs
10	21BCOMCS029	BHARATH KUMAR G	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs
11	21BCOMCS047	DHINESH KUMAR S OL	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs
12	21BCOMCS066	DHANALAKSHMI R	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs
13	21BCOMCS029	DINESH KUMAR P	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A
14	21BCOMCS001	DIVYA P	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs
15	21BCOMCS002	GAYATHRI G	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs
16	21BCOMCS010	GOKULNATHY	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs
17	21BCOMCS057	GOWTHAM P	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs










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Selvayal, Chennai, Tamil Nadu, India

**Department of B.Com - Corporate Secretaryship**  
**Add On Course - Attendance Sheet**

Batch (I) 2021-2024			Date																																	
S.No.	ID.No.	Name of Students	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30				
1	21BCOMCS021	AJIL KUMAR PS	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present			
2	21BCOMCS094	AKASHIN	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present			
3	21BCOMCS042	AKBAR M	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present			
4	21BCOMCS060	ARASU D	a	a	a	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs			
5	21BCOMCS024	ATCHAYA ENEJA D	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs		
6	21BCOMCS051	CHAKARVARTHY T.S	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs		
7	21BCOMCS063	CHANDRA BALU E	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs		
8	21BCOMCS087	DEVARAJ E	a	a	a	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs		
9	21BCOMCS033	DIARUN KUMAR S	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	
10	21BCOMCS109	DHILIP KUMAR P	a	a	a	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	
11	21BCOMCS080	DILIP M	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	
12	21BCOMCS045	DAVID KRISHNA H	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	
13	21BCOMCS005	FERICK J	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	
14	21BCOMCS036	GOVADHARAN R	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	
15	21BCOMCS023	GOWTHAM S	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	
16	21BCOMCS064	GOWTHAM G	a	a	a	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs
17	21BCOMCS006	GOWTHAM R	a	a	a	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs	abs





 **THIRUTHANGAL NADAR COLLEGE**  
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Re-accredited at 'B++' Grade by NAAC & An ISO 9001:2015 Certified Institution  
Selavoyal, Chennai, Tamil Nadu, India

**ADD ON COURSE**

**DEPARTMENT OF CORPORATE SECRETARYSHIP**

**LOGISTICS MANAGEMENT**

SUB CODE: ACSOC201 MARKS: 50

CLASS: II CS A & B DURATION: 2Hrs 30 min

**SECTION - A**

**I. ANSWER ALL THE QUESTIONS: 15\*2=30**

1. What do you mean by Logistics?
2. What are the types of Logistics?
3. Give any 5 topics in inbound logistics processes.
4. Write down the meaning of procurement outsourcing?
5. What is Physical Distribution?
6. List out the importance of packaging?
7. What do you mean by global logistics?
8. Write down the infrastructure in logistics HUB?
9. List out the any 4 types of containerization.
10. Write the topics covered under accounting guidance for logistics and transport companies.
11. What is Third Party Logistics (3PL)?
12. What is 4<sup>th</sup> party logistics?
13. Define retail supply chain management.
14. What are the benefits of logistics planning?
15. What are the three major aspects of strategic logistics planning?






Thiruthangal Nadar College		THIRUTHANGAL NADAR COLLEGE	
Knowledge is Power		<small>(Orbits to the Government, Thiruthangal Nadar Educational Welfare Fund) A Self Financing Co-Educational College of Arts &amp; Science Affiliated to the University of Madras Recognized "B++" Grade by NAAC &amp; An ISO 9001:2015 Certified Institution Salem, Chennai, Tamil Nadu, India</small>	
Department of Corporate Secretaryship			
Add On Course - Summative Assessment - Attendance Sheet			
Course : Logistics Management		Course Code : ACSOC201	
Date : 18/03/2023		CLASS : II year	
Batch 2021-2024			
S.No.	Roll No.	Name of Students	Signature
1	21BCOMC5877	ABINAVASHER	P. Anil
2	21BCOMC5878	ABISEK D	D. Anitha
3	21BCOMC5879	ABISEK S	S. Anitha
4	21BCOMC5879	AJAI PANDEVAN P	A. Anitha
5	21BCOMC5881	AKASH H	P. Anitha
6	21BCOMC5885	AREN P	A. Anitha
7	21BCOMC5811	ASHWIN C	A. Anitha
8	21BCOMC5904	ATCHIYA P	A. Anitha
9	21BCOMC5841	BASKAR B	B. Anitha
10	21BCOMC5938	BHARATHI KUMAR G	Bhavarthi kumar G
11	21BCOMC5947	DINESH KUMAR S.GL	S. Anitha
12	21BCOMC5966	DHANALAKSHMI R	R. Anitha
13	21BCOMC5829	DINESH KUMAR P	P. Anitha
14	21BCOMC5891	DIVYA P	P. Anitha
15	21BCOMC5902	GAYATHIRI G	G. Anitha
16	21BCOMC5918	GOKULNATH V	V. Anitha
17	21BCOMC5957	GOWTHAM P	P. Anitha
18	21BCOMC5936	GUNASEKAR M	M. Anitha
19	21BCOMC5839	HARISHARAN E	E. Anitha
20	21BCOMC5978	HEMALATHA M	M. Anitha
21	21BCOMC5958	IMRAN SHAKIF R	R. Anitha
22	21BCOMC5814	KABILESHWARAN K	K. Anitha
23	21BCOMC5972	KANDBA KUMAR M	M. Anitha
24	21BCOMC5976	KEERTHANA G	G. Anitha
25	21BCOMC5810	MONICA A	A. Anitha



26	21BCOMCS004	PAVITHRABAG	G. Pavithra
27	21BCOMCS001	KISHORE P	Kishor
28	21BCOMCS067	MANOJA OL	Manoj
29	21BCOMCS019	MOHAMED KALIL RAHMANT	T. MD. Faris
30	21BCOMCS008	MOHAMED SHARIFAAN A	A. Md. Faris
31	21BCOMCS048	MURUNDHAN V	murundhan v
32	21BCOMCS185	MUJEER AHAMED S	Mujeeb
33	21BCOMCS046	NALINLE	Nalin
34	21BCOMCS186	NANDHA KRISHNA P	P. Nandha krishna
35	21BCOMCS076	NARESH P	Naresh
36	21BCOMCS095	PRATHIBA P	Prathy
37	21BCOMCS094	RANGALAI P.C	Rangalath
38	21BCOMCS081	SACHIN K.G	Sachin
39	21BCOMCS012	SAI AKASH M	Saiakash
40	21BCOMCS108	SAKTHI SOTHEL P	P. Sakthi Sathian
41	21BCOMCS068	SANTHOSH S	S. Santhosh
42	21BCOMCS005	SARATH KUMAR D	D. Sarath Kumar
43	21BCOMCS055	SATHYA PRIYA V	V. Sathya priya
44	21BCOMCS096	SOHNALACHEUMI S	Sonalacumi
45	21BCOMCS091	SURENDAR KUMAR S	Surender
46	21BCOMCS011	UDAY KIRAN CH	Uday Kiran
47	21BCOMCS061	VELMURUGAN V	V. Velmurugan
48	21BCOMCS037	VELU D	Velu
49	21BCOMCS053	VIGNESH D	Vignesh
50	21BCOMCS008	VIGNESH P	P. Vignesh
Staff Signature			<i>[Signature]</i>
Staff Coordinator			<i>[Signature]</i>



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Department of Corporate Secretaryship Add On Course - Summative Assessment - Attendance Sheet			
Course : Logistics Management Date : 18/03/2023 Batch : 2021-2024		Course Code : ACSOC201 CLASS : II year	
S.No.	ID.No.	Name of Students	Signature
1	21BCOMCS021	AJIL KUMAR PS	<i>Ajil</i>
2	21BCOMCS084	AKASH N	<i>A.K. Prasad</i>
3	21BCOMCS042	AKBAR M	<i>M. Akbar</i>
4	21BCOMCS060	ARASU D	<i>D. Arasu</i>
5	21BCOMCS024	ATCHAYA SNEHA D	<i>S. Atchaya</i>
6	21BCOMCS053	CHAKRIVARTHY T.S.	<i>T.S. Chakrivarthy</i>
7	21BCOMCS063	CHANDHA BALU E	<i>Balu E. Chandha</i>
8	21BCOMCS087	DEVARAJE	<i>Devaraje</i>
9	21BCOMCS033	DHARUN KUMAR S	<i>S. Dhharun</i>
10	21BCOMCS109	DHILIP KUMAR P	<i>P. Dhilip Kumar</i>
11	21BCOMCS080	DILIP M	<i>M. Dilip</i>
12	21BCOMCS045	DRAVID KRISHNA H	<i>H. David Krishna</i>
13	21BCOMCS005	FERICK J	<i>J. Ferick</i>
14	21BCOMCS086	GOVADHEARAN R	<i>R. Govadhearan</i>
15	21BCOMCS023	GOWTHAM S	<i>S. Gowtham</i>
16	21BCOMCS064	GOWTHAM G	<i>G. Gowtham</i>
17	21BCOMCS006	GOWTHAM R	<i>R. Gowtham</i>
18	21BCOMCS100	JABAZ B	<i>B. Jabaz</i>
19	21BCOMCS059	JANANI JB	<i>J. Janani</i>
20	21BCOMCS073	JAYSHREE M	<i>M. Jayashree</i>
21	21BCOMCS090	KOWSALYA K	<i>K. Kowsalya</i>
22	21BCOMCS074	MONISHA S	<i>S. Monisha</i>
23	21BCOMCS098	MANISHA S	<i>S. Manisha</i>
24	21BCOMCS052	MD.KAIF R	<i>R. Md. Kaif</i>
25	21BCOMCS019	MOHAMED AZARUDIN R	<i>R. Mohamed Azarudin</i>





26	21BCOMCS042	MOHAMED HAROON B	Mohamed Haroon B
27	21BCOMCS0102	MOHANAPRIYA M	M. Mohanapriya
28	21BCOMCS093	MUKESH KUMAR R	R. Mukesh Kumar
29	21BCOMCS026	PARTHIBAN S	Parthiban S
30	21BCOMCS032	RAGHUL R	Raghul R
31	21BCOMCS025	RAKESH R	Rakesh R
32	21BCOMCS051	RAMANA D	Ramana D
33	21BCOMCS040	REHANA A	Rehana A
34	21BCOMCS030	SANTHOSH KUMAR P	Santhosh P
35	21BCOMCS071	SANTHOSH KUMAR M	Santhosh M
36	21BCOMCS054	SANTHOSH RAJ S	Santhosh Raj S
37	21BCOMCS089	SARANYA S	Saranya S
38	21BCOMCS017	SATHEESH KUMAR M	M. Satheesh Kumar
39	21BCOMCS096	SIVASHANMUGAM R	Sivashanmugam R
40	21BCOMCS044	SUGUNESH J	J. Sugunesh
41	21BCOMCS003	SURESH BABU J	J. Suresh Babu
42	21BCOMCS105	SURIYA R	Suriya R
43	21BCOMCS043	SURYA M	Surya M
44	21BCOMCS013	VIMAL RAJ E	Vimal Raj E
45	21BCOMCS034	WASEEM AHAMED J	J. Waseem Ahamed
46	21BCOMCS092	VOGESHWARI M	M. Vogheshwari
47	21BCOMCS111	HEMADHARSHINI S	S. Hemadharshini
Staff Signature			S. Prjaya
Staff Coordinator			S. Prjaya



THIRUTHANGAL NADAR COLLEGE				
DEPARTMENT OF CORPORATE SECRETARYSHIP				
B BCOM CS - B			ADD ON COURSE	
LOGISTICS MANAGEMENT			SUB CODE: ACSOC101	
ACADEMIC YEAR: 2022-2023			BATCH: 2021-2024	
S.NO	Student ID No.	REGD.NO	Name of the student	MARKS
1	21BCCOMCS077	122102901	ABINAYASUB	48
2	21BCCOMCS058	122102889	ABISHIK D	35
3	21BCCOMCS009	122102900	ABISHIK S	39
4	21BCCOMCS075	122102901	AJAI PANDYAN P	37
5	21BCCOMCS081	122102904	AKASH	35
6	21BCCOMCS065	122102908	ARUN P	30
7	21BCCOMCS001	122102909	ASHWIN C	40
8	21BCCOMCS004	122102972	ATCHAYA P	46
9	21BCCOMCS041	122103910	BASKAR B	37
10	21BCCOMCS028	122103941	BHARATH KUMAR G	31
11	21BCCOMCS060	122102995	DEENALAKSHMI B	48
12	21BCCOMCS047	122102898	DHINESH KUMAR S OL	40
13	21BCCOMCS028	122102917	DINESH KUMAR P	41
14	21BCCOMCS001	122102976	DIVYA P	48
15	21BCCOMCS002	122102977	GAYATHREGI	45
16	21BCCOMCS010	122102920	GOKULNATH V	35
17	21BCCOMCS057	122102923	GOWTHAM P	45
18	21BCCOMCS006	122102926	GUNASEKAR M	37
19	21BCCOMCS009	122102927	SHARHARAN E	45
20	21BCCOMCS078	122102979	HIMALATHA M	43
21	21BCCOMCS030	122102938	IMRAN SEARIF R	46
22	21BCCOMCS014	122102931	KADLESHPWARAN K	30
23	21BCCOMCS072	122102932	KANDHA KUMAR M	46
24	21BCCOMCS070	122102981	KEERTHANA G	41
25	21BCCOMCS097	122102994	KISHORE P	37
26	21BCCOMCS018	122102915	LOGESH S	31
27	21BCCOMCS067	122102899	MANOJA OL	41
28	21BCCOMCS020	122102937	MOHAMED KALE RAHMAN T	24
29	21BCCOMCS038	122102938	MOHAMED SHARUFAAN A	31
30	21BCCOMCS110	122102984	MONICA A	44
31	21BCCOMCS048	122102939	MURNEEMAN V	35
32	21BCCOMCS103	122102940	MUJEER AHAMED S	32
33	21BCCOMCS046	122102946	NALINUR	31
34	21BCCOMCS106	122102942	NANDIA KUSHNIA P	47
35	21BCCOMCS076	122102943	NARESH P	35
36	21BCCOMCS069	122102987	NITHYA SHREE S	26
37	21BCCOMCS104	122102988	PAVITHARA G	48
38	21BCCOMCS095	122102989	PRATHIBA P	43
39	21BCCOMCS094	122102948	RANGALAH P C	29
40	21BCCOMCS082	122102949	SACHIN K G	32
41	21BCCOMCS012	122102950	SAI AKASH M	31
42	21BCCOMCS098	122102992	SAKTHI JOTHEL P	46
43	21BCCOMCS068	122102994	SANTHOSH S	35
44	21BCCOMCS085	122102995	SARATH KUMAR D	40



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DEPARTMENT OF CORPORATE SECRETARYSHIP				
II B.COM CS- A			ADD ON COURSE	
LOGISTICS MANAGEMENT			SUB CODE: ACSOC201	
ACADAMIC YEAR: 2022-2023			BATCH: 2021-2024	
S.NO	Student ID No.	REGD.NO	Name of the student	MARKS
1	21BCOMCS021	122102902	AJIL KUMAR P S	30
2	21BCOMCS084	122102903	AKASH N	30
3	21BCOMCS042	122102905	AKBAR M	26
4	21BCOMCS060	122102906	ARASU D	39
5	21BCOMCS024	122102973	ATCHAYA SNEHA D	42
6	21BCOMCS053	122102912	CHAKRAVARTHY T S	39
7	21BCOMCS063	122102913	CHANDRABALU E	27
8	21BCOMCS087	122102914	DEVARAJ E	21
9	21BCOMCS033	122102895	DHARUN KUMAR S	37
10	21BCOMCS109	122102915	DHILIP KUMAR P	25
11	21BCOMCS080	122102916	DILIP M	30
12	21BCOMCS045	122102918	DRAVID KRISHNA H	41
13	21BCOMCS005	122102919	FERICK J	30
14	21BCOMCS086	122102921	GOVARDHAN R	38
15	21BCOMCS057	122102922	GOWTHAM G	39
16	21BCOMCS006	122102924	GOWTHAM R	30
17	21BCOMCS023	122102925	GOWTHAM S	37
18	21BCOMCS111	122102978	HEMA DHARSHINI S	41
19	21BCOMCS100	122102929	JABEZ B	38
20	21BCOMCS059	122102980	JANANI JB	34
21	21BCOMCS073	122102930	JAYASREE M	39
22	21BCOMCS090	122102982	KOWSALYA K	34
23	21BCOMCS098	122102970	MANISHA S	42
24	21BCOMCS052	122102936	MOHAMED AZARUDIN R	37
25	21BCOMCS019	122102898	MOHAMED HAROON B	25
26	21BCOMCS062	122102894	MOHAMED KAIF R	41
27	21BCOMCS102	122102983	MOHANA PRIYA M	41
28	21BCOMCS074	122102985	MONISHA S	43
29	21BCOMCS093	122102941	MUKESH KUMAR R	30
30	21BCOMCS026	122102944	PARTHIBAN S	37
31	21BCOMCS032	122102945	RAGHUL R	28
32	21BCOMCS025	122102946	RAKESH R	34
33	21BCOMCS051	122102947	RAMANA D	37
34	21BCOMCS040	122102991	REHANA A	36
35	21BCOMCS071	122102951	SANTHOSH KUMAR M	29
36	21BCOMCS030	122102952	SANTHOSH KUMAR P	31
37	21BCOMCS054	122102953	SANTHOSH RAJ S	34
38	21BCOMCS089	122102993	SARANYA S	39
39	21BCOMCS017	122102956	SATHEESH KUMAR M	43
40	21BCOMCS096	122102957	SIVA SHANMUGAM R	44
41	21BCOMCS044	122102958	SUGUNESH J	35
42	21BCOMCS003	122102960	SURESH BABU J	40
43	21BCOMCS043	122102961	SURYA M	27
44	21BCOMCS105	122102962	SURYA R	29
46	21BCOMCS013	122102968	VIMAL RAJE	30
47	21BCOMCS034	122102969	WASEEM AHAMED J	28
48	21BCOMCS092	122102997	YOGESHWARI M	41

S. Pojanna  
STAFF INCHARGE





Thiruthangal Nadar College  
Knowledge is Power

NAAC CYCLE III - AQAR

1.2.2 & 1.2.3 Add-on / Certificates / MoU

1.2 Academic Flexibility

Year: 2022-2023



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# CERTIFICATE OF COMPLETION

This Certificate is presented to

**ATCHAYA SNEHA D of II B.Com - CS**

for the successful completion of 30 hours Add-On Course

on **"Logistics Management"**

as a part of their curriculum for the year 2022 - 2023.

*V. Devi*

Dr.V.Devi  
PRINCIPAL

*A-N-V*

Thiru.A. Narayana Murthy  
SECRETARY & CORRESPONDENT



# DEPARTMENT OF BUSINESS ADMINISTRATION

**THIRUTHANGAL NADAR COLLEGE**  
Thiruthangal, Thiruvananthapuram District, Kerala  
 690 011 (Phone: 0471-2511111) Fax: 0471-2511112  
 E-mail: [tnadarnadarcollege@gmail.com](mailto:tnadarnadarcollege@gmail.com)  
 Website: [www.tnadarnadarcollege.edu.in](http://www.tnadarnadarcollege.edu.in)  
 Affiliated to the University of Kerala  
 Accredited by NAAC 'A' Grade  
 ISO 9001:2015 Certified Institute  
 Department of Business Administration  
 Add-On Course - Attendance Sheet

Sl. No.	Date	Name of Student	Date														
			1	2	3	4	5	6	7	8	9	10	11	12			
1	2022-09-01	ABHIR	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
2	2022-09-01	ADARSH	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
3	2022-09-01	ADITHYAN	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
4	2022-09-01	ADITHYAN	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
5	2022-09-01	ADITHYAN	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
6	2022-09-01	ADITHYAN	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
7	2022-09-01	ADITHYAN	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
8	2022-09-01	ADITHYAN	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
9	2022-09-01	ADITHYAN	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
10	2022-09-01	ADITHYAN	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
11	2022-09-01	ADITHYAN	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
12	2022-09-01	ADITHYAN	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
13	2022-09-01	ADITHYAN	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
14	2022-09-01	ADITHYAN	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
15	2022-09-01	ADITHYAN	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
16	2022-09-01	ADITHYAN	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
17	2022-09-01	ADITHYAN	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
18	2022-09-01	ADITHYAN	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
19	2022-09-01	ADITHYAN	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
20	2022-09-01	ADITHYAN	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
21	2022-09-01	ADITHYAN	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
22	2022-09-01	ADITHYAN	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
23	2022-09-01	ADITHYAN	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
24	2022-09-01	ADITHYAN	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
25	2022-09-01	ADITHYAN	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
26	2022-09-01	ADITHYAN	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
27	2022-09-01	ADITHYAN	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
28	2022-09-01	ADITHYAN	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
29	2022-09-01	ADITHYAN	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
30	2022-09-01	ADITHYAN	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present







**THIRUTHANGAL NADAR COLLEGE**  
Thiruthangal Nadar College  
Thiruthangal, Thiruvananthapuram District, Kerala  
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**DEPARTMENT OF MANAGEMENT STUDIES**  
**ADD ON COURSE EXAMINATION MARCH 2023**  
**SUBJECT: LOGISTICS MANAGEMENT**

DATE : 18/03/2023  
CLASS : II BBA

TIME : 2 HOURS 30 MINUTES  
MAXIMUM MARKS: 50 MARKS

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**SECTION – A ( Answer ANY FIVE QUESTIONS From the following )**  
**( 5X2=10 MARKS )**

1. Define Logistics.
2. What is Benchmarking in Logistics?
3. What do you mean by distribution channel?
4. What is Third Party Logistics?
5. What is the need for Pipeline Transport in Transport system?
6. Define Logistics Information System.
7. What is Reverse Logistics?

**SECTION – B ( Answer ANY THREE QUESTIONS From the following )**  
**( 3X5=15 MARKS )**


8. Explain the various functions of supply chain management.
9. What are the essentials of Packaging?
10. Explain the various requirements of Logistics Channel members.
11. What are the difference between Logistics Management and Supply Chain Management?
12. What are the various role played by Logistics Information Systems?

**SECTION – C ( Answer ANY TWO QUESTIONS From the following )**  
**( 2X12.5=25 MARKS )**

13. Discuss the different steps involved in the process of Benchmarking in Logistics.
14. Illustrate the different types of Transport system used in Supply chain Management.
15. Explain the various forms automatic identification Techniques in Modern forms of Logistics.
16. Discuss the different merits and demerits of various kinds of transport system.

**Wish you all the Best.**





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 Selavoyal, Chennai, Tamil Nadu, India

**Department of Business Administration**  
**Add On Course Summative Assessment - Attendance Sheet**

**Course : Logistics Management**                      **Course Code : ACSOC201**  
**Date : 18/03/2023**                                      **CLASS : II year**  
**Batch 2021-2024**


S.No.	ID.No.	Name of Students	Signature
1	21/BBA/08	AKSHAY, M	Akshay M
2	21/BBA/31	ANAS, M	Anas M
3	21/BBA/18	ARAVIND, S	S. Aravindan
4	21/BBA/19	BALAKRISHNAN, S	S. Balakrishnan
5	21/BBA/06	BLESSTON, J	Blesston J
6	21/BBA/21	DHAYANITHI, N	Dhayanithi N
7	21/BBA/12	DINAGARAN, J	Dinakaran J
8	21/BBA/14	HARI, B	B. Hari
9	21/BBA/30	HARISH KUMAR, Y	Harish Kumar Y
10	21/BBA/23	JAYA SURIYA, R	R. Jaya Suriya
11	21/BBA/28	KALYANKANTH, K	Kalyankanth K
12	21/BBA/39	KARTHICK, R	Karthick R
13	21/BBA/16	KARTHICK, A	A. Karthick
14	21/BBA/25	KAVIARASU, N	N. Kaviarasu
15	21/BBA/20	LOKESH, S	S. Lokesh
16	21/BBA/42	MANOVA DANIEL, R.C.N	Manovadaniel R
17	21/BBA/07	NARESHKUMAR, K	K. Nareshkumar K
18	21/BBA/09	PRAKASHRAJ, M	M. Prakashraj
19	21/BBA/41	RAJARAAN, G	G. Rajaran
20	21/BBA/45	RAJESH, R	R. Rajesh
21	21/BBA/32	RIYAZ ALL, S	Riyaz All S



21	21/BBA/43	SARASINI SINGH	S. Sarasi
22	21/BBA/11	SAMIULLA N	N. Samiulla
23	21/BBA/24	SANJAY KANNA J	J. Sanjaykanan
24	21/BBA/48	SANTHOSH R	R. Santhosh
25	21/BBA/47	SIVAM	Siva
26	21/BBA/15	VASANTH KUMAR P	P. Vasanth Kumar
27	21/BBA/37	VETRIVEL L	L. Vetrivel
28	21/BBA/27	VIGNESHWARA R	R. Vigneshwara
29	21/BBA/46	VISHVA R	R. Vishva
30	21/BBA/01	YUVARAJ S	S. Yuvaraj
31	21/BBA/50	ABRINA M	M. Abrina
32	21/BBA/10	ASHA S	S. Asha
33	21/BBA/04	DEEPIKA P	P. Deepika
34	21/BBA/35	DHANALAKSHMI H	H. Dhana Lakshmi
35	21/BBA/34	GUNAVATHY S	S. Gunavathy
36	21/BBA/22	JASMINE S	S. Jasmine
37	21/BBA/29	NARMADHA R	R. Narmada
38	21/BBA/51	POORNIMA S	S. Poornima
39	21/BBA/17	PRITHIKA S	S. Prithika
40	21/BBA/49	REKHA B	B. Rekha
41	21/BBA/02	RITHIKA V	V. Rithika
42	21/BBA/03	SOWNDARYA S	S. Sowndarya
43	21/BBA/05	SUBIRTHA S	S. Subirtha
44	21/BBA/TR 01	KEERTHANA R	R. Keerthana
45	22/BBA/TR 02	DEEPAK V	V. Deepak
Staff Signature			Dr. M. CHANDRASEKAR
Staff Coordinator			S. K.





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<b>DEPARTMENT OF MANAGEMENT STUDIES</b>				
<b>CLASS : II BBA SUBJECT : LOGISTICS MANAGEMENT</b>				
<b><u>ADD ON COURSE EXAM MARKS</u></b>				
S.NO	STUDENT ID NO	REGISTER NO	NAME OF THE STUDENT	MARKS (OUT OF 50)
1	21/BBA/08	412102494	AKSHAY. M	26
2	21/BBA/31	412102495	ANAS. M	33
3	21/BBA/18	412102496	ARAVIND. S	36
4	21/BBA/19	412102497	BALAKRISHNAN. S	36
5	21/BBA/06	412102498	BLESSTONJ	33
6	21/BBA/44	412102499	DHANUSH	33
7	21/BBA/21	412102500	DHAYANITHI . N	32
8	21/BBA/12	412102501	DINAGARAN. J	35
9	21/BBA/38	412102502	GUNASEELAN. S	36
10	21/BBA/14	412102503	HARI. B	37
11	21/BBA/30	412102504	HARISH KUMAR. Y	30
12	21/BBA/23	412102505	JAYA SURIYA. R	30
13	21/BBA/28	412102506	KALYANKANTH. K	34
14	21/BBA/39	412102508	KARTHICK. R	32
15	21/BBA/16	412102507	KARTHICK. A	25
16	21/BBA/25	412102509	KAVIARASU. N	27
17	21/BBA/20	412102510	LOKESH . S	31
18	21/BBA/26	412102511	MANIKANDAN. S	33
19	21/BBA/42	412102512	MANOVA DANIEL. R.C.N	40
20	21/BBA/07	412102513	NARESHKUMAR. K	28
21	21/BBA/09	412102514	PRAKASHRAJ.M	27
22	21/BBA/41	412102515	RAJARAAN. G	32
23	21/BBA/45	412102516	RAJESH.R	32
24	21/BBA/32	412102517	RIYAZ ALI. S	32
25	21/BBA/33	412102518	RIZWAN. S	27
26	21/BBA/43	412102519	SAIRAM SINGH.K	30
27	21/BBA/11	412102520	SAMIULLA. N	29



28	21/BBA/24	412102521	SANJAY KANNA. J	36
29	21/BBA/13	412102523	SANTHOSH. V	28
30	21/BBA/48	412102522	SANTHOSH.R	31
31	21/BBA/47	412102524	SIVA.M	23
32	21/BBA/36	412102525	SUGANESH. S	30
33	21/BBA/15	412102526	VASANTH KUMAR. P	31
34	21/BBA/37	412102527	VETRIVEL. L	30
35	21/BBA/27	412102528	VIGNESHWARA. R	32
36	21/BBA/46	412102529	VISHVA.R	24
37	21/BBA/40	412102530	YOGESH.S	23
38	21/BBA/01	412102531	YUVARAJ S	27
39	21/BBA/50	412102532	ABARNA.M	41
40	21/BBA/10	412102533	ASHA. S	40
41	21/BBA/04	412102534	DEEPIKA. P	43
42	21/BBA/35	412102535	DHANALAKSHMI. H	36
43	21/BBA/34	412102536	GUNAVATHY. S	38
44	21/BBA/22	412102537	JASMINE. S	39
45	21/BBA/29	412102538	NARMADHA. R	43
46	21/BBA/51	412102539	POORNIMA.S	41
47	21/BBA/17	412102540	PRITHIKA. S	42
48	21/BBA/49	412102541	REKHA.B	40
49	21/BBA/02	412102542	RITHIKA. V	39
50	21/BBA/03	412102543	SOWNDARYA. S	38
51	21/BBA/05	412102544	SUHIRTHA. S	38
52	22BBATR01	412104378	KEERTHANA.R (LATERAL ENTRY)	38
53	22BBATR02	412104536	DEEPAK.V (LATERAL ENTRY)	31



Thiruthangal Nadar College  
Knowledge is Power

NAAC CYCLE III - AQAR

1.2.2 & 1.2.3 Add-on / Certificates / MoU

1.2 Academic Flexibility

Year: 2022-2023



## THIRUTHANGAL NADAR COLLEGE

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# CERTIFICATE OF COMPLETION

This Certificate is presented to

**ANAS. M of II BBA**

for the successful completion of 30 hours Add-On Course

on **"Logistics Management"**

as a part of their curriculum for the year 2022 - 2023.

*V. Devi*

Dr. V. Devi  
PRINCIPAL

*A. N. Murthy*

Thiru. A. Narayana Murthy  
SECRETARY & CORRESPONDENT





DEPARTMENT OF COMMERCE- ACCOUNTING & FINANCE, BANK MANAGEMENT, GENERAL(SHIFT-II) & ISM

**THIRUTHANGAL NADAR COLLEGE**  
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Selavoyal, Chennai, Tamil Nadu, India


**Department of B.Com - Accounting & Finance, Bank Management, B.Com - General Shift II, B.Com - ISM**  
Add On Course - Attendance Sheet

Batch 2021-2024		Date																													
S.No.	ID.No.	Name of Students	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	
1	21BCOMAF25	AARTHIC	C.Aarthi	C.Aarthi	C.Aarthi	C.Aarthi	C.Aarthi	C.Aarthi	C.Aarthi	C.Aarthi	C.Aarthi	C.Aarthi	C.Aarthi	C.Aarthi	C.Aarthi	C.Aarthi	C.Aarthi	C.Aarthi	C.Aarthi	C.Aarthi	C.Aarthi	C.Aarthi	C.Aarthi	C.Aarthi	C.Aarthi	C.Aarthi	C.Aarthi	C.Aarthi	C.Aarthi	C.Aarthi	
2	21BCOMAF19	ABISARANYAM	A.Bisarya	A.Bisarya	A.Bisarya	A.Bisarya	A.Bisarya	A.Bisarya	A.Bisarya	A.Bisarya	A.Bisarya	A.Bisarya	A.Bisarya	A.Bisarya	A.Bisarya	A.Bisarya	A.Bisarya	A.Bisarya	A.Bisarya	A.Bisarya	A.Bisarya	A.Bisarya	A.Bisarya	A.Bisarya	A.Bisarya	A.Bisarya	A.Bisarya	A.Bisarya	A.Bisarya	A.Bisarya	
3	21BCOMAF06	ABISHKEC	A.Abishke	A.Abishke	A.Abishke	A.Abishke	A.Abishke	A.Abishke	A.Abishke	A.Abishke	A.Abishke	A.Abishke	A.Abishke	A.Abishke	A.Abishke	A.Abishke	A.Abishke	A.Abishke	A.Abishke	A.Abishke	A.Abishke	A.Abishke	A.Abishke	A.Abishke	A.Abishke	A.Abishke	A.Abishke	A.Abishke	A.Abishke	A.Abishke	
4	21BCOMAF01	BADARNISHA	B.Badarni	B.Badarni	B.Badarni	B.Badarni	B.Badarni	B.Badarni	B.Badarni	B.Badarni	B.Badarni	B.Badarni	B.Badarni	B.Badarni	B.Badarni	B.Badarni	B.Badarni	B.Badarni	B.Badarni	B.Badarni	B.Badarni	B.Badarni	B.Badarni	B.Badarni	B.Badarni	B.Badarni	B.Badarni	B.Badarni	B.Badarni	B.Badarni	
5	21BCOMAF23	DILIPM	D.Dilip	D.Dilip	D.Dilip	D.Dilip	D.Dilip	D.Dilip	D.Dilip	D.Dilip	D.Dilip	D.Dilip	D.Dilip	D.Dilip	D.Dilip	D.Dilip	D.Dilip	D.Dilip	D.Dilip	D.Dilip	D.Dilip	D.Dilip	D.Dilip	D.Dilip	D.Dilip	D.Dilip	D.Dilip	D.Dilip	D.Dilip	D.Dilip	
6	21BCOMAF08	GOKULG	G.Gokul	G.Gokul	G.Gokul	G.Gokul	G.Gokul	G.Gokul	G.Gokul	G.Gokul	G.Gokul	G.Gokul	G.Gokul	G.Gokul	G.Gokul	G.Gokul	G.Gokul	G.Gokul	G.Gokul	G.Gokul	G.Gokul	G.Gokul	G.Gokul	G.Gokul	G.Gokul	G.Gokul	G.Gokul	G.Gokul	G.Gokul	G.Gokul	
7	21BCOMAF05	KEERTHANA.S	K.Keerthana	K.Keerthana	K.Keerthana	K.Keerthana	K.Keerthana	K.Keerthana	K.Keerthana	K.Keerthana	K.Keerthana	K.Keerthana	K.Keerthana	K.Keerthana	K.Keerthana	K.Keerthana	K.Keerthana	K.Keerthana	K.Keerthana	K.Keerthana	K.Keerthana	K.Keerthana	K.Keerthana	K.Keerthana	K.Keerthana	K.Keerthana	K.Keerthana	K.Keerthana	K.Keerthana	K.Keerthana	
8	21BCOMAF22	MOHANA MURALLY	M.Mohana	M.Mohana	M.Mohana	M.Mohana	M.Mohana	M.Mohana	M.Mohana	M.Mohana	M.Mohana	M.Mohana	M.Mohana	M.Mohana	M.Mohana	M.Mohana	M.Mohana	M.Mohana	M.Mohana	M.Mohana	M.Mohana	M.Mohana	M.Mohana	M.Mohana	M.Mohana	M.Mohana	M.Mohana	M.Mohana	M.Mohana	M.Mohana	M.Mohana
9	21BCOMAF04	MOIDEENS	M.Moideen	M.Moideen	M.Moideen	M.Moideen	M.Moideen	M.Moideen	M.Moideen	M.Moideen	M.Moideen	M.Moideen	M.Moideen	M.Moideen	M.Moideen	M.Moideen	M.Moideen	M.Moideen	M.Moideen	M.Moideen	M.Moideen	M.Moideen	M.Moideen	M.Moideen	M.Moideen	M.Moideen	M.Moideen	M.Moideen	M.Moideen	M.Moideen	M.Moideen
10	21BCOMAF04	NITHESHKUMAR.P	N.Nithesh	N.Nithesh	N.Nithesh	N.Nithesh	N.Nithesh	N.Nithesh	N.Nithesh	N.Nithesh	N.Nithesh	N.Nithesh	N.Nithesh	N.Nithesh	N.Nithesh	N.Nithesh	N.Nithesh	N.Nithesh	N.Nithesh	N.Nithesh	N.Nithesh	N.Nithesh	N.Nithesh	N.Nithesh	N.Nithesh	N.Nithesh	N.Nithesh	N.Nithesh	N.Nithesh	N.Nithesh	N.Nithesh
11	21BCOMAF10	PASUPATHIYAPPAN.S	P.Pasupati	P.Pasupati	P.Pasupati	P.Pasupati	P.Pasupati	P.Pasupati	P.Pasupati	P.Pasupati	P.Pasupati	P.Pasupati	P.Pasupati	P.Pasupati	P.Pasupati	P.Pasupati	P.Pasupati	P.Pasupati	P.Pasupati	P.Pasupati	P.Pasupati	P.Pasupati	P.Pasupati	P.Pasupati	P.Pasupati	P.Pasupati	P.Pasupati	P.Pasupati	P.Pasupati	P.Pasupati	P.Pasupati
12	21BCOMAF28	FRABHAKARAN.S	F.Frabha	F.Frabha	F.Frabha	F.Frabha	F.Frabha	F.Frabha	F.Frabha	F.Frabha	F.Frabha	F.Frabha	F.Frabha	F.Frabha	F.Frabha	F.Frabha	F.Frabha	F.Frabha	F.Frabha	F.Frabha	F.Frabha	F.Frabha	F.Frabha	F.Frabha	F.Frabha	F.Frabha	F.Frabha	F.Frabha	F.Frabha	F.Frabha	F.Frabha
13	21BCOMAF26	PRASATH.D.K	P.Prasath	P.Prasath	P.Prasath	P.Prasath	P.Prasath	P.Prasath	P.Prasath	P.Prasath	P.Prasath	P.Prasath	P.Prasath	P.Prasath	P.Prasath	P.Prasath	P.Prasath	P.Prasath	P.Prasath	P.Prasath	P.Prasath	P.Prasath	P.Prasath	P.Prasath	P.Prasath	P.Prasath	P.Prasath	P.Prasath	P.Prasath	P.Prasath	P.Prasath
14	21BCOMAF12	RAYALAMADHAVI	R.Rayala	R.Rayala	R.Rayala	R.Rayala	R.Rayala	R.Rayala	R.Rayala	R.Rayala	R.Rayala	R.Rayala	R.Rayala	R.Rayala	R.Rayala	R.Rayala	R.Rayala	R.Rayala	R.Rayala	R.Rayala	R.Rayala	R.Rayala	R.Rayala	R.Rayala	R.Rayala	R.Rayala	R.Rayala	R.Rayala	R.Rayala	R.Rayala	R.Rayala
15	21BCOMAF11	REUNKA DEVLV	R.Reunika	R.Reunika	R.Reunika	R.Reunika	R.Reunika	R.Reunika	R.Reunika	R.Reunika	R.Reunika	R.Reunika	R.Reunika	R.Reunika	R.Reunika	R.Reunika	R.Reunika	R.Reunika	R.Reunika	R.Reunika	R.Reunika	R.Reunika	R.Reunika	R.Reunika	R.Reunika	R.Reunika	R.Reunika	R.Reunika	R.Reunika	R.Reunika	R.Reunika
16	21BCOMAF17	SANTHOSH KUMAR.R	S.Santhosh	S.Santhosh	S.Santhosh	S.Santhosh	S.Santhosh	S.Santhosh	S.Santhosh	S.Santhosh	S.Santhosh	S.Santhosh	S.Santhosh	S.Santhosh	S.Santhosh	S.Santhosh	S.Santhosh	S.Santhosh	S.Santhosh	S.Santhosh	S.Santhosh	S.Santhosh	S.Santhosh	S.Santhosh	S.Santhosh	S.Santhosh	S.Santhosh	S.Santhosh	S.Santhosh	S.Santhosh	S.Santhosh
17	21BCOMAF07	SELYAGANATHI.D	S.Selyaga	S.Selyaga	S.Selyaga	S.Selyaga	S.Selyaga	S.Selyaga	S.Selyaga	S.Selyaga	S.Selyaga	S.Selyaga	S.Selyaga	S.Selyaga	S.Selyaga	S.Selyaga	S.Selyaga	S.Selyaga	S.Selyaga	S.Selyaga	S.Selyaga	S.Selyaga	S.Selyaga	S.Selyaga	S.Selyaga	S.Selyaga	S.Selyaga	S.Selyaga	S.Selyaga	S.Selyaga	S.Selyaga
18	21BCOMAF21	SIVAREJANI.B	S.Sivarejani	S.Sivarejani	S.Sivarejani	S.Sivarejani	S.Sivarejani	S.Sivarejani	S.Sivarejani	S.Sivarejani	S.Sivarejani	S.Sivarejani	S.Sivarejani	S.Sivarejani	S.Sivarejani	S.Sivarejani	S.Sivarejani	S.Sivarejani	S.Sivarejani	S.Sivarejani	S.Sivarejani	S.Sivarejani	S.Sivarejani	S.Sivarejani	S.Sivarejani	S.Sivarejani	S.Sivarejani	S.Sivarejani	S.Sivarejani	S.Sivarejani	S.Sivarejani
19	21BCOMAF09	SUDARAJA	S.Sudara	S.Sudara	S.Sudara	S.Sudara	S.Sudara	S.Sudara	S.Sudara	S.Sudara	S.Sudara	S.Sudara	S.Sudara	S.Sudara	S.Sudara	S.Sudara	S.Sudara	S.Sudara	S.Sudara	S.Sudara	S.Sudara	S.Sudara	S.Sudara	S.Sudara	S.Sudara	S.Sudara	S.Sudara	S.Sudara	S.Sudara	S.Sudara	S.Sudara
20	21BCOMAF02	SURIYA FRKASHV	S.Suriya	S.Suriya	S.Suriya	S.Suriya	S.Suriya	S.Suriya	S.Suriya	S.Suriya	S.Suriya	S.Suriya	S.Suriya	S.Suriya	S.Suriya	S.Suriya	S.Suriya	S.Suriya	S.Suriya	S.Suriya	S.Suriya	S.Suriya	S.Suriya	S.Suriya	S.Suriya	S.Suriya	S.Suriya	S.Suriya	S.Suriya	S.Suriya	S.Suriya
21	21BCOMAF15	SURIYAK	S.Suriya	S.Suriya	S.Suriya	S.Suriya	S.Suriya	S.Suriya	S.Suriya	S.Suriya	S.Suriya	S.Suriya	S.Suriya	S.Suriya	S.Suriya	S.Suriya	S.Suriya	S.Suriya	S.Suriya	S.Suriya	S.Suriya	S.Suriya	S.Suriya	S.Suriya	S.Suriya	S.Suriya	S.Suriya	S.Suriya	S.Suriya	S.Suriya	S.Suriya
22	21BCOMAF20	VARSHAD	V.Varsha	V.Varsha	V.Varsha	V.Varsha	V.Varsha	V.Varsha	V.Varsha	V.Varsha	V.Varsha	V.Varsha	V.Varsha	V.Varsha	V.Varsha	V.Varsha	V.Varsha	V.Varsha	V.Varsha	V.Varsha	V.Varsha	V.Varsha	V.Varsha	V.Varsha	V.Varsha	V.Varsha	V.Varsha	V.Varsha	V.Varsha	V.Varsha	V.Varsha
23	21BCOMAF13	VASANTHA PRIYAM	V.Vasanta	V.Vasanta	V.Vasanta	V.Vasanta	V.Vasanta	V.Vasanta	V.Vasanta	V.Vasanta	V.Vasanta	V.Vasanta	V.Vasanta	V.Vasanta	V.Vasanta	V.Vasanta	V.Vasanta	V.Vasanta	V.Vasanta	V.Vasanta	V.Vasanta	V.Vasanta	V.Vasanta	V.Vasanta	V.Vasanta	V.Vasanta	V.Vasanta	V.Vasanta	V.Vasanta	V.Vasanta	V.Vasanta
24	21BCOMAF27	VIJAY.P	V.Vijay	V.Vijay	V.Vijay	V.Vijay	V.Vijay	V.Vijay	V.Vijay	V.Vijay	V.Vijay	V.Vijay	V.Vijay	V.Vijay	V.Vijay	V.Vijay	V.Vijay	V.Vijay	V.Vijay	V.Vijay	V.Vijay	V.Vijay	V.Vijay	V.Vijay	V.Vijay	V.Vijay	V.Vijay	V.Vijay	V.Vijay	V.Vijay	V.Vijay
25	21BCOMAF18	VINOTHINLS	V.Vinoth	V.Vinoth	V.Vinoth	V.Vinoth	V.Vinoth	V.Vinoth	V.Vinoth	V.Vinoth	V.Vinoth	V.Vinoth	V.Vinoth	V.Vinoth	V.Vinoth	V.Vinoth	V.Vinoth	V.Vinoth	V.Vinoth	V.Vinoth	V.Vinoth	V.Vinoth	V.Vinoth	V.Vinoth	V.Vinoth	V.Vinoth	V.Vinoth	V.Vinoth	V.Vinoth	V.Vinoth	V.Vinoth
26	21BCOMAF24	YASHWANTH KUMAR.S	Y.Yashwanth	Y.Yashwanth	Y.Yashwanth	Y.Yashwanth	Y.Yashwanth	Y.Yashwanth	Y.Yashwanth	Y.Yashwanth	Y.Yashwanth	Y.Yashwanth	Y.Yashwanth	Y.Yashwanth	Y.Yashwanth	Y.Yashwanth	Y.Yashwanth	Y.Yashwanth	Y.Yashwanth	Y.Yashwanth	Y.Yashwanth	Y.Yashwanth	Y.Yashwanth	Y.Yashwanth	Y.Yashwanth	Y.Yashwanth	Y.Yashwanth	Y.Yashwanth	Y.Yashwanth	Y.Yashwanth	Y.Yashwanth
27	21BCOMAF16	YUKESH NATHAN.S	Y.Yukesh	Y.Yukesh	Y.Yukesh	Y.Yukesh	Y.Yukesh	Y.Yukesh	Y.Yukesh	Y.Yukesh	Y.Yukesh	Y.Yukesh	Y.Yukesh	Y.Yukesh	Y.Yukesh	Y.Yukesh	Y.Yukesh	Y.Yukesh	Y.Yukesh	Y.Yukesh	Y.Yukesh	Y.Yukesh	Y.Yukesh	Y.Yukesh	Y.Yukesh	Y.Yukesh	Y.Yukesh	Y.Yukesh	Y.Yukesh	Y.Yukesh	Y.Yukesh
28	21BCOMAF29	SUBRAMANI	S.Subramani	S.Subramani	S.Subramani	S.Subramani	S.Subramani	S.Subramani	S.Subramani	S.Subramani	S.Subramani	S.Subramani	S.Subramani	S.Subramani	S.Subramani	S.Subramani	S.Subramani	S.Subramani	S.Subramani	S.Subramani	S.Subramani	S.Subramani	S.Subramani	S.Subramani	S.Subramani	S.Subramani	S.Subramani	S.Subramani	S.Subramani	S.Subramani	S.Subramani









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**Department of B.Com - Accounting & Finance, Bank Management,  
 B.Com - General Shift II, B.Com - ISM**

**Add On Course - Summative Assessment - Attendance Sheet**

Course : Logistics Management      Course Code : ACSOC201  
 Date : 18/03/2023      Class : II year  
 Batch 2021-2024

S.No.	ID.No.	NAME of Students	Signature
1	21BCOMAF15	AARTHIC	<i>C. Aarthi</i>
2	21BCOMAF19	ABHISARANYA.M	<i>M. Abhisaranyam</i>
3	21BCOMAF06	ABHISHEK.C	<i>C. Abhishek</i>
4	21BCOMAF01	BADARNISHA.	<i>Badarnisha</i>
5	21BCOMAF23	DILEEP.M	<i>Dileep</i>
6	21BCOMAF08	GOKUL.G	<i>G. Gokul</i>
7	21BCOMAF05	KEERTHANA.S	<i>S. Keerthana</i>
8	21BCOMAF22	MOHANA MURALLY	<i>M. Mohana</i>
9	21BCOMAF14	MODEENS	<i>Modena</i>
10	21BCOMAF04	SITHESHKUMAR.P	<i>P. Sathesh</i>
11	21BCOMAF10	PASUPATHIAYAPPAN.S	<i>S. Pasupathi</i>
12	21BCOMAF28	PRABHAKARAN.S	<i>S. Prabhakaran</i>
13	21BCOMAF26	PRASATHI.K	<i>P. Prasa</i>
14	21BCOMAF12	RAVALLAMADHIVI	<i>R. Madhavi</i>
15	21BCOMAF11	RENUKA DEVI.V	<i>V. Renuka Devi</i>
16	21BCOMAF17	SANTHOSH KUMAR.R	<i>R. S. Santosh</i>
17	21BCOMAF07	SELVAGANAPATHI.D	<i>D. Selva Ganapathi</i>
18	21BCOMAF21	SIVARENJANLI	<i>L. Sivarengan</i>
19	21BCOMAF09	SUBARAJA	<i>A. Subaraja</i>
20	21BCOMAF03	SURIYA PHAKASH.V	<i>V. Suriya Phakash</i>
21	21BCOMAF15	SURIYA.K	<i>K. Suriya</i>
22	21BCOMAF20	VARSHA.D	<i>D. Varsha</i>
23	21BCOMAF03	VASANTHA PRIYA.M	<i>M. Vasantha Priya</i>





24	21BCOMAF27	VEEJAY P	P. Vijay
25	21BCOMAF18	VENOTHINLS	S. V. Prathap
26	21BCOMAF24	YASHIWANTH KUMAR S.	S. Yashwanth Kumar
27	21BCOMAF16	VUKESH NATHAN S	V. Vukesh
28	21BCOMAF19	SUBRAMANI	Subramani
29	21BCOMAF30	SANJAY	Sanjay
30	21BCOMAF31	NITHYA	S. Nithya
31	21BCOMAF32	CRANDE	J. Chandan
32	21BCOMBM06	ANTONY STEPHEN	Antony Stephen
33	21BCOMBM04	ESHWAR V	E. Shwari
34	21BCOMBM07	MUHAMMED YOUSUF T	Yousuf T.
35	21BCOMBM12	SAMUEL N	Samuel N.
36	21BCOMBM03	SATHISH S	S. Sathish
37	21BCOMBM09	SRIKANTH K	Srikant
38	21BCOMBM01	ASHWINI D B	Ashwin D.B.
39	21BCOMBM02	BHAVANI M	Bhavani
40	21BCOMBM08	GOWTRAMI VASODHA. K M	Gowthami
41	21BCOMBM10	JANAKI M	Janaki M.
42	22BCOMBME01	MALAR KODI S	M. Lakshmi
43	21BCOMGE22	NISHA S	S. Nisha
44	21BCOMGE06	SYED FARDEEN AHMED	S. Fardeen
45	21BCOMGE03	VISWAA. S	S. Viswa
46	21BCOMGE05	AJAY KUMAR J	J. Ajay
47	21BCOMGE18	JAYAKANDAN T	Jayakandan T.
48	21BCOMGE01	MONISH S	S. Monish
49	21BCOMGE04	PRADEEP KUMAR S	S. Pradeep
50	21BCOMGE14	SANJAY D	D. Sanjay
51	21BCOMGE21	SANTHOSH KUMAR S	S. Santosh Kumar
52	21BCOMGE05	SATHISH S	S. Sathish
53	21BCOMGE17	SYED SALMAN AHMED H	R. Syed Salman Ahmed
54	21BCOMGE10	VIGNESH G	G. Vignesh
55	21BCOMGE08	DEVADHARSHINI A	A. Deva



56	21BCOMGE19	EFNUHHA, G	G. Elnitha
57	21BCOMGE12	KAVIYA, P	P. Kavya
58	21BCOMGE02	FRIYA, A	A. Priya
59	21BCOMGE16	SHRUTHIKA, D	D. Shruthika
60	21BCOMGE15	SUMALATHA, P	P. Sumalatha
61	21BCOMGE07	SWATHI, B	B. Swathi
62	21BCOMGE23	SWATHI, S	Swathi
63	21BCOMGE09	TAMIL VANI, M	M. Tamilvani
64	21BCOMGE24	YAMINI, S	Yamini S.
65	22BCOMGELE01	AMREEN, K	K. Amreen
66	21BCOMISME04	HARISH, E	Harish
67	21BCOMISME01	Issac Daniel, D	ISSAC DANIEL
68	21BCOMISME03	Maulidwar, P	Maulidwar
69	21BCOMISME02	Karthiga, K	Karthiga
70	21BCOMISME05	Ranya, M	Ranya M.
Staff Signature			S. G. H.



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**ADD ON COURSE on LOGISTICS MANAGEMENT (Course Code: ACSOC201)**  
**SUMMATIVE ASSESSMENT-18/3/2023**  
**BRANCH: B.COM (A/F, BM, GEN-SHIFT II, ISM)**  
**Academic Year: 2022-2023 Semester: EVEN Batch: 2021-2024 Max.Marks:100**

**MARK LIST**

S.No.	ID.NO	Name of Students	MARKS
1	21BCOMAF25	AARTHLC	90
2	21BCOMAF19	ABISARANYA.M	100
3	21BCOMAF06	ABISHEK.C	100
4	21BCOMAF01	BADARNISHA	98
5	21BCOMAF23	DILIP.M	90
6	21BCOMAF08	GOKUL.G	90
7	21BCOMAF05	KEERTHANAS	100
8	21BCOMAF22	MOHANA MURALLV	100
9	21BCOMAF14	MOIDEEN.S	100
10	21BCOMAF04	NITHESHKUMAR.P	100
11	21BCOMAF10	PASUPATHIAYYAPPAN.S	100
12	21BCOMAF28	PRABHAKARAN.S	92
13	21BCOMAF26	PRASATH.D.K	100
14	21BCOMAF12	RAYALLAMADHAVI	100
15	21BCOMAF11	RENUKA DEVLV	100
16	21BCOMAF17	SANTHOSH KUMAR.R	100
17	21BCOMAF07	SELVAGANAPATHLD	100
18	21BCOMAF21	SIVARENJANLB	100
19	21BCOMAF09	SUDARRAJA	100
20	21BCOMAF02	SURIYA PRAKASH.V	100





21	21BCOMAF15	SURIYA.K	80
22	21BCOMAF20	VARSHA.D	90
23	21BCOMAF03	VASANTHA PRIYA.M	100
24	21BCOMAF27	VIJAY.P	100
25	21BCOMAF18	VINOTHINLS	100
26	21BCOMAF24	YASHWANTH KUMAR.S	100
27	21BCOMAF16	YUKESH NATHAN.S	90
28	21BCOMAF29	SUBRAMANI	90
29	21BCOMAF30	SANJAY	100
30	21BCOMAF31	NITHYA	100
31	21BCOMAF32	CHANDU	100
32	21BCOMBM06	ANTONY STEPHEN	100
33	21BCOMBM04	ESHWAR V	90
34	21BCOMBM07	MOHAMMED YOUSUF T	100
35	21BCOMBM12	SAMVEL N	100
36	21BCOMBM03	SATHISH S	100
37	21BCOMBM09	SRIKANTH K	92
38	21BCOMBM01	ASHWINI D B	100
39	21BCOMBM02	BHAVANI M	100
40	21BCOMBM08	GOWTHAMI YASODHA. K M	100
41	21BCOMBM10	JANAKI M	100
42	22BCOMBMRJ01	MALAR KODLS	90
43	21BCOMGE22	NISHA .S	100
44	21BCOMGE06	SYED FARDEEN AHMED	100
45	21BCOMGE03	VISWAA. S	100
46	21BCOMGE13	AJAY KUMAR. J	100
47	21BCOMGE18	JAYAKANDAN. T	90
48	21BCOMGE01	MONISH.S	100
49	21BCOMGE11	PRADEEP KUMAR.S	100



49	21BCOMGE14	SANJAY.D	100
51	21BCOMGE21	SANTHOSH KUMAR.S	90
52	21BCOMGE05	SATHISH.S	100
53	21BCOMGE17	SYED SALMAN AHMED.R	100
54	21BCOMGE10	VIGNESH.G	90
55	21BCOMGE08	DEVADHARSHINI.A	100
56	21BCOMGE19	EFSHIBHA.G	100
57	21BCOMGE12	KAVIYA.P	100
58	21BCOMGE02	PRIYA.A	100
59	21BCOMGE16	SHRUTHIKA.D	100
60	21BCOMGE15	SUMALATHA.P	100
61	21BCOMGE07	SWATHI.B	100
62	21BCOMGE23	SWATHI.S	90
63	21BCOMGE09	TAMIL VANI.M	100
64	21BCOMGE24	YAMINI.S	100
65	22BCOMGELE01	AMREEN.K	92
66	21BCOMISME04	HARISILE	90
67	21BCOMISME01	ISSAC DANIEL.D	100
68	21BCOMISME03	MOULISHWAR.P	100
69	21BCOMISME02	KARTHIGA.K	100
70	21BCOMISME05	RAMYAM	100

Staff Incharge - S. Gomathi  
S. Gomathi



Thiruthangal Nadar College  
Knowledge is Power

NAAC CYCLE III - AQAR

1.2.2 & 1.2.3 Add-on / Certificates / MoU

1.2 Academic Flexibility

Year: 2022-2023



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# CERTIFICATE OF COMPLETION

This Certificate is presented to

**DILIP.M of II B.Com - AF**

for the successful completion of 30 hours Add-On Course

on **"Logistics Management"**

as a part of their curriculum for the year 2022 - 2023.



*V. Devi*

Dr. V. Devi  
PRINCIPAL

*N. N. V*

Thiru.A. Narayana Murthy  
SECRETARY & CORRESPONDENT





# DEPARTMENT OF COMMERCE - COMPUTER APPLICATIONS

**THIRUTHANGAL NADAR COLLEGE**  
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Selvayy, Chennai, Tamil Nadu, India

**Department of B.Com - Computer Applications**  
**Add On Course - Attendance Sheet**


Batch: 2021-2024			Date											
Sl.No	Roll No	Name of Student	1	2	3	4	5	6	7	8	9	10	11	12
1	THIRUCAN	ANISHA	A	A	A	A	A	A	A	A	A	A	A	A
2	THIRUCAN	ANITA	A	A	A	A	A	A	A	A	A	A	A	A
3	THIRUCAN	ANJANA	A	A	A	A	A	A	A	A	A	A	A	A
4	THIRUCAN	ARTHYA	A	A	A	A	A	A	A	A	A	A	A	A
5	THIRUCAN	ARUNAV	A	A	A	A	A	A	A	A	A	A	A	A
6	THIRUCAN	ARUN	A	A	A	A	A	A	A	A	A	A	A	A
7	THIRUCAN	BALAJI	A	A	A	A	A	A	A	A	A	A	A	A
8	THIRUCAN	BALAJISUBRAM	A	A	A	A	A	A	A	A	A	A	A	A
9	THIRUCAN	BALASUBRAMAN	A	A	A	A	A	A	A	A	A	A	A	A
10	THIRUCAN	CHANDRA SHEKHAR	A	A	A	A	A	A	A	A	A	A	A	A
11	THIRUCAN	CHANDRASEKAR	A	A	A	A	A	A	A	A	A	A	A	A
12	THIRUCAN	CHANDRASEKHAR	A	A	A	A	A	A	A	A	A	A	A	A
13	THIRUCAN	CHANDRASEKHAR MOORTHY	A	A	A	A	A	A	A	A	A	A	A	A
14	THIRUCAN	CHANDRASEKHAR	A	A	A	A	A	A	A	A	A	A	A	A
15	THIRUCAN	CHANDRASEKHAR	A	A	A	A	A	A	A	A	A	A	A	A
16	THIRUCAN	CHANDRASEKHAR	A	A	A	A	A	A	A	A	A	A	A	A
17	THIRUCAN	CHANDRASEKHAR	A	A	A	A	A	A	A	A	A	A	A	A
18	THIRUCAN	CHANDRASEKHAR	A	A	A	A	A	A	A	A	A	A	A	A
19	THIRUCAN	CHANDRASEKHAR	A	A	A	A	A	A	A	A	A	A	A	A
20	THIRUCAN	CHANDRASEKHAR	A	A	A	A	A	A	A	A	A	A	A	A










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**DEPARTMENT OF B.COM COMPUTER APPLICATIONS**  
**ADD ON COURSE**  
**LOGISTICS MANAGEMENT**

Code:ASCOC201 DATE:18-03-2023  
CLASS:II B.COM CA MAXIMUM MARKS:50

**PART-A**

Answer any 4 questions: (4\*5=20)

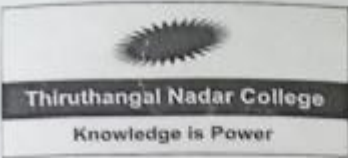
1. What do you mean by logistics and its functions?
2. Explain the importance of logistics.
3. What do you mean by distribution channel and its types?
4. Write a note on outsourcing.
5. Explain Benchmarking and its types.

**PART-B**

Answer any 3 questions: (3\*10=30)

6. What are the supply chain models?
7. What are Transportation system and its types in logistics?
8. What is LIS? Explain its objectives.
9. What are the recent trends in logistics?





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**Department of B.Com Computer Applications**  
**Add On Course Summative Assessment - Attendance Sheet**

Course : Logistics Management      Course Code : ACSOC201  
Date : 18/03/2023      CLASS : II year  
Batch 2021-2024

S.No.	ID.No.	Name of Students	Signature
1	21BCOMCA54	AAMINA A	Amina
2	21BCOMCA34	AJITH R	Ajith R
3	21BCOMCA71	AMMAN M	Amman M
4	21BCOMCA22	ARTHYRAJ S	Arthyraj S
5	21BCOMCA15	ASHVATH V	Ashvath V
6	21BCOMCA20	ATHUL P	Athul P
7	21BCOMCA29	BALAJI B	Balaji B
8	21BCOMCA16	BALAKRISHNAN M	Balakrishnan M
9	21BCOMCA39	BALAMURUGAN J	Balamurugan J
10	21BCOMCA42	CHANDRA SEKAR M	M. Chandrasekar
11	21BCOMCA03	DAVID SAMUEL A	David Samuel A
12	21BCOMCA33	DEEPAK KUMAR K	Deepak Kumar K
13	21BCOMCA27	DHAKSHANA MOORTHY P	Dhakshana Moorthy P
14	21BCOMCA69	DHANUSH S	Dhanush S
15	21BCOMCA21	DHARANI R	R. Dharaani
16	21BCOMCA55	DINESH S	Dinesh S
17	21BCOMCA51	DOMINIC XAVIER J	Dominic Xavier J
18	21BCOMCA61	GAYATHRI DEVI B.V.	Gayathri devi B.V.
19	21BCOMCA09	HARI PRASATH M	Hariprasath M
20	21BCOMCA35	HARIPRASAD K	H. Hariprasad K
21	21BCOMCA11	HARISH KARTHICK R	Harish Karthick R
22	21BCOMCA07	HARISH KUMAR M	M. Harish Kumar M
23	21BCOMCA57	HARISH KUMAR S	Harish Kumar S



24	21BCOMCA68	HEMALATHA S	Hema
25	21BCOMCA66	JAGAN A	Jagan
26	21BCOMCA14	JAGAN M	Jagan M
27	21BCOMCA41	JOSEPH ARISTOTLE A	Joseph
28	21BCOMCA36	JOSHUA FRAZER CN	Joshua
29	21BCOMCA05	KAMALESH A	Kamalesh A
30	21BCOMCA24	KARTHICK M	Karthick
31	21BCOMCA52	KEARON CHRISTINA I	T. Keeron christina
32	21BCOMCA30	KEERTHANA N.P.	N.P. Keerthana
33	21BCOMCA60	KUMARESH D	D. Kumaresh
34	21BCOMCA53	LOKESH KUMAR V	Lokesh Kumar
35	21BCOMCA13	MADESH N	Madesh
36	21BCOMCA19	NISHANTH S	Nishanth S
37	21BCOMCA	PRIYAVARSHINE K	Priya Varshina K
38	21BCOMCA63	MADHAN M	Madhan M
39	21BCOMCA02	MANIKANDAN N	Manikandan
40	21BCOMCA31	MANIKANDAN P	Manikandan P
41	21BCOMCA28	MANOJ P	Manoj P
42	21BCOMCA17	MARIA BASIL ANDREW I	Maria Basil Andrew I
43	21BCOMCA08	MOHAMED KAIF M	Kaif M
44	21BCOMCA12	NAGAARJUN N	Naga arjun
45	21BCOMCA65	NEVIN J	Nevin
46	21BCOMCA04	NITHISH R	Nithish R
47	21BCOMCA37	RIYAZ KHAN M	Riyaz Khan M
48	21BCOMCA43	SADHA SIVAM S	Sadhavivam S
49	21BCOMCA23	SANJAY J	Sanjay J
50	21BCOMCA44	SANJAY S	Sanjay S
51	21BCOMCA58	SANTHOSH K	Santhosh K
52	21BCOMCA67	SANTHOSH S	Santhosh S
53	21BCOMCA70	SARATH KUMAR B	Sarath Kumar B
54	21BCOMCA59	SARATHKUMAR L	Sarath Kumar L
55	21BCOMCA50	SASIKUMAR N	Sasikumar N





56	21BCOMCA32	SHAIK MOHAMMED PHARVEZ S	S. Shaik md pharvez
57	21BCOMCA49	SHANTHALAKSHMI R	R. Shantha lakshmi
58	21BCOMCA48	SHARATH N	Shang. N
59	21BCOMCA47	SIVA S	Sivas
60	21BCOMCA38	SIVANANDHAM S	Sivanandham
61	21BCOMCA45	SNEHA M	M. Sneha
62	21BCOMCA01	SUDHA SRI M	Sudhasri
63	21BCOMCA46	SUKUMAR S	S. Sukumar
64	21BCOMCA26	SURYA R	R. Surya
65	21BCOMCA56	VIGNESHWARAN N	Vigneshwaran
66	21BCOMCA62	VIGNESHWARI R	R. Vigneshwari
67	21BCOMCA25	VIJAYASRI B	Vijaysri
68	21BCOMCA40	YUVARAJ A	A. Yuvaraj
69	21BCOMCA10	YUVARAJ C	Yuvaraj C
Staff Signature			Harish
Staff Coordinator			S. R.



**THIRUTHANGAL NADAR COLLEGE**  
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Re-accredited at 'B++' Grade by NAAC & An ISO 9001:2015 Certified Institution  
Selavayal, Chennai, Tamil Nadu, India



**DEPARTMENT OF B.COM COMPUTER APPLICATIONS**

**ADD ON COURSE**

**MARKSHEET**

**LOGISTICS MANAGEMENT**

**Code:ASCOC201**

**DATE:18-03-2023**

SI No	ID CARD NO	REGISTER NO	STUDENT NAME	MARKS
1	21BCOMCA54	312113399	AAMINA A	20
2	21BCOMCA34	312113345	AJITH R	21
3	21BCOMCA71	312113342	AMMAN M	22
4	21BCOMCA22	312113346	ARTHYRAJ S	25
5	21BCOMCA15	312113347	ASHVATH V	22
6	21BCOMCA20	312113343	ATHUL P	22
7	21BCOMCA29	312113348	BALAJI B	32
8	21BCOMCA16	312113349	BALAKRISHNAN M	27
9	21BCOMCA39	312113350	BALAMURUGAN J	22
10	21BCOMCA42	312113351	CHANDRA SEKAR M	45
11	21BCOMCA03	312113352	DAVID SAMUEL A	20
12	21BCOMCA33	312113353	DEEPAK KUMAR K	23
13	21BCOMCA27	312113354	DHAKSHANA MOORTHY P	21
14	21BCOMCA69	312113355	DHANUSH S	25
15	21BCOMCA21	312113400	DHARANI R	36
16	21BCOMCA55	312113356	DINESH S	21
17	21BCOMCA51	312113357	DOMINIC XAVIER J	22
18	21BCOMCA61	312113401	GAYATHRI DEVI B.V.	39
19	21BCOMCA09	312113359	HARI PRASATH M	20
20	21BCOMCA35	312113358	HARIPRASAD K	31
21	21BCOMCA11	312113360	HARISH KARTHICK R	20
22	21BCOMCA07	312113361	HARISH KUMAR M	20



23	21BCOMCA57	312113362	HARISH KUMAR S	20
24	21BCOMCA68	312113402	HEMALATHA S	40
25	21BCOMCA66	312113363	JAGAN A	22
26	21BCOMCA14	312113364	JAGAN M	22
27	21BCOMCA41	312113365	JOSEPH ARISTOTLE A	27
28	21BCOMCA36	312113366	JOSHUA FRAZER CN	27
29	21BCOMCA05	312113367	KAMALESH A	22
30	21BCOMCA24	312113368	KARTHICK M	29
31	21BCOMCA52	312113403	KEARON CHRISTINA I	27
32	21BCOMCA30	312113404	KEERTHANA N.P.	40
33	21BCOMCA60	312113369	KUMARESH D	36
34	21BCOMCA53	312113370	LOKESH KUMAR V	23
35	21BCOMCA13	312113371	MADESH N	25
36	21BCOMCA63	312113372	MADHAN M	27
37	21BCOMCA64	312113373	MANIKANDAN K	ABSENT
38	21BCOMCA02	312113374	MANIKANDAN N	23
39	21BCOMCA31	312113375	MANIKANDAN P	36
40	21BCOMCA28	312113376	MANOJ P	22
41	21BCOMCA17	312113377	MARIA BASIL ANDREW I	39
42	21BCOMCA08	312113378	MOHAMED KAIF M	32
43	21BCOMCA12	312113379	NAGAARJUN N	41
44	21BCOMCA65	312113341	NEVIN J	27
45	21BCOMCA19	312113344	NISHANTH S	24
46	21BCOMCA04	312113380	NITHISH R	41
47	21BCOMCA72	312113405	PRIYAVARSHINE K	34
48	21BCOMCA37	312113381	RIYAZ KHAN M	20
49	21BCOMCA43	312113382	SADHA SIVAM S	27
50	21BCOMCA23	312113383	SANJAY J	40
51	21BCOMCA44	312113384	SANJAY S	22
52	21BCOMCA58	312113385	SANTHOSH K	42
53	21BCOMCA67	312113386	SANTHOSH S	31
54	21BCOMCA70	312113387	SARATH KUMAR B	20





55	21BCOMCA59	312113388	SARATHKUMAR L	22
56	21BCOMCA50	312113389	SASIKUMAR N	20
57	21BCOMCA32	312113390	SHAIK MOHAMMED PHARVEZ S	44
58	21BCOMCA49	312113406	SHANTHALAKSHMI R	24
59	21BCOMCA48	312113391	SHARATH N	30
60	21BCOMCA47	312113392	SIVA S	20
61	21BCOMCA38	312113393	SIVANANDHAM S	25
62	21BCOMCA45	312113407	SNEHA M	34
63	21BCOMCA01	312113408	SUDHA SRI M	24
64	21BCOMCA46	312113394	SUKUMAR S	22
65	21BCOMCA26	312113395	SURYA R	24
66	21BCOMCA56	312113396	VIGNESHWARAN N	22
67	21BCOMCA22	312113409	VIGNESHWARI R	26
68	21BCOMCA25	312113410	VIJAYASRI B	31
69	21BCOMCA40	312113397	YUVARAJ A	42
70	21BCOMCA10	312113398	YUVARAJ C	24



Thiruthangal Nadar College  
Knowledge is Power

NAAC CYCLE III - AQAR

1.2.2 & 1.2.3 Add-on / Certificates / MoU

1.2 Academic Flexibility

Year: 2022-2023



## THIRUTHANGAL NADAR COLLEGE

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# CERTIFICATE OF COMPLETION

This Certificate is presented to

**HARIPRASAD K of II B.Com - CA**

for the successful completion of 30 hours Add-On Course

on **"Logistics Management"**

as a part of their curriculum for the year 2022 - 2023.



*V. Devi*

Dr.V.Devi  
PRINCIPAL

*N. N. S*

Thiru.A. Narayana Murthy  
SECRETARY & CORRESPONDENT



### REPORT

The Add-on Course entitled “Logistics Management” were conducted during the academic year 2022-2023 for 30 hours for the II students of Commerce stream. Out of 488 students 483 students attended the course and benefited. Assignments were given and terminal examinations were conducted for assessing the students’ knowledge over the course. After the assessment they were awarded with online certificates.





# Digital Marketing and E-Banking



**DEPARTMENT OF COMMERCE (G) - SHIFT I**

**ADD ON COURSE MODULE**

**COURSE NAME : DIGITAL MARKETING COURSE**

**DURATION : 30 Hours**

**COURSE OFFERED : III YEAR B.COM (G)**

**SUBJECT CODE : ACSO301**

UNIT	TOPIC
1	<ul style="list-style-type: none"> <li>● Introduction to Digital Marketing</li> <li>● SEO Optimization</li> <li>● Introduction to CRM</li> <li>● Email Marketing</li> </ul>
2	<ul style="list-style-type: none"> <li>● Market Research &amp; Niche Potential</li> <li>● Content Creation, Management &amp; Promotion</li> <li>● Mobile Marketing</li> <li>● Social Media Marketing</li> </ul>
3	<ul style="list-style-type: none"> <li>● Digital Marketing Budgeting, Planning &amp; Forecast</li> <li>● Digital Marketing Project Management</li> <li>● Product Marketing (Facebook, Instagram, Google Ads)</li> <li>● Affiliate Marketing</li> <li>● Paid Ads Optimization Strategies</li> <li>● Neuro-Marketing Fundamentals</li> </ul>



4	<ul style="list-style-type: none"><li>• Internet Banking integration with e-Commerce</li><li>• Types of Risks associated with Internet Banking</li><li>• Technology and Security Standards for Internet Banking</li><li>• Legal issues involved in Internet Banking</li></ul>
5	<ul style="list-style-type: none"><li>• Overview of Global Payment Systems</li><li>• Overview of Domestic Payment Systems</li><li>• RuPay &amp; RuPay Secure,</li><li>• Immediate Payment Service – IMPS,</li><li>• National Unified USSD Platform</li></ul>





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Selavoyal, Chennai, Tamil Nadu, India

**DEPARTMENT OF COMMERCE SHIFT I**

**COURSE TITLE:** Digital Marketing and Banking

**BATCH:** 2020-2023

**CLASS:** III B.Com B

**TIME** : 1.00 P.M To 3.00 P.M

**SUB CODE** : ACSO301

**TIME TABLE**

S.NO	DATE	DAY	TOPIC
1	02/04/2023	I	Unit-I introduction to digital marketing
2	02/07/2023	II	SEO optimization-introduction to CRM-email marketing
3	02/09/2023	III	Market research & niche potential
4	02/11/2023	IV	Content creation, management & promotion
5	02/14/2023	V	Management & promotion-mobile marketing-social media marketing
6	02/16/2023	VI	Digital marketing budgeting, planning& forecasting
7	02/18/2023	VII	Product marketing
8	02/21/2023	VIII	Affiliate marketing-paid ads optimization strategies-neuro marketing
9	02/23/2023	IX	Internet banking integration with e-commerce
10	02/28/2023	X	Types of risks associated with internet banking
11	03/02/2023	XI	Technology and security standards for internet banking
12	03/07/2023	XII	Legal issues involved in internet banking
13	03/09/2023	XIII	Product marketing
14	03/16/2023	XIV	Overview of global payment systems- overview of domestic payment systems
15	03/18/2023	XV	Rupay& rupay secure-immediate payment service -imps,national unifiwfs ussd platform



# DEPARTMENT OF COMMERCE (GENERAL)

**THIRUTHANGAL NADAR COLLEGE**  
Approved by the Government of Tamil Nadu, Government of India  
 Affiliated to the University of Madras  
 Accredited with 'A' Grade by NAAC

**DEPARTMENT of Commerce general BBA - I**  
**Add On Course - Attendance Sheet - BBA.COM - G - (A)**

Batch (7) 2022-2023

S.No	R.No	Name of Student	4/2/22	7/2/22	9/2/22	11/2/22	14/2/22	16/2/22	18/2/22	21/2/22	23/2/22	25/2/22	28/2/22	3/3/22	7/3/22	9/3/22	14/3/22	18/3/22
1	BBCOMG01	JAGADHISH B	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
2	BBCOMG02	FREM KUMAR E	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
3	BBCOMG03	ROHANGI ISHAGAN ALEXANDER C	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
4	BBCOMG04	AKASH B	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
5	BBCOMG05	AKASH B	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
6	BBCOMG06	ALAYDIN M	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
7	BBCOMG07	ADITHYAN V	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
8	BBCOMG08	ASADU GOVINDHAR S	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
9	BBCOMG09	SALAKA V	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
10	BBCOMG10	BALAMURUGAN E	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
11	BBCOMG11	SHREYA M	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
12	BBCOMG12	SHREYA F	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
13	BBCOMG13	SRANUSUKI SARA A	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
14	BBCOMG14	SHREYI T	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
15	BBCOMG15	GRISHANAN S	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
16	BBCOMG16	SOHITA RESHMAN E	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
17	BBCOMG17	SUNASARAN S	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
18	BBCOMG18	HARSHANAN S	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
19	BBCOMG19	HARSHI ESMAL E	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
20	BBCOMG20	HEMANTHI	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
21	BBCOMG21	ITHA T	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
22	BBCOMG22	KALAYARASAN S	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
23	BBCOMG23	ADARSH M	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
24	BBCOMG24	MADESH M	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
25	BBCOMG25	MAHARSHANAN E	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
26	BBCOMG26	MAHARSHANAN P	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
27	BBCOMG27	MUHAMMAD ASHIM N	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
28	BBCOMG28	MUHAMMAD AERAMMELANZ	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
29	BBCOMG29	MUTHU KUMARAN B	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
30	BBCOMG30	MATHURAN E	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
31	BBCOMG31	MALHOTRAN N	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
32	BBCOMG32	POTHIRAJ S	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present
33	BBCOMG33	KAJAL E	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present









**THIRUTHANGAL NADAR COLLEGE**  
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**Department of Commerce (General)**  
**Add On Course - Attendance Sheet - III B.COM - G**

Batch: 01/2020-2023

Sl.No	ID No.	Name of Student	Date															
			4/2/23	7/2/23	9/2/23	11/2/23	14/2/23	16/2/23	18/2/23	21/2/23	23/2/23	25/2/23	28/2/23	3/3/23	7/3/23	9/3/23	11/3/23	18/3/23
1	ZBC000101	DEVIARJUNAL B																
2	ZBC000102	DEVI RUTHA D																
3	ZBC000103	ARATHI SANGARANI K																
4	ZBC000104	ABDUL MANSUR A																
5	ZBC000105	ABDUL RAHMAN A																
6	ZBC000106	ABULKADIR R																
7	ZBC000107	ADITHYAN																
8	ZBC000108	ADARSH																
9	ZBC000109	ADITHYAN																
10	ZBC000110	ADITHYAN																
11	ZBC000111	ADITHYAN																
12	ZBC000112	ADITHYAN																
13	ZBC000113	ADITHYAN																
14	ZBC000114	ADITHYAN																
15	ZBC000115	ADITHYAN																
16	ZBC000116	ADITHYAN																
17	ZBC000117	ADITHYAN																
18	ZBC000118	ADITHYAN																
19	ZBC000119	ADITHYAN																
20	ZBC000120	ADITHYAN																
21	ZBC000121	ADITHYAN																
22	ZBC000122	ADITHYAN																
23	ZBC000123	ADITHYAN																
24	ZBC000124	ADITHYAN																
25	ZBC000125	ADITHYAN																
26	ZBC000126	ADITHYAN																
27	ZBC000127	ADITHYAN																
28	ZBC000128	ADITHYAN																
29	ZBC000129	ADITHYAN																
30	ZBC000130	ADITHYAN																





Sl. No.	Name	Aug	Sept	Oct	Nov	Dec
1	RAJESH K					
2	RAJESH K					
3	RAJESH K					
4	RAJESH K					
5	RAJESH K					
6	RAJESH K					
7	RAJESH K					
8	RAJESH K					
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46	RAJESH K					
47	RAJESH K					
48	RAJESH K					
49	RAJESH K					
50	RAJESH K					

Sl. No.	Name	Aug	Sept	Oct	Nov	Dec
1	RAJESH K					
2	RAJESH K					
3	RAJESH K					
4	RAJESH K					
5	RAJESH K					





**THIRUTHANGAL NADAR COLLEGE**  
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As Accredited with 'B' Grade by NAAC

**Department of Commerce general shift - I**  
Add On Course - Attendance Sheet - III BCOM - G

S.No	ID No.	Name of Student	Date																	
			4/2/23	7/2/23	9/2/23	11/2/23	14/2/23	16/2/23	18/2/23	21/2/23	23/2/23	25/2/23	28/2/23	3/3/23	7/3/23	9/3/23	10/3/23	13/3/23	15/3/23	
1	20BCOM028	SMITHA KUMAR K	Subatic	Subatic	Subatic	Subatic	Subatic	Subatic	Subatic	Subatic	Subatic	Subatic	Subatic	Subatic	Subatic	Subatic	Subatic	Subatic		
2	20BCOM037	JANISHA G K	Subatic	Subatic	Subatic	Subatic	Subatic	Subatic	Subatic	Subatic	Subatic	Subatic	Subatic	Subatic	Subatic	Subatic	Subatic	Subatic		
3	20BCOM019	SHI KRISHNA PRASATH J	S.K.R	S.K.R	S.K.R	S.K.R	S.K.R	S.K.R	S.K.R	S.K.R	S.K.R	S.K.R	S.K.R	S.K.R	S.K.R	S.K.R	S.K.R	S.K.R		
4	20BCOM008	TUKESHS	Yakes	Yakes	Yakes	Yakes	Yakes	Yakes	Yakes	Yakes	Yakes	Yakes	Yakes	Yakes	Yakes	Yakes	Yakes	Yakes		
5	20BCOM017	BARUK	Baruk	Baruk	Baruk	Baruk	Baruk	Baruk	Baruk	Baruk	Baruk	Baruk	Baruk	Baruk	Baruk	Baruk	Baruk	Baruk		
6	20BCOM009	BALAM	Bal	Bal	Bal	Bal	Bal	Bal	Bal	Bal	Bal	Bal	Bal	Bal	Bal	Bal	Bal	Bal		
7	20BCOM012	BALAYS	Balays	Balays	Balays	Balays	Balays	Balays	Balays	Balays	Balays	Balays	Balays	Balays	Balays	Balays	Balays	Balays		
8	20BCOM006	BHARANY	Bharany	Bharany	Bharany	Bharany	Bharany	Bharany	Bharany	Bharany	Bharany	Bharany	Bharany	Bharany	Bharany	Bharany	Bharany	Bharany		
9	20BCOM007	BHUVANESHWARANG	Bhu	Bhu	Bhu	Bhu	Bhu	Bhu	Bhu	Bhu	Bhu	Bhu	Bhu	Bhu	Bhu	Bhu	Bhu	Bhu		
10	20BCOM015	DARSHAN B	Darsh	Darsh	Darsh	Darsh	Darsh	Darsh	Darsh	Darsh	Darsh	Darsh	Darsh	Darsh	Darsh	Darsh	Darsh	Darsh		
11	20BCOM016	DHAMUSHI	Dam	Dam	Dam	Dam	Dam	Dam	Dam	Dam	Dam	Dam	Dam	Dam	Dam	Dam	Dam	Dam		
12	20BCOM018	DINESH KUMAR G	Dinesh	Dinesh	Dinesh	Dinesh	Dinesh	Dinesh	Dinesh	Dinesh	Dinesh	Dinesh	Dinesh	Dinesh	Dinesh	Dinesh	Dinesh	Dinesh		
13	20BCOM005	EEVAR J	Sevar	Sevar	Sevar	Sevar	Sevar	Sevar	Sevar	Sevar	Sevar	Sevar	Sevar	Sevar	Sevar	Sevar	Sevar	Sevar		
14	20BCOM007	GOWTHAM A	Gowtham	Gowtham	Gowtham	Gowtham	Gowtham	Gowtham	Gowtham	Gowtham	Gowtham	Gowtham	Gowtham	Gowtham	Gowtham	Gowtham	Gowtham	Gowtham		
15	20BCOM014	HARAVINDAN S	Harav	Harav	Harav	Harav	Harav	Harav	Harav	Harav	Harav	Harav	Harav	Harav	Harav	Harav	Harav	Harav		
16	20BCOM017	HINPATY D V	Hinpaty	Hinpaty	Hinpaty	Hinpaty	Hinpaty	Hinpaty	Hinpaty	Hinpaty	Hinpaty	Hinpaty	Hinpaty	Hinpaty	Hinpaty	Hinpaty	Hinpaty	Hinpaty		
17	20BCOM016	KEVIN KUMAR C	Kevin	Kevin	Kevin	Kevin	Kevin	Kevin	Kevin	Kevin	Kevin	Kevin	Kevin	Kevin	Kevin	Kevin	Kevin	Kevin		
18	20BCOM013	KORTHIC BHANUSHEK	K.D	K.D	K.D	K.D	K.D	K.D	K.D	K.D	K.D	K.D	K.D	K.D	K.D	K.D	K.D	K.D		
19	20BCOM025	KOWSHIK P	P.Kat	P.Kat	P.Kat	P.Kat	P.Kat	P.Kat	P.Kat	P.Kat	P.Kat	P.Kat	P.Kat	P.Kat	P.Kat	P.Kat	P.Kat	P.Kat		
20	20BCOM017	LOGESH M	Logesh	Logesh	Logesh	Logesh	Logesh	Logesh	Logesh	Logesh	Logesh	Logesh	Logesh	Logesh	Logesh	Logesh	Logesh	Logesh		
21	20BCOM017	LUNESHWARANG	G.Zh	G.Zh	G.Zh	G.Zh	G.Zh	G.Zh	G.Zh	G.Zh	G.Zh	G.Zh	G.Zh	G.Zh	G.Zh	G.Zh	G.Zh	G.Zh		
22	20BCOM019	LOKESH KUMAR S	Shan	Shan	Shan	Shan	Shan	Shan	Shan	Shan	Shan	Shan	Shan	Shan	Shan	Shan	Shan	Shan		
23	20BCOM001	MAHAN RAJ P	Maha	Maha	Maha	Maha	Maha	Maha	Maha	Maha	Maha	Maha	Maha	Maha	Maha	Maha	Maha	Maha		
24	20BCOM018	MUDAN S	S.S	S.S	S.S	S.S	S.S	S.S	S.S	S.S	S.S	S.S	S.S	S.S	S.S	S.S	S.S	S.S		
25	20BCOM016	MUJESH M	Muhesh	Muhesh	Muhesh	Muhesh	Muhesh	Muhesh	Muhesh	Muhesh	Muhesh	Muhesh	Muhesh	Muhesh	Muhesh	Muhesh	Muhesh	Muhesh		
26	20BCOM025	NAVJEN KUMAR S	S.Nak	S.Nak	S.Nak	S.Nak	S.Nak	S.Nak	S.Nak	S.Nak	S.Nak	S.Nak	S.Nak	S.Nak	S.Nak	S.Nak	S.Nak	S.Nak		
27	20BCOM001	NAVJEN KUMAR S	Nak	Nak	Nak	Nak	Nak	Nak	Nak	Nak	Nak	Nak	Nak	Nak	Nak	Nak	Nak	Nak		
28	20BCOM008	NAVEEN R D	R.D	R.D	R.D	R.D	R.D	R.D	R.D	R.D	R.D	R.D	R.D	R.D	R.D	R.D	R.D	R.D		










Batch 2020-2023		Date																		
S.No.	ID.No.	Name of Students	4/2/23	7/2/23	9/2/23	11/2/23	14/2/23	16/2/23	18/2/23	21/2/23	23/2/23	25/2/23	27/2/23	29/2/23	3/3/23	7/3/23	9/3/23	14/3/23	16/3/23	18/3/23
1	20BCOMGE007	NAVEEN KUMAR A	A Naveen	A Naveen	A Naveen	A Naveen	A Naveen	A Naveen	A Naveen	A Naveen	A Naveen	A Naveen	A Naveen	A Naveen	A Naveen	A Naveen	A Naveen	A Naveen	A Naveen	A Naveen
2	20BCOMGE037	SALMANKHAN	Salmankhan	Salmankhan	Salmankhan	Salmankhan	Salmankhan	Salmankhan	Salmankhan	Salmankhan	Salmankhan	Salmankhan	Salmankhan	Salmankhan	Salmankhan	Salmankhan	Salmankhan	Salmankhan	Salmankhan	Salmankhan
3	20BCOMGE012	SRIDHAR G	Sridhar G	Sridhar G	Sridhar G	Sridhar G	Sridhar G	Sridhar G	Sridhar G	Sridhar G	Sridhar G	Sridhar G	Sridhar G	Sridhar G	Sridhar G	Sridhar G	Sridhar G	Sridhar G	Sridhar G	Sridhar G
4	20BCOMGE002	AFRAN AHMED N	Afran Ahmed N	Afran Ahmed N	Afran Ahmed N	Afran Ahmed N	Afran Ahmed N	Afran Ahmed N	Afran Ahmed N	Afran Ahmed N	Afran Ahmed N	Afran Ahmed N	Afran Ahmed N	Afran Ahmed N	Afran Ahmed N	Afran Ahmed N	Afran Ahmed N	Afran Ahmed N	Afran Ahmed N	Afran Ahmed N
5	20BCOMGE017	ALWING	Alwing	Alwing	Alwing	Alwing	Alwing	Alwing	Alwing	Alwing	Alwing	Alwing	Alwing	Alwing	Alwing	Alwing	Alwing	Alwing	Alwing	Alwing
6	20BCOMGE046	ARUN KUMAR C	Arun Kumar C	Arun Kumar C	Arun Kumar C	Arun Kumar C	Arun Kumar C	Arun Kumar C	Arun Kumar C	Arun Kumar C	Arun Kumar C	Arun Kumar C	Arun Kumar C	Arun Kumar C	Arun Kumar C	Arun Kumar C	Arun Kumar C	Arun Kumar C	Arun Kumar C	Arun Kumar C
7	20BCOMGE010	ARUN KUMAR G	Arun Kumar G	Arun Kumar G	Arun Kumar G	Arun Kumar G	Arun Kumar G	Arun Kumar G	Arun Kumar G	Arun Kumar G	Arun Kumar G	Arun Kumar G	Arun Kumar G	Arun Kumar G	Arun Kumar G	Arun Kumar G	Arun Kumar G	Arun Kumar G	Arun Kumar G	Arun Kumar G
8	20BCOMGE003	CHARAN R	Charan R	Charan R	Charan R	Charan R	Charan R	Charan R	Charan R	Charan R	Charan R	Charan R	Charan R	Charan R	Charan R	Charan R	Charan R	Charan R	Charan R	Charan R
9	20BCOMGE031	DINESH KUMAR S	Dinesh Kumar S	Dinesh Kumar S	Dinesh Kumar S	Dinesh Kumar S	Dinesh Kumar S	Dinesh Kumar S	Dinesh Kumar S	Dinesh Kumar S	Dinesh Kumar S	Dinesh Kumar S	Dinesh Kumar S	Dinesh Kumar S	Dinesh Kumar S	Dinesh Kumar S	Dinesh Kumar S	Dinesh Kumar S	Dinesh Kumar S	Dinesh Kumar S
10	20BCOMGE019	GOWTHAM R	Gowtham R	Gowtham R	Gowtham R	Gowtham R	Gowtham R	Gowtham R	Gowtham R	Gowtham R	Gowtham R	Gowtham R	Gowtham R	Gowtham R	Gowtham R	Gowtham R	Gowtham R	Gowtham R	Gowtham R	Gowtham R
11	20BCOMGE023	KARUPPASAMY S	Karuppasamy S	Karuppasamy S	Karuppasamy S	Karuppasamy S	Karuppasamy S	Karuppasamy S	Karuppasamy S	Karuppasamy S	Karuppasamy S	Karuppasamy S	Karuppasamy S	Karuppasamy S	Karuppasamy S	Karuppasamy S	Karuppasamy S	Karuppasamy S	Karuppasamy S	Karuppasamy S
12	20BCOMGE024	KATHER N	Kather N	Kather N	Kather N	Kather N	Kather N	Kather N	Kather N	Kather N	Kather N	Kather N	Kather N	Kather N	Kather N	Kather N	Kather N	Kather N	Kather N	Kather N
13	20BCOMGE011	KATHIRAVAN M	Kathiravan M	Kathiravan M	Kathiravan M	Kathiravan M	Kathiravan M	Kathiravan M	Kathiravan M	Kathiravan M	Kathiravan M	Kathiravan M	Kathiravan M	Kathiravan M	Kathiravan M	Kathiravan M	Kathiravan M	Kathiravan M	Kathiravan M	Kathiravan M
14	20BCOMGE005	KAUSHIK A	Kaushik A	Kaushik A	Kaushik A	Kaushik A	Kaushik A	Kaushik A	Kaushik A	Kaushik A	Kaushik A	Kaushik A	Kaushik A	Kaushik A	Kaushik A	Kaushik A	Kaushik A	Kaushik A	Kaushik A	Kaushik A
15	20BCOMGE021	LOGESHWAR E	Logeshwar E	Logeshwar E	Logeshwar E	Logeshwar E	Logeshwar E	Logeshwar E	Logeshwar E	Logeshwar E	Logeshwar E	Logeshwar E	Logeshwar E	Logeshwar E	Logeshwar E	Logeshwar E	Logeshwar E	Logeshwar E	Logeshwar E	Logeshwar E
16	20BCOMGE001	MADHAVAN B	Madhavan B	Madhavan B	Madhavan B	Madhavan B	Madhavan B	Madhavan B	Madhavan B	Madhavan B	Madhavan B	Madhavan B	Madhavan B	Madhavan B	Madhavan B	Madhavan B	Madhavan B	Madhavan B	Madhavan B	Madhavan B
17	20BCOMGE030	PRASATH B	Prasath B	Prasath B	Prasath B	Prasath B	Prasath B	Prasath B	Prasath B	Prasath B	Prasath B	Prasath B	Prasath B	Prasath B	Prasath B	Prasath B	Prasath B	Prasath B	Prasath B	Prasath B
18	20BCOMGE013	PRIVADHARSHAN T	Privadharshan T	Privadharshan T	Privadharshan T	Privadharshan T	Privadharshan T	Privadharshan T	Privadharshan T	Privadharshan T	Privadharshan T	Privadharshan T	Privadharshan T	Privadharshan T	Privadharshan T	Privadharshan T	Privadharshan T	Privadharshan T	Privadharshan T	Privadharshan T
19	20BCOMGE004	RAJESHA	Rajesh A	Rajesh A	Rajesh A	Rajesh A	Rajesh A	Rajesh A	Rajesh A	Rajesh A	Rajesh A	Rajesh A	Rajesh A	Rajesh A	Rajesh A	Rajesh A	Rajesh A	Rajesh A	Rajesh A	Rajesh A
20	20BCOMGE042	SAM DANIEL S	Sam Daniel S	Sam Daniel S	Sam Daniel S	Sam Daniel S	Sam Daniel S	Sam Daniel S	Sam Daniel S	Sam Daniel S	Sam Daniel S	Sam Daniel S	Sam Daniel S	Sam Daniel S	Sam Daniel S	Sam Daniel S	Sam Daniel S	Sam Daniel S	Sam Daniel S	Sam Daniel S
21	20BCOMGE020	SARAN P	Saran P	Saran P	Saran P	Saran P	Saran P	Saran P	Saran P	Saran P	Saran P	Saran P	Saran P	Saran P	Saran P	Saran P	Saran P	Saran P	Saran P	Saran P
22	20BCOMGE013	SRITHARUN R	Sritharun R	Sritharun R	Sritharun R	Sritharun R	Sritharun R	Sritharun R	Sritharun R	Sritharun R	Sritharun R	Sritharun R	Sritharun R	Sritharun R	Sritharun R	Sritharun R	Sritharun R	Sritharun R	Sritharun R	Sritharun R
23	20BCOMGE035	SURIYA PRAKASH S	Suriya Prakash S	Suriya Prakash S	Suriya Prakash S	Suriya Prakash S	Suriya Prakash S	Suriya Prakash S	Suriya Prakash S	Suriya Prakash S	Suriya Prakash S	Suriya Prakash S	Suriya Prakash S	Suriya Prakash S	Suriya Prakash S	Suriya Prakash S	Suriya Prakash S	Suriya Prakash S	Suriya Prakash S	Suriya Prakash S
24	20BCOMGE041	VIGNESH S	Vignesh S	Vignesh S	Vignesh S	Vignesh S	Vignesh S	Vignesh S	Vignesh S	Vignesh S	Vignesh S	Vignesh S	Vignesh S	Vignesh S	Vignesh S	Vignesh S	Vignesh S	Vignesh S	Vignesh S	Vignesh S
25	20BCOMGE025	VISHNUM M	Vishnum M	Vishnum M	Vishnum M	Vishnum M	Vishnum M	Vishnum M	Vishnum M	Vishnum M	Vishnum M	Vishnum M	Vishnum M	Vishnum M	Vishnum M	Vishnum M	Vishnum M	Vishnum M	Vishnum M	Vishnum M
26	20BCOMGE015	YOGESHWARAN S	Yogeshwaran S	Yogeshwaran S	Yogeshwaran S	Yogeshwaran S	Yogeshwaran S	Yogeshwaran S	Yogeshwaran S	Yogeshwaran S	Yogeshwaran S	Yogeshwaran S	Yogeshwaran S	Yogeshwaran S	Yogeshwaran S	Yogeshwaran S	Yogeshwaran S	Yogeshwaran S	Yogeshwaran S	Yogeshwaran S
27	20BCOMGE022	YUVARAJ R	Yuvraj R	Yuvraj R	Yuvraj R	Yuvraj R	Yuvraj R	Yuvraj R	Yuvraj R	Yuvraj R	Yuvraj R	Yuvraj R	Yuvraj R	Yuvraj R	Yuvraj R	Yuvraj R	Yuvraj R	Yuvraj R	Yuvraj R	Yuvraj R
28	20BCOMGE006	ELAKKIYA S	Elakkiya S	Elakkiya S	Elakkiya S	Elakkiya S	Elakkiya S	Elakkiya S	Elakkiya S	Elakkiya S	Elakkiya S	Elakkiya S	Elakkiya S	Elakkiya S	Elakkiya S	Elakkiya S	Elakkiya S	Elakkiya S	Elakkiya S	Elakkiya S
29	20BCOMGE045	ELAKIYA KUMAR K	Elakkiya Kumar K	Elakkiya Kumar K	Elakkiya Kumar K	Elakkiya Kumar K	Elakkiya Kumar K	Elakkiya Kumar K	Elakkiya Kumar K	Elakkiya Kumar K	Elakkiya Kumar K	Elakkiya Kumar K	Elakkiya Kumar K	Elakkiya Kumar K	Elakkiya Kumar K	Elakkiya Kumar K	Elakkiya Kumar K	Elakkiya Kumar K	Elakkiya Kumar K	Elakkiya Kumar K
30	20BCOMGE008	JANANI V	Janani V	Janani V	Janani V	Janani V	Janani V	Janani V	Janani V	Janani V	Janani V	Janani V	Janani V	Janani V	Janani V	Janani V	Janani V	Janani V	Janani V	Janani V
31	20BCOMGE043	KEERTHANA G	Keerthana G	Keerthana G	Keerthana G	Keerthana G	Keerthana G	Keerthana G	Keerthana G	Keerthana G	Keerthana G	Keerthana G	Keerthana G	Keerthana G	Keerthana G	Keerthana G	Keerthana G	Keerthana G	Keerthana G	Keerthana G
32	20BCOMGE034	METHA MADHUMITHAS	Metha Madhumithas	Metha Madhumithas	Metha Madhumithas	Metha Madhumithas	Metha Madhumithas	Metha Madhumithas	Metha Madhumithas	Metha Madhumithas	Metha Madhumithas	Metha Madhumithas	Metha Madhumithas	Metha Madhumithas	Metha Madhumithas	Metha Madhumithas	Metha Madhumithas	Metha Madhumithas	Metha Madhumithas	Metha Madhumithas
33	20BCOMGE040	MYTHILL V	Mythill V	Mythill V	Mythill V	Mythill V	Mythill V	Mythill V	Mythill V	Mythill V	Mythill V	Mythill V	Mythill V	Mythill V	Mythill V	Mythill V	Mythill V	Mythill V	Mythill V	Mythill V
34	20BCOMGE018	NAZREEN NISAM	Nazreen Nisam	Nazreen Nisam	Nazreen Nisam	Nazreen Nisam	Nazreen Nisam	Nazreen Nisam	Nazreen Nisam	Nazreen Nisam	Nazreen Nisam	Nazreen Nisam	Nazreen Nisam	Nazreen Nisam	Nazreen Nisam	Nazreen Nisam	Nazreen Nisam	Nazreen Nisam	Nazreen Nisam	Nazreen Nisam
35	20BCOMGE016	PAULKAN R	Paulkan R	Paulkan R	Paulkan R	Paulkan R	Paulkan R	Paulkan R	Paulkan R	Paulkan R	Paulkan R	Paulkan R	Paulkan R	Paulkan R	Paulkan R	Paulkan R	Paulkan R	Paulkan R	Paulkan R	Paulkan R
36	20BCOMGE027	PRIYA DHARSHINI V	Priya Dharshini V	Priya Dharshini V	Priya Dharshini V	Priya Dharshini V	Priya Dharshini V	Priya Dharshini V	Priya Dharshini V	Priya Dharshini V	Priya Dharshini V	Priya Dharshini V	Priya Dharshini V	Priya Dharshini V	Priya Dharshini V	Priya Dharshini V	Priya Dharshini V	Priya Dharshini V	Priya Dharshini V	Priya Dharshini V
37	20BCOMGE039	RAJALAKSHMI R	Rajalakshmi R	Rajalakshmi R	Rajalakshmi R	Rajalakshmi R	Rajalakshmi R	Rajalakshmi R	Rajalakshmi R	Rajalakshmi R	Rajalakshmi R	Rajalakshmi R	Rajalakshmi R	Rajalakshmi R	Rajalakshmi R	Rajalakshmi R	Rajalakshmi R	Rajalakshmi R	Rajalakshmi R	Rajalakshmi R
38	20BCOMGE038	RAJASRI E	Rajasri E	Rajasri E	Rajasri E	Rajasri E	Rajasri E	Rajasri E	Rajasri E	Rajasri E	Rajasri E	Rajasri E	Rajasri E	Rajasri E	Rajasri E	Rajasri E	Rajasri E	Rajasri E	Rajasri E	Rajasri E
39	20BCOMGE044	SARANYAN N	Saranyan N	Saranyan N	Saranyan N	Saranyan N	Saranyan N	Saranyan N	Saranyan N	Saranyan N	Saranyan N	Saranyan N	Saranyan N	Saranyan N	Saranyan N	Saranyan N	Saranyan N	Saranyan N	Saranyan N	Saranyan N
40	20BCOMGE028	THILAGAVATHY N	Thilagavathy N	Thilagavathy N	Thilagavathy N	Thilagavathy N	Thilagavathy N	Thilagavathy N	Thilagavathy N	Thilagavathy N	Thilagavathy N	Thilagavathy N	Thilagavathy N	Thilagavathy N	Thilagavathy N	Thilagavathy N	Thilagavathy N	Thilagavathy N	Thilagavathy N	Thilagavathy N
41	20BCOMGE026	YASMEEN FATHIMA J	Yasmeen Fathima J	Yasmeen Fathima J	Yasmeen Fathima J	Yasmeen Fathima J	Yasmeen Fathima J	Yasmeen Fathima J	Yasmeen Fathima J	Yasmeen Fathima J	Yasmeen Fathima J	Yasmeen Fathima J	Yasmeen Fathima J	Yasmeen Fathima J	Yasmeen Fathima J	Yasmeen Fathima J	Yasmeen Fathima J	Yasmeen Fathima J	Yasmeen Fathima J	Yasmeen Fathima J
Staff Signature			A. Gulo	A. Gulo	A. Gulo	A. Gulo	A. Gulo	A. Gulo	A. Gulo	A. Gulo	A. Gulo	A. Gulo	A. Gulo	A. Gulo	A. Gulo	A. Gulo	A. Gulo	A. Gulo	A. Gulo	A. Gulo



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Selavayal, Chennai, Tamil Nadu, India

**DEPARTMENT OF COMMERCE GENERAL – SHIFT I**  
**ADD ON COURSE – MARCH 2023**  
**DIGITAL MARKETING**

**CLASS: III B.COM (G) A & B** **MAX MARKS : 50**  
**SUB CODE: ACSO301** **DATE : 18.03.2023**

**SECTION –A** **(5 X 2 = 10)**

**Answer any 5 questions**

1. What is digital marketing?
2. What is content creation?
3. What is mobile marketing?
4. What is product marketing?
5. What is rupay & rupay secure?
6. What is affiliate market?
7. Give abbreviation on (a) SEO (b) IMPS.

**SECTION –B** **(4 X 10 = 40)**

**Answer any 4 questions**

8. What is digital marketing explain in detail?
9. Explain in detail about market research and content creation?
10. What is digital marketing budgeting, planning & forecast?
11. What are the types of risks associated with internet banking?
12. Give, an overview of global payment systems?
13. What are the technology and security standards for internet banking?
14. Briefly explain about email marketing and social media marketing?





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Schuyyal, Chennai, Tamil Nadu, India

Batch - 03

**Add On Course - Summative Assessment - Attendance Sheet - III B.Com General**  
Sub. Name : Digital Marketing Sub. Code : ACSOC301

S.No.	ID.No.	Name of Students	Signature
1	20BCOMG119	JAGADHISH B	English - B
2	20BCOMG008	PREM KUMAR P	Prema
3	20BCOMG105	ROMANO BEAGAN ALEXANDER C	Boo
4	20BCOMG040	AKASH D	Ash D
5	20BCOMG185	AKASH R	Ash R
6	20BCOMG084	ARAVIND M	Aravind m
7	20BCOMG092	ASUWIN V	Asuwin
8	20BCOMG081	AZAGU GOWTHAM S	Azagu
9	20BCOMG159	BALAJI A V	Balaji A.V
10	20BCOMG009	BALAMURUGAN K	Balamurugan k
11	20BCOMG093	DEEPAK M	Deepak m
12	20BCOMG116	DEEPAK P	Deepak P
13	20BCOMG020	DELANUSIEKUMAR A	Devanusie - B
14	20BCOMG158	DINESH T	Dinesh T
15	20BCOMG084	GIRIDHARAN S	Giridharan S
16	20BCOMG093	GOKULA KRISHNAN K	Gokula K
17	20BCOMG183	GUNASEKARAN L	Gunasekaran L
18	20BCOMG082	HARSHARAN S	Harshan S
19	20BCOMG062	HARESH KUMAR K	Hareesh k
20	20BCOMG003	HEMANTH B	Hemant B
21	20BCOMG066	JEEVA T	Jeeva T
22	20BCOMG037	KALAIYARASAN S	Kalayarasan S
23	20BCOMG046	KESAVAN M	Kesavan M
24	20BCOMG148	MADHESH M	Madhesh m
25	20BCOMG035	MANIKANDAN K	Manikandan k
26	20BCOMG077	MANIKANDAN P	P. Manikandan
27	20BCOMG065	MOHAMMED ASHEK N	Mohammed Ashik N
28	20BCOMG170	MOHAMMED AKRAMMULLAH Z	Mohammed Akrammullah Z
29	20BCOMG149	MUTHU KUMARAN R	Muthu Kumaran R
30	20BCOMG106	PARTHIBAN R	Parthiban R
31	20BCOMG063	PAULGEYTON N	Paulgeyton N
32	20BCOMG117	PRITHIVIRAJ S	Prithviraj S
33	20BCOMG029	RAHUL K	Rahul k
34	20BCOMG167	RAJ GANESH S	Raj Ganesh S
35	20BCOMG201	SAMYUDHANN C S	Samudhann C S
36	20BCOMG002	SANTJAY D	Santjay D
37	20BCOMG209	SANTHOSH D	Santhosh D
38	20BCOMG122	SHREE HARE R R	Shree Hare R R
39	20BCOMG027	SUBASH S	Subash S
40	20BCOMG019	SUNDARA RAJU M	Sundara Raju M
41	20BCOMG101	VASANTH R	Vasanth R
42	20BCOMG156	VICTOR SAMUEL V	Victor



43	20BCOMG064	VIGNESH V	[Signature]
44	20BCOMG097	YASHVANTH V	[Signature]
45	20BCOMG214	ABARNA S	[Signature]
46	20BCOMG179	BABY SRIMATHI V	[Signature]
47	20BCOMG041	GOMATHI G	[Signature]
48	20BCOMG192	INDHU VATHANI S	[Signature]
49	20BCOMG040	ISHWARYA S	[Signature]
50	20BCOMG151	JENIFER R	[Signature]
51	20BCOMG210	JENO SILVIYA J	[Signature]
52	20BCOMG134	JOTHIKA K	[Signature]
53	20BCOMG133	KOSHIKA S	[Signature]
54	20BCOMG162	MAHALAKSHMI S	[Signature]
55	20BCOMG057	NIVEDHA A	[Signature]
56	20BCOMG212	PAVITHRA R	[Signature]
57	20BCOMG123	PRIYADARSHINI P	[Signature]
58	20BCOMG071	PRIYADHARSHINI J	[Signature]
59	20BCOMG146	RAJESHWARI V	[Signature]
60	20BCOMG175	SHEELA S	[Signature]
61	20BCOMG174	SIRISHA I	[Signature]
62	20BCOMG194	SWETHA M	[Signature]
63	20BCOMG042	THIRLASI S	[Signature]
64	20BCOMG204	VANITHA S	[Signature]
65	20BCOMG195	VARSHA B	[Signature]
66	20BCOMG036	VASUNTHIRA D	[Signature]
67	20BCOMG100	YUVASHREE Y	[Signature]
68	20BCOMG211	MOHAMMED ASSLAM	[Signature]
Staff Signature			[Signature]
Coordinator Signature			[Signature]



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Department of Commerce Batch - 02

**Add On Course - Summative Assessment - Attendance Sheet - III B.Com General**  
Sub. Name : Digital Marketing Sub. Code : ACSOC301

S.No.	ID.No.	Name of Students	Signature
1	20BCOMG208	SNEHA KUMARI K	Sneha K
2	20BCOMG070	DINESH G K	Dinesh G K
3	20BCOMG198	SRI KRISHNA PRANATH J	Sri Krishna Pranath J
4	20BCOMG089	YUKESH S	Yukesh S
5	20BCOMG117	BABU R	Babu R
6	20BCOMG098	BALAJI M	Balaji M
7	20BCOMG182	BALAJI S	Balaji S
8	20BCOMG166	BHARANI V	Bharani V
9	20BCOMG067	BRUVANESHWARAN G	Bruvaneshwaran G
10	20BCOMG138	DARSHAN B	Darshan B
11	20BCOMG136	DHANUSH R	Dhanush R
12	20BCOMG108	DINESH KUMAR G	Dinesh Kumar G
13	20BCOMG026	ESWAR S	Eswar S
14	20BCOMG087	GOWTHAM A	Gowtham A
15	20BCOMG114	HARAVINDAN S	Haravindan S
16	20BCOMG177	HINPATHY D V	Hinpathy D V
17	20BCOMG165	KEVIN KUMAR C	Kevin Kumar C
18	20BCOMG131	KIRTIK DHANUSH K	Kirtik Dhanush K
19	20BCOMG029	KOWSHIK P	Kowshik P
20	20BCOMG173	LOGESH M	Logesh M
21	20BCOMG137	LOGESHWARAN G	Logeshwaran G
22	20BCOMG073	LOKESH KUMAR S	Lokesh Kumar S
23	20BCOMG031	MORIAN RAJ P	Morian Raj P
24	20BCOMG128	MOHAN S	Mohan S
25	20BCOMG130	MUJEMI M	Mujemi M
26	20BCOMG025	NAVEEN KUMAR S	Naveen Kumar S
27	20BCOMG081	NAVEEN KUMAR S	Naveen Kumar S
28	20BCOMG008	NAVEEN R D	Naveen R D
29	20BCOMG078	POOVANNAN K L	Poovannan K L
30	20BCOMG060	RAVICHANDRA T	Ravichandra T
31	20BCOMG160	ROKITH P	Rokith P
32	20BCOMG163	SAINATH G	Sainath G
33	20BCOMG024	SAKTHIVEL S	Sakthivel S
34	20BCOMG032	SANJAY R	Sanjay R
35	20BCOMG129	SANJAY R	Sanjay R
36	20BCOMG199	SARAVANA KUMAR V	Saravana Kumar V
37	20BCOMG054	SHANMUGAM R	Shanmugam R
38	20BCOMG139	SHYAM S	Shyam S
39	20BCOMG208	SRI SAI KRUPAKAR G S	Sri Sai Krupakar G S
40	20BCOMG147	SUNDAHRAJAN D	Sundharajan D
41	20BCOMG007	SURIA PRAKASH K	Suria Prakash K
42	20BCOMG145	VENKATESAN B	Venkatesan B





43	20BCOMG004	VENKATESH R	Venk / R
44	20BCOMG061	VIJAY R	R. Vijay
45	20BCOMG053	VIJAY SHIRAM M S	Shiram M S
46	20BCOMG193	VIJAYASATHY S	Vijay / Sathy
47	20BCOMG206	VIMAL G	G. Vimal
48	20BCOMG142	YIJVARAJ M	Yijvaraj M
49	20BCOMG010	ANUSHA M	M. Anusha
50	20BCOMG180	BHAGAVATHISREE A P	A. P. Bhagavathi
51	20BCOMG038	DEEPALAKSHMI M	M. Deepalakshmi
52	20BCOMG155	HARDI S	S. Hardi
53	20BCOMG015	JANANI G	G. Janani
54	20BCOMG062	KARTHIKA B	Karthika B
55	20BCOMG168	KAVENILA M	M. Kavenila
56	20BCOMG049	LAVANYA S	S. Lavanya
57	20BCOMG113	MUTHU KEERTHANA K	K. Muthu Keertana
58	20BCOMG191	PRADEEPA K	K. Pradeepa
59	20BCOMG050	FRIYANKA P	P. Priyanka
60	20BCOMG187	RESHMA M	M. Reshma
61	20BCOMG088	SANDHYA S	S. Sandhya
62	20BCOMG051	SHERLIMOL SAJEEV S	S. Sherlimol Sajeev
63	20BCOMG044	SNEHA M	M. Sneha
64	20BCOMG196	SNEHA S	S. Sneha
65	20BCOMG172	SOUNDARYA R	R. Soundarya
66	20BCOMG076	SURENA G	G. Surena
67	20BCOMG052	SUWETRA S	S. Suwetra
Staff Signatures			
Coordinator Signatures			M. V.



THIRUTHANGAL NADAR COLLEGE			
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Selavayal, Chennai, Tamil Nadu, India			
Department of Commerce			Batch - 01
Add On Course - Summative Assessment - Attendance Sheet - III B.Com General			
Sub. Name : Digital Marketing Sub. Code : ACSOC301			
S.No.	ID.No.	Name of Students	Signature
1	20BCOMG186	SHIVAM KUMAR D	[Signature]
2	20BCOMG213	SREE PRIYHA D	[Signature]
3	20BCOMG141	AAKASH MARIAPPAN K	[Signature]
4	20BCOMG55	ABDUL MUSHARRAF A	[Signature]
5	20BCOMG188	ABDUL RAZAK A	[Signature]
6	20BCOMG125	ABU BACKER R	[Signature]
7	20BCOMG013	AJAY M	[Signature]
8	20BCOMG045	AKASH M	[Signature]
9	20BCOMG126	ASHLIN T	[Signature]
10	20BCOMG091	ASHWIN A	[Signature]
11	20BCOMG006	BALASUNDAR S	[Signature]
12	20BCOMG118	BHARATH C	[Signature]
13	20BCOMG164	BHUVAN V	[Signature]
14	20BCOMG030	BHUVANESH S	[Signature]
15	20BCOMG161	DHANUSH RAHUL M	[Signature]
16	20BCOMG047	DINESH BALA M	[Signature]
17	20BCOMG153	GOKUL A	[Signature]
18	20BCOMG178	GOKUL S	[Signature]
19	20BCOMG135	GOWTHAM S	[Signature]
20	20BCOMG176	GURUSWAMY I	[Signature]
21	20BCOMG110	HARI PRASAD B	[Signature]
22	20BCOMG065	HARIHARA SUDHAN M	[Signature]
23	20BCOMG048	HARISH R	[Signature]
24	20BCOMG079	KARNA K	[Signature]
25	20BCOMG111	LOGESH KUMAR V	[Signature]
26	20BCOMG143	MANIKANDAN B	[Signature]
27	20BCOMG012	MOHAMED WAHID R	[Signature]
28	20BCOMG090	NANDHA KUMAR K	[Signature]
29	20BCOMG169	PATCHAIAPPAN G	[Signature]
30	20BCOMG152	RAJESH S	[Signature]
31	20BCOMG144	RAJULU K	[Signature]
32	20BCOMG039	SANJAY B	[Signature]
33	20BCOMG115	SANJAY KUMAR R S	[Signature]
34	20BCOMG069	SANJAY N	[Signature]
35	20BCOMG033	SANJAY U	[Signature]
36	20BCOMG072	SANTHOSH M	[Signature]
37	20BCOMG132	SHAIK KHABEEB MOHAMMED M	[Signature]
38	20BCOMG197	SHANKAR T	[Signature]
39	20BCOMG124	SHANMUGA RAJAN K	[Signature]
40	20BCOMG150	SRINIVASAN K	[Signature]
41	20BCOMG086	SUGUMAR BABU M	[Signature]
42	20BCOMG058	SURANDHAR V	[Signature]



43	20BCOMG83	VARUN KUMAAR S B	Varun kumaar S.B
44	20BCOMG121	VIGNESH B	B.Vignesh
45	20BCOMG154	YUVAN SHANKAR RAJA S	S. Yuvan Shankar Raja
46	20BCOMG014	ASHARANI R	Asharani R
47	20BCOMG202	BAKKIAMMAL P	Bakkiammal P
48	20BCOMG184	BHARATHI L	Bharathi L
49	20BCOMG085	BHUVANESHWARI V	Bhuvaneshwari V
50	20BCOMG056	DEEPIGA T	Deepiga T
51	20BCOMG001	DEEPIKA B	Deepika B
52	20BCOMG203	GITA N R K	Gita N R K
53	20BCOMG023	HEMA R	Hema R
54	20BCOMG075	ILAKKIYA S	Ilakkiya S
55	20BCOMG080	JANNANE T N	T.N. Jannane
56	20BCOMG140	LEELAVATHI P	Leelavathi P
57	20BCOMG011	MOHANA BHARATHY M	M. Mohana Bharathy
58	20BCOMG171	NASEEMA BEGAM S	Naseema Begam S
59	20BCOMG127	NIVETHA V	Nivetha V
60	20BCOMG018	PARKAVI J	J. Parkavi
61	20BCOMG157	PREETHI K	K. Preethi
62	20BCOMG0189	PREETHI M	Preethi M
63	20BCOMG094	RESHMA G	G. Reshma
64	20BCOMG107	SAI JAYA PRIYA A VM	Sai Jaya Priya A VM
65	20BCOMG074	SANGEETHA N	N. Sangeetha
66	20BCOMG016	SONIYA S	S. Soniya
67	20BCOMG190	SRIMATHI J	Srimathi J
Staff Signature			
Coordinator Signature			





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Renewed 'B++' Grade by NAAC & An ISO 9001:2015 Certified Institution			
Selavoyal, Chennai, Tamil Nadu, India			
Department of Commerce			Shift - II
Add On Course - Summative Assessment - Attendance Sheet - III B.Com General			
Sub. Name : Digital Marketing Sub. Code : ACSOC301			
S.No.	ID.No.	Name of Students	Signature
1	20BCOMGE007	NAVEEN KUMARA	[Signature]
2	20BCOMGE037	SALMANKIAN	[Signature]
3	20BCOMGE012	SRIDHAR.G	[Signature]
4	20BCOMGE002	AFRAN AHMED.N	[Signature]
5	20BCOMGE017	ALWIN.G	[Signature]
6	20BCOMGE046	ARUN KUMAR.C	[Signature]
7	20BCOMGE010	ARUN KUMAR.G	[Signature]
8	20BCOMGE005	CHARAN.R	[Signature]
9	20BCOMGE031	DENESH KUMAR.S	[Signature]
10	20BCOMGE019	GOWTHAM.R	[Signature]
11	20BCOMGE025	KARUPPASAMY.S	[Signature]
12	20BCOMGE024	KATHIR.N	[Signature]
13	20BCOMGE011	KATHIRAVAN.M	[Signature]
14	20BCOMGE005	KAUSHIK.A	[Signature]
15	20BCOMGE021	LOGESHWALE	[Signature]
16	20BCOMGE060	MADHAVAN.B	[Signature]
17	20BCOMGE030	PRASATH.B	[Signature]
18	20BCOMGE031	PRIVADHARSHAN.T	[Signature]
19	20BCOMGE004	RAJESH.A	[Signature]
20	20BCOMGE042	SAM DANIEL.S	[Signature]
21	20BCOMGE020	SARAN.P	[Signature]
22	20BCOMGE013	SRITHARUN.R	[Signature]
23	20BCOMGE035	SURIYA PRAKASH.S	[Signature]
24	20BCOMGE041	VIGNESH.S	[Signature]
25	20BCOMGE025	VISHNU.M	[Signature]
26	20BCOMGE015	YOGESHWARAN.S	[Signature]
27	20BCOMGE022	YUVARAJ.R	[Signature]
28	20BCOMGE006	ELAKKIYA.S	[Signature]
29	20BCOMGE045	ELAKIYA KUMARU.K	[Signature]
30	20BCOMGE008	IANANIV	[Signature]
31	20BCOMGE043	KEERTHANA.G	[Signature]
32	20BCOMGE034	METHA MADHUMITHA.S	[Signature]
33	20BCOMGE040	MYTHILV	[Signature]
34	20BCOMGE018	NAZREEN NESA.M	[Signature]
35	20BCOMGE016	PAULKANIL	[Signature]
36	20BCOMGE027	PRIYA DHARSHINI.V	[Signature]
37	20BCOMGE039	RAJALAKSHMI.R	[Signature]
38	20BCOMGE038	RAJASRI.E	[Signature]
39	20BCOMGE044	SARANYA.N	[Signature]
40	20BCOMGE028	THILAGAVATHY.N	[Signature]
41	20BCOMGE026	YASMEEN FATHIMA.J	[Signature]



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Selavayal, Chennai, Tamil Nadu, India

**DEPARTMENT OF COMMERCE BCOM GENERAL (A&B) SHIFT -I**  
**ADD-ON-COURSE MARK STATEMENT**  
**DIGITAL MARKETING**

DATE: 18-3-2023

SUBJECT CODE : ACSOC301

SNO	ID NUMBER	SEC	REG NO	STUDENT NAME	MARKS
1	20BCOMG119	A	312011907	JAGADHISH B	32
2	20BCOMG068	A	312011908	PREM KUMAR.R	37
3	20BCOMG105	A	312011909	ALEXANDER.C	33
4	20BCOMG040	A	312011919	AKASH.D	40
5	20BCOMG185	A	312011921	AKASH. R	41
6	20BCOMG083	A	312011922	ARAVIND M	33
7	20BCOMG092	A	312011925	ASHWIN V	34
8	20BCOMGFS1	A	312011926	AZAGU GOWTHAM S	44
9	20BCOMG009	A	312011931	BALAMURUGAN.K	35
10	20BCOMG095	A	312011939	DEEPAK M	38
11	20BCOMG116	A	312011940	DEEPAK P	42
12	20BCOMG020	A	312011943	DHANUSHKUMAR A	40
13	20BCOMG158	A	312011946	DINESH.T	40
14	20BCOMG004	A	312011949	GIRIDHARAN S	A
15	20BCOMG093	A	312011952	GOKULA KRISHNAN K	38
16	20BCOMG183	A	312011955	GUNASEKARAN L	22
17	20BCOMG082	A	312011960	HARIHARAN S	A
18	20BCOMG002	A	312011961	HARISH KUMAR. K	35
19	20BCOMG003	A	312011963	HEMANTH B	47
20	20BCOMG066	A	312011965	JEEVA T	32
21	20BCOMG037	A	312011966	KALAIYARASAN.S	32
22	20BCOMG046	A	312011969	KESAVAN, M	32
23	20BCOMG148	A	312011977	MADESH.M	37
24	20BCOMG035	A	312011979	MANIKANDAN K	38
25	20BCOMG077	A	312011980	MANIKANDAN P	37
26	20BCOMG005	A	312011981	MOHAMED ASHIK.N	23
27	20BCOMG170	A	311011983	MOHAMMED AKRAMMULLAH.Z	37
28	20BCOMG211	A	312011984	MOHAMMED ASLAM. F	42
29	20BCOMG149	A	312011988	MUTHU KUMARAN R	A
30	20BCOMG106	A	312011993	PARTHIBAN R	30
31	20BCOMG063	A	312011995	PAUL.GIFTSON.N	44



32	20BCOMG117	A	312011997	PRITHIVRAJ S	40
33	20BCOMG059	A	312011998	RAHUL K	35
34	20BCOMG167	A	312012003	SAI GANESH S	42
35	20BCOMG201	A	312012006	SAMYUDHANN C S	44
36	20BCOMG022	A	312012008	SANJAY D	35
37	20BCOM209	A	312012014	SANTHOSH D	36
38	20BCOMG122	A	312012021	SHREE HARE R R	37
39	20BCOMG027	A	312012026	SUBASH S	34
40	20BCOMG018	A	312012028	SUNDARARAJU.M	35
41	20BCOMG101	A	312012033	VASANTH R	31
42	20BCOMG156	A	312012036	VICTOR SAMVEL.V	34
43	20BCOMG064	A	312012038	VIGNESH. V	37
44	20BCOMG097	A	312012043	YASHVANTH V	31
45	20BCOMG214	A	312012046	ABARNA .S	40
46	20BCOMG179	A	312012049	BABY SRIMATHI.V	36
47	20BCOMG041	A	312012058	GOMATHI G	37
48	20BCOMG192	A	312012062	INDHU VATHANLS	39
49	20BCOMG043	A	312012063	ISHWARYA.S	39
50	20BCOMG151	A	312012066	JENIFER.R	35
51	20BCOMG210	A	312012067	JENO SILVIYA J	45
52	20BCOMG134	A	312012068	JOTHIKA K	30
53	20BCOMG133	A	312012071	KOSHIKA S	46
54	20BCOMG162	A	312012074	MAHALAKSHMI S	38
55	20BCOMG057	A	312012079	NIVEDHA. A	40
56	20BCOMG212	A	312012082	PAVITHRA R	A
57	20BCOMG123	A	312012086	PRIYADARSHINI. P	46
58	20BCOMG071	A	312012087	PRIYADHARSHINI J	37
59	20BCOMG146	A	312012089	RAJESHWARI V	40
60	20BCOMG175	A	312012095	SHEELA. S	45
61	20BCOMG020	A	312012097	SIRISHA.I	41
62	20BCOMG194	A	312012106	SWETHA M	37
63	20BCOMG042	A	312012108	THULASIS	31
64	20BCOMG204	A	312012109	VANITHA S	A
65	20BCOMG195	A	312012110	VARSHA B	42
66	20BCOMG036	A	312012111	VASUNTHURA. D	44
67	20BCOMG100	A	312012113	YUVASHREE.Y	41





Thiruthangal Nadar College		<b>THIRUTHANGAL NADAR COLLEGE</b>				
Knowledge is Power		(Belongs to the Chennambal Thiruthangal Hindu Nadar Educational Charitra Fund) A Self Financing Co-Educational College of Arts & Science Affiliated to the University of Madras Re-accredited 'B++' Grade by NAAC & An ISO 9001:2015 Certified Institution Selavayal, Chennai, Tamil Nadu, India				
DEPARTMENT OF COMMERCE BCOM GENERAL (A&B) SHIFT - I						
ADD-ON-COURSE MARK STATEMENT						
DIGITAL MARKETING						
DATE: 18-3-2023						
SUBJECT CODE : ACSOC301						
SNO	ID NUMBER	SEC	REG NO	STUDENT NAME	MARKS	
1	20BCOMG200	B	312011905	SNEHA KUMARLK	30	
2	20BCOMG070	B	312011906	DINESH GK	32	
3	20BCOMG198	B	312011911	SRI KRISHNA PRASATH J	A	
4	20BCOMG089	B	312011912	YUKESH.S	21	
5	20BCOMG117	B	312011927	BABU.R	35	
6	20BCOMG098	B	312011929	BALAJI M	36	
7	20BCOMG182	B	312011930	BALAJI S	36	
8	20BCOMG166	B	312011933	BHARANLV	25	
9	20BCOMG067	B	312011937	BHUVANESHWARAN.G	42	
10	20BCOMG138	B	312011938	DHARSHAN	36	
11	20BCOMG136	B	312011941	DHANUSH.R	41	
12	20BCOMG108	B	312011945	DINESHKUMAR G	27	
13	20BCOMG026	B	312011947	ESWAR.S	40	
14	20BCOMG087	B	312011953	GOWTHAM A	30	
15	30BCOMG114	B	312011957	HARAVINDAN S	A	
16	20BCOMG177	B	312011964	HINIPATHY D V	26	
17	20BCOMG165	B	312011970	KEVIN KUMAR C	35	
18	20BCOMG131	B	312011971	KIRTHIK DHANUSH.K	A	
19	20BCOMG029	B	312011972	KOWSHIK. P	32	
20	20BCOMG173	B	312011974	LOGESH M	35	
21	20BCOMG137	B	312011975	LOGESHWARAN.G	36	
22	20BCOMG073	B	312011976	LOKESH KUMAR S	35	
23	20BCOMG031	B	312011985	MOHAN RAJ	A	
24	20BCOMG128	B	312011986	MOHAN S	27	
25	20BCOMG130	B	312011987	MUJEMIL M	A	
26	20BCOMG025	B	312011990	NAVEEN KUMAR S	34	
27	20BCOMG081	B	312011991	NAVEEN KUMAR S	A	
28	20BCOMG008	B	312011992	NAVEEN R D	A	
29	20BCOMG078	B	312011996	POOVANNAN K L	28	
30	20BCOMG060	B	312012001	RAVICHANDRA T	32	
31	20BCOMG160	B	312012002	ROKITH P	38	



32	20BCOMG163	B	312012004	SAINATH G	36
33	20BCOMG024	B	312012005	SAKTHIVEL.S	32
34	20BCOMG032	B	312012011	SANJAY. R	34
35	20BCOMG129	B	312012012	SANJAY.R	36
36	20BCOMG199	B	312012016	SARAVANA KUMAR.V	32
37	20BCOMG054	B	312012020	SHANMUGAM.R	42
38	20BCOMG139	B	312012022	SHYAM.S	21
39	20BCOMG208	B	312012023	SRI SAI KRUPAKAR G S	34
40	20BCOMG147	B	312012029	SUNDARRAJAN D	A
41	20BCOMG007	B	312012031	SURIA PRAKASH K	37
42	20BCOMG145	B	312012034	VENKATESAN.B	30
43	20BCOMG034	B	312012035	VENKATESH R	31
44	20BCOMG061	B	312012039	VIJAY R	35
45	20BCOMG053	B	312012040	VIJAY SHRIRAM M S	27
46	20BCOMG193	B	312012041	VIJAYASARATHY. S	A
47	20BCOMG206	B	312012042	VIMAL.G	34
48	20BCOMG142	B	312012045	YUVARAJ.M	33
49	20BCOMG010	B	312012047	ANUSHA M	33
50	20BCOMG180	B	312012051	PBHAGAVATHSREE A	30
51	20BCOMG038	B	312012054	DEEPALAKSHMI.M	40
52	20BCOMG155	B	312012059	HARINI S	38
53	20BCOMG015	B	312012064	JANANI.G	42
54	20BCOMG062	B	312012069	KARTHIKA.B	36
55	20BCOMG168	B	312012070	KAVINILA.M	42
56	20BCOMG049	B	312012072	LAVANYA.S	40
57	20BCOMG113	B	312012077	MUTHU KEERTHANA. K	38
58	20BCOMG191	B	312012083	PRADEEPA K	41
59	20BCOMG050	B	312012088	PRIYANKA.P	38
60	20BCOMG187	B	312012091	RESHMA M	40
61	20BCOMG088	B	312012093	SANDHYA.S	42
62	20BCOMG051	B	312012096	SHERLIMOL SAJEEV S	40
63	20BCOMG044	B	312012098	SNEHA M	A
64	20BCOMG196	B	312012099	SNEHA. S	46
65	20BCOMG172	B	312012102	SOUNDARYA R	41
66	20BCOMG076	B	312012104	SURINA G	40
67	20BCOMG052	B	312012105	SUWETHA. S	35





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(Selavoyal, Chennai, Tamil Nadu, India)

**DEPARTMENT OF COMMERCE GENERAL SHIFT I  
ADD ON COURSE SUMMATIVE ASSESSMENT  
DIGITAL MARKETING – ACSOC301**

ACADEMIC YEAR 2022-2023 SEMESTER: EVEN

BATCH :2020-2023

Date 18/03/2023

CLASS - III YEAR "C" SEC

S.No	ID.No.	Name of Students	MARKS
1	20BCOMG186	SHIVAM KUMAR B	48
2	20BCOMG213	SREE PRIYHA D	46
3	20BCOMG141	AAKASH MARIAPPAN K	41
4	20BCOMG55	ABDUL MUSHARRAF A	47
5	20BCOMG188	ABDUL RAZAK A	42
6	20BCOMG125	ABU BACKER R	45
7	20BCOMG013	AJAY M	49
8	20BCOMG045	AKASH M	48
9	20BCOMG126	ASHLIN T	45
10	20BCOMG091	ASHWIN A	42
11	20BCOMG006	BALASUNDAR S	45
12	20BCOMG118	BHARATH C	47
13	20BCOMG164	BHUVAN V	48
14	20BCOMG030	BHUVANESH S	45
15	20BCOMG161	DHANUSH RAHUL M	47
16	20BCOMG047	DINESH BALA M	43
17	20BCOMG153	GOKUL A	48
18	20BCOMG178	GOKUL S	40
19	20BCOMG133	GOWTHAM S	44
20	20BCOMG176	GURUSWAMY J	48
21	20BCOMG110	HARI PRASAD B	42
22	20BCOMG065	HARIHARA SUDHAN M	48
23	20BCOMG048	HARISH R	46
24	20BCOMG079	KARNA K	46
25	20BCOMG111	LOGESH KUMAR V	48
26	20BCOMG143	MANIKANDAN B	46
27	20BCOMG012	MOHAMED WAHID R	41
28	20BCOMG090	NANDHA KUMAR K	48
29	20BCOMG169	PATCHAIAPPAN G	49
30	20BCOMG152	RAJESH S	49
31	20BCOMG144	RAJULU K	43
32	20BCOMG039	SANJAY B	46
33	20BCOMG115	SANJAY KUMAR R S	45
34	20BCOMG069	SANJAY N	42
35	20BCOMG033	SANJAY U	46
36	20BCOMG072	SANTHOSH M	47
37	20BCOMG132	SHAIK KHABEEB MOHAMMED M	46
38	20BCOMG197	SHANKAR T	47
39	20BCOMG124	SHANMUGA RAJAN K	46
40	20BCOMG150	SRINIVASAN K	47
41	20BCOMG086	SUGUMAR BABU M	P
42	20BCOMG058	SURANDHAR V	48





43	20BCOMG83	VARUN KUMAAR S B	42
44	20BCOMG121	VIGNESH B	46
45	20BCOMG154	YUVAN SHANKAR RAJA S	46
46	20BCOMG014	ASHARANI R	48
47	20BCOMG202	BAKKIAMMAL P	41
48	20BCOMG184	BHARATHI L	47
49	20BCOMG085	BHUVANESHWARI V	45
50	20BCOMG056	DEEPIGA T	48
51	20BCOMG001	DEEPIKA B	43
52	20BCOMG203	GITA N R.K	46
53	20BCOMG023	HEMA R	49
54	20BCOMG075	ILAKKIYA S	49
55	20BCOMG080	JANNANE T N	46
56	20BCOMG140	LEELAVATHI P	41
57	20BCOMG011	MOHANA BHARATHY M	46
58	20BCOMG171	NASEEMA BEGAM S	40
59	20BCOMG127	NIVETHA V	41
60	20BCOMG018	PARKAVI J	45
61	20BCOMG157	PREETHI K	45
62	20BCOMG0189	PREETHI M	42
63	20BCOMG094	RESHMA G	48
64	20BCOMG107	SAI JAYA PRIYA A V.M	43
65	20BCOMG074	SANGEETHA N	49
66	20BCOMG016	SONIYA S	46
67	20BCOMG190	SRIMATHI J	
Staff Signature			<i>P. Harini</i>
Staff Coordinator			<i>A. n.</i>



Thiruthangal Nadar College		THIRUTHANGAL NADAR COLLEGE	
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DEPARTMENT OF COMMERCE GENERAL SHIFT II			
ADD ON COURSE SUMMATIVE ASSESSMENT			
DIGITAL MARKETING – ACSOC301			
ACADEMIC YEAR 2022-2023 SEMESTER : EVEN			
BATCH :2020-2023		Date 18/03/2023	CLASS - III YEAR
S.No.	ID.No.	Name of Students	Marks
1	20BCOMGE007	NAVEEN KUMAR.A	45
2	20BCOMGE037	SALMANKHAN	40
3	20BCOMGE012	SRIDHAR.G	36
4	20BCOMGE002	AFRAN AHMED.N	45
5	20BCOMGE017	ALWIN.G	48
6	20BCOMGE046	ARUN KUMAR C	46
7	20BCOMGE010	ARUN KUMAR.G	42
8	20BCOMGE003	CHARAN.R	41
9	20BCOMGE031	DINESH KUMAR.S	40
10	20BCOMGE019	GOWTHAM.R	48
11	20BCOMGE023	KARUPPASAMY.S	50
12	20BCOMGE024	KATHIR.N	43
13	20BCOMGE011	KATHIRAVAN.M	45
14	20BCOMGE005	KAUSHIK.A	44
15	20BCOMGE021	LOGESHWAR.E	47
16	20BCOMGE001	MADHAVAN.B	44
17	20BCOMGE030	PRASATH.B	42
18	20BCOMGE033	PRIYADHARSHAN.T	45
19	20BCOMGE004	RAJESH.A	47
20	20BCOMGE042	SAM DANIEL.S	48
21	20BCOMGE020	SARAN.P	43
22	20BCOMGE013	SRITHARUN.R	43
23	20BCOMGE035	SURIYA PRAKASH.S	44
24	20BCOMGE041	VIGNESH.S	40
25	20BCOMGE025	VISHNU.M	45
26	20BCOMGE015	YOGESHWARAN.S	40
27	20BCOMGE022	YUVARAJ.R	43
28	20BCOMGE006	ELAKKIYA.S	44
29	20BCOMGE045	ELAKIYA KUMAR.K	45



30	20BCOMGE008	JANANLV	46
31	20BCOMGE043	KEERTHANA.G	47
32	20BCOMGE034	METHIA MADHUMITHA.S	47
33	20BCOMGE040	MYTHILLV	42
34	20BCOMGE018	NAZREEN NISA.M	44
35	20BCOMGE016	PAULKANLR	46
36	20BCOMGE027	PRIYA DHARSHINI.V	45
37	20BCOMGE039	RAJALAKSHMLR	41
38	20BCOMGE038	RAJASRIE	41
39	20BCOMGE044	SARANYA.N	43
40	20BCOMGE028	THILAGAVATHY.N	44
41	20BCOMGE026	YASMEEN FATHIMAJ	42
Staff Signature			
Staff Coordinator			





Thiruthangal Nadar College  
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NAAC CYCLE III - AQAR

1.2.2 & 1.2.3 Add-on / Certificates / MoU

1.2 Academic Flexibility

Year: 2022-2023



## THIRUTHANGAL NADAR COLLEGE

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# CERTIFICATE OF COMPLETION

This Certificate is presented to

**MUTHU KUMARAN R** of III B.Com - General

for the successful completion of 30 hours Add-On Course

on "Digital Marketing"

as a part of their curriculum for the year 2022 - 2023.

*V. Devi*

Dr.V.Devi  
PRINCIPAL

*N-N-V*

Thiru.A. Narayana Murthy  
SECRETARY & CORRESPONDENT







Sl. No.	Reg. No.	Name	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040
26	2018.Cen (en) 072	GAYATHRI	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass
26	2018.Cen (en) 079	RAJIBEK REEDHAM	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass
27	2018.Cen (en) 116	RANJAK	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass
28	2018.Cen (en) 138	INDRIMATHI	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass
29	2018.Cen (en) 000	JAYASIRYA V	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass
30	2018.Cen (en) 102	JOHN STEPHEN J	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass
31	2018.Cen (en) 072	KEERTHAN T	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass
32	2018.Cen (en) 140	KEERTHANA S	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass
33	2018.Cen (en) 081	KIRAN BABU A	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass
34	2018.Cen (en) 024	KISHORE J	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass
35	2018.Cen (en) 007	LETSM	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass
36	2018.Cen (en) 074	MORAMED AASHID	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass
37	2018.Cen (en) 128	MORANAMUNDARAM	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass
38	2008.Cen (en) 851	MUTHUKRISHNAN S	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass
39	2010.Cen (en) 011	NEELSON RAJES	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass
40	2018.Cen (en) 000	NIVEDIKA V	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass
41	2018.Cen (en) 024	PAVITHRA A	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass
42	2018.Cen (en) 025	PREM L R	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass
43	2018.Cen (en) 063	PRIVANCA D	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass
44	2018.Cen (en) 126	RAJESH M	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass
45	2018.Cen (en) 117	RANITHIK	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass
46	2018.Cen (en) 084	SAMEER M	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass
47	2018.Cen (en) 094	SAMIT J	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass
48	2018.Cen (en) 011	SANGAMITHRA K	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass
49	2018.Cen (en) 081	SANIYA A	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass
50	2018.Cen (en) 082	SANIYAD	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass
51	2018.Cen (en) 099	SANIYAJ	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass
52	2018.Cen (en) 114	SANIYAK	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass
53	2018.Cen (en) 028	SANTHOSHUMAR R	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass









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**DEPARTMENT OF CORPORATE SECRETARYSHIP-SHIFT-I**  
Add On Course - Attendance Sheet

S.No.	ID.No.	Name of Students	Date																
			4/2/23	7/2/23	9/2/23	11/2/23	14/2/23	16/2/23	18/2/23	21/2/23	23/2/23	28/2/23	2/3/23	7/3/23	9/3/23	13/3/23	15/3/23		
1	20 B.Com (cs) 069	ALMAS K	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present		
2	20 B.Com (cs) 065	ANAND KUMAR H	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present		
3	20 B.Com (cs) 056	ASIFULLAH A	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present		
4	20 B.Com (cs) 044	BAKKIYAN	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present		
5	20 B.Com (cs) 031	DAKASHINA MOORTHY G S	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present		
6	20 B.Com (cs) 014	DEEPAK B	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present		
7	20 B.Com (cs) 032	DHEEPIKA R	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present		
8	20 B.Com (cs) 019	DJIANUSHL S	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present		
9	20 B.Com (cs) 026	DINESH R	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present		
10	20 B.Com (cs) 040	DONMICVASANTHI	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present		
11	20 B.Com (cs) 123	EBINEZER E	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present		
12	20 B.Com (cs) 015	ELANGO R	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present		
13	20 B.Com (cs) 144	GOKUL M	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present		
14	20 B.Com (cs) 004	GOUTHAMA	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present		
15	20 B.Com (cs) 100	GOWRINI BHARATH KALYAN	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present		
16	20 B.Com (cs) 090	JAYASRI K	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present		
17	20 B.Com (cs) 147	JEEVARAJ A	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present		
18	20 B.Com (cs) 039	JESWANTH KUMAR Y S	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present		
19	20 B.Com (cs) 017	JOHN VASANTH M	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present		
20	20 B.Com (cs) 145	KALAIVANLB	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present		
21	20 B.Com (cs) 102	KARTHICK T	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present		
22	20 B.Com (cs) 029	KAVYA K	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present		
23	20 B.Com (cs) 035	KEERTHANA A	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present		
24	20 B.Com (cs) 124	KESAVAN E	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present	Present		












**THIRUTHANGAL NADAR COLLEGE**  
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Selavoyal, Chennai, Tamil Nadu, India

**ADD ON COURSE**

**DEPARTMENT OF CORPORATE SECRETARYSHIP SHIFT – I & II**

**DIGITAL MARKETING & BANKING**

**CLASS: III CS A & B** **MARKS: 50**

**DURATION: 2Hrs 30 min**

**SECTION - A**

**Answer all the questions:** **15\*2=30MARKS**

1. What is Marketing?
2. What is Digital Banking?
3. What is E-Marketing?
4. What is research design?
5. What is B to B marketing?
6. What is product life cycle?
7. What is market segmentation?
8. What is ATM?
9. What is Debit Card?
10. What is product planning?
11. What is Survey?
12. What is customer data base?
13. What is Credit Card?
14. What is integrated digital marketing?
15. What is Marketing Intelligence?

**SECTION - B**

**4\*5=20 MARKS**

**Answer all the questions:**

1. Explain the advantages of digital marketing?
2. Explain the demerits of Debit Card?
3. Explain the merits of E-Banking?
4. Explain the advantages of advertising?





<b>THIRUTHANGAL NADAR COLLEGE</b> (Belongs to the Chennaivazh Thiruthangal Hindu Nadar Uraviamurai Dharma Fund) A Self Financing Co-Educational College of Arts & Science Affiliated to the University of Madras Reaccredited at 'B++' Grade by NAAC & An ISO 9001:2015 Certified Institution Selavayal, Chennai, Tamil Nadu, India <b>Department of B.Com Corporate Secretaryship Batch - 2</b> <b>Add On Course - Summative Assessment - Attendance Sheet - III B.Com CS</b> <b>Sub. Name : Digital Marketing Sub. Code : ACSOC301</b>			
S.No.	ID.No.	Name of Students	Signature
1	20 B.Com (cs) 067	ABIKAIL.K	R.Abiakail
2	20 B.Com (cs) 003	ABINESH.V	V.Abinish
3	20 B.Com (cs) 098	ABUDULLAH.A	A.AbuDullah
4	20 B.Com (cs) 052	ADHI SUDHAKAR.R	A.Sudhakar
5	20 B.Com (cs) 109	AKASH.S	S.Akash
6	20 B.Com (cs) 111	AMEER SHARAF M	M.Ameer
7	20 B.Com (cs) 036	ANANDHILA	A.Anandhila
8	20 B.Com (cs) 081	ANITHA.V	V.Anitha
9	20 B.Com (cs) 006	ARAVIND RAJ.T.L	L.Aravind
10	20 B.Com (cs) 118	ARUL MURUGAN.V	V.ArulMurugan
11	20 B.Com (cs) 012	ASARAF JASAM.N	N.Asaraf
12	20 B.Com (cs) 033	BASKAR.M.E	E.Baskar
13	20 B.Com (cs) 037	BOSCO WILSON.W	W.BoscoWilson
14	20 B.Com (cs) 046	DESIKA.L	L.Desika
15	20 B.Com (cs) 141	DEVI MALINIR	R.DeviMalinir
16	20 B.Com (cs) 057	DHANUSHRAJ.M	M.Dhanushraj
17	20 B.Com (cs) 053	DHARMA.T	T.Dharma
18	20 B.Com (cs) 130	DHINESH KUMAR.V	V.DhineshKumar
19	20 B.Com (cs) 041	DINESH KUMAR. S	S.DineshKumar
20	20 B.Com (cs) 061	DINESH KUMAR.K	K.DineshKumar
21	20 B.Com (cs) 013	DINESH KUMAR.R	R.DineshKumar
22	20 B.Com (cs) 140	DINESH.R	R.Dinesh
23	20 B.Com (cs) 016	DURGA.J	J.Durga
24	20 B.Com (cs) 114	GANESH.N	N.Ganesh
25	20 B.Com (cs) 142	GAYATHRI.I	I.Gayathri
26	20 B.Com (cs) 076	HABIBUR REHMAN.M	M.HabiburRehman
27	20 B.Com (cs) 116	HAMAR.K	K.Hamar
28	20 B.Com (cs) 138	INDUMATHI.S	S.Indumathi
29	20 B.Com (cs) 020	JAYASURYA.V	V.Jayasurya
30	20 B.Com (cs) 103	JOHN STEPHEN.J	J.JohnStephen
31	20 B.Com (cs) 072	KEERTHAN.T	T.Keerthan
32	20 B.Com (cs) 143	KEERTHANA.S	S.Keerthana
33	20 B.Com (cs) 091	KIRAN BABU.A	A.KiranBabu
34	20 B.Com (cs) 024	KISHORE.P	P.Kishore
35	20 B.Com (cs) 007	LILLY.M	M.Lilly
36	20 B.Com (cs) 079	MOHAMED AASHIF.R	R.MohamedAashif
37	20 B.Com (cs) 120	MOHANASUNDARAM.M	M.Mohanasundaram
38	20 B.Com (cs) 051	MUTHUKRISHNAN.S	S.Muthukrishnan





39	20 B.Com (cs) 011	NELSON ISAK.M.S	Nelson Isak M.S
40	20 B.Com (cs) 005	NIVEDHA.V	Nivedha V
41	20 B.Com (cs) 054	PAVITHRA.A	A. Pavithra
42	20 B.Com (cs) 075	PREM.C.R	Prem C.R
43	20 B.Com (cs) 083	PRIYANKA.D	Priyanka D
44	20 B.Com (cs) 126	RAJESH.M	M. Rajesh
45	20 B.Com (cs) 137	RANJITH.K	Ranjith K
46	20 B.Com (cs) 064	SAMEER.M	Sameer M
47	20 B.Com (cs) 084	SAMUEL.J	J. Samuel
48	20 B.Com (cs) 071	SANGAMITHRA.K	Sangamithra K
49	20 B.Com (cs) 063	SANJAY.A	A. Sanjay
50	20 B.Com (cs) 062	SANJAY.D	D. Sanjay
51	20 B.Com (cs) 059	SANJAY.J	J. Sanjay
52	20 B.Com (cs) 134	SANJAY.K	K. Sanjay
53	20 B.Com (cs) 038	SANTHOSHKUMAR.R	R. Santhosh Kumar
54	20 B.Com (cs) 105	SARAN KUMAR.V	V. Saran Kumar
55	20 B.Com (cs) 048	SARAVANAN.D	D. Saravanan
56	20 B.Com (cs) 110	SARANYA.G	G. Saranya
57	20 B.Com (cs) 146	SIVAPRAKASH.P	P. Sivaprakash
58	20 B.Com (cs) 073	SNEHA.K	K. Sneha
59	20 B.Com (cs) 125	SNEKA.R	R. Sneka
60	20 B.Com (cs) 077	SOWMIYA.J	J. Sowmiya
61	20 B.Com (cs) 047	SRIDHAR.S	S. Sridhar
62	20 B.Com (cs) 131	SURYA.M	M. Surya
63	20 B.Com (cs) 107	SWATHI.R	R. Swathi
64	20 B.Com (cs) 043	TANUSREE.P	P. Tanusree
65	20 B.Com (cs) 108	THANUJA.N	N. Thanuja
66	20 B.Com (cs) 085	THILAK.M.P	P. Thilak
67	20 B.Com (cs) 018	THIRUVIKRAMAN.S	S. Thiruvikraman
68	20 B.Com (cs) 066	UDHAYA KUMAR.D	D. Udhaya Kumar
69	20 B.Com (cs) 097	VISHNU.S	S. Vishnu
70	20 B.Com (cs) 119	YESWANTHRAJ.B	B. Yeswanthraj
71	20 B.Com (cs) 109	AKASH.S	S. Akash
72	20 B.Com (cs) 111	AMEER SHARAF M	M. Ameer Sharaf
73	20 B.Com (cs) 036	ANANDHILA	A. Anandhila
74	20 B.Com (cs) 081	ANITHA.V	V. Anitha
Staff Signature			
Coordinator Signature			



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Selavoyal, Chennai, Tamil Nadu, India			
Department of B.Com Corporate Secretaryship Batch - 1			
Add On Course - Summative Assessment - Attendance Sheet - III B.Com.CS			
Sub. Name : Digital Marketing Sub. Code : ACSOC301			
S.No.	ID.No.	Name of Students	Signature
1	20 B.Com (cs) 009	ALMAS K	Almas
2	20 B.Com (cs) 063	ANAND KUMAR.H	Anand Kumar
3	20 B.Com (cs) 056	ASIFULLAH.A	Asifullah.A
4	20 B.Com (cs) 044	BAKKIYA N	N. Bakkiya
5	20 B.Com (cs) 031	DAKASHNA MOORTHY.G.S	Dakshina
6	20 B.Com (cs) 014	DEEPAK.B	S.D. Deepak
7	20 B.Com (cs) 052	DEEPIKA.R	P. Deepika
8	20 B.Com (cs) 019	DILANUSHLIS	Dilanushtlis
9	20 B.Com (cs) 026	DINESH.R	P. Dinesh
10	20 B.Com (cs) 040	DONMICVASANTHI	Donmicvasanthi
11	20 B.Com (cs) 123	ERNEZER.E	Ernezer.E
12	20 B.Com (cs) 013	ELANGO.R	R. Elango
13	20 B.Com (cs) 144	GOKUL.M	Gokul.M
14	20 B.Com (cs) 004	GOUTHAM.A	Goutham.A
15	20 B.Com (cs) 100	GOWRINENI BHARATHI KALYAN	G. Bharathi Kalyan
16	20 B.Com (cs) 090	JAYASRI.K	Jayasri.K
17	20 B.Com (cs) 147	JEEVARAJ.A	A. Jeevaraj
18	20 B.Com (cs) 039	JESWANTH KUMAR.Y.S	J. Jeswanth
19	20 B.Com (cs) 017	JOHN VASANTH.M	John Vasanth.M
20	20 B.Com (cs) 145	KALAIVANI.B	Kalavani.B
21	20 B.Com (cs) 102	KARTHIK.T	Karthik.T
22	20 B.Com (cs) 029	KAVYA.K	Kavya.K
23	20 B.Com (cs) 033	KEERTHANA.A	Keerthana.A
24	20 B.Com (cs) 134	KESAVAN.E	Kesavan.E
25	20 B.Com (cs) 001	LEDIAL MANSHY MOL.J	L. Manshy Mol.J
26	20 B.Com (cs) 127	MADHAN KUMAR.S	Madhan Kumar.S
27	20 B.Com (cs) 027	MADHAN SINGH.V	Madhan Singh.V
28	20 B.Com (cs) 028	MADHUMITHA.P	Madhumitha.P
29	20 B.Com (cs) 050	MAGESHKUMAR.K	Magesh Kumar.K
30	20 B.Com (cs) 074	MOHAMED SADAAF.Z	Mohamed Sadaaf.Z
31	20 B.Com (cs) 055	MOHAMMED ASLAM USMAN.R	Mohammed Aslam Usman.R
32	20 B.Com (cs) 082	MOHANA SUNDARAM.C	Mohana Sundaram.C
33	20 B.Com (cs) 128	MOHANRAJ.S	Mohanraj.S
34	20 B.Com (cs) 060	MONICA.G	G. Monica
35	20 B.Com (cs) 022	MUGELLA.B	B. Mugella
36	20 B.Com (cs) 104	MURUGANANDAM.A	Muruganandam.A
37	20 B.Com (cs) FS1	NAVEEN.S	Naveen.S
38	20 B.Com (cs) 089	NIYAMMATHULLAH.S	Niyammathullah.S






39	20 B.Com (cs) 099	PARTHIBAN.N	
40	20 B.Com (cs) 135	POOJA.V	D. Raju
41	20 B.Com (cs) 087	PRABHAWATHI.N	V. pooja
42	20 B.Com (cs) 049	PREETHI.L	M. Prabhawathi
43	20 B.Com (cs) 045	PUGHAZRAJ.N	A
44	20 B.Com (cs) 122	RAHAMATH NISHA	A
45	20 B.Com (cs) 113	RAHUL.V	Rahul.V
46	20 B.Com (cs) 086	RAJA.M	M. Raja
47	20 B.Com (cs) 080	RAM PRASANTH.S	A
48	20 B.Com (cs) 025	RAMESH.P	Ramesh.P
49	20 B.Com (cs) 008	RAVIN KUMAR.S	A
50	20 B.Com (cs) 009	RITHICK KUMAR.E	E. Rithick
51	20 B.Com (cs) 058	SAI KRISHNA.R	A
52	20 B.Com (cs) 068	SAMUVEL.B	B. Samuvel
53	20 B.Com (cs) 139	SANTHOS.K	S. Santhos
54	20 B.com (cs) 002	SATHISH KANNA.S	S. Sathish
55	20 B.Com (cs) 092	SEKAR.N	N. Sekar
56	20 B.Com (cs) 133	SHAKIL AHAMMED .S	A
57	20 B.Com (cs) 132	SHANKAR.S	S. Shankar
58	20 B.Com (cs) 136	SONA.K.G	Sona.K.G
59	20 B.Com (cs) 021	SOORIYAKIRAN.G	S. Sooriyakiran
60	20 B.Com (cs) 078	SOWMIYA DEVI. R	R. Sowmiya
61	20 B.Com (cs) 030	SRIDEVI.S	A
62	20 B.Com (cs) 112	SUKUMAR.S	S. Sukumar
63	20 B.Com (cs) 042	SUNDAR.K	Sundar.K
64	20 B.Com (cs) 010	THARUN.S	Tharun.S
65	20 B.Com (cs) 070	USHRATH NISHA.A	A
66	20 B.Com (cs) 106	VANNA MARISH.B	B. Vanna
67	20 B.Com (cs) 095	VIGNESH.S	S. Vignesh
68	20 B.Com (cs) 129	VIGNESH.V	A
69	20 B.Com (cs) 034	VIGNESHWARAN.S	S. Vigneshwaran
70	20 B.Com (cs) 117	YUVARAJ.R	R. Yuvaraj
71	20 B.Com (cs) 007	ARJUN.S	A
72	20 B.Com (cs) 003	ARJUN.S	A
73	20 B.Com (cs) 002	ARJUN.S	A
74	20 B.Com (cs) 001	ARJUN.S	A
75	20 B.Com (cs) 000	ARJUN.S	A
76	20 B.Com (cs) 000	ARJUN.S	A
77	20 B.Com (cs) 000	ARJUN.S	A
78	20 B.Com (cs) 000	ARJUN.S	A
79	20 B.Com (cs) 000	ARJUN.S	A
80	20 B.Com (cs) 000	ARJUN.S	A
81	20 B.Com (cs) 000	ARJUN.S	A
82	20 B.Com (cs) 000	ARJUN.S	A
83	20 B.Com (cs) 000	ARJUN.S	A
84	20 B.Com (cs) 000	ARJUN.S	A
85	20 B.Com (cs) 000	ARJUN.S	A
86	20 B.Com (cs) 000	ARJUN.S	A
87	20 B.Com (cs) 000	ARJUN.S	A
88	20 B.Com (cs) 000	ARJUN.S	A
89	20 B.Com (cs) 000	ARJUN.S	A
90	20 B.Com (cs) 000	ARJUN.S	A
91	20 B.Com (cs) 000	ARJUN.S	A
92	20 B.Com (cs) 000	ARJUN.S	A
93	20 B.Com (cs) 000	ARJUN.S	A
94	20 B.Com (cs) 000	ARJUN.S	A
95	20 B.Com (cs) 000	ARJUN.S	A
96	20 B.Com (cs) 000	ARJUN.S	A
97	20 B.Com (cs) 000	ARJUN.S	A
98	20 B.Com (cs) 000	ARJUN.S	A
99	20 B.Com (cs) 000	ARJUN.S	A
100	20 B.Com (cs) 000	ARJUN.S	A
Staff Signature			S. Arjun
Coordinator Signature			A. V

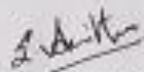


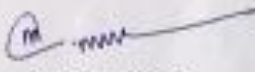


 <b>THIRUTHANGAL NADAR COLLEGE</b> <small>(Affiliated to the Government of Thiruthangal State Under Government Scheme Fund)            A Self Financing Co-Educational College of Arts &amp; Science            Affiliated to the University of Madras            Re-accredited as 'B++' Grade by NAAC &amp; An ISO 9001:2015 Certified Institution            Selarajal, Chinnai, Tamil Nadu, India</small>			
<b>DEPARTMENT OF CORPORATE SECRETARYSHIP-SHIFT-I</b> <b>ADDON COURSE - SUMMATIVE ASSESSMENT</b>			
<b>SUBJECT NAME - DIGITAL MARKETING AND BANKING SUBJECT CODE - ACSOC301</b>			
<b>MARK LIST OF III B.COM(CS) - A BATCH - I</b>			
S.No	ADM.NO	NAME OF THE STUDENT	TOTAL MARKS (50) MARKS OBTAINED
1	20 B.Com (cs) 069	ALMAS.K	28
2	20 B.Com (cs) 065	ANAND KUMAR.H	30
3	20 B.Com (cs) 056	ASIFULLAH .A	25
4	20 B.Com (cs) 044	BAKKIYA.N	28
5	20 B.Com (cs) 031	DAKASHNA MOORTHY.G.S	26
6	20 B.Com (cs) 014	DEEPAK.B	20
7	20 B.Com (cs) 032	DEEPIKA.R	26
8	20 B.Com (cs) 019	DHANUSH.J.S	27
9	20 B.Com (cs) 026	DINESH R	23
10	20 B.Com (cs) 040	DONMICVASANTH.I	25
11	20 B.Com (cs) 123	EBINEZER.E	24
12	20 B.Com (cs) 015	ELANGO.R	21
13	20 B.Com (cs) 144	GOKUL.M	23
14	20 B.Com (cs) 004	GOUTHAM.A	27
15	20 B.Com (cs) 100	GOWRINENI BHARATH KALYAN	21
16	20 B.Com (cs) 090	JAYASRI.K	26
17	20 B.Com (cs) 147	JEEVARAJ A	31
18	20 B.Com (cs) 039	JESWANTH KUMAR.Y.S	31
19	20 B.Com (cs) 017	JOHN VASANTH.M	22
20	20 B.Com (cs) 145	KALAIIVAN.B	21
21	20 B.Com (cs) 102	KARTHICK.T	27
22	20 B.Com (cs) 029	KAVYA.K	20
23	20 B.Com (cs) 035	KEERTHANA.A	30
24	20 B.Com (cs) 124	KESAVAN.E	23
25	20 B.com (cs) 001	LEDIAL MANSHY MOL.J	23
26	20 B.Com (cs) 127	MADHAN KUMAR.S	30
27	20 B.Com (cs) 027	MADHAN SINGH.V	23
28	20 B.Com (cs) 028	MADHUMITHA.P	30
29	20 B.Com (cs) 050	MAGESHKUMAR.K	23
30	20 B.Com (cs) 074	MOHAMED SADAAF .Z	24
31	20 B.Com (cs) 055	MOHAMMED ASLAM USMAN.R	23
32	20 B.Com (cs) 082	MOHANA SUNDARAM.C	25
33	20 B.Com (cs) 128	MOHANRAJ.S	23
34	20 B.Com (cs) 060	MONICA.G	21
35	20 B.Com (cs) 022	MUGELLA.B	21
36	20 B.Com (cs) 104	MURUGANANDAM.A	20
37	20 B.Com (cs) FS1	NAVEEN.S	32



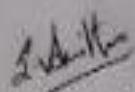
38	20 B.Com (cs) 089	NIYAMMATHULLAHS	35
39	20 B.Com (cs) 099	PARTHIBAN.N	37
40	20 B.Com (cs) 135	POOJA.V	23
41	20 B.Com (cs) 087	PRABHAWATHLN	22
42	20 B.Com (cs) 049	PREETHIL	21
43	20 B.Com (cs) 045	PUGHAZRAJ.N	23
44	20 B.Com (cs) 122	RAHAMATH NISHA	A
45	20 B.Com (cs) 113	RAHUL.V	30
46	20 B.Com (cs) 086	RAJA.M	29
47	20 B.Com (cs) 080	RAM PRASANTHS	A
48	20 B.Com (cs) 025	RAMESH.P	22
49	20 B.Com (cs) 008	RAVIN KUMAR.S	A
50	20 B.Com (cs) 009	RITHICK KUMAR.E	21
51	20 B.Com (cs) 058	SAI KRISHNA.R	40
52	20 B.Com (cs) 068	SAMUVEL.B	26
53	20 B.Com (cs) 139	SANTHOS.K	22
54	20 B.com (cs) 002	SATHISH KANNA.S	32
55	20 B.Com (cs) 092	SEKAR.N	22
56	20 B.Com (cs) 133	SHAKIL AHAMMED .S	A
57	20 B.Com (cs) 132	SHANKAR.S	28
58	20 B.Com (cs) 136	SONA.K.G	24
59	20 B.Com (cs) 021	SOORIYAKIRAN.G	23
60	20 B.Com (cs) 078	SOWMIYA DEVI.R	21
61	20 B.Com (cs) 030	SRIDEVI.S	A
62	20 B.Com (cs) 112	SUKUMAR.S	36
63	20 B.Com (cs) 042	SUNDAR.K	36
64	20 B.Com (cs) 010	THARUN.S	23
65	20 B.Com (cs) 070	USHRATH NISHA.A	A
66	20 B.Com (cs) 106	VANNA MARISH.B	23
67	20 B.Com (cs) 095	VIGNESH.S	23
68	20 B.Com (cs) 129	VIGNESH.V	A
69	20 B.Com (cs) 034	VIGNESHWARAN.S	21
70	20 B.Com (cs) 117	YUVARAJ.R	26

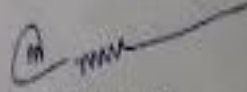
  
STAFF INCHARGE

  
COORDINATOR



38	20 B.Com (cs) 089	NIYAMMATHULLAH.S	35
39	20 B.Com (cs) 099	PARTHIBAN.N	37
40	20 B.Com (cs) 135	POOJA.V	23
41	20 B.Com (cs) 087	PRABHAWATHIN	22
42	20 B.Com (cs) 049	PREETHIL	A
43	20 B.Com (cs) 045	PUGHAZRAJN	23
44	20 B.Com (cs) 122	RAHAMATH NISHA	A
45	20 B.Com (cs) 113	RAHUL.V	30
46	20 B.Com (cs) 086	RAJA.M	29
47	20 B.Com (cs) 080	RAM PRASANTH.S	A
48	20 B.Com (cs) 025	RAMESH.P	22
49	20 B.Com (cs) 008	RAVIN KUMAR.S	A
50	20 B.Com (cs) 009	RITHICK KUMAR.E	21
51	20 B.Com (cs) 058	SAI KRISHNA.R	A
52	20 B.Com (cs) 068	SAMUVEL.B	26
53	20 B.Com (cs) 139	SANTHOS.K	22
54	20 B.com (cs) 002	SATHISH KANNA.S	32
55	20 B.Com (cs) 092	SEKAR.N	22
56	20 B.Com (cs) 133	SHAKIL AHAMMED .S	A
57	20 B.Com (cs) 132	SHANKAR.S	28
58	20 B.Com (cs) 136	SONA.K.G	24
59	20 B.Com (cs) 021	SOORIYAKIRAN.G	23
60	20 B.Com (cs) 078	SOWMIYA DEVI. R	21
61	20 B.Com (cs) 030	SRIDEVIS	A
62	20 B.Com (cs) 112	SUKUMAR.S	36
63	20 B.Com (cs) 042	SUNDAR.K	36
64	20 B.Com (cs) 010	THARUN.S	23
65	20 B.Com (cs) 070	USHRATH NISHA.A	A
66	20 B.Com (cs) 106	VANNA MARISH.B	23
67	20 B.Com (cs) 095	VIGNESH.S	23
68	20 B.Com (cs) 129	VIGNESH.V	A
69	20 B.Com (cs) 034	VIGNESHWARAN.S	21
70	20 B.Com (cs) 117	YUVARAJ.R	26

  
STAFF INCHARGE

  
COORDINATOR





Thiruthangal Nadar College  
Knowledge is Power

NAAC CYCLE III - AQAR

1.2.2 & 1.2.3 Add-on / Certificates / MoU

1.2 Academic Flexibility

Year: 2022-2023



## THIRUTHANGAL NADAR COLLEGE

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# CERTIFICATE OF COMPLETION

This Certificate is presented to

**JOHN VASANTH.M** of III B.Com - CS

for the successful completion of 30 hours Add-On Course

on "Digital Marketing"

as a part of their curriculum for the year 2022 - 2023.

*V. Devi*

Dr.V.Devi  
PRINCIPAL

*A-N-V*

Thiru.A. Narayana Murthy  
SECRETARY & CORRESPONDENT



# DEPARTMENT OF COMMERCE (ACCOUNTING & FINANCE)

**THIRUTHANGAL NADAR COLLEGE**  
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Selvayal, Chennai, Tamil Nadu, India

**Department of Commerce - Accounting & Finance**  
**Add On Course - Attendance Sheet - III B.COM - AF**

SL.NO	Batch 2020-2023			DATE																	
	ID NO	STUDENT NAME		4/2/23	7/2/23	9/2/23	11/2/23	14/2/23	16/2/23	18/2/23	21/2/23	23/2/23	25/2/23	27/2/23	29/2/23	3/3/23	7/3/23	9/3/23	16/3/23	18/3/23	
1	20BCOMAF47	NAGARAJAN.V																			
2	20BCOMAF24	RAJINATHILE																			
3	20BCOMAF42	SADIA ANIUMUD																			
4	20BCOMAF54	AKASH.K																			
5	20BCOMAF28	ARAVINTHANS																			
6	20BCOMAF56	ARJUN.S																			
7	20BCOMAF77	BIHARATHI KUMAR.M																			
8	20BCOMAF11	BIHARATHI.V																			
9	20BCOMAF46	CHANDRUL.R																			
10	20BCOMAF34	DHEEPAK.S																			
11	20BCOMAF24	DHANURAJ.H																			
12	20BCOMAF18	DINESH.C																			
13	20BCOMAF49	ESWAR RAO.R																			
14	20BCOMAF51	GOPINATHA.L																			
15	20BCOMAF92	HARIDHARAN.S																			
16	20BCOMAF40	JAYENDRAN.S																			
17	20BCOMAF17	KARAN.K																			
18	20BCOMAF29	KARTHIVEL.K																			
19	20BCOMAF72	MANIKANDAN.K																			
20	20BCOMAF04	MANOJ KUMAR.S.M																			
21	20BCOMAF41	NAVYAS.L																			
22	20BCOMAF36	OMPRAKASH.P																			
23	20BCOMAF45	RAVITHIRAN.K																			
24	20BCOMAF52	RAGUL.S																			
25	20BCOMAF98	SAKTHIVEL.G.V																			
26	20BCOMAF33	SANMAYO																			
27	20BCOMAF50	SANMAY.B																			
28	20BCOMAF39	SANMAY.S																			
29	20BCOMAF09	SHIVA PRAKASHAM.P.R																			
30	20BCOMAF19	STARVIN.Y																			
31	20BCOMAF51	SURYA.A.R																			
32	20BCOMAF91	VARADHARAJAN.S																			
33	20BCOMAF10	VILAYO																			
34	20BCOMAF04	YUKESILD																			
35	20BCOMAF57	ANSATH BEGAM.A																			






16	ZHBCOMAF12	ASIFA BEGUM.S	Asifa	Asifa	Asifa	Asifa	Asifa	Asifa	Asifa	Asifa	Asifa	Asifa	Asifa	Asifa	Asifa	Asifa
17	ZHBCOMAF16	BAVEENA.S														
18	ZHBCOMAF23	BOBY PRATHIBA.S	Boby	Boby	Boby	Boby	Boby	Boby	Boby	Boby	Boby	Boby	Boby	Boby	Boby	Boby
19	ZHBCOMAF93	DIHARSHINI.B	Diha	Diha	Diha	Diha	Diha	Diha	Diha	Diha	Diha	Diha	Diha	Diha	Diha	Diha
40	ZHBCOMAF70	DILLIRANI.M	Dilli	Dilli	Dilli	Dilli	Dilli	Dilli	Dilli	Dilli	Dilli	Dilli	Dilli	Dilli	Dilli	Dilli
41	ZHBCOMAF13	HYDI JENALY														
42	ZHBCOMAF20	ILAKIYA.J	Ilaki	Ilaki	Ilaki	Ilaki	Ilaki	Ilaki	Ilaki	Ilaki	Ilaki	Ilaki	Ilaki	Ilaki	Ilaki	Ilaki
43	ZHBCOMAF48	JAMUNA RANJ	Jamun	Jamun	Jamun	Jamun	Jamun	Jamun	Jamun	Jamun	Jamun	Jamun	Jamun	Jamun	Jamun	Jamun
44	ZHBCOMAF39	KALAIARASI.S	Kalai	Kalai	Kalai	Kalai	Kalai	Kalai	Kalai	Kalai	Kalai	Kalai	Kalai	Kalai	Kalai	Kalai
45	ZHBCOMAF51	KIBERTHANA.A	Kiber	Kiber	Kiber	Kiber	Kiber	Kiber	Kiber	Kiber	Kiber	Kiber	Kiber	Kiber	Kiber	Kiber
46	ZHBCOMAF19	KEERTHANA.M	Keerth	Keerth	Keerth	Keerth	Keerth	Keerth	Keerth	Keerth	Keerth	Keerth	Keerth	Keerth	Keerth	Keerth
47	ZHBCOMAF29	KEERTHANA.V	Keerth	Keerth	Keerth	Keerth	Keerth	Keerth	Keerth	Keerth	Keerth	Keerth	Keerth	Keerth	Keerth	Keerth
48	ZHBCOMAF30	KRITHIKA.M	Krithi	Krithi	Krithi	Krithi	Krithi	Krithi	Krithi	Krithi	Krithi	Krithi	Krithi	Krithi	Krithi	Krithi
49	ZHBCOMAF03	LAKSHMI.K	Laksh	Laksh	Laksh	Laksh	Laksh	Laksh	Laksh	Laksh	Laksh	Laksh	Laksh	Laksh	Laksh	Laksh
50	ZHBCOMAF16	LAVANNA.V	Lavan	Lavan	Lavan	Lavan	Lavan	Lavan	Lavan	Lavan	Lavan	Lavan	Lavan	Lavan	Lavan	Lavan
51	ZHBCOMAF09	MADHUMITHA.V	Madhu	Madhu	Madhu	Madhu	Madhu	Madhu	Madhu	Madhu	Madhu	Madhu	Madhu	Madhu	Madhu	Madhu
52	ZHBCOMAF64	NEELAVATHI.S	Neelav	Neelav	Neelav	Neelav	Neelav	Neelav	Neelav	Neelav	Neelav	Neelav	Neelav	Neelav	Neelav	Neelav
53	ZHBCOMAF13	NITHYA SHREE.V	Nithya	Nithya	Nithya	Nithya	Nithya	Nithya	Nithya	Nithya	Nithya	Nithya	Nithya	Nithya	Nithya	Nithya
54	ZHBCOMAF21	PAVITHRA.S	Pavith	Pavith	Pavith	Pavith	Pavith	Pavith	Pavith	Pavith	Pavith	Pavith	Pavith	Pavith	Pavith	Pavith
55	ZHBCOMAF65	RAMYA.K	Ramya	Ramya	Ramya	Ramya	Ramya	Ramya	Ramya	Ramya	Ramya	Ramya	Ramya	Ramya	Ramya	Ramya
56	ZHBCOMAF07	ROSHINI.J	Rosini	Rosini	Rosini	Rosini	Rosini	Rosini	Rosini	Rosini	Rosini	Rosini	Rosini	Rosini	Rosini	Rosini
57	ZHBCOMAF08	SANDHYA.D	Sandhya	Sandhya	Sandhya	Sandhya	Sandhya	Sandhya	Sandhya	Sandhya	Sandhya	Sandhya	Sandhya	Sandhya	Sandhya	Sandhya
58	ZHBCOMAF27	SANTHYA SHREE.K	Santhya	Santhya	Santhya	Santhya	Santhya	Santhya	Santhya	Santhya	Santhya	Santhya	Santhya	Santhya	Santhya	Santhya
59	ZHBCOMAF14	SANTHYA.S	Santhya	Santhya	Santhya	Santhya	Santhya	Santhya	Santhya	Santhya	Santhya	Santhya	Santhya	Santhya	Santhya	Santhya
60	ZHBCOMAF40	SHAKTHI RANJ	Shakthi	Shakthi	Shakthi	Shakthi	Shakthi	Shakthi	Shakthi	Shakthi	Shakthi	Shakthi	Shakthi	Shakthi	Shakthi	Shakthi
61	ZHBCOMAF23	SINDHU PRIYA.O	Sindhu	Sindhu	Sindhu	Sindhu	Sindhu	Sindhu	Sindhu	Sindhu	Sindhu	Sindhu	Sindhu	Sindhu	Sindhu	Sindhu
62	ZHBCOMAF38	TEENU SAGESWARIL	Teenu	Teenu	Teenu	Teenu	Teenu	Teenu	Teenu	Teenu	Teenu	Teenu	Teenu	Teenu	Teenu	Teenu
63	ZHBCOMAF68	VAISHNAVI.M	Vaishna	Vaishna	Vaishna	Vaishna	Vaishna	Vaishna	Vaishna	Vaishna	Vaishna	Vaishna	Vaishna	Vaishna	Vaishna	Vaishna
64	ZHBCOMAF61	VARALAKSHMI.V	Varalak	Varalak	Varalak	Varalak	Varalak	Varalak	Varalak	Varalak	Varalak	Varalak	Varalak	Varalak	Varalak	Varalak
Staff Signature																





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Selvaipatti, Chennai, Tamil Nadu, India

**ADD ON COURSE on Digital Marketing & E-Banking**  
**SUMMATIVE ASSESSMENT-18/3/2023**  
**BRANCH: B.COM AF**  
**Academic Year: 2022-2023 Semester: EVEN Batch: 2020-2023 Max.Marks:100**

Answer the questions given below: 50\*2=100

1. A cheque dated subsequent to the date of its issue is \_\_\_\_\_  
A. post dated cheque  
B. blank cheque  
C. crossed cheque  
D. account payee cheque
2. A cheque date before the date of its issue is \_\_\_\_\_.  
A. ante dated cheque.  
B. full worth cheque  
C. preemptive cheque.  
D. worth cheque
3. A drawer can also be a \_\_\_\_\_  
A. Payee.  
B. paymaster.  
C. banker  
D. creditor
4. The rate at which RBI discounts approved bill of exchange is \_\_\_\_\_  
A. bank rate  
B. interest rate  
C. exchange rate  
D. discount rate
5. \_\_\_\_\_ headed the committee on Computerization in Indian banks (1988).  
A. M. Narasimhan.  
B. M.M. Shah.  
C. M. Venkat Ram  
D. Raj Foster
6. The Word Bank has been derived from a Latin word which means \_\_\_\_\_  
A. a bench for the keeping, lending and exchanging etc. of money.  
B. an institution for meeting people.  
C. place, where persons can relax  
D. an institution for coordinating people
7. A company who accepts demand deposit is called \_\_\_\_\_  
A. banking company  
B. joint stock company  
C. manufacturing company  
D. IT company



8. The lien is \_\_\_\_\_  
A. method to create charge over customers property  
B. not used for respective customers account.  
C. not used for loan  
D. used for loan
9. One rupee notes bear the signature of \_\_\_\_\_  
A. president of India  
B. prime minister of India  
C. governor of Reserve Bank of India  
D. secretary, Ministry of finance (Government of India).
10. Small coin depot is the property of \_\_\_\_\_.  
A. State bank of India  
B. Government of India  
C. Reserve bank of India  
D. Indian bank.
11. A Banking company whose license is cancelled may appeal to the \_\_\_\_\_.  
A. High court.  
B. Supreme court  
C. RBI  
D. Central government
12. Who controls credit in India?  
A. Government of India.  
B. RBI.  
C. SBI.  
D. Indian bank
13. RBI grants for agricultural purposes \_\_\_\_\_.  
A. only short term finance.  
B. medium and long term finance.  
C. short and medium-term finance only  
D. short, medium and long term finance
14. The apex institution in agricultural finance is \_\_\_\_\_.  
A. NABARD  
B. EXIM bank  
C. RBI  
D. IDBI
15. Development banks are institutions which \_\_\_\_\_.  
A. give development loans  
B. provide emergency loans of banks  
C. are subsidiaries of RBI  
D. provide term finance to industries
16. IFCI was established in \_\_\_\_\_.  
A. 1947.  
B. 1948  
C. 1951  
D. 1956.



17. IFCI has its registered office in \_\_\_\_\_.
- A. Bombay
  - B. Madras
  - C. Newdelhi
  - D. Calcutta.
18. National industrial development corporation Ltd, was established in \_\_\_\_\_.
- A. 1954
  - B. 1955
  - C. 1956
  - D. 1964
19. LIC was set up in \_\_\_\_\_.
- A. 1948
  - B. 1951
  - C. 1956
  - D. 1964
20. ICICI was incorporated in \_\_\_\_\_.
- A. 1948
  - B. 1955
  - C. 1956
  - D. 1964
21. Negotiable instruments are defined under \_\_\_\_\_.
- A. Section 52 of the Banking regulation act, 1949
  - B. Section 25 of the Reserve bank of India act, 1934.
  - C. Section 13 of the Negotiable instruments act, 1881.
  - D. Section 14 of the companies act, 1956.
22. Who is primarily liable on a promissory note?
- A. Holder.
  - B. Maker.
  - C. Drawee.
  - D. Endorser.
23. A Cheque is always payable on \_\_\_\_\_.
- A. demand.
  - B. a specified future date
  - C. the last day of the grace.
  - D. the will of the paying banker.
24. A promissory note \_\_\_\_\_.
- A. can be drawn in sets
  - B. cannot be drawn in sets
  - C. indemnity bond is also necessary.
  - D. indemnity bond is not necessary.
25. In a promissory note the words or order are \_\_\_\_\_.
- A. necessary to insert.
  - B. not necessary to insert
  - C. not necessary but it is usual to insert
  - D. necessary it is usual





26. Bill of exchange can be drawn payable \_\_\_\_\_.
- A. to bearer on demand
  - B. either on demand or after a fixed time
  - C. to bearer in presence
  - D. to bearer not in presence.
27. Until a bill of exchange is accepted, primary liability there of
- A. Payee.
  - B. Drawee.
  - C. Drawer.
  - D. Acceptor.
28. A bill of exchange is drawn for a maximum period of \_\_\_\_\_.
- A. 90 days.
  - B. 120 days.
  - C. 180 days.
  - D. 360 days.
29. Expansion of HDFC \_\_\_\_\_.
- A. Housing Development Finance Corporation
  - B. Housing Development Finance Company
  - C. Housing Development Finance Co-operative
  - D. Housing Development Finance Community
30. Negotiable gives to the transferee \_\_\_\_\_.
- A. the same title
  - B. no title
  - C. no better title
  - D. better title
31. \_\_\_\_\_ is a dead cheque.
- A. Post dated cheque
  - B. Stale cheque.
  - C. Ante dated cheque.
  - D. Pre dated cheque
32. RBI refers to \_\_\_\_\_.
- A. Reserve Bank of India.
  - B. Revenue Bank of India.
  - C. Rupee Bank of India
  - D. Regional Bank of India
33. Name the person to whom the amount of the cheque is pay
- A. Drawer.
  - B. Payee.
  - C. Drawee.



34. Which is a private bank?  
A. SBI.  
B. UTI  
C. IOB.  
D. Indian bank.
35. The best suited deposit for trading community is \_\_\_\_\_.  
A. Savings deposit  
B. Current deposit.  
C. Fixed deposit  
D. RD.
36. A pledge can be made in respect of \_\_\_\_\_.  
A. building.  
B. shares.  
C. motor car.  
D. book debts
37. A collecting banker is given the statutory protection only when he acts as \_\_\_\_\_.  
A. a holder  
B. an agent.  
C. a holder for value.  
D. a holder in due course.
38. The law of limitation applies to a saving deposit account from the date of \_\_\_\_\_.  
A. opening it.  
B. closing it.  
C. demanding it.  
D. operating it.
39. The most liquid asset is \_\_\_\_\_.  
A. gold.  
B. bill of exchange.  
C. government bonds.  
D. cash.
40. According to IBA the maximum period for which fixed deposits can be obtained is \_\_\_\_\_.  
A. no limit  
B. 5 years  
C. 7 years  
D. 10 years
41. The right of set – off is nothing but a \_\_\_\_\_.  
A. right to sell.  
B. right to retain.  
C. right to combine  
D. right to appropriate
42. Discounting of bills of exchange is \_\_\_\_\_.  
A. clean advance  
B. secured advance  
C. neither clean advance nor secured advance.  
D. unsecured advance



43. Expansion of SWIFT is \_\_\_\_\_.
- A. Society for worldwide interbank financial telecommunication
  - B. Security for worldwide interbank financial telecommunication
  - C. Secured for worldwide interbank financial telecommunication
  - D. Safety for worldwide interbank financial telecommunication.
44. Expansion of NEFT \_\_\_\_\_.
- A. National Electronic Fund Transfer.
  - B. Neutral Electronic Fund Transfer.
  - C. Nominal Electronic Fund Transfer.
  - D. Natural Electronic Fund Transfer.
45. Expansion of EFT \_\_\_\_\_.
- A. Electronic Fund Transfer
  - B. Economic Fund Transfer.
  - C. European Fund Transfer
  - D. Electric Fund Transfer.
46. RTGS system works \_\_\_\_\_ days in a year
- A. 365.
  - B. 362
  - C. 300.
  - D. 305.
47. KYC means \_\_\_\_\_.
- A. Know your customer.
  - B. Know your creditor.
  - C. Know your cost.
  - D. Know your card.
48. The first bank in India to be given an ISO certificate \_\_\_\_\_.
- A. Canara bank
  - B. SBI.
  - C. Central bank of India.
  - D. Indian bank
49. What is the name of the process in which marketing is achieved by incorporating tools, techniques, electronic devices, technologies, or systems?
- A. Internet Marketing
  - B. Direct Marketing
  - C. Electronic Marketing
  - D. Interactive Marketing.
50. Google may use \_\_\_\_\_ links to determine trustworthiness.
- A. Content
  - B. Sitemap
  - C. Outbound
  - D. Internal





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### DEPARTMENT OF ACCOUNTING AND FINANCE ADD ON COURSE DIGITAL MARKETING AND E-BANKING III B.COM AF - MARK LIST

S.NO	ID NO.	REG .NO.	STUDENTS NAME	TOTAL 100 MARKS
1	20BCOMAF47	312011786	NAGARAJAN.V	68
2	20BCOMAF24	312011787	BADRINATH.K	66
3	20BCOMAF42	312011788	SADIA ANJUM.D	94
4	20BCOMAF54	312011789	AKASH.K	72
5	20BCOMAF28	312011790	ARAVINTHAN.S	86
6	20BCOMAF56	312011791	ARJUN.S	76
7	20BCOMAF37	312011792	BHARATH KUMAR.M	94
8	20BCOMAF11	312011793	BHARATH.V	88
9	20BCOMAF46	312011794	CHANDRU.R	98
10	20BCOMAF58	312011795	DEEPAK.S	90
11	20BCOMAF44	312011796	DHANUSH.G	93
12	20BCOMAF18	312011797	DINESH.C	94
13	20BCOMAF49	312011798	ESWAR RAO.S	86
14	20BCOMAF55	312011799	GOPINATH.A	96
15	20BCOMAF02	312011800	HARIHARAN.S	88
16	20BCOMAF43	312011801	JAYENDRAN.S	96
17	20BCOMAF17	312011802	KARAN.K	92
18	20BCOMAF32	312011804	MANIKANDAN.K	100
19	20BCOMAF06	312011805	MANOJ KUMAR.S.M	87
20	20BCOMAF41	312011806	NAVEEN.S	92
21	20BCOMAF36	312011807	OMPRAKASH.P	93
22	20BCOMAF45	312011808	PAVITHRAN.K	86
23	20BCOMAF52	312011809	RAGUL.S	76
24	20BCOMAF08	312011810	SAKTHIVEL.G.V	71



25	20BCOMAF33	312011811	SANJAY.G	88
26	20BCOMAF50	312011812	SANJAY.R	90
27	20BCOMAF35	312011813	SANJAY.S	91
28	20BCOMAF05	312011814	SHIVA PRAKASHAM.P.K	96
29	20BCOMAF39	312011815	STARVIN.Y	93
30	20BCOMAF51	312011816	SURYA.A.R	92
31	20BCOMAF01	312011817	VARADHARAJAN.S	96
32	20BCOMAF10	312011818	VIJAY.G	92
33	20BCOMAF04	312011820	YUKESH.D	96
34	20BCOMAF57	312011821	ANSATH BEGAM A	68
35	20BCOMAF62	312011823	ASIFA BEGUM.S	92
36	20BCOMAF66	312011824	BAVEENA.S	76
37	20BCOMAF22	312011825	BOBY PRATHIBA.S	90
38	20BCOMAF03	312011826	DHARSHINI.B	100
39	20BCOMAF70	312011827	DILLIRANI. M	94
40	20BCOMAF15	312011829	HYDI JENAT.Y	85
41	20BCOMAF20	312011830	ILAKIYA.J	96
42	20BCOMAF48	312011831	JAMUNA RANI.J	88
43	20BCOMAF59	312011832	KALAIARASI.S	87
44	20BCOMAF53	312011833	KEERTHANA.A	100
45	20BCOMAF19	312011834	KEERTHANA.M	100
46	20BCOMAF29	312011835	KEERTHANA.V	93
47	20BCOMAF30	312011836	KRITHIKA.M	94
48	20BCOMAF63	312011837	LAKSHMI.K	92
49	20BCOMAF16	312011838	LAVANIKA.V	92
50	20BCOMAF69	312011839	MADHUMITHA.V	94
51	20BCOMAF64	312011840	NEELAVATHI.S	100
52	20BCOMAF13	312011841	NITHYA SHREE.V	93
53	20BCOMAF21	312011842	PAVITHRA.S	96
54	20BCOMAF65	312011843	RAMYA.K	92
55	20BCOMAF07	312011844	ROSHINI.J	84
56	20BCOMAF09	312011845	SANDHIYA.D	92
57	20BCOMAF27	312011846	SANDHYA SHREE.K	84

58	20BCOMAF14	312011847	SANDHIYA.S	93
59	20BCOMAF40	312011848	SHAKTHI RANI.E	76
60	20BCOMAF23	312011849	SINDHUPRIYA.G	98
61	20BCOMAF38	312011851	TEENU RAGESWARI.S	83
62	20BCOMAF68	312011852	VAISHNAVI.M	92
63	20BCOMAF61	312011853	VARALAKSHMI.V	94



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Knowledge is Power

NAAC CYCLE III - AQAR

1.2.2 & 1.2.3 Add-on / Certificates / MoU

1.2 Academic Flexibility

Year: 2022-2023



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# CERTIFICATE OF COMPLETION

This Certificate is presented to

**NAGARAJAN.V of III B.Com AF**

for the successful completion of 30 hours Add-On Course

on "Digital Marketing"

as a part of their curriculum for the year 2022 - 2023.

*V. Devi*

Dr.V.Devi  
PRINCIPAL

*N-N-V*

Thiru.A. Narayana Murthy  
SECRETARY & CORRESPONDENT





# DEPARTMENT OF COMMERCE (BANK MANAGEMENT)

**THIRUTHANGAL NADAR COLLEGE**  
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**Department of BANK MANAGEMENT**  
Add On Centre - Attendance Sheet - III B.COM - BM & B.COM IIM

Batch 2022-2023

S.No.	Roll No.	Name of Students	10/22	11/22	12/22	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23
1	2022000001	KELRANGANATHAN U C	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA
2	2022000002	KITTUKUMAR E	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA
3	2022000003	AKHENDI RAJ B	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA
4	2022000004	ARUN PRAKASH M	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA
5	2022000005	DEEPAVITY S	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA
6	2022000006	SHREESH KUMAR D	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA
7	2022000007	ELANGOVAN S	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA
8	2022000008	GEORGE ENGINEER GNANAN D	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA
9	2022000009	CHIRUJ M	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA
10	2022000010	GOPU KRISHNAN H	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA
11	2022000011	IRAMANATH KUMAR N	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA
12	2022000012	LEVIN C	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA
13	2022000013	LEKSHI E	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA
14	2022000014	MUSLIMAH ANE S	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA
15	2022000015	NARESH H	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA
16	2022000016	NIRAJ K	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA
17	2022000017	NIYAS ETISHAR B	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA
18	2022000018	PRABHU U	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA
19	2022000019	PRASANTH S	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA
20	2022000020	RAGUL A	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA
21	2022000021	RADHESHAM R	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA
22	2022000022	SANTOSH KUMAR S	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA
23	2022000023	SHYAMAL H	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA	LA









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Selavayal, Chennai, Tamil Nadu, India			
Department of B.Com Bank Management			
Add On Course - Summative Assessment - Attendance Sheet - III B.Com BM			
Sub. Name : Digital Marketing Sub. Code : ACSOC301			
S.No.	ID.No.	Name of Students	Signature
1	20BCOMBM19	KIRUBANANTHAM G C	Kiruba G.C.
2	20BCOMBM24	AJITHKUMAR E	Ajith E
3	20BCOMBM11	ARAVIND RAJ D	Aravind D
4	20BCOMBM42	ARUN PRAKASH M	Arun M
5	20BCOMBM23	BOOPATHY S	Boopathy S
6	20BCOMBM28	DHINESH KUMAR D	Dhinesh D
7	20BCOMBM20	ELANGOVAN S	Elango S
8	20BCOMBM97	GEORGE EBENEZER GNANAM D	D. George
9	20BCOMBM33	GOKUL M	Gokul M
10	20BCOMBM901	GOPI KRISHNAN B	Gopi Krishnan B
11	20BCOMBM45	HEMANATH KUMAR M	Hemanath M
12	20BCOMBM43	LENIN C	Lenin C
13	20BCOMBM41	LOKESH R	Lokesh R
14	20BCOMBM21	MOHAMED ARIF S	Mohamed Arif S
15	20BCOMBM32	NARESH G	Naresh G
16	20BCOMBM49	NIRMAL K	Nirmal K
17	20BCOMBM31	NITHESH KUMAR R	Nithesh R
18	20BCOMBM89	PRAKASH U	Prakash U
19	20BCOMBM29	PRASANTH S	Prasanth S
20	20BCOMBM96	RAGUL A	Ragul A
21	20BCOMBM22	RAVI KUMAR G	Ravi Kumar G
22	20BCOMBM18	SANTHOSH KUMAR S	Santhosh S
23	20BCOMBM03	SREDARAN N	Sredaran N
24	20BCOMBM04	SRRERAM J	Sreram J
25	20BCOMBM26	VAIBHAV KRISHNAN V	Vaibhav V
26	20BCOMBM27	VASANTHI K	Vasanthi K
27	20BCOMBM05	VENKAT RAMANA K	Venkat Ramana K
28	20BCOMBM38	VIJAYKUMAR D	Vijay Kumar D
29	20BCOMBM25	AKSHAYA B	Akshaya B
30	20BCOMBM44	ANGELIN ISHWARYA F	Angelin F
31	20BCOMBM15	DASLEEM	Dasleem
32	20BCOMBM14	DURGA N	Durga N
33	20BCOMBM48	HARISHINI PRIYA A	Harishini A
34	20BCOMBM17	INDHUMATHI B	Indhumathi B
35	20BCOMBM02	MEENAKSHI M	Meenakshi M
36	20BCOMBM13	POOJA S	Pooja S
37	20BCOMBM35	PRIYADHARSHINI B	Priyadharshini B
38	20BCOMBM47	REVATHY S	Revathy S
39	20BCOMBM17	SANDHIYA M	Sandhya M
40	20BCOMBM08	SANTHIYA M G	Santhiya M G

41	20BCOMBM39	SHARMILA P	Sharmila P
42	20BCOMBM36	SINDHUJA S	Sindhuja S
43	20BCOMBM46	SNEHA M	Sneha M
44	20BCOMBM10	SOWMIYA SRI P	Sowmiya P
45	20BCOMBM16	SUVATHA BANU M	Suvatha M
46	20BCOMBM12	VIJAYALAKSHMI S	Vijayalakshmi S
Staff Signature			
Coordinator Signature			





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Selavayal, Chennai, Tamil Nadu, India

**Department of B.Com ISM**  
**Add On Course - Summative Assessment - Attendance Sheet - III B.Com ISM**  
Sub. Name : Digital Marketing      Sub. Code : ACSOC301

S.No.	ID.No.	Name of Students	Signature
S.No.	ID.No.	Name of Students	
1	20BCOMISME01	ABINESH. M	Abin. M
2	20BCOMISME07	ARAVIND K	K. Aravind
3	20BCOMISME05	MARI SELVA KUMAR. M	Mari Selva. M
4	20BCOMISME09	SETHU. N	Sethu. N
5	20BCOMISME08	DIVYASREE. D	D. Divyashree
6	20BCOMISME02	GUNASUNDARI. P	P. Gunasundari
7	20BCOMISME06	SHARMILA. M	Sharmila. M
8	20BCOMISME03	SNEHA. M	M. Sneha
Staff Signature			
Coordinator Signature			



**THIRUTHANGAL NADAR COLLEGE**  
**DEPARTMENT OF B.COM (BANK MANAGEMENT)**  
**ADD ON COURSE - SCORE CARD**

SUB: Digital Marketing and Banking  
Date: 18.03.2023

Class: III B.com (BM) & ISM  
Time: 2hr 30 mins

S.No	ID NO.	REG. NO	NAME OF THE STUDENTS	Max.Marks: 50
1	20BCCOMB09	312011854	KRISHNANATHAM G C	35
2	20BCCOMB04	312011855	AJITHKUMAR E	37
3	20BCCOMB11	312011856	ARAVIND RAJ D	32
4	20BCCOMB02	312011857	ARUN PRAKASH M	36
5	20BCCOMB23	312011858	BOOPATHY S	28
6	20BCCOMB24	312011859	DINESH KUMAR D	34
7	20BCCOMB10	312011860	ELANGOVAN S	35
8	20BCCOMB07	312011861	GEORGE EBENEZER GNANAM D	30
9	20BCCOMB13	312011862	GEORGE M	32
10	20BCCOMB01	312011863	GOPAL KRISHNAN B	33
11	20BCCOMB05	312011864	HEMANATH KUMAR M	35
12	20BCCOMB03	312011865	LEHNS C	32
13	20BCCOMB08	312011866	LOKESH R	37
14	20BCCOMB21	312011867	MUHAMMED ARIF S	28
15	20BCCOMB12	312011870	NARESH G	36
16	20BCCOMB09	312011871	NIRMAL K	32
17	20BCCOMB11	312011872	NITHISH KUMAR R	33
18	20BCCOMB09	312011873	PRAKASH U	30
19	20BCCOMB20	312011874	PRASANTH S	42
20	20BCCOMB06	312011875	RAGUL A	28
21	20BCCOMB22	312011876	RAVI KUMAR G	41
22	20BCCOMB14	312011877	SANTHOSH KUMAR S	39
23	20BCCOMB03	312011878	SRIDHARAN N	34
24	20BCCOMB04	312011879	SURAJ T	37
25	20BCCOMB26	312011880	VAISHAV KRISHNAN V	37
26	20BCCOMB17	312011881	VASANTH K	37
27	20BCCOMB05	312011882	VENKAT RAMANA K	32
28	20BCCOMB08	312011883	VIAJYKUMAR D	40
29	20BCCOMB25	312011884	AKSHAYA B	40
30	20BCCOMB04	312011885	ANGELIN ISHWARYA F	30
31	20BCCOMB15	312011886	DASLEEM	41
32	20BCCOMB14	312011887	DURGAN	32
33	20BCCOMB08	312011888	NARSHINI PRIYA A	40
34	20BCCOMB07	312011889	INDRUMATHI B	32
35	20BCCOMB02	312011892	MERNAKSHI M	35
36	20BCCOMB13	312011893	POOJA S	34
37	20BCCOMB05	312011894	PRIYADHARSHINI B	34
38	20BCCOMB04	312011895	REVATHY S	36
39	20BCCOMB17	312011896	SANDEEPA M	28
40	20BCCOMB08	312011897	SANTHEYA M G	32
41	20BCCOMB09	312011898	SHARMILA P	40
42	20BCCOMB06	312011899	SINERJIA S	36
43	20BCCOMB06	312011900	SNEHA M	40
44	20BCCOMB10	312011901	SOUMYA SRI P	32
45	20BCCOMB16	312011902	SUVATHA BANU M	42
46	20BCCOMB12	312011904	VIAJYALAKSHMI S	33
47	20BCCOMB01	422000595	ABHINAV M	34
48	20BCCOMB07	422000596	ARAVIND K	39
49	20BCCOMB05	422000597	MARI SELVA KUMAR M	35
50	20BCCOMB09	422000598	SEETHI N	32
51	20BCCOMB08	422000599	DIVYATREE D	38
52	20BCCOMB02	422000600	GUNASUNDARI P	42
53	20BCCOMB06	422000601	SHARMILA M	41
54	20BCCOMB03	422000602	SNEHA M	39

30/3/23



Thiruthangal Nadar College  
Knowledge is Power

NAAC CYCLE III - AQAR

1.2.2 & 1.2.3 Add-on / Certificates / MoU

1.2 Academic Flexibility

Year: 2022-2023



## THIRUTHANGAL NADAR COLLEGE

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A Self Financing Co-Educational College of Arts & Science  
Affiliated to the University of Madras  
Re-accredited at 'B++' Grade by NAAC & An ISO 9001:2015 Certified Institution

# CERTIFICATE OF COMPLETION

This Certificate is presented to

**KIRUBANANTHAM G C of III B.Com BM**

for the successful completion of 30 hours Add-On Course

on "Digital Marketing"

as a part of their curriculum for the year 2022 - 2023.



*V. Devi*

Dr.V.Devi  
PRINCIPAL

*N-N-V*

Thiru.A. Narayana Murthy  
SECRETARY & CORRESPONDENT





DEPARTMENT OF COMMERCE (COMPUTER APPLICATIONS)

**THIRUTHANGAL NADAR COLLEGE**  
Thiruthangal, Thiruvananthapuram District, Kerala  
APPLICANT to the University of Madras  
Re-Accredited with 'B++' Grade by NAAC

**Department of B.Com Computer Application**  
**Add On Course - Attendance Sheet - III.B.COM - CA**


Batch 2020-2023			Date																
No.	ID No.	Name of Students	6/2/23	7/2/23	9/2/23	11/2/23	14/2/23	16/2/23	19/2/23	21/2/23	23/2/23	28/2/23	2/3/23	7/3/23	9/3/23	13/2/23	15/2/23	17/2/23	21/2/23
1	20BCOMCA09	ABU AZAM R	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB
2	20BCOMCA08	MAHESH KRISHNA G.V	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB
3	20BCOMCA42	MOHAMMED JEELAN SHARIFF M	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB
4	20BCOMCA34	SARAVANA KUMAR G	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB
5	20BCOMCA17	AK ASHJ	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB
6	20BCOMCA21	AJAYK	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB
7	20BCOMCA46	ASHWIN SIVA T	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB
8	20BCOMCA57	BHARAN DHARAN P	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB
9	20BCOMCA18	BHARATHM	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB
10	20BCOMCA35	DEEPAN V	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB
11	20BCOMCA22	GOUTHAM RAJ T	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB
12	20BCOMCA53	GOWRI SHANKAR V	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB
13	20BCOMCA06	GOWTHAM R	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB
14	20BCOMCA01	HARI HARAN N	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB
15	20BCOMCA61	ILAM PARITHIL D	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB
16	20BCOMCA32	ISHAD AHMED S	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB
17	20BCOMCA58	JEEVANANTHAM V	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB
18	20BCOMCA25	KAMESH I	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB
19	20BCOMCA33	KISHORE P	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB
20	20BCOMCA36	KOTTESWARAN R	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB
21	20BCOMCA56	KRISHNA RAJ	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB
22	20BCOMCA58	KUMARAN K	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB
23	20BCOMCA30	MANOJ KUMAR S	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB
24	20BCOMCA17	MEHTAB M	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB
25	20BCOMCA66	MOHAMMAD NAZEER I	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB
26	20BCOMCA27	MOHAMMED MOHSEEN A	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB	AB






27	20BCOMCA51	MUHAMMED SAMIRULLAHI	1st Sem	2nd Sem	3rd Sem	4th Sem	5th Sem	6th Sem	7th Sem	8th Sem	9th Sem	10th Sem	AB	AB	AB	AB
28	20BCOMCA54	MOHAMMED ZUBAIRA	1st Sem	2nd Sem	3rd Sem	4th Sem	5th Sem	6th Sem	7th Sem	8th Sem	9th Sem	10th Sem	AB	AB	AB	AB
29	20BCOMCA16	MOHAN M.K	1st Sem	2nd Sem	3rd Sem	4th Sem	5th Sem	6th Sem	7th Sem	8th Sem	9th Sem	10th Sem	AB	AB	AB	AB
30	20BCOMCA57	NAVEEN.G	1st Sem	2nd Sem	3rd Sem	4th Sem	5th Sem	6th Sem	7th Sem	8th Sem	9th Sem	10th Sem	AB	AB	AB	AB
31	20BCOMCA60	NEEDHI RAJANA	1st Sem	2nd Sem	3rd Sem	4th Sem	5th Sem	6th Sem	7th Sem	8th Sem	9th Sem	10th Sem	AB	AB	AB	AB
32	20BCOMCA49	PRANASHI	1st Sem	2nd Sem	3rd Sem	4th Sem	5th Sem	6th Sem	7th Sem	8th Sem	9th Sem	10th Sem	AB	AB	AB	AB
33	20BCOMCA15	PRAVEEN.B	1st Sem	2nd Sem	3rd Sem	4th Sem	5th Sem	6th Sem	7th Sem	8th Sem	9th Sem	10th Sem	AB	AB	AB	AB
34	20BCOMCA89	PRAVEEN.P	1st Sem	2nd Sem	3rd Sem	4th Sem	5th Sem	6th Sem	7th Sem	8th Sem	9th Sem	10th Sem	AB	AB	AB	AB
35	20BCOMCA57	RAKESH.K	1st Sem	2nd Sem	3rd Sem	4th Sem	5th Sem	6th Sem	7th Sem	8th Sem	9th Sem	10th Sem	AB	AB	AB	AB
36	20BCOMCA26	SABAR.V	1st Sem	2nd Sem	3rd Sem	4th Sem	5th Sem	6th Sem	7th Sem	8th Sem	9th Sem	10th Sem	AB	AB	AB	AB
37	20BCOMCA10	SAKTHI VIL.P	1st Sem	2nd Sem	3rd Sem	4th Sem	5th Sem	6th Sem	7th Sem	8th Sem	9th Sem	10th Sem	AB	AB	AB	AB
38	20BCOMCA28	SANIY.G	1st Sem	2nd Sem	3rd Sem	4th Sem	5th Sem	6th Sem	7th Sem	8th Sem	9th Sem	10th Sem	AB	AB	AB	AB
39	20BCOMCA51	SARAN.E	1st Sem	2nd Sem	3rd Sem	4th Sem	5th Sem	6th Sem	7th Sem	8th Sem	9th Sem	10th Sem	AB	AB	AB	AB
40	20BCOMCA94	SARATH ANANTH.C	1st Sem	2nd Sem	3rd Sem	4th Sem	5th Sem	6th Sem	7th Sem	8th Sem	9th Sem	10th Sem	AB	AB	AB	AB
41	20BCOMCA65	SEETHA LAKSHMI.B	1st Sem	2nd Sem	3rd Sem	4th Sem	5th Sem	6th Sem	7th Sem	8th Sem	9th Sem	10th Sem	AB	AB	AB	AB
42	20BCOMCA17	SELVA CHRISTY.A	1st Sem	2nd Sem	3rd Sem	4th Sem	5th Sem	6th Sem	7th Sem	8th Sem	9th Sem	10th Sem	AB	AB	AB	AB
43	20BCOMCA59	SIVAM SUNDAR.T	1st Sem	2nd Sem	3rd Sem	4th Sem	5th Sem	6th Sem	7th Sem	8th Sem	9th Sem	10th Sem	AB	AB	AB	AB
44	20BCOMCA40	SOMESH KUMAR.M	1st Sem	2nd Sem	3rd Sem	4th Sem	5th Sem	6th Sem	7th Sem	8th Sem	9th Sem	10th Sem	AB	AB	AB	AB
45	20BCOMCA20	SUBRAMANI.M	1st Sem	2nd Sem	3rd Sem	4th Sem	5th Sem	6th Sem	7th Sem	8th Sem	9th Sem	10th Sem	AB	AB	AB	AB
46	20BCOMCA52	SUDHERSAN.S	1st Sem	2nd Sem	3rd Sem	4th Sem	5th Sem	6th Sem	7th Sem	8th Sem	9th Sem	10th Sem	AB	AB	AB	AB
47	20BCOMCA39	THAMEEM ANSARI.N	1st Sem	2nd Sem	3rd Sem	4th Sem	5th Sem	6th Sem	7th Sem	8th Sem	9th Sem	10th Sem	AB	AB	AB	AB
48	20BCOMCA65	VIGNESH.C.E	1st Sem	2nd Sem	3rd Sem	4th Sem	5th Sem	6th Sem	7th Sem	8th Sem	9th Sem	10th Sem	AB	AB	AB	AB
49	20BCOMCA07	GANESH KUMAR.M	1st Sem	2nd Sem	3rd Sem	4th Sem	5th Sem	6th Sem	7th Sem	8th Sem	9th Sem	10th Sem	AB	AB	AB	AB
50	20BCOMCA25	AKILA.S	1st Sem	2nd Sem	3rd Sem	4th Sem	5th Sem	6th Sem	7th Sem	8th Sem	9th Sem	10th Sem	AB	AB	AB	AB
51	20BCOMCA24	HARINI PRIYAV	1st Sem	2nd Sem	3rd Sem	4th Sem	5th Sem	6th Sem	7th Sem	8th Sem	9th Sem	10th Sem	AB	AB	AB	AB
52	20BCOMCA19	JEMIMAH SARAHU.S	1st Sem	2nd Sem	3rd Sem	4th Sem	5th Sem	6th Sem	7th Sem	8th Sem	9th Sem	10th Sem	AB	AB	AB	AB
53	20BCOMCA64	KEERTHANA.E.E	1st Sem	2nd Sem	3rd Sem	4th Sem	5th Sem	6th Sem	7th Sem	8th Sem	9th Sem	10th Sem	AB	AB	AB	AB
54	20BCOMCA14	MAIVIZHI PRIYADARSHINI.N	1st Sem	2nd Sem	3rd Sem	4th Sem	5th Sem	6th Sem	7th Sem	8th Sem	9th Sem	10th Sem	AB	AB	AB	AB
55	20BCOMCA65	MONICA.S	1st Sem	2nd Sem	3rd Sem	4th Sem	5th Sem	6th Sem	7th Sem	8th Sem	9th Sem	10th Sem	AB	AB	AB	AB
56	20BCOMCA38	POOJA.S	1st Sem	2nd Sem	3rd Sem	4th Sem	5th Sem	6th Sem	7th Sem	8th Sem	9th Sem	10th Sem	AB	AB	AB	AB
57	20BCOMCA13	RAJESHWARI.R	1st Sem	2nd Sem	3rd Sem	4th Sem	5th Sem	6th Sem	7th Sem	8th Sem	9th Sem	10th Sem	AB	AB	AB	AB

58	20BCOMCA10	IRANYA DEVIS	1st Sem	2nd Sem	3rd Sem	4th Sem	5th Sem	6th Sem	7th Sem	8th Sem	9th Sem	10th Sem	AB	AB	AB	AB
59	20BCOMCA41	RENJKA DEVI.PN	1st Sem	2nd Sem	3rd Sem	4th Sem	5th Sem	6th Sem	7th Sem	8th Sem	9th Sem	10th Sem	AB	AB	AB	AB
60	20BCOMCA02	SADAIESAWLI.M	1st Sem	2nd Sem	3rd Sem	4th Sem	5th Sem	6th Sem	7th Sem	8th Sem	9th Sem	10th Sem	AB	AB	AB	AB
61	20BCOMCA03	SANKARANATH.S	1st Sem	2nd Sem	3rd Sem	4th Sem	5th Sem	6th Sem	7th Sem	8th Sem	9th Sem	10th Sem	AB	AB	AB	AB
62	20BCOMCA45	SIVA KANJAN.M	1st Sem	2nd Sem	3rd Sem	4th Sem	5th Sem	6th Sem	7th Sem	8th Sem	9th Sem	10th Sem	AB	AB	AB	AB
63	20BCOMCA70	SUBUTHI ERSIPA.J	1st Sem	2nd Sem	3rd Sem	4th Sem	5th Sem	6th Sem	7th Sem	8th Sem	9th Sem	10th Sem	AB	AB	AB	AB
64	20BCOMCA29	SWEETHA.D	1st Sem	2nd Sem	3rd Sem	4th Sem	5th Sem	6th Sem	7th Sem	8th Sem	9th Sem	10th Sem	AB	AB	AB	AB
65	20BCOMCA31	YUVARANI.S	1st Sem	2nd Sem	3rd Sem	4th Sem	5th Sem	6th Sem	7th Sem	8th Sem	9th Sem	10th Sem	AB	AB	AB	AB
Staff Signature																



**THIRUTHANGAL NADAR COLLEGE**  
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Recognized as "B++" Grade by NAAC & An ISO 9001:2015 Certified Institute  
Belagavi, Chennai, Tamil Nadu, India



**DEPARTMENT OF B.COM COMPUTER APPLICATIONS**  
**ADD ON COURSE**  
**DIGITAL MARKETING AND BANKING**

**Code: ACSOC302** **DATE: 18-03-2023**  
**CLASS: 3B.COM CA** **MAXIMUM MARKS: 50**

**PART-A** (4 x 5 =20 marks)

Answer any Four questions

1. What are the benefits of social media marketing?
2. Narrate the importance and disadvantages of SEM.
3. What is Media Buying and Planning?
4. What is web marketing and types?
5. Explain the Services under E-Banking.

**PART-B** (3 x 10 =30 marks)

Answer any Three questions

6. What is video marketing and its benefit?
7. What are Mobile Marketing and its types?
8. Explain the importance of e-banking.
9. Explain tele banking advantages and disadvantages.
10. State the security for e- banking.





**THIRUTHANGAL NADAR COLLEGE**  
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Reaccredited at 'B++' Grade by NAAC & An ISO 9001:2015 Certified Institution  
Selavayal, Chennai, Tamil Nadu, India

**Department of B.Com Computer Application**  
**Add On Course - Summative Assessment - Attendance Sheet - III B.Com CA**  
Sub. Name : Digital Marketing      Sub. Code : ACSOC301

S.No.	ID.No.	Name of Students	Signature
1	20BCOMCA09	ABU AZAM.R	Abu Azam.R
2	20BCOMCA08	MAHESH KRISHNA.G.V	Mahesh Krishna
3	20BCOMCA42	MOHAMMED JEELAN SHARIFF.M	N. Jeelan Shariff
4	20BCOMCA34	SARAVANA KUMAR. G	Saravana Kumar
5	20BCOMCA12	AKASH.J	Akash.J
6	20BCOMCA21	AJAY.K	Ajay.K
7	20BCOMCA46	ASHWIN SIVA.T	Ashwin Siva.T
8	20BCOMCA57	BHARANI DHARAN.P	Bharani Dharan.P
9	20BCOMCA18	BHARATH.M	Bharath.M
10	20BCOMCA35	DEEPAN.V	Deepan.V
11	20BCOMCA22	GOUTHAM RAJ.T	Goutham Raj.T
12	20BCOMCA53	GOWRI SHANKAR.V	Gowri Shankar.V
13	20BCOMCA06	GOWTHAM.R	Gowtham.R
14	20BCOMCA01	HARI HARAN. N	Hari Haran.N
15	20BCOMCA61	ILAM PARITHLD	Ilam Parithld
16	20BCOMCA52	IRSHAD AHMED.S	Irshad Ahmed.S
17	20BCOMCA68	JEEVANANTHAM. V	Jeevanantham.V
18	20BCOMCA25	KAMESH. L	Kamesh.L
19	20BCOMCA33	KISHORE.P	Kishore.P
20	20BCOMCA36	KOTTESWARAN.R	Kotteswaran.R
21	20BCOMCA56	KRISHNA RAJ	Krishna Raj
22	20BCOMCA58	KUMARAN.K	Kumaran.K
23	20BCOMCA30	MANOJ KUMAR.S	Manoj Kumar.S
24	20BCOMCA17	MEHTAB.M	Mehtab.M
25	20BCOMCA66	MOHAMMAD NAZEER.I	Mohammad Nazeer.I
26	20BCOMCA27	MOHAMMED MOHSEEN.A	Mohammed Mohseen.A
27	20BCOMCA55	MOHAMMED SAMIULLAH.I	Mohammed Samiullah.I
28	20BCOMCA54	MOHAMMED ZUBAIR.A	Mohammed Zubair.A
29	20BCOMCA16	MOHAN M.K	Mohan M.K
30	20BCOMCA47	NAVEEN.G	Naveen.G
31	20BCOMCA60	NEEDHI RAJAN.A	Needhi Rajan.A
32	20BCOMCA49	PRAKASH.B	Prakash.B
33	20BCOMCA15	PRAVEEN.B	Praveen.B
34	20BCOMCA69	PRAVEEN.P	Praveen.P
35	20BCOMCA67	RAKESH.K	Rakesh.K
36	20BCOMCA26	SABARI.V	Sabari.V
37	20BCOMCA10	SAKTHI VEL.P	Sakthi Vel.P
38	20BCOMCA28	SANJAY.G	Sanjay.G
39	20BCOMCA51	SARAN. R	Saran.R
40	20BCOMCA04	SARATH ANANTH.C	Sarath Ananth.C



41	20BCOMCA63	SEETHA LAKSHMI.B	Setha S
42	20BCOMCA37	SELVA CHRISTYA	ABSENT
43	20BCOMCA59	SHYAM SUNDAR. T	T. Shyam Sundar.
44	20BCOMCA40	SOMESH KUMAR.M	Somesh Kumar M
45	20BCOMCA20	SUBRAMANI. M	Subra M
46	20BCOMCA62	SUDHERSAN.S	Sudherson S
47	20BCOMCA39	THAMEEM ANSARIN	Nilidhi
48	20BCOMCA05	VIGNESH. C.E	C.E Vignesh
49	20BCOMCA07	GANESH KUMAR.M	Ganesh
50	20BCOMCA23	AKILA.S	S. Akil
51	20BCOMCA24	HARINI PRIYA.V	Harini Priya V
52	20BCOMCA19	JEMIMAH SARAH.J.S.	Jemimah Sarah J.S.
53	20BCOMCA64	KEERTHANA.R.E	Keerthana
54	20BCOMCA14	MAIVIZHI PRIYADARSHINI.N	Maivizhi Priyadarshini N
55	20BCOMCA65	MONICA.S	Monica S
56	20BCOMCA38	POOJA.S	Pooja S
57	20BCOMCA13	RAJESHWARI.R	Rajeshwari R
58	20BCOMCA50	RAMYA DEVIS	Ramyadevi
59	20BCOMCA41	RENUKA DEVI. PN	Renuka Devi PN
60	20BCOMCA02	SADAIESAWRI. M	Sadika
61	20BCOMCA03	SANKARAANATHI.S	Sankaranathi S
62	20BCOMCA45	SIVA RANJANI.M	Siva Ranjani M
63	20BCOMCA70	SURUTHI EBSIPA. J	Suruthi
64	20BCOMCA29	SWETHA.D	Swetha D
65	20BCOMCA31	YUVARANI. S	Yuvarani S
Staff Signature			
Coordinator Signature			

12  
TUTOR

  
Head of the Department  
Department of Commerce (CA)  
Thiruthangal Nadar College



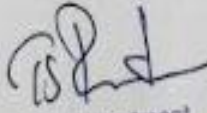



SI NO	ID CARD NO	REG NO	STUDENT NAME	MARKS
1	20BCOMCA09	312012115	ABU AZAM.R	42
2	20BCOMCA21	312012120	AJAY.K	40
3	20BCOMCA12	312012119	AKASH.J	33
4	20BCOMCA23	312012166	AKILA.S	43
5	20BCOMCA46	312012121	ASHWIN SIVA.T	46
6	20BCOMCA57	312012122	BHARANI DHARAN.P	ABSENT
7	20BCOMCA18	312012123	BHARATH.M	41
8	20BCOMCA35	312012124	DEEPAN.V	45
9	20BCOMCA07	312012165	GANESH KUMAR.M	42
10	20BCOMCA22	312012125	GOUTHAM RAJ.T	41
11	20BCOMCA53	312012126	GOWRI SHANKAR.V	40
12	20BCOMCA06	312012127	GOWTHAM.R	43
13	20BCOMCA01	312012128	HARI HARAN.N	46
14	20BCOMCA24	312012167	HARINI PRIYA.V	41
15	20BCOMCA61	312012130	ILAM PARITHI.D	42
16	20BCOMCA52	312012131	IRSHAD AHMED.S	43
17	20BCOMCA68	312012132	JEEVANANTHAM.V	35
18	20BCOMCA19	312012168	JEMIMAH SARAH.J.S	40
19	20BCOMCA25	312012133	KAMESH.L	44
20	20BCOMCA64	312012169	KEERTHANA.R.E	35
21	20BCOMCA33	312012134	KISHORE.P	36
22	20BCOMCA36	312012135	KOTTESWARAN.R	40
23	20BCOMCA56	312012136	KRISINA RAJ	35
24	20BCOMCA58	312012137	KUMARAN.K	42
25	20BCOMCA08	312012116	MAHESH KRISINA.G.V	35
26	20BCOMCA14	312012170	MAIVIZHI PRIYADARSHINI.N	42
27	20BCOMCA30	312012138	MANOJ KUMAR.S	45
28	20BCOMCA17	312012139	MEHTAB.M	43
29	20BCOMCA66	312012140	MOHAMMAD NAZEER.I	46
30	20BCOMCA42	312012117	MOHAMMED JEELAN SHARIF.M	40
31	20BCOMCA27	312012141	MOHAMMED MOHSEEN.A	36
32	20BCOMCA55	312012142	MOHAMMED SAMIULLAHI	44
33	20BCOMCA54	312012143	MOHAMMED ZUBAIR.A	43
34	20BCOMCA16	312012144	MOHAN M.K	46
35	20BCOMCA65	312012171	MONICA.S	44
36	20BCOMCA47	312012145	NAVEEN.G	35
37	20BCOMCA60	312012146	NEEDHI RAJAN.A	44
38	20BCOMCA49	312012147	PRAKASH.B	45
39	20BCOMCA15	312012148	PRAVEEN.B	46





40	ID CARD NO	REG NO	STUDENT NAME	MARKS
41	20BCOMCA69	312012149	PRAVEEN.P	ABSENT
42	20BCOMCA13	312012173	RAJESHWAR.L	44
43	20BCOMCA67	312012150	RAKESH.K	43
44	20BCOMCA50	312012174	RAMYA DEVI.S	35
45	20BCOMCA41	312012175	RENUKA DEVI. PN	40
46	20BCOMCA26	312012151	SABARI.V	35
47	20BCOMCA02	312012177	SADAIESAWRI. M	39
48	20BCOMCA10	312012153	SAKTHI VEL.P	36
49	20BCOMCA28	312012154	SANJAY.G	46
50	20BCOMCA03	312012178	SANKARANATHI.S	42
51	20BCOMCA51	312012155	SARAN. R	43
52	20BCOMCA04	312012156	SARATH ANANTH.C	46
53	20BCOMCA34	312012118	SARAVANA KUMAR. G	40
54	20BCOMCA63	312012157	SEETHA LAKSHMI.B	38
55	20BCOMCA59	312012159	SHYAM SUNDAR. T	44
56	20BCOMCA45	312012179	SIVA RANJAN.M	41
57	20BCOMCA40	312012160	SOMESH KUMAR.M	40
58	20BCOMCA20	312012161	SUBRAMANI. M	41
59	20BCOMCA62	312012162	SUDHERSAN.S	42
60	20BCOMCA70	312012180	SURUTHI EBSIPA. J	42
61	20BCOMCA29	312012181	SWETHA.D	42
62	20BCOMCA39	312012163	THAMEEM ANSARI.N	47
63	20BCOMCA05	312012164	VIGNESH. C.E	43
64	20BCOMCA31	312012182	YUVARANI. S	46

  
Head of the Department  
Department of Commerce (CA)  
Thiruthangal Nadar College

  
TUTOR



Thiruthangal Nadar College  
Knowledge is Power

NAAC CYCLE III - AQAR

1.2.2 & 1.2.3 Add-on / Certificates / MoU

1.2 Academic Flexibility

Year: 2022-2023

## THIRUTHANGAL NADAR COLLEGE

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Re-accredited at 'B++' Grade by NAAC & An ISO 9001:2015 Certified Institution



# CERTIFICATE OF COMPLETION

This Certificate is presented to

**AKASH.J of III B.Com - CA**

for the successful completion of 30 hours Add-On Course

on **"Digital Marketing"**

as a part of their curriculum for the year 2022 - 2023.

*V. Devi*

Dr.V.Devi  
PRINCIPAL

*N.N.V*

Thiru.A. Narayana Murthy  
SECRETARY & CORRESPONDENT



# DEPARTMENT OF MANAGEMENT SCIENCES

**THIRUTHANGAL NADAR COLLEGE**  
Recognized by the Government of Tamil Nadu (University Grants Commission)  
 Affiliated to the University of Madras  
 Re-Accredited with 'B++' Grade by NAAC

**Department of Management Sciences**  
**Add On Course - Attendance Sheet - III BBA**

Batch 2020-2023			4/2/23	7/2/23	9/2/23	11/2/23	14/2/23	16/2/23	18/2/23	21/2/23	23/2/23	25/2/23	28/2/23	2/3/23	7/3/23	9/3/23	14/3/23	16/3/23
S.No.	ID.No.	Name of Students																
1	2000A11	Ashu gattu A	Gifta	Gifta	Gifta	Gifta	Gifta	Gifta	Gifta	Gifta	Gifta	Gifta	Gifta	Gifta	Gifta	Gifta	Gifta	Gifta
2	2000A12	Ashwin A	Siddh	Siddh	Siddh	Siddh	Siddh	Siddh	Siddh	Siddh	Siddh	Siddh	Siddh	Siddh	Siddh	Siddh	Siddh	Siddh
3	2000A14	Aishwry C	Ms	Ms	Ms	Ms	Ms	Ms	Ms	Ms	Ms	Ms	Ms	Ms	Ms	Ms	Ms	Ms
4	2000A15	Aashu I	Sankar	Sankar	Sankar	Sankar	Sankar	Sankar	Sankar	Sankar	Sankar	Sankar	Sankar	Sankar	Sankar	Sankar	Sankar	Sankar
5	2000A16	Arunthamban R	Arjun	Arjun	Arjun	Arjun	Arjun	Arjun	Arjun	Arjun	Arjun	Arjun	Arjun	Arjun	Arjun	Arjun	Arjun	Arjun
6	2000A17	Aravindhan S	Sathya	Sathya	Sathya	Sathya	Sathya	Sathya	Sathya	Sathya	Sathya	Sathya	Sathya	Sathya	Sathya	Sathya	Sathya	Sathya
7	2000A18	Aravindhan P	Sathya	Sathya	Sathya	Sathya	Sathya	Sathya	Sathya	Sathya	Sathya	Sathya	Sathya	Sathya	Sathya	Sathya	Sathya	Sathya
8	2000A19	Aravindhan M	Sathya	Sathya	Sathya	Sathya	Sathya	Sathya	Sathya	Sathya	Sathya	Sathya	Sathya	Sathya	Sathya	Sathya	Sathya	Sathya
9	2000A20	Balaji R	Balaji	Balaji	Balaji	Balaji	Balaji	Balaji	Balaji	Balaji	Balaji	Balaji	Balaji	Balaji	Balaji	Balaji	Balaji	Balaji
10	2000A21	Bharathi S	Arav	Arav	Arav	Arav	Arav	Arav	Arav	Arav	Arav	Arav	Arav	Arav	Arav	Arav	Arav	Arav
11	2000A22	Charu Lakshmi C.M	Charu	Charu	Charu	Charu	Charu	Charu	Charu	Charu	Charu	Charu	Charu	Charu	Charu	Charu	Charu	Charu
12	2000A23	Divya Thir N	Divya	Divya	Divya	Divya	Divya	Divya	Divya	Divya	Divya	Divya	Divya	Divya	Divya	Divya	Divya	Divya
13	2000A24	Divya Balaji V	Divya	Divya	Divya	Divya	Divya	Divya	Divya	Divya	Divya	Divya	Divya	Divya	Divya	Divya	Divya	Divya
14	2000A25	Divya D	Divya	Divya	Divya	Divya	Divya	Divya	Divya	Divya	Divya	Divya	Divya	Divya	Divya	Divya	Divya	Divya
15	2000A26	Divya Kamee J	Divya	Divya	Divya	Divya	Divya	Divya	Divya	Divya	Divya	Divya	Divya	Divya	Divya	Divya	Divya	Divya
16	2000A27	Durgamini J	Priya	Priya	Priya	Priya	Priya	Priya	Priya	Priya	Priya	Priya	Priya	Priya	Priya	Priya	Priya	Priya
17	2000A28	EASWAR, R	Ravi	Ravi	Ravi	Ravi	Ravi	Ravi	Ravi	Ravi	Ravi	Ravi	Ravi	Ravi	Ravi	Ravi	Ravi	Ravi
18	2000A29	Eswara H	Eswara	Eswara	Eswara	Eswara	Eswara	Eswara	Eswara	Eswara	Eswara	Eswara	Eswara	Eswara	Eswara	Eswara	Eswara	Eswara
19	2000A30	Gayatri S	Sanya	Sanya	Sanya	Sanya	Sanya	Sanya	Sanya	Sanya	Sanya	Sanya	Sanya	Sanya	Sanya	Sanya	Sanya	Sanya
20	2000A31	Gokulakrishna T	Gokul	Gokul	Gokul	Gokul	Gokul	Gokul	Gokul	Gokul	Gokul	Gokul	Gokul	Gokul	Gokul	Gokul	Gokul	Gokul
21	2000A32	Gopal J	Saty	Saty	Saty	Saty	Saty	Saty	Saty	Saty	Saty	Saty	Saty	Saty	Saty	Saty	Saty	Saty











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Selavoyal, Chennai, Tamil Nadu, India

**Department of Management Sciences**  
**Add On Course - Summative Assessment - Attendance Sheet - III BBA**  
Sub. Name : Digital Marketing Sub. Code : ACSOC31

S.No.	ID.No.	Name of Students	Signature
1	200BA15	Abdul gaffar A	
2	200BA52	Abilash K	
3	200BA04	ABHIRAM C	
4	200BA43	Abir J	
5	200BA12	Aarthy vanitha K	
6	200BA19	Aarav Dhanu S	
7	200BA44	Aarsha P	
8	200BA50	AJESH MOHIDEEN M	
9	200BA36	Ashiq K	
10	200BA51	Bhuvan S	
11	200BA25	Charvi Latha K M	
12	200BA45	Dasari Tishu N	
13	200BA34	Dhanu Balaji V	
14	200BA42	Dhanu D	
15	200BA32	Dhanu Kumar J	
16	200BA58	Dhanu Raj J	
17	200BA00	DARSHAN B	
18	200BA37	Dhruvan M	
19	200BA35	Gagan S	
20	200BA40	Gokulabharathi T	
21	200BA18	Gopid J	
22	200BA47	GOVATHI BEGGAM	
23	200BA44	Harish B	
24	200BA30	Hemalatha V	
25	200BA57	Jagadeesh V	
26	200BA33	Jayaramanikani B	
27	200BA00	JUSTIN RAJ KUMAR	
28	200BA46	Karthikayan S	
29	200BA54	Kishorekumar B	
30	200BA17	Lokesh S	
31	200BA11	Madhanatha V m	
32	200BA26	Mahalakshmi A	
33	200BA00	MANJU B	
34	200BA24	Mano K	
35	200BA02	Mathan S	
36	200BA41	Megharathna K	
37	200BA25	Mohamed Manasa basha B	
38	200BA53	Mohanasantharani R	
39	200BA13	Monica A	
40	200BA63	Nakul V M	
41	200BA31	Pooja K	
42	200BA14	Prasanna V s	





43	20BBA20	Preethi V	
44	20BBA18	Ranjayee R	
42	20BBA15	Ravichandran K	
46	20BBA07	RAVISHANKAR	
47	20BBA51	Rivathi P	
48	20BBA08	Rishesh G	
49	20BBA21	Sanjay A	
50	20BBA22	Sandosh S	
51	20BBA10	Sirishi S	
52	20BBA05	SARAVANAN S	
53	20BBA49	SHARMILA SREE K	
54	20BBA28	Siva N	
55	20BBA40	Sowdhar S	
56	20BBA09	Tanishwaran A	
57	20BBA06	USHANSU IBASHWIK	
58	20BBA25	Vinoda MARY T	
Staff Signature			
Coordinator Signature			
59	20BBA09	D. Sanjay	D. Sanjay



**THIRUTHANGAL NADAR COLLEGE**  
Approved by the University of Madras  
 No. 100/2019-2020 (U-3) Dated 14.05.2020

**DEPARTMENT OF MANAGEMENT STUDIES**  
**III BBA ADD ON COURSE**  
**DIGITAL MARKETING AND BANKING**

Sl.No.	Register No.	Name	Marks (50)
1	412002087	ABHIL GATTA	30
2	412002088	ABHINAV	34
3	412002089	ABHIRAM C	32
4	412002090	ABHIRAM J	32
5	412002091	ANWAR BASHA	34
6	412002092	ANSH MOJDEEN	32
7	412002093	ANIL R	30
8	412002094	BHARATH S	31
9	412002095	DANIEL TITUS	A
10	412002096	DINESH D	34
11	412002097	DINESH KUMAR	A
12	412002098	DINESH BALAJI	32
13	412002099	JASWAR R	32
14	412002100	ESHWARAN	31
15	412002101	GOKULAKRISHNAN T	32
16	412002102	GOPAL J	26
17	412002103	HARISH B	36
18	412002104	IRADRESHY	33
19	412002105	JASWITA E	32
20	412002106	JUSTIN RAJ KUMAR	32
21	412002107	KARTHIKEYAN S	36
22	412002108	KISHORE KUMAR	34
23	412002109	LOKESH S	34
24	412002110	MANISH TIWARI	A
25	412002111	MANO K	33
26	412002112	MATHESH S	32
27	412002113	MEGANATHAN E	34
28	412002114	MOHAMMED MATEEN BASHA	34
29	412002115	MOHANASUNDARAM R	32
30	412002116	NAGLE V.M.	32
31	412002117	POORNAPRASAD V.C.	34
32	412002118	RAVISHANKAR R	34
33	412002119	RAVI CHANDRAN	30
34	412002120	RUBESH G	32
35	412002121	SANJAY D	32
36	412002122	SANJAY A	31
37	412002123	SANTHOSH S	30
38	412002124	SARATHI S	25
39	412002125	SARAYANAN S	32
40	412002126	SIVA N	31
41	412002127	SOUNDHAR S	34



42	412002128	TAMIZHARASAN A	36
43	412002129	USHMAN BASHA	31
44	412002130	VISHWA P	25
45	412002131	VISWA S	32
46	412002132	AMIRTHA VARSHINI	25
47	412002133	ASMITHA P	A
48	412002134	CHARULATHA K.M.	36
49	412002135	DURGA RANI	38
50	412002136	GAYATHRI S	23
51	412002137	GOWHAR BEGAM I	27
52	412002138	HEMALATHA V	38
53	412002139	JAYAMEENAKSHI B	32
54	412002140	MADHUMITHA V.M.	30
55	412002141	MAHALAKSHMI S	31
56	412002142	MANJU B	30
57	412002143	MONICA A	32
58	412002144	POOJA K	34
59	412002144	PREETHI V	34
60	412002146	RAMYA SREE	33
61	412002147	REVATHI P	30
62	412002148	SHARMILI SHREE	36
63	412002150	VIMALA MARY	33
64		SAMSOLAMAN	A

*P*  
22/5/2023  
HOD

PRINCIPAL





**THIRUTHANGAL NADAR COLLEGE**  
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**DEPARTMENT OF MANAGEMENT STUDIES**  
**III BBA ADD ON COURSE**  
**DIGITAL MARKETING AND BANKING**

Sl.No.	Register No.	Name	Marks (50)
1	412002087	ABDUL GAFFAR	A
2	412002088	ABILASH R	A
3	412002089	ABISHEK C	A
4	412002090	AKASH J	A
5	412002091	ANWAR BASHA	A
6	412002092	ASEN MOIDEEN	A
7	412002093	BALAJI R	A
8	412002094	BHARATH S	31
9	412002095	DANIEL TITUS	A
10	412002096	DINESH D	34
11	412002097	DINESH KUMAR	A
12	412002098	DINESH BALAJI	32
13	412002099	EASWAR R	A
14	412002100	ESWARAN H	31
15	412002101	GOKULAKRISHNAN T	32
16	412002102	GOPAL J	26
17	412002103	HARISH B	A
18	412002104	IRGADESH Y	A
19	412002105	JALSURYA K	A
20	412002106	JUSTIN RAJ KUMAR	32
21	412002107	KARTHIKEYAN S	36
22	412002108	KISHORE KUMAR	34
23	412002109	LOKESH S	34
24	412002110	MANISH TIWARI	A
25	412002111	MANO K	33
26	412002112	MATHESH S	A
27	412002113	MEGANATHAN K	34
28	412002114	MOHAMMED MATEEN BASHA	A
29	412002115	MOHANASUNDARAM R	A
30	412002116	NAGUL V.M.	32
31	412002117	POORNAPRASAD V.C.	A
32	412002118	RAVISHANKAR R	A
33	412002119	RAVI CHANDRAN	30
34	412002120	RUBESH G	32
35	412002121	SANJAI D	32
36	412002122	SANJAY A	A
37	412002123	SANTHOSH S	A
38	412002124	SARATH S	25
39	412002125	SARAVANAN S	32
40	412002126	SIVA N	A
41	412002127	SOUNDHAR S	34



42	412002128	TAMIZHARASAN A	36
43	412002129	USHMAN BASHA	31
44	412002130	VISHVA P	A
45	412002131	VISWA S	A
46	412002132	AMIRTHA VARSHINI	25
47	412002133	ASMITHA P	A
48	412002134	CHARULATHA K.M.	36
49	412002135	DURGA RANI	38
50	412002136	GAYATHRI S	A
51	412002137	GOWHAR BEGAM I	27
52	412002138	HEMALATHA V	38
53	412002139	JAYAMEENAKSHI B	32
54	412002140	MADHUMITHA V.M.	30
55	412002141	MAHALAKSHMI S	A
56	412002142	MANJU B	30
57	412002143	MONICA A	A
58	412002144	POOJA K	34
59	412002144	PREETHI V	34
60	412002146	RAMYA SREE	A
61	412002147	REVATHI P	30
62	412002148	SHARMILI SHREE	A
63	412002150	VIMALA MARY	A
64		SAMSOLAMAN	A



Thiruthangal Nadar College  
Knowledge is Power

NAAC CYCLE III - AQAR

1.2.2 & 1.2.3 Add-on / Certificates / MoU

1.2 Academic Flexibility

Year: 2022-2023



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# CERTIFICATE OF COMPLETION

This Certificate is presented to

**ABDUL GAFFAR A of III BBA**

for the successful completion of 30 hours Add-On Course

on "Digital Marketing"

as a part of their curriculum for the year 2022 - 2023.

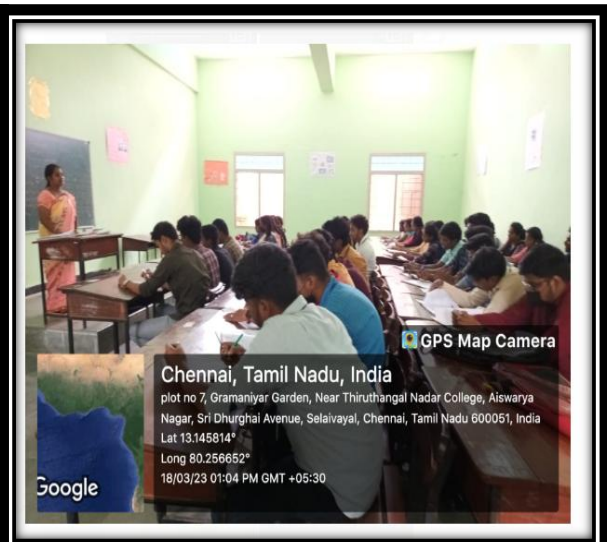
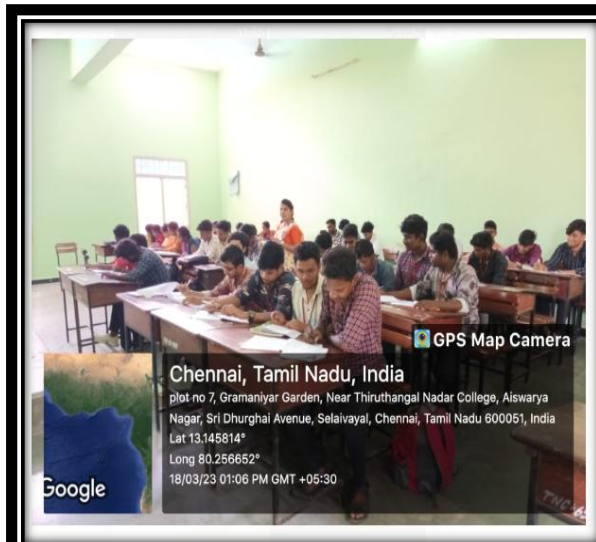
*V. Devi*

Dr.V.Devi  
PRINCIPAL

*N. N. V*

Thiru.A. Narayana Murthy  
SECRETARY & CORRESPONDENT







## **REPORT**

**The Add- on Course entitled “Digital Marketing” conducted during the academic year 2022-2023 for 30 hours for the III year students of commerce stream. Out of 557 students 526 students attended the course and benefited. Assignments and terminal examination were given for assessing the students’ knowledge over the course. After the assessment they were awarded with online certificates.**